



# R. C. Patel Educational Trust's INSTITUTE OF MANAGEMENT RESEARCH AND DEVELOPMENT, SHIRPUR

## BEST BUSINESS IDEA COMPETITION 2026

### BI to BI (Business Idea leads to Business Intelligence)

#### Dear Students,

We take an immense pleasure in inviting you to the "Best Business Idea Competition 2026" organized by RCPET's Institute of Management Research and Development, Shirpur.

#### Eligibility:

Best Business Idea Competition is open to all the North Maharashtra region students (UG & PG Both) for all streams.

### Competition will be conducted in 3 Phases.

#### Phase - I : Idea Submission

- Describe Idea within 500 Words (MS-Word/ PDF file) (submit with registration form)
- Do online Registration (Registration fee ₹. 50/- per participant)
- Business Ideas will be shortlisted by expert panel
- List of Eligible participants for presentation phase will be displayed on [www.rcpimrd.ac.in](http://www.rcpimrd.ac.in)
- E- Certificate of participation will be send on your registered
- E-Mail ID within 15 days to every successful registered participants.
- Each idea will be assessed by experts on the following criteria:
  - Innovative Idea
  - Feasibility
  - Market Availability etc.

#### Phase - II : Online Presentation

- Online Power Point Presentation by all eligible teams.
- Duration: 8 Min (Presentation)+ 2 Min (Q & A) through zoom app.
- Each idea will be assessed by experts on the following criteria:
  - Creativity
  - Benefits
  - Plan of Execution etc.
- List of eligible teams for final phase will be displayed on [www.rcpimrd.ac.in](http://www.rcpimrd.ac.in)

#### Phase - III: Offline Presentation

- Top 10 PPT presentations will be conducted at IMRD, Shirpur.
- Presentation Duration: 15 Min (Presentation)+ 5 Min (Q & A)
- Each idea will be assessed on the following criteria:
  - Description of Business
  - Potential Market
  - Sales & Marketing
  - Financial forecasting etc.

#### Important Dates

- |   |                                   |
|---|-----------------------------------|
| • <b>Phase-I:</b> Registration & Idea Submission            | : 16 <sup>th</sup> February, 2026 |
| Display list of eligible teams for Online Presentation      | : 18 <sup>th</sup> February, 2026 |
| • <b>Phase-II:</b> Online Presentation                      | : 21 <sup>st</sup> February, 2026 |
| Display list of eligible teams for Offline Presentation     | : 23 <sup>rd</sup> February, 2026 |
| • <b>Phase-III:</b> Offline Presentation (at IMRD, Shirpur) | : 27 <sup>th</sup> February, 2026 |

**1<sup>st</sup> Prize: 5,000/-**

**2<sup>nd</sup> Prize: 3,000/-**

**3<sup>rd</sup> Prize: 2,000/-**

#### Registration Fee & Process

- Registration fee :- ₹. 50/- per participant
- Team Size: Individual or team size upto 4 participants.
- Registration & Idea Submission Link  
<https://forms.gle/rFniR6ELSTn1RYz5A>
- Documents required while registration:
  - MS-Word/ PDF file of Business Idea within 500 words
  - Bonafide Certificate/ ID Card/ College authority letter
  - Screenshot of online Payment with UTR number

#### Theme Areas

- Commerce, Management, IT, Law,
- Social Science, Education, Languages, Humanities, Languages, FineArts
- Pure Sciences: Computer Science, Physical, Chemical, Life, Mathematical
- Engineering and Technology- All Branches
- Medicine, Pharmacy, Agriculture & Animal Husbandry
- Any other relevant theme

#### Online Payment

Bank Name : State Bank of India (Branch - Shirpur)  
 Account No : 42972661600  
 Account Name : RCPETS IMRD DEPT OF BBA  
 IFSC Code : SBIN0000482  
 Branch Code : 482

Scan Here



#### Contact Details

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 Visit Us : [www.rcpimrd.ac.in](http://www.rcpimrd.ac.in)

**Note :** Organizing committee reserves the rights to change the schedule/ rules considering entries/ context.