

**R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur**

**Entrepreneurship Development Cell
Academic Year 2024-25**

Sr. No.	Activity Name	Date	Details
1.	Session on “Orientation and Insight into Entrepreneurship Development Cell and Business Consultancy Cell for SYBBA, SYBMS, MCA(Integrated) –II & III Year Students	24 th July, 2024	Resource Person: Mr. Kaustubha K. Sawant No. of Participants: 472
2.	Two Days Entrepreneurship Awareness Programme (NIESBUD)	25 th - 26 th July, 2024	Resource Person: Mr. Vinod Taank, State Consultant, NIESBUD No. of Participants: 236
3.	Session on “Entrepreneurship Development Cell Orientation for FYBBA/ BMS/ BCA Students	24 th October, 2024	Resource Person: Mr. Kaustubha K. Sawant, Dr. Priyanka V. Bhandhari & Mrs. Priyanka S. Saindane No. of Participants: 307
4.	Empower Her: ED Cell Student Showcase at Grand Women Expo	15 th September, 2024	Participation of Student Team at Women Expo
5.	Fun Fair 2k25	11 th February, 2025	Participation of Student Team at Fun Fair
6.	Session on Unleashing Your Entrepreneurial Potential	10 th March, 2025	Resource Person: Mr. Kaustubha K. Sawant No. of Participants: 78
7.	Seminar on “From Idea to Impact: The Entrepreneur;s Journey	12 th March, 2025	Resource Person: Dr. Priyanka V. Bhandari No. of Participants: 87
8.	Seminar on “Ignite Innovation: Your Path to Entrepreneurship	13 th March, 2025	Resource Person: Dr. Rupali P. Agrawal No. of Participants: 98
9.	Seminar on “Breaking the Mold: Entrepreneurship Beyond Convention”	18 th March, 2025	Resource Person: Er. Sangram Limaye No. of Participants: 162
10.	Seminar on “ The Path Not Taken: Entrepreneur Journey”	18 th March, 2025	Resource Person: Er. Sangram Limaye No. of Participants: 152
11.	BI to BI 2025 (Phase I &II)	Phase I: 11 th Feb, 2025 Phase II: 13 th Feb, 2025	Judge: Dr. Amit Patil & Mr. Kaustubha K. Sawant Total Teams: 32 (Phase I) (64 Students) Phase II: 31 Teams (63 Students)
12.	BI to BI 2025 (Phase III)	18 th February 2025	Judge : Er. Sangram Limaye Phase III: 10 Teams (18 Students)

1) Activity Name: - “Orientation and Insight into Entrepreneurship Development cell and Business Consultancy Cell for SYBBA, SYBMS, MCA (Integrated)-II & III Year Students”

Date: - 24th July 2024

Venue: - S.M. Patel Auditorium Hall

Objectives: -

- Introduced students to the fundamentals of entrepreneurship, including the characteristics of successful entrepreneurs.
- To provide mentorship and guidance to students interested in entrepreneurship, helping them navigate the challenges of starting and growing a business.
- Motivated students to actively participate in entrepreneurship development cell programs, seek mentorship, and explore opportunities to engage with business consultancy cell projects.

Number of Participants: - (SYBMS- 236 & SYBBA - 129) + MCA (Integrated)-II & III - 107)

Presented by-

- Mr. Kaustubha K. Sawant

Events Highlights: -

The session began with an introduction to the entrepreneurship development cell and business consultancy cell by Mr. Kaustubha K. Sawant, setting the stage for students to understand the significance of ED & BC cell. In the world where startups and small businesses play a pivotal role in economic growth, the value of entrepreneurship cannot be overstated. It was underscored that entrepreneurship is not merely about starting a business but entails a mindset of creativity, innovation, and risk-taking, qualities essential for success in any career path.

The session proceeds to delve into the core functions of the Entrepreneurship Development and Business Consultancy Cell, established in 2019 to empower students with entrepreneurial skills. This cell serves as a guiding light for students interested in entrepreneurship. Its primary responsibilities include:

- Mentoring and coaching students for Entrepreneurship.
- Organizing workshops and seminars on various aspects of entrepreneurship.
- Facilitating access to resources such as funding and mentorship.
- Instilling an entrepreneurial mindset.

The cell acts as a bridge between classroom knowledge and real-world application, nurturing budding entrepreneurs. To establish a personal connection between students and the support system provided by the cell, the presenter introduced the members of the committee.

A significant portion of the session was dedicated to reviewing the past activities conducted by the Entrepreneurship Development and Business Consultancy Cell. The list of activities included:

- Guest lectures by industry experts.
- Entrepreneurship Development workshops.
- BI-to-BI (Business Idea to Business Intelligence) competitions.

- Inspirational success stories of student entrepreneurs who had benefited from the Entrepreneurship development.

These tangible outcomes served as testaments to the cell's effectiveness in nurturing entrepreneurship. The session concluded with a glimpse into the future, highlighting the exciting upcoming activities planned by the Entrepreneurship Development and Business Consultancy Cell. These activities included networking sessions with accomplished entrepreneurs, opportunities for students to pitch their business ideas and receive expert feedback, and various initiatives aimed at fostering an entrepreneurial mindset among students. This preview left students eager and motivated to actively participate in these forthcoming events, igniting a renewed sense of purpose in their entrepreneurial journey.

Concluding Remark: -

The Orientation and Insight into Entrepreneurship and Business Consultancy Program successfully introduced SYBMS, SYBBA and MCA (Integrated)-II & III year students to the dynamic fields of entrepreneurship and business consultancy. Through detailed insights into the Entrepreneurship Development and Business Consultancy Cell, reviews of past activities, and previews of future initiatives, the session effectively motivated students to embark on their entrepreneurial journey with confidence and enthusiasm. The session highlighted the critical role of entrepreneurship in economic growth and the importance of fostering an entrepreneurial mindset, ensuring that students are well-prepared to navigate and excel in the ever-evolving business landscape.

Photos:



Mr. Kaustubha K. Sawant Sir explaining Entrepreneurial Development and Business Consultancy Cell



Mr. Kaustubha K. Sawant Sir Interacting with Students

2) Activity Name: Two Days Entrepreneurship Awareness programme (NIESBUD)

Date: 25/07/2024 to 26/07/2024

Session Time: 10:00 a.m. - 12.30 p.m. (SY BBA and SY BMS)

1:00 p.m. - 3.30 p.m. (SY & TY MCA (Integrated))

Venue: Auditorium Hall

Objectives:

- To provide students with a fundamental understanding of entrepreneurship and self-employment opportunities.
- To motivate students to view entrepreneurship as a viable career option and to think creatively about business solutions.
- To develop a positive mindset towards entrepreneurship in students.
- To raise students' awareness of the government-supported entrepreneurial ecosystem and its available resources.

Resource Person:

Chief Guests: Miss Deweta Patel , Director- Mukeshbhai Patel Charitable Trust

Guest Speaker: Mr.Vinod Taank, State Consultant-NIESBUD,Mumbai.

Number of the participants: Total: 236 (129 students attended session from Second Year BBA and Second Year BMS courses and 107 students attended from SY & TY MCA (Integrated))

Event Highlights:

The Two Days Entrepreneurship Awareness Programme (NIESBUD) was held on July 25th and 26th, 2024, at the Auditorium Hall of R.C. Patel Institute of Management and Research Development in Shirpur. This programme was organized by the Entrepreneurship Development Cell in association with National Institute for Entrepreneurship and Small Business Development (NIESBUD), was specifically designed to aware students about entrepreneurial ecosystem; provide knowledge of fundamental entrepreneurship to the students.

Mr. Vinod Taank (State Consultant-NIESBUD, Mumbai.) from the National Institute for Entrepreneurship and Small Business Development (NIESBUD) was invited as the guest speaker. The inaugural function of event was graced by the presence of chief guests Miss Deweta Patel and Dr. Vaishali Patil, whose support and encouragement were instrumental in the success of the event. Mr. Kaustubha K Sawant, Coordinator of the Entrepreneurship Development Cell, gave a preface of the cell's initiatives, including its business competitions and the inspiring stories of our successful alumni entrepreneurs. After inauguration, Mr. Vinod Taank provided invaluable insights into the practical aspects of entrepreneurship, including business planning, financial management, and market strategies in the session.

Conclusion:

The Two Days Entrepreneurship Awareness Programme was a significant success, achieving its objectives effectively. Mr. Vinod Taank shared his extensive knowledge and experience in the field of entrepreneurship. His sessions were engaging and provided practical insights into the entrepreneurial journey. By the end of the event, students gained a deeper understanding of what it takes to become a successful entrepreneur. The Entrepreneurship Development Cell of Institute successfully provided a platform for learning and inspiration, furthering the spirit of entrepreneurship among its students.

Photos:



Inaugurated by chief guests Miss Deweta Patel and Dr. Vaishali Patil



Mr. Vinod Taank shared his extensive knowledge with SY BBA and SY BMS Students



Mr. Vinod Taank shared his extensive knowledge with SY IMCA and TY IMCA Students

3) Activity Name: Entrepreneurship Development (ED) Cell Orientation for FY BBA/BMS/BCA Students

Date : 24th October, 2024 (Thursday)

Time : 09.00 to 10.00 (FY BBA/ BMS) & 12.00 to 01.00 (FYBCA)

Venue : Class Room No. 9, 10, 11

Number of the participants: 307 Students of FY BBA/ BMS/ BCA

Resource Person : 1) Mr. Kaustubha K. Sawant

2) Dr. Priyanka V. Bhandhari

3) Mrs. Priyanka S. Saindane

Objectives :

- To introduce the concept and importance of Entrepreneurship Development to first-year students.
- To familiarize students with the role of the ED Cell in promoting innovation, business ideas, and start-up culture.
- To motivate students to actively participate in ED Cell activities throughout the academic year.

Event Highlights:

The Entrepreneurship Development (ED) Cell Orientation was conducted in three separate classrooms for FY BBA, BMS, and BCA students. The same PowerPoint presentation was delivered in all sessions to ensure uniform understanding among all students. The

presentation covered the objectives of the ED Cell, its structure, and the key roles it plays in encouraging entrepreneurial thinking among students. Session explained the importance of entrepreneurship in today's dynamic business world and encouraged students to identify and work on innovative ideas. It also highlighted various initiatives, including BI to BI Competition, Workshops, and Seminar etc. Students were introduced to success stories of student-led startups and previous ED Cell achievements to inspire confidence. The session concluded with a Q&A round in each class where students asked relevant questions regarding idea development, funding opportunities, and startup incubation support.

Conclusion:

The orientation session proved to be an inspiring start for first-year students, igniting curiosity and enthusiasm for entrepreneurship. The session laid a strong foundation for ED Cell activities for the academic year 2024-25.

Photos:



Mr. Kaustubha K. Sawant showing the ED Cell student Participation Competition



Dr. Priyanka V. Bhandhari familiarizes students with the role of the ED Cell.



Mrs. Priyanka S. Saindane explaining the objectives of the ED Cell, its structure, and the key roles

4) Activity Name : "Empower Her: ED Cell Student Showcase at Grand Women Expo"

Date : 15th Sept, 2024

Time : 09.00 AM to 09.00 PM

Venue : Shree Raj Gopal Bhandari Hall, RCP Main Building, Shirpur.

Objectives:

- To provide students with hands-on experience in entrepreneurship by allowing them to plan, prepare, market, and sell food products.
- To develop core business skills such as pricing, budgeting, customer service, and profit analysis through real-world practice.
- To improve students' confidence in public interactions, sales pitching, and negotiation skills through customer engagement.

Number of the participants: 07 Students (SY & TY BBA)

Event Highlights:

The "Empower Her" initiative saw enthusiastic participation from our ED Cell students, who set up a vibrant stall featuring a variety of Ready made and Home Made Namkeen products. The students actively engaged in planning, pricing, branding, and selling their offerings.

Under the guidance and encouragement of Dr. Vaishali Patil Madam, the students showcased exceptional coordination and entrepreneurial zeal. Dr. Rupali P. Agrawal Madam from the ED Cell of IMRD was also present to support and motivate the students, further boosting their enthusiasm and confidence. The stall also featured interactive elements such as a Lucky Draw, which generated excitement among customers and added a festive buzz to the event.

Students received real-time feedback from customers, enabling them to fine-tune their marketing and customer-handling strategies. Their teamwork and effort were appreciated by all attendees.

Financial Record:

- **Total Sale:** ₹12,358 (Receipt : Cash: ₹6,190 & Online: ₹6,168)
- **Expenses:** Stall Charges: ₹1,500, General Expenses: ₹295, Gifts for Customers: ₹200, Raw Material Purchase: ₹8,576.
- **Total Expenses:** ₹10,571.
- **Net Profit:** ₹1,787.

This profit reflects the students' efficient cost management and effective marketing strategy during the event.

Conclusion:

The activity successfully fulfilled its aim of empowering students through experiential learning. It not only provided them with practical exposure to business operations but also helped instill confidence and self-reliance. The Grand Women Expo proved to be a powerful platform for showcasing student talent and fostering entrepreneurial mindsets.

Photos:



**Dr. Vaishali Patil Madam motivating our spirited students at the IMRD
Namkeen Stall.**



**Behind Every Great Stall is a Team of Passionate Minds! IMRD students in
action at the Grand Women Expo.**



A Surprise in Every Bite – and a Gift in Every Smile! Lucky Draw moments at the IMRD Namkeen Stall.




The Grand Woman Expo

IMRD

Namkins

Be sure to visit





Address

RCP Main Building
Shree Raj gopalbhandari hall

Date /Time

15/09/2024
9AM to 9 PM



Taste the Crunch, Feel the Passion – Only at IMRD Namkins!

5) Activity Name : FunFair 2k25

Time : 11/02/2025

Venue : IMRD Campus

Objectives :

- To promote entrepreneurship and team spirit among students.
- To provide hands-on experience in selling, marketing, and customer engagement.
- To create a vibrant and enjoyable environment for students and staff.

Event Highlights:

The FunFair 2k25 witnessed enthusiastic participation from four different student groups, each managing a unique food stall and showcasing their entrepreneurial abilities.

Group 1 was represented by **Mr. Vishwakarma Rishabh Pandhurang** from **First Year IMCA**, who offered delicious **Gulab Jamun**. Though the product received great appreciation for its taste and presentation, the group incurred a loss, with an initial investment of ₹1,140, total sales of ₹740, and a net loss of ₹400.

Group 2, led by **Miss. Kavishwar Rajshri Girish** from **Second Year BMS**, prepared crispy and spicy **Pongé Batata**, which attracted a large number of spice-loving customers. The group managed their stall efficiently, with an initial investment of ₹270, total sales of ₹660, resulting in a net profit of ₹390.

Group 3 featured **Mr. Pawar Himanshu Rajendra** from **First Year IMCA**, who served the ever-popular street snack **Pani Puri**. The stall quickly became the center of attraction among the crowd. With an initial investment of ₹690 and total sales amounting to ₹1,050, the group made a net profit of ₹360.

Group 4 was managed by **Miss. Saloni Manoj Jade** from **Second Year IMCA**, who served tangy and refreshing **Chana Chat**. The stall performed very well, with an initial investment of ₹1,350, total sales reaching ₹1,750, and a resulting net profit of ₹400.

Each group demonstrated commendable enthusiasm, creativity in presentation, and customer service. The event offered the participants a valuable hands-on experience in budgeting, marketing, and real-time decision-making, making it a memorable and enriching experience for all involved.

Conclusion:

The FunFair 2k25 was a successful event that not only entertained participants and visitors but also served as a platform for students to gain practical business insights. The enthusiasm and dedication of the students were commendable, making the event memorable and impactful.

Photos:



Staff and Students enjoying the FunFair 2k25

6) Activity Name : Seminar on “Unleashing Your Entrepreneurial Potential”

Date : 10th March 2025, Wednesday, 01:00 PM

Venue : Classroom No. 7

Speaker : Mr. Kaustubha K. Sawant

Objectives: -

- To introduce students to the basics of entrepreneurship.
- To encourage students to explore their entrepreneurial abilities.
- To provide practical insights into the challenges and opportunities in starting a business.
- To motivate students to think innovatively and take initiative.

Number of Participants: - 78 students of FYBCA – A & B Div

Events Highlights: -

The seminar on “Unleashing Your Entrepreneurial Potential” commenced with a warm welcome and addressing a gathering of 78 enthusiastic FYBCA students from both A and B divisions, Mr. Sawant began by defining entrepreneurship and its growing relevance in the digital and innovation-driven economy. He emphasized the importance of cultivating an entrepreneurial mindset, explaining that entrepreneurship is not limited to starting a business but also includes identifying opportunities, solving problems creatively, and taking initiative in any career path. The session featured real-world examples of successful start-ups and entrepreneurs, which helped students relate to the practical challenges and rewards of entrepreneurial ventures.

A major highlight of the session was the interactive nature of the seminar. In this seminar, students brainstormed innovative business ideas based on current societal needs and technological trends, which were then discussed openly to assess their feasibility and impact. Mr. Sawant also discussed essential entrepreneurial skills such as communication, leadership, risk management, and adaptability, using engaging stories and case studies to explain each concept. The seminar concluded with a Q&A round, where students sought advice on developing ideas, overcoming fear of failure, and managing resources effectively. The session not only broadened students' understanding of entrepreneurship but also instilled confidence and motivation to think proactively about their future goals.

Concluding Remark: -

The seminar successfully inspired students to think beyond traditional career paths and consider entrepreneurship as a viable and exciting option. The speaker's real-world examples and practical advice left a lasting impact on the attendees. Overall, the session was well-received and contributed meaningfully to the personal and professional development of the students.

Photos: -



Mr. Kaustubha K. Sawant discussing essential entrepreneurial skills



Mr. Sawant inspired students to think beyond traditional career paths and consider entrepreneurship as a viable and exciting option.

7) Activity Name : - Session on "From Idea to Impact: The Entrepreneur's Journey"

Date: - 12th March 2024, Wednesday, 1:00 PM

Venue: - Classroom 1 & Seminar Hall

Resource Person: - Dr. Priyanka V. Bhandari, RCPET's IMRD, Shirpur

Objectives: -

- To understand the step-by-step journey from idea generation to successful business execution.
- To learn key strategies for validating, launching, and scaling a startup.
- To gain insights into overcoming entrepreneurial challenges and creating lasting impact.
- To encourage active participation and engagement through interactive discussions, Q&A sessions, and knowledge sharing.

Number of Participants: - 87 (FY BCA)

Events Highlights: -

The session titled "From Idea to Impact: The Entrepreneur's Journey" was organized by the Entrepreneurship Development (ED) Cell and conducted by Dr. Priyanka V. Bhandari. The primary objective of the session was to guide aspiring entrepreneurs through the critical phases of transforming innovative ideas into successful businesses. The session aimed at providing practical insights, strategies, and solutions to common entrepreneurial challenges.

Dr. Priyanka V. Bhandari emphasized the importance of entrepreneurship and innovation, using current business examples to connect students with a practical understanding of the entrepreneurial mindset and process. The session further delved into the concept of developing a Minimum Viable Product (MVP), highlighting how testing an idea early and gathering feedback can significantly reduce risk and help businesses adapt to market demands. Additionally, the session addressed the common challenge of securing funding, outlining various funding options such as bootstrapping, grants, and investors, while underscoring the critical role of having a clear and well-defined business plan. To conclude, Dr. Bhandari provided valuable insights on scaling businesses effectively, encouraging entrepreneurs to continuously learn from customer feedback, stay innovative, and refine their unique value proposition to maintain a competitive edge in the market.

Concluding Remark: -

The session offered valuable guidance to aspiring entrepreneurs, providing key insights into navigating the entrepreneurial journey. Participants gained essential knowledge and tools to address common challenges, ranging from idea generation to business scaling. The session focused on actionable strategies for validating ideas, securing funding, and fostering business growth. Additionally, it emphasized the crucial role of initiatives by the ED Cell at IMRD in empowering participants to confidently move forward in their entrepreneurial journey.



Dr. Priyanka V. Bhandari explained the roadmap of idea to business generation to students (Seminar Hall)



Dr. Priyanka V. Bhandari introduced the concept on Entrepreneurship and innovation (Classroom-1)

8) Activity Name: - Seminar on "Ignite Innovation: Your Path to Entrepreneurship"

Date: - 13th March 2025

Venue: - Seminar Hall

Resource Person: - Dr. Rupali Agrawal

Objectives: -

The main objective of the seminar was to foster an entrepreneurial mindset among students and provide them with insights into the process of innovation, business creation, and sustainable enterprise development.

Number of Participants: - 98 Students (TYBBA)

Events Highlights: -

Throughout the seminar, the attendees gained insights into franchise business operations, financing options, and marketing strategies. The event concluded with a networking session, where participants had the opportunity to connect with industry professionals and explore potential franchise opportunities.

An interactive panel discussion allowed the participants to raise questions and seek clarifications on various aspects of franchising. The panel comprised of industry experts, legal advisors, and successful franchisees who addressed queries related to legal contracts, financial considerations, and operational challenges.

Concluding Remark: -

"Ignite Innovation: Your Path to Entrepreneurship" successfully created a spark of entrepreneurial thinking among participants. The ED Cell, under the leadership of Dr. Rupali Agrawal, plans to continue organizing similar initiatives to build a strong entrepreneurial ecosystem within the institute.

Photos: -



"Turning big ideas into successful opportunities—where innovation leads the way."

9) Activity Name : Seminar on “Breaking the Mold: Entrepreneurship Beyond Convention”

Date : 18th March 2025, Wednesday, 11:00 AM

Venue : Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: -

- 1) Er. Sangram Limaye
Owner, Siddhi Industries, Dhule

Objectives: -

- To inspire students to explore entrepreneurship as a career path by breaking conventional boundaries.
- To promote an entrepreneurial mindset focusing on creativity, risk-taking, and innovation.
- To provide practical insights and motivational guidance from experienced entrepreneurs.
- To encourage students to think independently and develop sustainable and impactful business ideas.

Number of Participants: - 162 students of FYBBA, FYBMS & FYBCA

Events Highlights: -

The seminar titled “Breaking the Mold: Entrepreneurship Beyond Convention” was organized by the Entrepreneurship Development Cell on 18th March 2025 in the Late Shri S. M. Patel Auditorium Hall, Shirpur.

The session was inaugurated by the esteemed Er. Sangram Limaye, Owner of Siddhi Industries, Dhule. He was joined by notable dignitaries such as Dr. Vaishali B. Patil, Director

of the Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator, and Dr. Tushar Patel, Head of UG Department.

The seminar began with an insightful preface by Mr. Kaustubha K. Sawant, who introduced the theme and objectives of the seminar. He highlighted the importance of nurturing an entrepreneurial mindset among youth and encouraged students to challenge the status quo.

The chief guest and resource person, Er. Sangram Limaye, delivered an empowering address on developing a mindset that thrives on innovation, perseverance, and adaptability. He shared his own journey as an entrepreneur, discussed real-life challenges and strategies, and emphasized the importance of taking risks and thinking beyond traditional business models.

His talk focused on how young entrepreneurs can identify market gaps, build scalable business models, and leverage technology for impactful solutions. The session was interactive and inspiring, leaving students deeply engaged and motivated.

The event was hosted by Dr. Priyanka Bhandari, who ensured the program flowed seamlessly. She also extended the formal vote of thanks, expressing gratitude to the speaker, dignitaries, faculty, and student participants for making the event successful.

Concluding Remark: -

The seminar “Breaking the Mold: Entrepreneurship Beyond Convention” proved to be a significant learning experience for all attendees. It succeeded in cultivating an entrepreneurial spirit among students and encouraged them to think innovatively and pursue their ideas with confidence. The interaction between the speaker and the audience was dynamic, with participants actively engaging in discussions. The event concluded on a high note, motivating students to break conventional boundaries and shape a new future in the world of entrepreneurship.



Er. Sangram Limaye expressing on how young entrepreneurs can identify market gap.



Er. Sangram Limaye motivating students to break conventional boundaries and shape a new future in the world of entrepreneurship.

10) Activity Name : Seminar on “The Path Not Taken: Entrepreneur Journey”

Date : 18th March 2025, Wednesday, 03:00 PM

Venue : Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: -

2) Er. Sangram Limaye, Owner, Siddhi Industries, Dhule

Objectives: -

- To motivate students to consider entrepreneurship as a career.
- To help students learn how to think creatively and take smart risks.
- To share real-life stories and advice from an experienced entrepreneur.
- To encourage students to build their own unique and meaningful business ideas.

Number of Participants: - 152 students of MCA -I, IMCA – IV.

Events Highlights: -

The Entrepreneurship Development Cell successfully organized a seminar titled “*The Path Not Taken: Entrepreneur Journey*” on 18th March 2025 at the Late Shri S. M. Patel Auditorium Hall, Shirpur.

The seminar began with a warm welcome and introduction by Mr. Kaustubha K. Sawant, who spoke about the purpose of the event and emphasized the importance of developing a

new way of thinking in business. He encouraged students to break away from the usual paths and consider entrepreneurship as a rewarding alternative.

The chief guest and speaker, Er. Sangram Limaye, Owner of Siddhi Industries, Dhule, inspired the audience with his personal entrepreneurial journey. He shared his experiences, challenges, and the lessons he learned while starting and growing his business. His talk was full of practical advice on how to spot new business opportunities, build strong ideas, use technology effectively, and take smart risks.

He stressed the importance of being creative, staying motivated, and thinking differently. His words encouraged students to believe in themselves and work towards building something of their own.

The event was graced by the presence of respected dignitaries including Dr. Vaishali B. Patil, Director of the Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator, and Dr. Tushar Patel, Head of UG Department.

The program was efficiently anchored by Dr. Priyanka Bhandari, who also delivered the vote of thanks, appreciating the efforts of everyone involved in making the seminar a success.

Concluding Remark: -

The seminar *“The Path Not Taken: Entrepreneur Journey”* was a great learning experience. It inspired students to think differently, dream big, and believe in their potential to become future entrepreneurs. The interactive session created a lively environment, and the ideas shared by the speaker left a lasting impact on the minds of the participants. The event concluded with a strong message: it's okay to take the path not taken—and sometimes, that path leads to great success.



Er. Sangram Limaye inspired students to think differently, dream big, and believe in their potential to become future entrepreneurs.

11) Activity Name: - “BI 2 BI Competition – Phase I & II 2025”

Date: -Phase I – upto 11th March 2025 & Phase II on 13st March 2025.

Objectives: -

The BI 2 BI competition aimed to spark business ideas and promote entrepreneurship among students. Additionally, it sought to provide participants with valuable experience in business pitching, fostering essential career-enhancing skills.

Judges: -

1. Mr. Kaustubha K. Sawant
2. Dr. Amit P. Patil

Number of Teams: - A total of 32 teams (Phase I)- 64 Participants & 31 teams (Phase II)- 63 Participants comprising students from various cities including Shirpur, Nashik, Dhule

Competition Structure:

The competition consisted of three distinct phases.

Phase I: Registration and Business Idea Submission

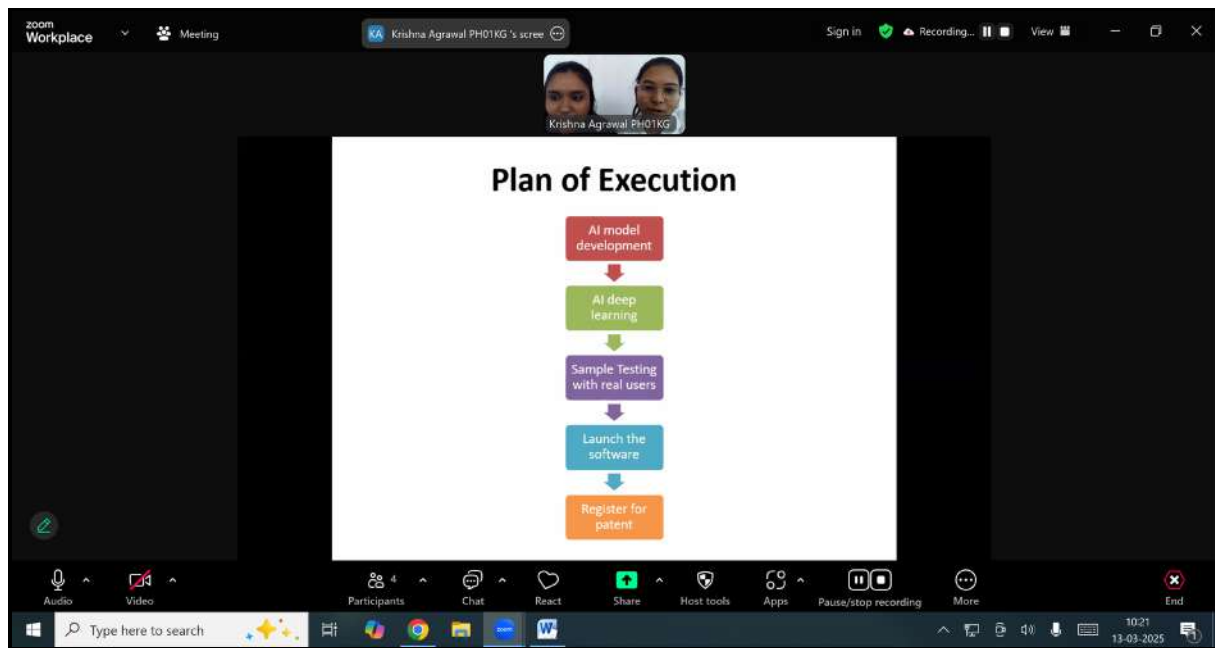
Students were required to register online and submit their business ideas in a PDF/Word file format, limited to 500 words. Ideas were evaluated based on innovation, feasibility, market availability, among other criteria. The shortlisted students were announced on the Institute Website and WhatsApp group of registered participants. A total of 32 teams registered for this phase.

Phase II: Online Presentation

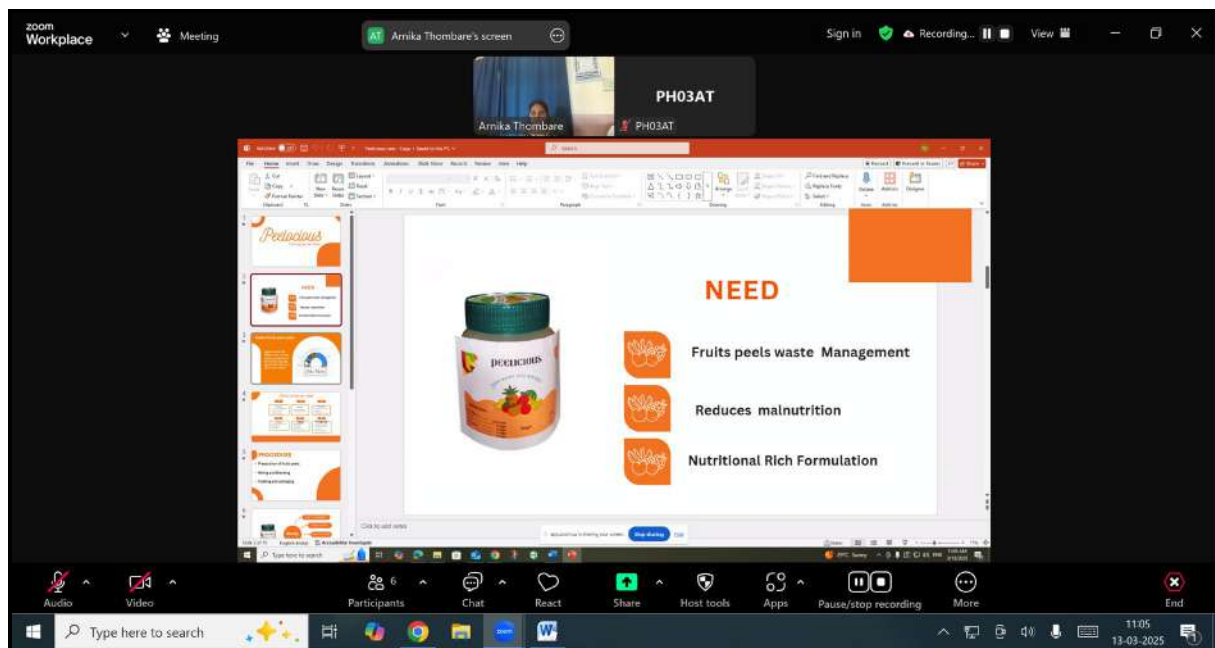
Eligible teams presented online PowerPoint presentations, with each team given eight minutes for presentation followed by a two-minute Q&A session. The presentations were conducted via the Zoom platform. Expert evaluation criteria included creativity, potential benefits, and the feasibility of execution. 31 teams progressed to the final phase following this round.

Concluding Remarks:

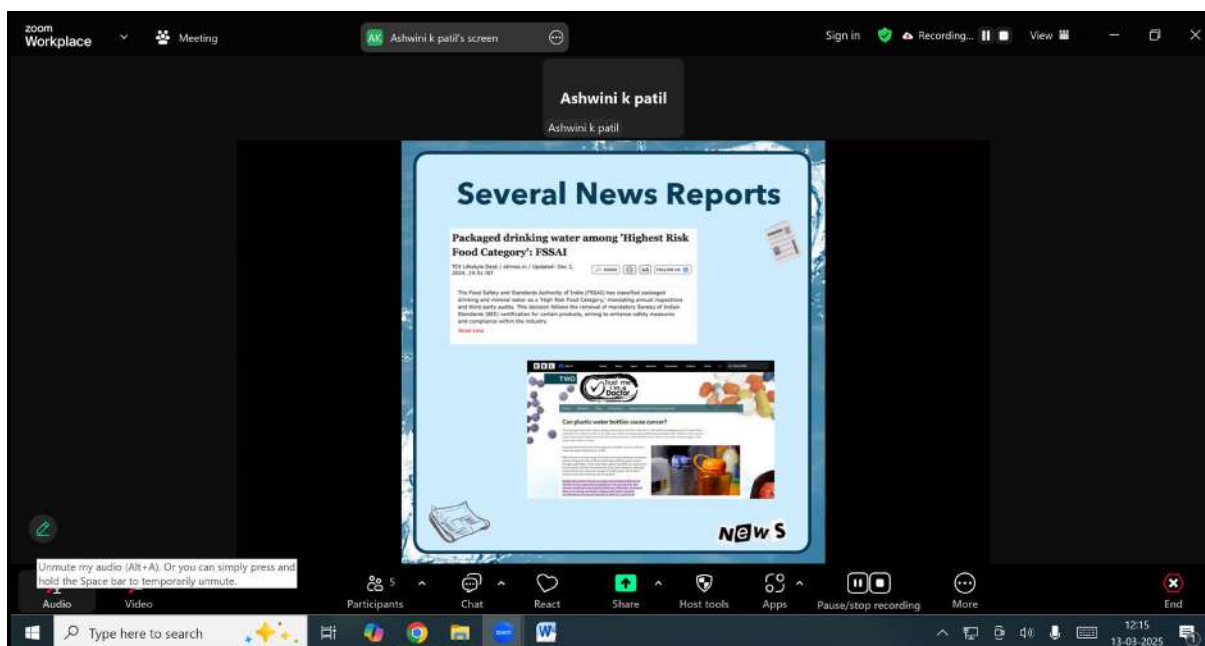
The competition successfully achieved its objectives, with active participation from students across various academic streams and regions of the university. It provided a platform for students to showcase their innovative ideas and fostered an entrepreneurial spirit among participants.



Participants presenting their business idea – Online



Participant presenting their innovative business ideas.



Participants explaining the business model.

12) Activity Name : - “BI to BI Phase-III Competition 2025”
Date : - 18th March 2025.

Venue : - S. M. Patel Auditorium Hall

Objectives : - The primary aim of the competition was to offer a platform for students to showcase their entrepreneurial ideas.

Judges : - **1) Er. Sangram Limaye**
 Owner, Siddhi Industries, Dhule

Number of Teams: - 10 (Total Students: 18)

Events Highlights: -

The Entrepreneurship Development Cell hosted the State-Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on March 18th, 2025, in S. M. Patel Auditorium Hall.

The structure of this phase-III as follows:

The event began with an inaugural session led by Mrs. Dr. Priyanka Bhandari Mam, who officially opened the proceedings and set the stage for the day. Following this, Mr. Kaustubha Sawant Sir delivered a comprehensive preface, introducing the objectives of the event and providing context for the participants. The session proceeded with the guest's felicitation ceremony, which Was held by Director Dr. Vaishali Patil Mam, who acknowledged the participants for their dedication and efforts.

The event then moved forward with a detailed guidance session by Director Dr. Vaishali Patil Mam, who provided valuable insights and direction to the students, helping them refine their ideas and presentations. The session was further enriched by an inspiring guest speech, which

encouraged the participants to think innovatively and approach business challenges with confidence.

After this, the students proceeded to present their ideas in the competition. The registration was done through volunteers at the time of arrival with & the allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, Financial Forecasting, etc. After the presentation of all the teams winners are as follows:

Rank	Team code	Name of Team Leaders	Topic	Institute
I	MG05AP	Miss. Ashwini Kanhaiya Patil	Echohydrate Sustainability in Every sip	RCPET's IMRD, Shirpur
2	MG01IG	Miss. Ishika Arun Garud	Pocket Friendly kit to Detect Milk adulteration	R.C.PIPER, Shirpur
3	PH03AT	Miss. Arnika Jitendra Thambara	Peelicious, a traditional Ayurvedic Formulation	H.R. PIPER, Shirpur

Prize distribution ceremony:

The ceremony took place in the Auditorium Hall in the presence of IMRD Director Dr. Vaishali B. Patil, Er. Sangram Limaye, HODs, and faculty members. Dr. Priyanka Bhandari mam introduced the judges, and Dr. Vaishali B. Patil expressed gratitude for their participation. Dr. Manoj B. Patel presented the overall competition report, providing a detailed overview of the event. Er. Sangram Limaye Sir shared valuable insights on presenting ideas effectively in such competitions and inspired participants to pursue entrepreneurship. Student feedback was provided by Miss Ashwini K. Patil and Durvesh Bari, who emphasized the importance of the competition in receiving constructive feedback and gaining new ideas for further implementation. Their insights highlighted how the event helped participants refine their entrepreneurial skills and develop a better understanding of the business world.

Dr. Vaishali B. Patil congratulated all 10 teams, stating that they were all winners. Then Mrs. Dr. Priyanka Bhandari Mam announced the competition results, and cash prizes were awarded to the winners. Certificates were distributed to all participants and winners. Finally, Dr. Rupali Agrawal extended the vote of thanks, acknowledging the efforts of the Entrepreneur Development Cell and all committee members. The prizes distributed to the winners:

- First cash prize of ₹ 5000/- to Miss. Ashwini Kanhaiya Patil
- Second cash prize of ₹. 3000/- to Miss. Ishika Arun Garud
- Third cash prize of ₹. 2000/- to Miss. Arnika Jitendra Thambara

Concluding Remark: -

The students demonstrated enthusiastic participation in the competition, and the ideas presented by all teams were exceptionally innovative. The judges commended the teams for their efforts, presentations, and responses to questions.



Participants in BI to BI 2025 (Phase III)



Business Idea Presentation by team in front of Judges



Question and Answer session during presentation.