



BEST BUSINESS IDEA COMPETITION 2026

BI to BI (Business Idea leads to Business Intelligence)

Dear Students,

We take an immense pleasure in inviting you to the " Best Business Idea Competition 2026" organized by RCPET's Institute of Management Research and Development, Shirpur.

Eligibility:

Best Business Idea Competition is open to all the North Maharashtra region students (UG & PG Both) for all streams.

Competition will be conducted in 3 Phases.

Phase - I: Idea Submission

- Describe Idea within 500 Words (MS-Word/ PDF file) (submit with registration form)
- Do online Registration (Registration fee ₹. 50/- per participant)
- Business Ideas will be shortlisted by expert panel
- List of Eligible participants for presentation phase will be displayed on www.rcpimrd.ac.in
- E- Certificate of participation will be send on your registered E-Mail ID within 15 days to every successful registered participants.
- Each idea will be assessed by experts on the following criteria:
i) Innovative Idea ii) Feasibility iii) Market Availability etc.

Phase - II : Online Presentation

- Online Power Point Presentation by all eligible teams.
- Duration: 8 Min (Presentation)+ 2 Min (Q & A) through zoom app.
- Each idea will be assessed by experts on the following criteria:
i) Creativity ii) Benefits iii) Plan of Execution etc.
- List of eligible teams for final phase will be displayed on www.rcpimrd.ac.in

Phase - III: Offline Presentation

- Top 10 PPT presentations will be conducted at IMRD, Shirpur.
- Presentation Duration: 15 Min (Presentation)+ 5 Min (Q & A)
- Each idea will be assessed on the following criteria:
i) Description of Business ii) Potential Market
iii) Sales & Marketing iv) Financial forecasting etc.

Important Dates

• Phase-I: Registration & Idea Submission	: 16 th February, 2026
Display list of eligible teams for Online Presentation	: 18 th February, 2026
• Phase-II: Online Presentation	: 21 st February, 2026
Display list of eligible teams for Offline Presentation	: 23 rd February, 2026
• Phase-III: Offline Presentation (at IMRD, Shirpur)	: 27 th February, 2026

Dr. Priyanka V. Bhandari
9423981094

Mrs. Chhaya S. Patil
9921247011

Dr. Amit P. Patil
9545017218

Mr. Kaustubha K. Sawant
9850628305

Dr. Rupali P. Agrawal
9403088927

Mr. Shreyash Y. Patil
9011315301

1st Prize: 5,000/-

2nd Prize: 3,000/-

3rd Prize: 2,000/-



Registration Fee & Process

- Registration fee :- ₹. 50/- per participant
- Team Size: Individual or team size upto 4 participants.
- Registration & Idea Submission Link
<https://forms.gle/rFniR6ELSTn1RYz5A>
- Documents required while registration:
1)MS-Word/ PDF file of Business Idea within 500 words
2)Bonafide Certificate/ ID Card/ College authority letter
3)Screenshot of online Payment with UTR number

Theme Areas

- Commerce, Management, IT, Law,
- Social Science, Education, Languages, Humanities, Languages, FineArts
- Pure Sciences: Computer Science, Physical, Chemical, Life, Mathematical
- Engineering and Technology- All Branches
- Medicine, Pharmacy, Agriculture & Animal Husbandry
- Any other relevant theme

Online Payment

Bank Name : State Bank of India (Branch - Shirpur)
Account No : 42972661600
Account Name : RCPETS IMRD DEPT OF BBA
IFSC Code : SBIN0000482
Branch Code : 482

Scan Here



Contact Details