

SACHIN S. SURANA

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Personal Details

Name : Sachin Subhashchand Surana
Date of Birth : 15th January 1980
Contact number : 9763713291
Current Residence Address : Plot no. 26, Samarth Nagar, Shirpur.
Dist: - Dhule, 425405.
Permanent Residence Address : 9, Prakash Nagar, Jalgaon Road,
Jamner, Dist: - Jalgaon. 424206.
Hobbies : Reading
Languages known : English, Hindi, Marathi, Marwadi

Professional Qualification

M.B.A. (Marketing) from Institute of Management Research, Jalgaon, Ph.D. (Pursuing)
SET (Management)

Educational Qualification

Qualification	Board/ University	Year	Percentage	Class
B. Com.	North Maharashtra University	2001	71.17 %	Distinction
H.S.C.	Nasik	1998	54.80 %	Second Class

Teaching Experience

Assistant Professor in Institute of Management Research & Development, Shirpur from 8th July 2010 to till date.

Subject Taught: - Financial Accounting, Corporate Accounting, Cost Accounting, Auditing, Company Law. Banking & Insurance.

Research Papers Published:

- 1) An Analysis of Social Issues Caused by Outdoor Advertising Channels at Public Places, Research Journey Multidisciplinary International E Research Journal, Special Issue (328 A), October 2023, PP 23-27.

- 2) WhatsApp Marketing: Changing Trends in Social Media Marketing, Genius Journal, and Vol. Xi Issue II, February 2023, PP 117-121.
- 3) Outdoor Advertising and it's Social and Environmental Implications International Journal of Advance and Applied Research, Vol. 9, Issue 4, April 2022, PP 259-265.
- 4) Reverse Migration: Problems and Prospects Post COVID 19 Pandemic International Conference on Sustainable Business Management Practices and Social Innovation, PP 195-199
- 5) Online Teaching Learning: Challenges with Rural India Perspective Post Covid 19 Pandemic Akshara Multidisciplinary Research Journal ISSN 2582-5429(online) April-June 2020 Vol. 02 | Issue I (B), PP 114-119
- 6) Lapsation of Policy: - A Threat or Curse for Life Insurance Industry. International Journal of Social Science and Interdisciplinary Research- Volume 4 April 2013.

Conference attended

- 1) One day Interdisciplinary National Conference on Contemporary Constitutional Issues held on 16th October 2023 at the Pratap College Amalner.
- 2) One day International Conference on 'The Future of Work: Redefining Business Management in the Age of Automation & Artificial Intelligence' held in Virtual mode organized at the Adarsh Institute of Management and Information Technology, Bengaluru dated 6th October 2023.
- 3) 4th International Conference on 'Upcoming Challenges in the Shadow of Recession and its Coping Strategies' held on 2nd February 2023 at the Department of Business Administration of Sipna College of Engineering and Technology, Amravati.
- 4) One day International E-Conference on '**New Trends and Challenges in Business Management and Innovation**' held on 10th February 2022 at the Nehru Arts and Science College, Coimbatore.
- 5) National Conference 'Techno mantra: - The Tantrajana for Business on Management and Engineering' held on 7th February 2015 at Department of Management KCE's College of Engineering and Information Technology Jalgaon.

FDP Attended

- 1) Professional Development Programme on 'Research Methodology and Data Analysis' held in Online mode by Seshadripuram Academy Of Business Studies, Bengaluru during 9th August 2023 to 19th August 2023.

2) 'Developing Future Generation Teachers,' Wilson College Mumbai Under the Pandit Madan Mohan Malviya National Mission for Teachers and Teaching, Ministry of Human resource Development Government of India dated 18-04-2020 to 23-04-2020

3) Online FDP on 'Teaching Pedagogy & Outcome Based Education System in NEP 2020' organized by Government College of Timarani during 20th February 2023 to 25th February 2023.

4) Online FDP on Research Methodology organized by Kamla Nehru Mahavidyalaya Nagpur during 2nd May 2022 to 7th May 2022.

5) Research Methodology in Business Management using SPSS, G.H.Raisoni Institute of Information Technology dated 23-06-2011 to 25-06-2011.

Awards & Achievements

1) **Best Poster Certificate** in the Virtual International Poster Conference on COVID-19 (VIP-C-COVID: Impact and Response) held at Karmveer Arts, Science and Commerce College, Gargoti held on 12th – 13th June, 2020 for poster titled "**Reverse Migration: A Multifaceted Challenge**"

2) Won **First Prize** in 10th Maharashtra State Inter University Research Convention Avishkar 2015 organized by Savitribai Phule Pune University State Level Avishkar held at SPPU Pune dated 10th -12th January 2016.

3) Won **Second Prize** in University Level Avishkar 2015 organized by North Maharashtra University Jalgaon dated 22nd and 23rd December 2015.