

- Our Patrons -



Hon'ble Amrishbhai R. Patel

(M.L.C. & Ex-Cabinet Minister of Education,
Sports and Youth Affairs, Maharashtra)

Hon'ble Bhupeshbhai R. Patel

(President, R. C. Patel Educational Trust, Shirpur)

Hon'ble Chintanbhai A. Patel

(Industrialist, Vice President, Shri Vile Parle
Kelvani Mandal, Mumbai, Vice President,
R. C. Patel Educational Trust, Shirpur)

Hon'ble Rajgopal C. Bhandari

(Secretary, R. C. Patel Educational Trust, Shirpur)



- Our Inspiration -

Hon'ble Prof. Dr. Vijay L. Maheshwari

Vice-Chancellor, K.B.C. North Maharashtra University, Jalgaon

Hon'ble Prof. Dr. Sopan. T. Ingle

Pro Vice-Chancellor, K.B.C. North Maharashtra University, Jalgaon

- Keynote Speaker -

Prof. Kanhaiya Ahuja

Director, School of Economics, Devi Ahilya University, Indore (MP)
Dean, Faculty of Social Sciences, Devi Ahilya University, Indore (MP)

- Chief Guest -

Prof. Ashutosh Patil

Project Head, PM-USHA Soft Component, KBCNMU, Jalgaon

Dr. Sanjay J. Surana

Management Council Member, KBCNMU, Jalgaon

- Session Chair -

Dr. Pavitra D. Patil

Professor, School of Management Studies, KBCNMU, Jalgaon
Management Council Member, KBCNMU, Jalgaon

- Advisory Committee -

Dr. Anil P. Dongre

Dean, Faculty of Commerce & Management, KBC NMU, Jalgaon

Dr. Madhulika A. Sonawane

Director, School of Management Studies, KBC NMU, Jalgaon

Dr. Sameer P. Narkhede

Professor, School of Management Studies, KBC NMU, Jalgaon

- Organizing Committee -

Dr. M. N. Behere (9881033312)	Dr. M. B. Patel (9850156700)
Dr. T. R. Patel (9604829450)	Dr. A. K. Gaur (9021433517)
Dr. Y. C. Shethiya (9404008098)	Dr. P. V. Bhandari (9423981094)
Dr. R. P. Agrawal (8208330216)	Mr. S. S. Sagale (9665023412)

- Co-ordination Committee -

Mr. D. U. Chaudhari	Mr. H. S. Patel	Mr. V. R. Maheshwari
Mr. D. P. Borase	Mr. K. D. Sonawane	Mr. D. S. Shethe



One Day 3rd National Level Conference on

"Global Business Transformation: Technology, Trends & Practices"

Sponsored By K.B.C. North Maharashtra University, Jalgaon
Supported By PM-USHA, Ministry of Education, New Delhi

on

Saturday, 24th January, 2026

- Organized by -

**R. C. Patel Educational Trust's
Institute of Management
Research and Development,
Shirpur, Dist - Dhule**

Affiliated to Kavayitri Bahinabai Chaudhari
North Maharashtra University, Jalgaon
NAAC Accredited B+ Grade (1st Cycle)

Dr. Vaishali B. Patil

Director – RCPET's IMRD, Shirpur
Senate Member, K.B.C. North
Maharashtra University, Jalgaon

Dr. Laxmikant M. Sharma

Convener (+91 8149901314)

- Venue -

**Prin. S. M. Patel Memorial Auditorium Hall,
RCPET's IMRD, Karvand Naka Campus,
Shirpur, 02563-251028**

Visit us at - www.rcpimrd.ac.in

About IMRD -

Institute of Management Research and Development, Shirpur is one of the premier Institutes run by the R.C. Patel Educational Trust, Shirpur. IMRD is situated at the foot of the Satpura ranges and dotted with lush green trees and shrubs all around it. It has most picturesque and inviting atmosphere.

Institute is having tag line *"Quality Education for Nourishing Tomorrow's IT and Management Professionals"*.

The R.C. Patel Educational Trust established in 1988. IMRD, Shirpur was established in the year 1997 with a vision to pour the quality education up to grass root level. IMRD was set in motion with the introduction of the postgraduate programs Master of Computer Application (MCA), Master of Computer Applications (Integrated) and Master of Management Studies (MMS). The undergraduate courses are Bachelor of Computer Application (BCA), Bachelor of Business Administration (BBA) & Bachelor of Management Studies (BMS).

In our endeavour to supplement the cause of professional education, we have instituted multi-dimensional courses spread in various fields with its roots established at Shirpur.

About Conference -

Business transformation is becoming more crucial in a world where things are changing quickly and personalized, real-time experiences with predictive insights are becoming more and more important in global contexts. The paradigms of business management are changing dramatically, requiring organizations to change, innovate and reinvent themselves.

This conference will provide academicians, research scholars and students a vital forum to exchange knowledge and perspectives on cutting-edge international business practices in the rapidly changing digital landscape. The conference will provide an opportunity to research scholars to present their research among students, faculty members and industry personnel.

Objectives -

- To apprise the most recent advancements and trends in business and commerce, as well as their implication in organizations.
- To provide an opportunity for participants to upgrade their knowledge in the context of global business transformations.
- To discuss on adoption of emerging technologies and analyze the challenges and opportunities in different business domains.

Conference Awards -

The conference will present the following awards to honour excellence in research and presentation. Each award includes Certificates and Memento.

- **Best Paper Award**
- **Young Researcher Award**
- **Best Paper Presentation Award**

- Invitation -

Dear Sir /Madam,

We feel an immense pleasure in inviting you to the **"One day 3rd National Level Conference on Global Business Transformation: Technology, Trends & Practices"** organized by RCPET's Institute of Management Research and Development, Shirpur on **Saturday, 24th January, 2026**. Research Papers are invited from Commerce and Management Faculties in below subthemes.

- **Finance:** Fintech, E-governance, Digital Financial Inclusion
- **Marketing:** Social Networking, Digital Media, Marketing Trends
- **HR & Organizational Behaviour:** Employee Engagement, Consumer Loyalty, Business Ethics, Cross-Culture Management
- **Global Business & Technology:** Global Business issues, AI in Business Practices, Block Chain, Entrepreneurship
- **Data Analytics:** Business Analytics, Prediction Model, Dashboard
- **Supply Chain & Logistics:** Sustainable and Green Supply chain

Note: Themes are not limited to above

- Registration Details -

Registration Fees:

- Faculty / Research Scholar/ Industry Person : Rs.200 per person
- Students (UG / PG) : Rs.100 per student

Each Co-author is required to register separately.

▶▶ Paper publication charges in peer reviewed journal Rs.600 per paper will be extra.

▶▶ Registration fees include conference kit, refreshment, lunch, e-proceedings and Conference Certificate.

Registration Link: <https://forms.gle/3ijVm2AXd55KMEBm7>



- Author Guidelines -

Original research paper in word file, A4 page, Times New Roman font with 12-point size, 1.5 line spacing.

All accepted papers will be published in peer reviewed journal.

Presentation Mode : Offline / Online
Payment Mode : Online
Bank Name : State Bank of India
(Branch-Shirpur)
Account No : 42972661600
Account Name : RCPETS IMRD DEPT
OF BBA
IFSC Code : SBIN0000482
Branch Code : 482



E-mail ID: rcpimrdconference2025@gmail.com

Conference Schedule

Saturday, 24th January, 2026

Registration and Breakfast

Time: 09.30 a.m. To 10.30 a.m.

Session - I

Inaugural Function

Time: 10.30 a.m. to 11.00 a.m.

Session - II

Key Note Address

Prof. Kanhaiya Ahuja

Time: 11.00 a.m. to 12.00 p.m.

Session - III

Paper Presentations

Time: 12.00 p.m. to 01.00 p.m.

Lunch Break

Time: 01.00 p.m. to 02.00 p.m.

Session - IV

Paper Presentations

Time: 02.00 p.m. to 03.00 p.m.

Tea Break

Time: 03.00 p.m. to 03.30 p.m.

Valedictory Function

Time: 03.30 p.m. to 04.00 p.m.

- Important Dates -

Full Paper Submission: 10th January, 2026

Acceptance Notification: 15th January, 2026

Last date of Registration: 20th January, 2026

Conference will be in Hybrid Mode