



R. C. Patel Educational Trust's Institute of Management Research and Development, Shirpur

Best Business Idea Competition 2024

BI to BI (Business Idea leads to Business Intelligence)

Dear Students,

We take an immense pleasure in inviting you to the “**Best Business Idea Competition 2024**” organized by RCPET’s Institute of Management Research and Development, Shirpur.

Eligibility:

Best Business Idea Competition is open to all the North Maharashtra region students (UG & PG Both) for all streams.

Competition will be conducted in 3 Phases.

Phase – I : Idea Submission

- Describe Idea within 500 Words (MS-Word / PDF file) (submit with registration form)
- Do online Registration (Registration fee ₹ 50/- per participant)
- Business Ideas will be shortlisted by expert panel
- List of Eligible participants for presentation phase will be displayed on www.rcpimrd.ac.in
- E- Certificate of participation will be send on your registered E-Mail ID within 15 days to every successful registerd participants.
- Each idea will be assessed by experts on the following criteria:
i) Innovative Idea ii) Feasibility iii) Market Availability etc.

Phase – II : Online Presentation

- Online Power Point Presentation by all eligible teams.
- Duration** : 8 Min (Presentation) + 2 Min (Q & A) through zoom app.
- Each idea will be assessed by experts on the following criteria:
i) Creativity ii) Benefits iii) Plan of Execution etc.
- List of eligible teams for final phase will be displayed on www.rcpimrd.ac.in

Phase – III : Offline Presentation

- Top 10 PPT presentations will be conducted at IMRD, Shirpur.
- Presentation Duration : 15 Min (Presentation) + 5 Min (Q & A)
- Each idea will be assessed on the following criteria:
**i) Description of Business ii) Potential Market
iii) Sales & Marketing iv) Financial forecasting etc.**

Important Dates

- Phase-I** : Registration & Idea Submission : upto **25th February 2024**
- Display list of eligible teams for Online Presentation : **27th February, 2024**
- Phase –II** : Online Presentation : **1st March, 2024**
- Display list of eligible teams for Offline Presentation : **4th March, 2024**
- Phase –III** : Offline Presentation (at IMRD, Shirpur) : **7th March, 2024**

1st Prize: 5,000/-

2nd Prize: 3,000/-

3rd Prize: 2,000/-



Registration Fee & Process

- Registration fee : ₹. 50/- per participant
- Team Size : Individual or team size upto 4 participants.
- Registration & Idea Submission Link :

<https://forms.gle/5JhHMa45wz1vZv2B6>

- Documents required while registration:
1) MS-Word / PDF file of Business Idea within 500 words
2) Bonafide Certificate / ID Card / College authority letter
3) Screenshot of online Payment with UTR number

Theme Areas

- Commerce, Management, IT, Law,
- Social Science, Education, Languages, Humanities, Languages, Fine Arts
- Pure Sciences: Computer Science, Physical, Chemical, Life, Mathematical
- Engineering and Technology- All Branches
- Medicine, Pharmacy, Agriculture & Animal Husbandry
- Any other relevant theme

Online Payment

Bank Name : State Bank of India (Branch - Shirpur)
Account No : 31058990385
Account Name : Institute of Management Research and Development
IFSC Code : SBIN0000482
Branch Code : 482

Or Scan the QR code to pay



Contact Details

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Visit us - www.rcpimrd.ac.in

*Note : Organizing committee reserves the rights to change the schedule / rules considering entries / context.