


## Curriculum Vitae

Personal Details		
Name	Sumit Shivaji Sagale	
DoB	16 <sup>th</sup> November 1991	
Address	20 B Madhavrao Ghuge Nagar, Deopur, Dhule - 424005	
Phone No	9665023412	
Email ID	sumitsagale16@gmail.com	

Educational Qualifications				
Degree	Specialization	Name of the College/Institute	University	Percentage & Class
MBA	Marketing	Dr. D Y Patil Institute of Management and Research, Pune	Savitribai Phule Pune University	71.70 % Outstanding
BE	Information Technology	Vidyavardhini College of Engineering and Technology, Vasai	Mumbai University	65.27 % First Class
Whether Ph.D. awarded :- Pursuing Ph. D from KBC North Maharashtra University, Jalgaon.				
Title of Ph.D. thesis awarded:- A Study of Online Shopping in Rural Areas from Customer Perspective With Special Reference to Select Districts of Maharashtra				
Whether qualified NET / SET :- SET ( Management)				

Academic / Industry Experience							
Name of the Institution / Industry		Position		From		To	
R C P E T's Institute of Management Research and Development, Shirpur		Assistant Professor		19 <sup>th</sup> Nov 2020		Present	
Total Experience	2.6 Years	Teaching	2.6 Years	Research	0	Administration	0

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<b>Subjects Taught( if Academic Experience)</b>	
<b>UG</b>	
Marketing Management	Business Statistics
Managerial Economics	Advertising and Sales Promotion
Mathematics and Statistics for Management/	Introduction to Marketing
Management of Services	

<b>Research Publications</b>					
Total Number of Publications	International Journal	National Journal	International Conference	National Conference	Total
		0	0	0	1
<b>Publications (Journals)</b> (Title, Journal Name, ISSN/ ISBN No. / Impact Factor / Author/Co-author/ Volume / Pg. No)					
1.	An analytical Study of Challenges faced by college students in their Online Shopping with special reference to Shirpur city, South India Journal of Social Science, ISSN: 0972 – 8945/Mr. Sumit Shivaji Sagale/Dr. Manoj Brijlal Patel/Vol. XXX, No. 1, 2023/Pg.No.70-78				
<b>Paper Presented / Published in Conferences</b> (Title, Conference Name, Venue, Conf. Proceeding -ISSN/ ISBN No./ Impact Factor / Author/Co-author/Pg. No.)					
1.	An analytical Study of Challenges faced by college students in their Online Shopping with special reference to Shirpur city/ Innovation, Technology, Entrepreneurship (ITE-2022)/ G H Raisonni Institute of Engineering & Business Management, Jalgaon				
2.	Exploring the Benefits and Challenges of Online Shopping: A Comprehensive Review/ Innovation, Automation and Future Trends in Business/ Institute of Management Research, Jalgaon				
3.	A Review of Challenges Faced By Customers In Online Shopping with Special Reference to Rural Areas/ New Frontiers in Management for Sustainable Business Development/Institute of Management Research and Development, Shirpur				
4.	Presented a Paper on “Study of Shopping Behaviour Patronage of Consumer with Reference to Mahabachat Scheme of Big Bazar”at International Conference on Recent Trends in Computing Engg.,and Technological Sciences, 19th September, 2015				

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<b>Additional Roles &amp; Key Responsibilities Handled</b>	
1.	Worked in Facilitation Centre for BCA/BBA/BMS/I-MCA. Admission process responsible for online CET form filling.
2.	Worked as Member of Internal and External Exam Committee and responsible for conduction of internal and external university and institute level examination
3.	Worked as coordinator for Anwesh Project Presentation of Third Year BBA and BMS and responsible for conducting project presentation competition.
4.	Worked as a Committee Member of News and Media publication and Committee Member of NAAC Criteria 6

<b>Books Authored/Co-authored</b>	
1.	Chapter published in Course Book on the Subject “Marketing Management” for MMS ( Sem- II), published by Institute of Distance and Open Learning (IDOL), University of Mumbai.
2.	Chapter published in Course Book on the Subject “Integrated Marketing Communications” for MMS ( Sem- IV), published by Institute of Distance and Open Learning (IDOL), University of Mumbai.

<b>Membership in Professional Bodies</b>	
1.	Membership of IAENG (International Association of Engineers)- Member Number: 288780
2.	Membership of IRED (Institute of Research Engineers and Doctors)-Member Number: AM20210711198

<b>Training Program Attended (Seminar / Workshop / Conference / Refreshers Course etc.)</b>	
1.	A Participated in the Training Programme on “Managing For Online Teaching” Organized by Malaviya National Institute Of Technology Jaipur Department Of Management Studies and Sponsored by TEQIP III From 19 December 2020 to 23 December 2020
2.	Participated in the Training Programme on “Paradigm Shifts in Higher Education” Organized by Research Foundation of India, JHERF & Academic Research Guide Association From 17 July 2021 to 21 July 21021.
3.	Participated in the Training Programme on “ Effective Teaching” held from 20th December 2021 to 24th December 2021at Sri Balaji College of Engineering and

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	Technology, Jaipur
4.	Participated in the Training Programme on “Recent Advancements and Emerging Technologies in the Area of Education and Research” conducted by IIMT College of Management Greater Noida, U.P. From 3rd to 9th February 2022.
5.	Participated in the Training Programme on “ Emerging and Innovative Approach in Management, IT and Communication in Teaching and Research” From 09th June to 15th June,2022. Conducted by IIMT College of Management Greater Noida in collaboration with Indian Economic Association
6.	Participated in the Training Programme on “Practical Approach to Life Skills” held from 20th December 2022 to 24th December 2022at Sri Balaji College of Engineering and Technology, Jaipur
7.	Participated in workshop on “Research Methodology and Research & Publication Ethics (RM-RPE), organized online by the KBC North Maharashtra Universit, Jalgaon during, 06 FEBRUARY 2023 - 13 FEBRUARY 2023
8.	Participated in the Faculty Development Program for “Global Business Foundation Skills”, a Corporate Social Responsibility Initiative, Conducted by Infosys BPM Ltd. at Pune from 3 <sup>rd</sup> August to 11 <sup>th</sup> August, 2023.

### Certifications

1.	Certification on “SAP Material Management Module Training” from UV Technocrats, Pune, 15th June 2017.
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I hereby declare that the information given above is correct and to the best of my knowledge and belief. I fully understand that if it is found at a later date that any information given in the application is incorrect/false or if I do not satisfy the eligibility criteria, my candidature/appointment is liable to be cancelled/ terminated.

Place:

Date:

Signature of the Applicant