

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

7.2.1 Best Practice – I

Entrepreneurship Development and Business Consultancy Cell

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1.1 Entrepreneur Development Program List

Activities 2020-2021			
Sr. No.	Activity Name	Date	Details
1	Online ED awareness Session	23 rd Aug 2020	Resource Person: ED Cell Committee Members No. Participants : 445 Students
2	Presentation about ED Cell in Induction Program	08 th Oct 2020	Resource Person: ED Cell Committee Members No. Participants: 454 Students
3	Webinar on Digital Marketing Future of Online Business	13 th May 2021	Resource Person: Mr. Nikhil Patil No. Participants: 254 Students
4	E-Quiz on Entrepreneurship	22 nd July 2021	Resource Person: ED Cell Committee Members No. Participants: 284 Students

Activities 2021-2022			
Sr. No.	Activity Name	Date	Details
1	Introduction to ED Cell	17th Sept, 2021	Resource Person: ED Cell Committee Members No. Participants: 258 Students
2	Inauguration of KIEDC	11th Oct, 2021	Resource Person: Er. Chhabiraj M. Rane No. Participants: 250 Students
3	Webinar on Genesis of KCIL	12th Oct, 2021	Resource Person: Prof. Bhushan Chaudhari Prof & HOD of Microbiology, School of Life Science, KBCNMU, Jalgaon. No. Participants: 320 Students
4	National Level webinar on Career choice	13th Oct, 2021	Resource Person: Dr. Vikas Gite Director, KCIL, Jalgaon No. Participants: 450 Students
5	Webinar on Essential of IPR	13th Oct, 2021	Resource Person: Dr. Vikas Gite Director, KCIL, Jalgaon No. Participants: 270 Students
6	Webinar on Career Choice	14th Oct, 2021	Resource Person: Mr. Manveen Singh Chadda CEO, KCIL, Jalgaon No. Participants: 364 Students
7	Webinar on Support from KCIL	16th Oct, 2021	Resource Person: Mr. Nikhil Lilakar Kulkarni Incubation Manager, KCIL, Jalgaon No. Participants: 250 Students
8	Workshop on Future of Startups in Tier 2 and Tier 3 Cities	18th Oct, 2021	Resource Person: 1) Mr. Harshal Vibhandik Founding Member of Udyog Prabhodini, Dhule 2) CA. Shriram Deshpande Founding Member of Udyog

			Prabhodini, Dhule No. Participants: 116 Students
9	Webinar on Career Katta & Entrepreneurship Development	13th Dec, 2021	Resource Person: Mr. Dinesh Khedkar & Dr. Pramod Lakhe Director of Purva IAS Prashikshan Sanstha No. Participants: 607 Students
10	Webinar on Career Katta- “IAS Apply Bhetila”	13th Dec, 2021	Resource Person: Mr. Rajendra Utturkar Principal of Bharti University, Pune No. Participants: 626 Students
11	ED awareness Session	25th & 26th Feb, 2022	Resource Person: ED Cell Committee Members No. Participants: 1054 Students
12	BI 2 BI Competition	15th & 16th Mar, 2022	No. participants: 36 Teams (83 Students)
13	BI 2 BI Competition- Phase III	30th Mar, 2022	No. participants: 10 Teams (24 Students)

Activities 2022-2023			
Sr. No.	Activity Name	Date	Details
1	Introduction to ED Cell – Induction Program	18 th Aug, 2022	Resource Person: ED Cell Committee Members No. Participants: 365 Students
2	Entrepreneurship Development and Business Consultancy Awareness Programme	9 th Jan, 2023	Resource Person: Mrs. Priyanka Saindane No. Participants: 116 Students
3	Seminar on recent trends in Start ups	11 th Jan, 2023	Resource Person: Dr. Priyanka Bhandari No. Participants: 105 Students
4	Seminar on Franchise Business Model	12 th Jan, 2023	Resource Person: Dr. Rupali Agrawal No. Participants: 55 Students
5	Seminar on MSME (<i>Micro, Small, Medium Enterprise</i>) Business opportunities	13 th Jan, 2023	Resource Person: Mr. Kaustubha Sawant No. Participants: 98 Students
6	Seminar on Entrepreneurship Development	2 nd Feb, 2023	Resource Person: Prof. Bhushan Chaudhari Director KCIL KBCNMU, Jalgaon No. Participants: 178 Students
7	Seminar/ Program on “Institute and Government Initiative for Entrepreneurship Development	16 th Feb, 2023	Resource Person: 1) Mr. Raviraj S. Bhalerao, MSME Trainer 2) Mr. Deepak Thakane, District Project Officer, MCED No. Participants: 204 Students
8	Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”	24 th Feb, 2023	Resource Person: 1) Mrs. Resha Patel Board Member & Director, SOBUS, NMIMS, Shirpur. 2) Dr. Nitin Kulkarni

			Director, SOBUS, NMIMS, Shirpur. No. Participants: 111 Students
9	Session on Impact of Budget 2023-24 on MSME Sector	9 th Feb, 2023	Resource Person: CA Shikha Rathi and CA Shrikesh Rathi No. Participants: 224 Students
10	BI 2 BI Competition 2023-Phase I & II	20 th Mar, 2023	No. participants: 17 Teams (38 Students)
11	BI 2 BI Competition 2023-Phase III	25 th Mar, 2023	No. participants: 8 Teams (19 Students)

Activities 2023-2024			
Sr. No.	Activity Name	Date	Details
1	Session on Embarking on the Entrepreneurial Journey: Discovering Entrepreneurship Development and Business Consultancy for FYBBA, BMS and BCA Students	27th July 2023	Resource Person: ED Cell Committee Members No. Participants: 259 Students
2	Entrepreneurship Development E Quiz	28th July 2023	No. Participants: 259 Students
3	Session on Empowering Entrepreneurs: Unveiling the Dynamics of Entrepreneurial Development, ED Cell Operations, and Future Endeavors	23rd Aug 2023	Resource Person: Dr. Manoj B. Patel No. Participants: 179 Students
4	One Day Workshop on “Entrepreneurship Mindset Development”	27th Sept 2023	Resource Person: Mr. Prashant Kulkarni, Director of Chatar Patar Foods Pvt. Ltd No. Participants: 207 Students
5	Session on “Mentoring to Mentor”	27th Sept 2023	Resource Person: Mr. Prashant Kulkarni, Director of Chatar Patar Foods Pvt. Ltd No. Participants: 18 Students
6.	Session on – VIHAAN – Building and Innovation Ecosystem	22nd Dec 2023	Resource Person: Mr. Arjun Malhotra, Vice Chairman of HCL Group No. Participants: 100 Students
7	Session on “Effective Strategies for Startup Funding and Investment	7th March, 2024	Resource Person: C.A. Shriram K. Deshpande No. of Participants: 85 Students
8	Expert Talk on “Social Entrepreneurship: Creating Impactful Ventures for a Better World”	7th March, 2024	Resource Person: Mr. Harshal Vibhandhik No. of Participants: 113 Students
9	BI 2 BI Competition 2023-	4th Mar, 2024	No. participants: 17 Teams (38

	Phase I & II		Students)
10	BI 2 BI Competition 2023-Phase III	7th Mar, 2024	No. participants: 8 Teams (19 Students)

1.2 Business Consultancy Program Details

SN	Business Consultancy Project Name	Organization Name
1	Financial Consultancy: Cost cutting Strategies for Royal Cafe, Shirpur	Royal Cafe, Shirpur
2	Customer Satisfaction Survey for The Shirpur Peoples Co-operative Bank, Shirpur	The Shirpur Peoples Co-operative Bank, Shirpur
3	Interns Selection for ASORG Softtech India Pvt. Ltd, Shirpur	ASORG Softtech India Pvt. Ltd, Shirpur
4	Marketing Consultancy: Online presence through digital marketing for Shree Ram Eye Hospital	Shree Ram Eye Hospital, Shirpur
5	Internship Training Program for ASORG Softtech India Pvt. Ltd, Shirpur	ASORG Softtech India Pvt. Ltd, Shirpur
6	Services Provided to Archana Beauty Care	Archana Beauty Care, Shirpur
7	Marketing Consultancy: Personalized engagement through WhatsApp Business & Digital Marketing for Om Sai Saree Centre, Shirpur	Om Sai Saree Center, Shirpur
8	Marketing Consultancy: Marketing Strategies for Jamadar Papad and Shewaya Kendra, Shirpur	Jamadar Papad and Shewaya Kendra, Shirpur
9	Services Provided to Shradha Sai Beauty & Hair Academy (Git's Makeover), Shirpur	Shradha Sai Beauty & Hair Academy (Git's Makeover), Shirpur
10	Interns Selection for SLMT Technologies Pvt. Ltd, Shirpur	SLMT Technologies Pvt. Ltd, Shirpur
11	Internship Training Program for SLMT Technologies Pvt. Ltd, Shirpur	SLMT Technologies Pvt. Ltd, Shirpur

1.7 Delhi funds for Mr. Shlok Sonawane by KCIIL NMU

Shlok Sonawane, receiving these funds signifies recognition of their potential and commitment to entrepreneurial endeavours. It allows them to access resources, mentorship, and infrastructure crucial for turning innovative ideas into viable business ventures. By leveraging these funds effectively, Shlok can navigate challenges, seize opportunities, and contribute meaningfully to the entrepreneurial ecosystem, thereby inspiring future generations of entrepreneurs at KCIIL NMU and beyond. This support reflects Delhi's broader commitment to nurturing talent and fostering a culture of innovation and entrepreneurship across educational institutions and beyond.

1.8 BI To BI

2021-22		
Sr No.	Event Name	Date
1	BI 2 BI Competition 2022	15 th and 16 th March 2022
2	BI to BI Phase-III Competition 2022	30 th March 2022
2022-23		
1	BI 2 BI Competition – Phase I & II 2023	20 th March 2023
2	BI to BI Phase-III Competition 2023	25 th March 2023.
2023-24		
1	BI 2 BI Competition – Phase I & II 2024	1 st March 2024
2	BI to BI Phase-III Competition 2024	7 th March 2024

1.9 NMIMS Sobus Programs

2022-23		
Sr No	Program Name	Date
1	Program Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”	24th Feb 2023
2	Rural Shores Orientation	10th March 2023
2023-24		
1	One Day workshop on Entrepreneurship Mind-Set Development	27th Sept 2023
2	Session on Mentoring to Mentor	27th Sept 2023
3	“VIHAAN- Building and Innovation Ecosystem.”	22 Dec 2023
4	Empowering Tomorrow's Leaders: RuralShores' Orientation Programmers' Orientation Program	9 th Feb 2024

1.13 Conclusive Report

The Entrepreneurship Development Cell organizes various programs like webinars, seminars, workshops, and career sessions to boost awareness and entrepreneurial skill and knowledge, in collaboration with KCIIL –KBCNMU, SOBUS, MCED etc...

Business Consultancy Cell promotes rural entrepreneurship, women-led businesses, and small-scale enterprises in the Khandesh region, fostering sustainable development and economic prosperity. The Business Consultancy Cell is committed to forging enduring partnerships with industry stakeholders, identifying growth opportunities, and providing viable solutions.

1.15 Success Indication

- Awareness about self-employment, Entrepreneurship attitude and culture is developed.
- Students actively participated in business idea Development and research competitions, securing seed fund & awards.
- A significant number of start-ups incubated through the Entrepreneurship Development Cell have successfully launched products and services, secured funding, and achieved sustainability.
- Through Entrepreneurship Development Cell Frugal Fibre Bottles for a greener tomorrow, Enhancing Healing, Maids in India etc. such innovative ideas were converted into business and supported by Incubation Centre.
- Business Consultancy Cell provided project or businesses such as shirpur people co-op bank, women entrepreneur, shriram eye hospital, royal cafe, ASORG etc.
- Entrepreneurship Development and Business Consultancy Cell took guidance of alumni for converting ideas into business.

1.17 List of M.O.U

Sr No.	Event Name
1	Maharashtra Centre For Entrepreneurship Development
2	ASORG Software India Private Limited
3	Barone Budge and Dominick PVT Limited, Pune
4	The Shirpur Peoples Co-Operative Bank Ltd., Shirpur.
5	Shirpur Education Society, Shirpur

7.2.1 Best Practice - I

Entrepreneurship Development Cell

Activities 2019-2020

Sr. No.	Activity Name	Date	Details
1	Introduction of Entrepreneurship Development	26 August 2019 to 30 August 2019	Resource Person: ED Cell Committee Members No. Participants : 825 Students
2	Start-ups and Entrepreneurship: Background – Concepts – Present scenario – Future.(Staff)	3rd Sept. 2019 and 7th Sept. 2019	Resource Person: ED Cell Committee Members No. Participants: 32 Staff
3	Startups and Entrepreneurship: Background - Concepts - Present scenario Future.	First & Second week of September 2019	Resource Person: ED Cell Committee Members No. Participants: 817Students
4	Motivational Videos on Entrepreneurship Development.	Second &Third week of September 2019	Resource Person: ED Cell Committee Members No. Participants: 798 Students
5	Motivation Videos Part 2 on Entrepreneurship Development.	First and Second week of October, 2019	Resource Person: ED Cell Committee Members No. Participants: 776 Students
6	Entrepreneurship Development Cell had organized Book Exhibition in coordination with library from 3rd to 5th October, 2019.	3rd to 5th October, 2019	Resource Person: ED Cell Committee Members No. Participants: 377 Students
7	Entrepreneurship Development & Alumni interaction of Startup Business”	20-Dec-2019	Resource Person: ED Cell Committee Members
8	Seminar on Entrepreneurship Development	3 rd of March 2020	Resource Person: ED Cell Committee Members

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		2021	Mr.Nikhil Lilakar Kulkarni Incubation Manager, KCIL, Jalgaon No. Participants: 250 Students
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2019-20

Activity Name: - Introduction of Entrepreneurship Development**Date and Duration:** 26 August 2019 to 30 August 2019.**Objective: -**

- To Create Awareness about Entrepreneurship Development
- To Encourage Self Employment Tendencies

Participants Details:-

Sr. No.	Class	Student Count
1	BCA I	58
2	BCA II	56
3	BCA III	43
4	BBA I	64
5	BBA II	49
6	BBA III	46
7	BMS I	59
8	BMS II	42
9	BMS III	51
10	MMS I	29
11	MMS II	16
12	MCA I	36
13	MCA II	55
14	MCA III	57
15	I-MCA I	41
16	I-MCA II	33
17	I-MCA III	37
18	I-MCA IV	25
19	I-MCA V	28
Total		825

Details of Activity:-

Entrepreneurship Development Cell organized a session on "Introduction of Entrepreneurship Development" as on 25th August 2019 to 30 August 2019 in Institute all 19 classes. The Speaker for the session was Mr. Yogesh C. Shethiya and Mrs. Priyanka S. Saindane. The session was attended by a total 825 Students. The session on a brief introduction, where in the speaker addressed the audience about entrepreneur, entrepreneurship and enterprise. The session focused on "Mind-set Building" as a preparatory ground for the entire journey of

coming an Entrepreneur. It was an interactive session wherein the students raised doubts; they also shared their business idea of becoming an entrepreneur.



Mr. Yogesh Shethiya introduced the students about Entrepreneurship Development



Mrs. Priyanka Saindane introduced the students about Entrepreneurship Development

**Activity Name: -Start-ups and Entrepreneurship: Background – Concepts
– Present scenario – Future.**

Objective: -

- To create entrepreneurial culture among faculty members and students.
- To improve innovation, creative and design thinking among students with the help of faculty members.

Date: -3rd September2019 and 7th September 2019.

Resource Person: - Shetiya Yogesh Chhabildas

Details of Activity: - Entrepreneurship Development Cell organized a session on Startups and Entrepreneurship on 3rd September2019 and 7th September 2019 for IMRD faculty members. The Speaker for the session was Mr. Yogesh C. Shethiya. The session aims to improve Innovation, Creative thinking skills and thereby develop good socially relevant projects and help them to find funding from Govt./Private sources to start a Start-up or help them be good innovators. Speaker delivered lectures on Entrepreneurship and New business opportunities. This information will be quite helpful to students in future. The students are motivated to start their own business and to become Job providers rather than job seekers by faculty member's seminar in respective classes.



Mr. Yogesh Shethiya introduced the faculties about Start-ups and Entrepreneurship



**Mr. Yogesh Shethiya introduced the faculties about Start-ups and Entrepreneurship:
Background – Concepts – Present scenario – Future**

Activity Name: - Startups and Entrepreneurship: Background - Concepts - Present scenario Future.

Date: - First & Second week of September 2019.

Objective: -

- To create entrepreneurial culture for Student by seminar of class teachers
- To improve innovation, creative and design thinking of Student to Startup their own Business Successfully

Details of Activity: - Entrepreneurship Development Cell organized a session on Startups and Entrepreneurship for Students by seminar of class teachers on First & Second week of September 2019 for All 19 Classes. The session aims is to improve Innovation, Creative thinking skills and thereby develop good social relevant projects and help the Students to find funding from Govt./Private sources to start a Start-up or help Students be good innovators. A start-up is a technology-based business, high growth potential and a high degree of scalability. Startups research has focused on analyzing how new companies have the ability to develop new products and services. Support the successful integration of micro, small and medium enterprises to the value chains of more dynamic strategic sectors, with more potential for growth and job creation.

Participants:-

Sr. No.	Class	Student Count
1	BCA I	52
2	BCA II	52
3	BCA III	48
4	BBA I	60
5	BBA II	56
6	BBA III	35
7	BMS I	53
8	BMS II	30
9	BMS III	40
10	MMS I	20
11	MMS II	16
12	MCA I	66
13	MCA II	62
14	MCA III	59
15	I-MCA I	26
16	I-MCA II	45
17	I-MCA III	28
18	I-MCA IV	32
19	I-MCA V	37
Total		817



**Mr. Yogesh Shethiya introduced the Students about Start-ups and Entrepreneurship:
Background – Concepts – Present scenario – Future (in various classes)**

Activity Name: - Motivational Videos on Entrepreneurship Development.

Date: - Second & Third week of September 2019.

Objective: -

- To motivate the students for how to develop their own start-up using Motivational Videos
- To improve their innovation, creative and Critical thinking to Startup their own Business Successfully

Details of Activity: Entrepreneurship Development Cell organized Motivational videos Session for Students by videos of motivational speakers on Second & Third week of September 2019 for All 19 Classes. The session aims to motivate students for startups. The Entrepreneurship Development Cell (ED Cell) has started with the objective of promoting specialized knowledge in the field of entrepreneurship development, innovation and creative ideas. In views of the worldwide shortage of jobs (both government and private sectors) and lack of proper utilization of human resources; the ED Cell strives to identify talented youth and motivate them to entrepreneurial and innovation works.

Participants:-

Sr. No.	Class	Student Count
1	BCA I	57
2	BCA II	57
3	BCA III	45
4	BBA I	58
5	BBA II	36
6	BBA III	21
7	BMS I	52
8	BMS II	38
9	BMS III	45
10	MMS I	28
11	MMS II	14
12	MCA I	54
13	MCA II	61
14	MCA III	53
15	I-MCA I	45
16	I-MCA II	31
17	I-MCA III	42
18	I-MCA IV	35
19	I-MCA V	26
Total		798



Students of various programs attending motivational videos about startups

Activity Name: - Motivation Videos Part 2 on Entrepreneurship Development.

Date: First and Second week of October, 2019.

Objective: -

- To motivate the student for how to develop their own start-ups using Motivational videos
- To improve their innovation, creative and critical thinking to startup their own business successfully

Details of Activity: - Entrepreneurship Development Cell organized a Motivational videos session for students by videos of motivational speakers on the First and Second week of October, 2019 for all 19 classes. The session aims to motivate students for startups. The Entrepreneurship Development cell has started with the objective of promoting specialized knowledge in the field of entrepreneurship Development, innovation and creative ideas. In view of the worldwide shortage of jobs (both government and private sectors) and lack of proper utilization of human resources; the ED cell strives to identify talented youth and motivate them to do entrepreneurial and innovative works.

Sr. No.	Class	Student Count
1	BCA I	54
2	BCA II	50
3	BCA III	38
4	BBA I	59
5	BBA II	41
6	BBA III	32
7	BMS I	54
8	BMS II	40
9	BMS III	38
10	MMS I	28
11	MMS II	14
12	MCA I	60
13	MCA II	38
14	MCA III	34
15	I-MCA I	46
16	I-MCA II	35
17	I-MCA III	63
18	I-MCA IV	33
19	I-MCA V	49
Total		776



Entrepreneurship Development Cell organized a Motivational videos session for students of different programs

Entrepreneurship Development Cell had organized Book Exhibition in coordination with library from 3rd to 5th October, 2019.

Date: 3rd to 5th October, 2019.

Objective: This book exhibition helped students to know the various business journeys, ideas and useful books of entrepreneurship development. Entrepreneurship Development Books were displayed in the library from 3rd to 5th October, 2019 for what they're worth, trades shows and exhibitions can prove to be brilliant ways to promote individual business as well as collective trade. Moreover, they play a pivotal role in helping businesses; meet with other Entrepreneurs of the industry which fosters the process of learning. A trade show is essentially an event meant to exhibit the goods and services belonging to a specific industry to the potential buyers and businesses. Exhibitions are also similar in nature, with the only difference being that they are open for general public as well. Trade shows and exhibitions can be an excellent way to promote a business and the products and services that it offers. They are also a great way to network with other industry members and grow the customer base exponentially. In addition, trade shows have certain other aspects which are quite promising.

Sr. No.	Class	Student Count
1	BCA I	6
2	BCA II	13
3	BCA III	10
4	BBA I	16
5	BBA II	8
6	BBA III	15
7	BMS I	54
8	BMS II	11
9	BMS III	10
10	MMS I	15
11	MMS II	0
12	MCA I	62
13	MCA II	02
14	MCA III	07
15	I-MCA I	0
16	I-MCA II	14
17	I-MCA III	58
18	I-MCA IV	39
19	I-MCA V	37
Total		377



Entrepreneurship Development Cell organized Book Exhibition

“Entrepreneurship Development & Alumni interaction of Startup Business”

Date: 20-Dec-2019.

Resource Person: Mr. Yogesh Miraghe,

Mr. Rohit Marathe.

(Owner of Yashraj Company, Shahada.)

Objective: - For Introducing their Journey and the current scenario of Market.

Details:-Entrepreneurship Development Cell organized Workshop “Interaction with Alumni Entrepreneurs”. For TYBBA, TYBMS, SYMCA, IMCA4, SYMMS classes. 225 students are there.

We spoke to alumni because we wanted them to be the model for the students. Alumni wanted to explain to students what problems they faced while running a business and how they overcame that problem and how they dealt with the market. The students had to explain how they continued their journey even when there was a lot of difficulty with almost no equipment.

The purpose of the program was to ensure that students overcome their difficulties, as well as overcome these difficulties, and that students should start this journey on their own.



Mr. Yogesh Miraghe while inaugurate the program.

Activity Name:- Seminar on Entrepreneurship Development

Institute inaugurated a new Entrepreneurship Development cell to promote Entrepreneurial skills in students. Under this cell “Entrepreneurship Development and Startup seminar” for all final year students from UG & MMS, MCA second year & IMCA fourth year was organized on 3rd of March 2020 at S.M. Patel auditorium hall. For this event the institute invited eminent speakers to share their experience to students. This list of speakers included.

- Mr. Harshal Vibhandik sir
- Mr. Dipak Thakane sir
- Mr. Yogesh Miraghe.
- Mr. Rohit Marathe.

Mr. Harshal Vibhandik explained various initiatives taken by new entrepreneurs to startup new ventures. He appreciated the zeal of new blood. Mr. Deepak Thakane sir gave information about various Government schemes & subsidies run by the government under MCED initiative. Similarly institute alumni Mr. Yogesh Miraghe & Mr. Rohit Marathe explained their new company’s successful journey named “Yashraj Company, Shahada”. Institute signed MoU with MCED to conduct activities to develop new entrepreneurs out of its students.



Students Participated in the program.



Mr. Harshal Vibhandik explained various initiatives taken by entrepreneurs

RCPET's

2020-21

Online Entrepreneurship Awareness Program

Date: 23Aug 2020.

Objectives of the program: This program primarily aims at providing self-employment to the young generation and influencing students in large number to be the entrepreneur.

Number of Participants: - 445

Sr. No.	Class	Student Count
1	Fifth Year I-MCA	27
2	Fourth Year I-MCA	13
3	Third Year I-MCA	27
4	Second Year I-MCA	10
5	Third Year MCA	44
6	Second Year MCA	25
7	Second Year MMS	18
8	Second Year BCA	56
9	Third Year BCA	59
10	Second Year BBA	32
11	Third Year BBA	49
12	Second Year BMS	27
13	Third Year BMS	58
Total		445

Program Highlights: -

During lockdown period Due to covid-19 Pandemic situation RCPIMRD's decided to conduct an online Entrepreneur Ship program to motivate and raise awareness of students about Entrepreneurship. The program was to show students what you need to become an entrepreneur.

The online activity conducted with the help of Google form and in this program students first watch and learned the basics of entrepreneurship and next solved the video based quiz and submit Google form. This program successfully completed under the guidance of MMS HOD Dr. Manoj Patel and program managed by Mr. Yogesh Sethitya and Mrs. Priyanka saindane.

Concluding Remark:- Through this Online Entrepreneurship Awareness Program Student learn so many things like: Meaning of Entrepreneurship, Characteristics of Entrepreneurship and much more. With help of Google form and video.

**Activity Name: "Presentation about ED Cell in Induction Program for
1st Year Students of BBA/ BMS/ BCA"**

Date: - 08th October, 2020

Place: - Zoom meeting

Resource Person: -

1. Mr. Yogesh Shethiya

2. Ms. Priyanka Saindane

Objectives: To know the working of Entrepreneurship Development cell

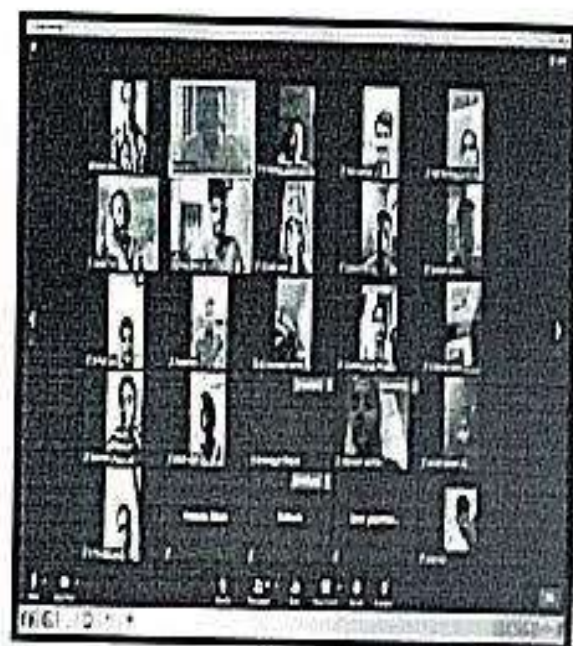
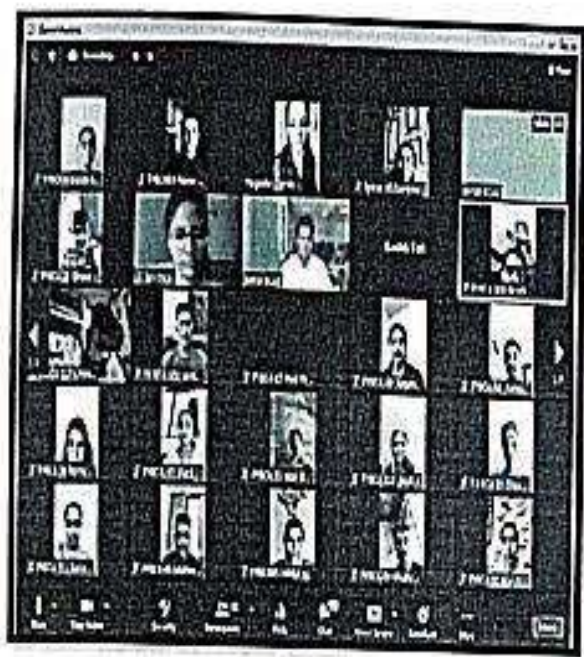
Number of Participants: - 454

Events Highlights: There are various committees in the Institute like AIMS, ED Cell, CSI, Sports and cultural committee through which they organize many events under the guidance of Institute's Director, Dr. Vaishali B. Patil. The session "Introduction to extra-curricular activities" was to introduce these cells and their activities to the first year students.

This session was given by Mr. Yogesh Shethiya on FYBBA and FYBMS Class and on FYBCA class by Ms. Priyanka Saindane. In This session explained to the students all the information about the Entrepreneurship Development Cell and how the students can start their own business and become successful and also informed about the basic components required for this.

Concluding Remark: -

Entrepreneurship is all about the propensity to take risks, plan, organize, streamline and manage a new business idea in a dynamic global marketplace. Entrepreneurship is marked by job creation rather than job seeking. Entrepreneurs are independent-minded, innovative people. Entrepreneurship might be difficult, but it is a rewarding journey.



First Year Students of BBA/BMS/BCA online attend presentation about ED Cell in Induction Program

Webinar on "Digital Marketing: Future of online business." under Institutional chapter of AIMS International at RCPET'S IMRD

Date: - 13th May, 2021

Place: - Zoom meeting

Resource Person: Mr. Nikhil Patil, Masters in Computer Science with specialization in Artificial Intelligence and Machine Learning from Dr. D. Y. Patil College, Pune. He is a freelancer working for MNCs like Capgemini, Myntra, Vijaysales etc. He is associated with An Accord Web World Pvt. Ltd. an initiative by Mr. Dinesh Chaudhari.

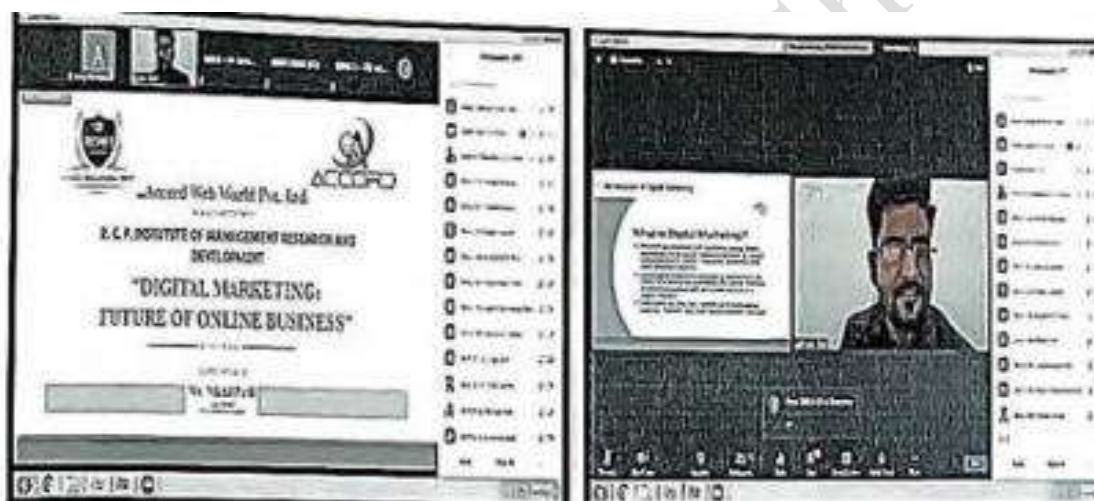
Objectives:

1. To introduce students to the terms in Digital Marketing.
2. To know the process & current technologies in online businesses.

Number of Participants: - 254

Events Highlights: - Webinar began with the introduction of guests by Mr. Amul Tamboli. Mr. Nikhil Patil sir began explaining basic concepts of digital marketing to the students. He explained the scope for the online businesses in current situations. The agenda of the webinar was discussed and contained a few discussions like comparison of digital v/s traditional marketing, types of digital marketing, Google analytics, & finally the scope of the online marketing was explained with lots of examples and interactions to the students.

Concluding Remark: - All the students & participants were interactive throughout the session & enhanced their knowledge about the technical concepts of digital marketing and online businesses. Students had an interactive question answers session with the speaker. The webinar ended with the vote of thanks by Mr. Amul Tamboli.



Webinar on Digital Marketing: Future of online business by resource person Mr. Nikhil Patil

Activity Name: - "e-Quiz on Entrepreneurship"

Date: - 22 July 2021

Place: - Zoom meeting.

Judges:

- Dinesh Borse,
- Amul Tamboli,
- Sufiyan Bagwan,
- Kaustubh Sawant,
- Vijay Garge

Objectives: To enhance students' entrepreneurship skills and knowledge by attempting the on 5 short duration videos of successful Indian techno pruners. Quiz based

Number of Participants: - 284

Events Highlights: - Institute organized Knowledge Enhancement Week that contained 'Quiz on Entrepreneurship. In this enhanced week all first year classes of BBA, BCA & BMS were involved. They were informed in detail of all the instructions and were highly motivated by the respective class teachers from time to time. The Quiz on Entrepreneurship had 25 basic questions for 50 marks which were based on videos, students had to solve within 60 minutes.

Concluding Remark: -

The quiz was very much successful as it generated a huge interest in all first year students. The feedback also reflected the same. Students actively participated in all the events & expressed will to take part in such activities in future as well. These entire events were successful just because of competent guidance from Director Dr. Vaishali B. Patil & Mr. Tushar R. Patel sir. These events were well coordinated by class teachers & TPO committee members.

2021-22

Activity Name: - Introduction of Entrepreneurship Development

Date: 17 September 2021.

Place: Zoom Online

Objective: -

1. To Create Awareness about Entrepreneurship Development
2. To Encourage Self Employment Tendencies

Participants Details:-

Sr. No	Class	Student Count
1	FYBCA	133
2	FYBBA	107
3	FYBMS	18

Details of Activity: Entrepreneurship Development Cell organized a session on "Introduction of Entrepreneurship Development" as on 17th September 2021 through zoom meeting for all First year classes. The Speaker for the session was Mr. Yogesh C. Shethiya and Mr. Amul S. Tamboli. The session was attended by a total 264 Students. The session on a brief introduction, where in the speaker addressed the audience about entrepreneur, entrepreneurship, enterprise and entrepreneur. The session focused on "Mindset Building" as a preparatory ground for the entire journey of becoming an entrepreneur and also explain the process of entrepreneur development that helps new firms or ventures get better in achieving their goals, improve their business and the nation's economy. Another essential factor of this process is to improve the capacity to manage, develop, and build a business enterprise keeping in mind the risks related to it. It was an interactive session wherein the students raised doubts; they also shared their business idea of becoming an entrepreneur.

This program ended with a feedback session of students in which students shared their views and experiences they got from 12 days of virtual training. They thanked the institute for this Wonderful session. All the participated students will receive the participation certificate from Infosys BPO. The online sessions were successful due to constant support & guidance from institute's Director Dr. Vaishali Patil, HOD of UG department Mr. Tushar Patel. For the successful conduction of this training program efforts were taken by Training and Placement

Officer Mrs. Archana Jade & T & P committee members Mr. Amul Tamboli, Mr. Dinesh Borse, Mr. Sufiyan Bagwan. The online sessions were successful due to constant support & guidance from Institute's Director Dr. Vaishali Patil, HOD of UG department Mr. Tushar Patel. For the successful conduction of this workshop efforts were taken by Mr. Mahesh bhavsar And Priyanka Saindane.

After this workshop we conclude the students get all the basic information about their project that is how to collect data, arranging the data then designing and planning their project. Coding and applying validation also as well as keeping records and documentation.

Concluding Remark: This program ended with a feedback session of students in which students shared their views and experiences they got from virtual training. They thanked the institute for this wonderful session. The online sessions were successful due to constant support & guidance from institute's Director Dr. Vaishali Patil, HOD of UG department Mr. Tushar Patel. For the successful conduction of this training program efforts were taken by Mr. Kaustubh Sawant and Priyanka Saindane.



Mr. Yogesh C. Shethiya explaining the concepts likes entrepreneur, entrepreneurship, enterprise and entrepreneur on 17th September 2021



Mr. Yogesh C. Shethiya explaining the concepts likes entrepreneur, entrepreneurship, enterprise and entrepreneur on 17th September 2021



Mr. Yogesh C. Shethiya explaining the introduction of Entrepreneurship Development on 17th September 2021

Activity Name: - "Inauguration of KIEDC and Entrepreneurship Development Awareness."

Date: - 11th October, 2021

Place: - Zoom meeting

Resource Person: Er. Chhabiraj M. Rane.

Managing Director, Chhabi Electricals Private Ltd, Jalgaon

Director, KBCNMU Centre for Innovation Incubation and Linkages, Jalgaon.

Objectives: -

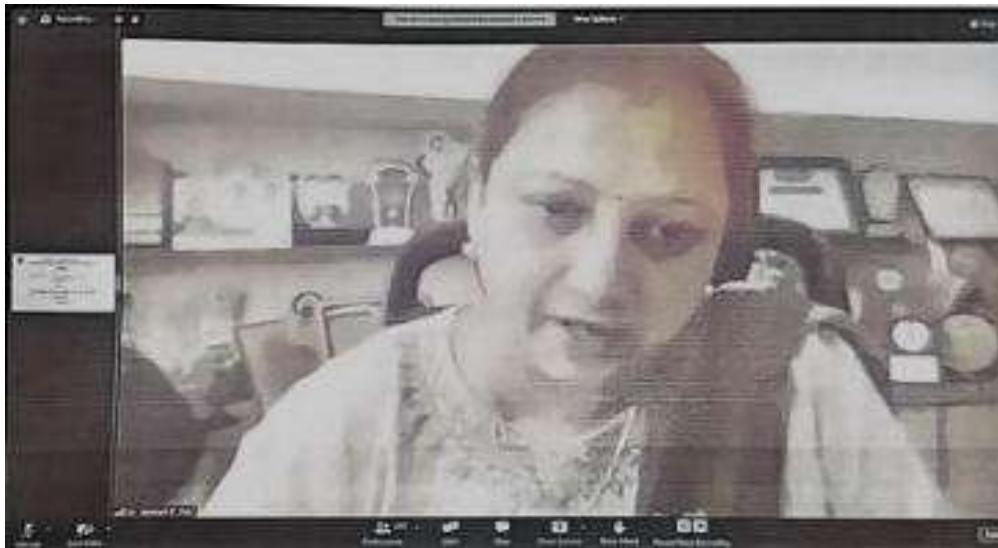
- The main objective is to create awareness among students about various aspects of Entrepreneurship as an alternate career option. To make people learn compliance with law.
- To develop and fortify entrepreneurial quality i.e. motivation or need for achievement.
- To develop small and medium scale enterprises in order to generate employment and widen the scope of industrial ownership.

Number of Participants: - 250

Events Highlights: -The Entrepreneurship Development and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a Webinar on "Inauguration of KIEDC and Entrepreneurship Development Awareness." on 11th October 2021. In this webinar we are invited to Er. Chhabiraj M. Rane.

Er. Chhabiraj M. Rane has Inaugurated KIEDC and also introduced with KIEDC, How it's work for entrepreneurs.

Concluding Remark: - The main Purpose of the inauguration of the cell is that the current ecosystem for entrepreneurship is vibrant. Therefore, a great way for the young generation to explore their areas of interest and career orientation



Director of IMRD Dr. Vaishali Patil guide about various aspects of Entrepreneurship



Er. Chhabiraj M. Rane has Inaugurated KIEDC

Activity Name: - "Webinar on Genesis of KCIL".

Date: - 12 October 2021

Place: - Zoom meeting

Resource Person: Prof. Bhushan L. Chaudhari. Coordinator and Director, KCIL. Professor and Head-Department of Microbiology, School of life sciences, KBCNMU, Jalgaon. Mentor-Startup India.

Objectives: -

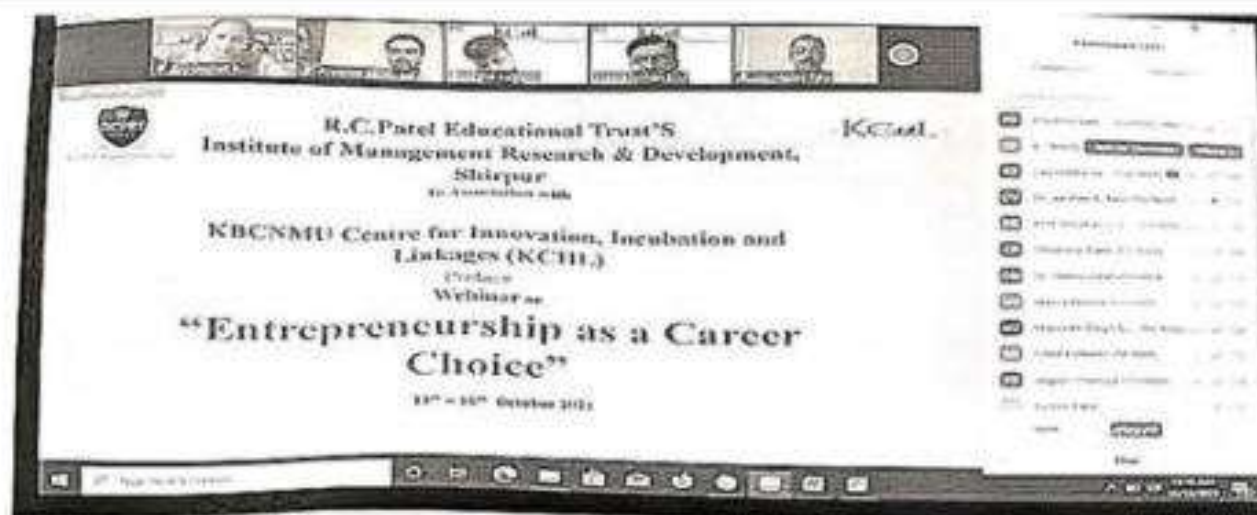
The objective of KBCNMU Centre for Innovation, Incubation & Linkages KCIL is established at Kavayitri Bahinabai Chaudhari North Maharashtra University (KBCNMU) campus to promote innovative startups through the University ecosystem. KCIL would facilitate and translate ideas and innovations into useful technologies to address the societal problems by startups.

Number of Participants: - 320

Events Highlights: - The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur organized a Webinar on "Genesis of KCIL", on 12th October 2021. In this webinar we are invited to Prof. Bhushan L. Chaudhari.

He is explains about KCIL is aspiring to build knowledge and innovation ecosystem where technocrats and students can incubate and translate innovative state-of-the-art technology to integrate and apply advancements in real-time products or services.

Concluding Remark: - Prof. Bhushan L. Chaudhari gave great information on how to find your own business. Entrepreneurs know that they are not born, they are in us, so they convinced us how to work on them.



Activity Name: - "National Level Webinar on Entrepreneurship as a career choice

Date: - 13th October 2021

Place: - Zoom meeting

Resource Person:

- Er. Chhabiraj M. Rane Managing Director, Chhabi Electricals Pvt. Ltd., Jalgaon Director, KBCNMU Centre for Innovation, Incubation and Linkage, Jalgaon.
- Prof. Bhushan L. Chaudhari Coordinator and Director, KCIIL Professor and Head, Department of Microbiology, School of Life Sciences, KBCNMU, Jalgaon Mentor-Startup India
- Dr. Vikas V. Gite Director, KCIIL Mentor-Startup India Head- Department of Polymer Chemistry, School of Chemical Sciences, KBCNMU, Jalgaon
- Mr. Manveen Singh Chadha Chief Executive Officer, KCIIL Former Incubation Manager, IIT Mandi Catalyst, Mandi Mentor-Startup India
- Nikhil Lilakar Kulkarni Incubation Manager, KCIIL Chartered Engineer, IEI (India) Computer Eng. Division Mentor-Startup India and Meity Startup Hub Mentor of Change- ATL NITI AAYOG

Objectives:

The main objective behind starting this KBCNMU Center for Innovation, Incubation and Linkage, The students should get information about the work of this center. KCIIL provides guidance on how to start your own business. Also aware the students about the most important KCIIL have supported 17 startups, Innovative ideas, financial supports and Market requirements.

Number of Participants: - 450

Events Highlights: - The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a National Level Webinar on "Entrepreneurship as a career choice." Dr. Vaishali Patil presented the preface of the program.

Webinar was inaugurated by Mr. Chhabiraj Rane. He guided students on why to choose an entrepreneurship as career path.

Mr. Bhushan Chaudhari expressed his thought as Entrepreneurs are never born they are developed. He explained lots of examples like Ford; BMW and so on also expressed Changing scenario of jobs and the role of Government in development of entrepreneurship. And the most important KCIIL have supported 17 start ups and also encourage students to start our own start up in IMRD. Our another speaker Dr. Vikas Gite- Essentials of IPR in Innovation Management Sir nicely presented in depth about the IPR and its awareness about the entrepreneurial property, explained the Concept of Invention, Patent, Industrial Design, Trade Mark, Geographical Indication, Trade Secretes, Copyrights (What to is patented or not patented) and also explained multiple examples of Coca-cola regarding IPR (Protection), Patenting in Proper Way and Procedures for getting patent.

Most important that he expressed that before starting Startup think for Patenting that is a protection for Entrepreneur. Mr. Manveen Singh Chadha explained presentation on Entrepreneurship as a Career choice in which he expressed about the Entrepreneur, difference between Wage Employment and Self-employment and innovative products. Keep looking for alternative revenue; every customer is important for entrepreneur.

Mr. Nikhil Kulkarni Sir expressed his views that everyone is a premature baby who having innovative ideas for that KCIIL is there to support them and also expressed about the linkages, structure of kciil and support from kciil to us.

Vote of thanks delivered by Mr. Kaustubha Sawant.

Concluding Remark: -

Entrepreneurship is all about the propensity to take risks, plan, organize, streamline and manage a new business idea in a dynamic global marketplace. Entrepreneurship is marked by job creation rather than job seeking. Entrepreneurs are independent-minded, innovative people. Who are on a quest to create unique products and services? Entrepreneurship might be difficult, but it is a rewarding journey.



Er. Chhabiraj M. Rane guide and motivated about Entrepreneurship as a career choice

Activity Name: - "Webinar on Essentials of IPR in Innovation management.

Date: - 13th October, 2021

Place: - Zoom meeting

Resource Person: Dr. Vikas V. Gite Director, KCIL. Mentor-Startup India. Head-Department of Polymer Chemistry, School of Chemical Sciences, KBCNMU, Jalgaon.

Objectives: -

The main objective of this webinar is to know about intellectual properties. While most of us have the talent and desire to begin something new, it needs to be understood that successful entrepreneurship is not just about pursuing novelty. It is about ideation that helps solve a pertinent issue and has a market and a customer - the potential to be sold for profit. If you have plans for joining the start-up ecosystem, perhaps you should ponder over these questions, first: Do you have a unique idea/concept for starting up? Will you be able to develop a 'people and product' network to facilitate your business objectives?

Have you developed clear and defined processes that encompass the development, promotion and delivery of the product or service? Have you provisioned for funds sufficient enough for your idea to take off and ensure business sustainability until revenue generation?

Number of Participants: - 270

Events Highlights: - The Entrepreneurship Development and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a Webinar on "Essentials of IPR in Innovation management." for all Classes on 13th October 2021. In this webinar we are invited Dr. Vikas V. Gite. Dr. Gite sir explained about if you have answered more than one of the above in the affirmative; this could mean you are on the right path to start your entrepreneur journey.

Being an entrepreneur teaches life skills, generates creativity and problem-solving skills, provides a better understanding of markets and economics, and enhances teamwork, communication and networking and brings about a never-say-die attitude. Failing at entrepreneurship is a learning experience in itself. It will not be apt to think that every entrepreneur gets rich although if one learns to persevere and counter failure, entrepreneurship could be the gateway to limitless earning potential.

Concluding Remark: -

The entrepreneurial skill set that one develops isn't only limited to business but entrepreneurial skills are transferable to almost all spheres of life and careers. Entrepreneurs become adept at like-skills like time management, delegation, perseverance, critical analysis and much more.



Dr. Vikas V. Gite Director of KCIL guide on Intellectual Property Rights

Activity Name: - Webinar on "Entrepreneurship as a career choice".

Date: - 14th October 2021

Place: Zoom meeting

Resource Person: Mr. Manveen singh Chadda. Chief Executive Officer, KCIIL Former Incubation Manager, IIT Mandi Catalyst, Mandi Mentor-Startup India

Objectives: - To motivate the students to be an entrepreneur as a career choice.

Number of Participants: - 364

Events Highlights: -

The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a Webinar on "Entrepreneurship as a career choice." on 14th October 2021. In this webinar we are invited to Mr. Manveen Sigh Chadda. Entrepreneurship is an activity that helps in sensing the opportunities, resourcing innovation and realizing the payoff through the actions performed by him or her. During this process the individual scans an environment for opportunities, identifies them, examines the feasibility of converting or changing that opportunity into a possible enterprise for production, draft plan of action and then engages oneself in such activities that would cause the merchandise.

Concluding Remark: -

It is useful to break the entrepreneurial process into five phases: idea generation, opportunity evaluation, planning, company formation/launch and growth. This session is helpful to think of the evaluation step as continually asking the question of whether the opportunity is worth investing in. You are actually constructing and then continually revising an "investment prospectus."



Mr. Manveen singh Chadda. Chief Executive Officer, KCIIL talk on entrepreneur as a career choice

Activity Name: - Webinar on "Support from KCIIL for Exploring Entrepreneurship".

Date: - 16 October 2021

Place: - Zoom meeting C.Eng. Nikhil Lilakar Kulkarni

Resource Person: Incubation Manager, KCIIL Chartered Engineer, IEI(India) Computer Eng. Division Mentor-Startup India and Meity Startup Hub Mentor of Change- ATL NITI AAYOG

Objectives: -

1. To Promote First Generation Businessman and Industrialists,
2. To Create Awareness about Availability of Resources,
3. To Promote Small, Cottage & Local Industries.

Number of Participants: - 250

Events Highlights: The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a Webinar on "Support from KCIIL for Exploring Entrepreneurship." on 16th October 2021. In this webinar we are invited C.Eng. Nikhil Lilakar Kulkarni.

He explained about Exploring Entrepreneurship covers practical issues related to the creation of an entrepreneurial venture, together with reviews of related research evidence and more theoretical discussion about entrepreneurship. We think it is important for entrepreneurship students to consider seriously how that power is exercised.

Concluding Remark: - Entrepreneurship is the dynamic process of creating incremental wealth and innovating things of value that have a bearing on the welfare of an entrepreneur. The main importance of entrepreneurship is the creation of job opportunities, innovation, and improves the economy.



Eng. Nikhil Lilakar Kulkarni explained about Exploring Entrepreneurship in research area

Activity Name: - Workshop on "Future of Startups in Tier-2 and Tier-3 Cities"

Date: - 18 October 2021.

Place: - S.M. Patel Auditorium Hall.

Resource Person: Mr. Harshal vibhandik. Founding member of Udyog Prabhodini, Dhule.

Mr. Shriram Deshpande, CA Founding member of Udyog Prabhodini, Dhule.

Objectives: - The main objective of this workshop is to get opportunities to interested students for startups in small cities. What are the challenges, formation and fundraising of startups? How to branding and marketing of product and services?

Number of Participants: - 116

Events Highlights: - The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur in association with Udyog Prabhodini, Dhule. organized the Workshop on "Future of Startups in Tier-2 and Tier-3 Cities". On 18th October 2021. In this workshop we are invited to Mr. Harshal vibhandik and Mr. Shriram Deshpande, CA. Mr. Vijay Garge moderated the program.

Mr. Harshal vibhandik was the first to give detailed information about how Udyog Prabodhini was started. In Udyog Prabodhi examines the concepts of what actually works, how the students' concepts of different startups are examined, how accurate the concept is and how it will work in the market.

After checking all this, their dream reality is clarified and then they are asked to give a presentation at the end. They are then sent to the Incubation Center for further development, building the confidence and skills needed to become a successful entrepreneur. In this way vibhandik explained the work of Udyag Prabodhini. He also explained about various successful startups.

Mr. Shriram Deshpande, CA start with a question that is who is the most rich person in whole world. Students gave various answers. Mr. Deshpande explained to the students about many successful startups such as how they started, what was the status of those startups in the beginning, how they became successful and how much effort they had to put in to make the startup a success. Mrs. Priyanka Saindane thanked everyone at the end of the program.

Concluding Remark: - In recent years, startups have been receiving increased attention in many parts of the world. In India, the number of startups has increased fast and more support has become available in all dimensions. Their numbers are on the rise and they are now being widely recognized as important engines for growth and jobs generation. Through innovation and scalable technology, startups can generate impactful solutions, and thereby act as vehicles for socio-economic development and transformation.



Mr. Manoj Behere Sir felicitated to Mr. Harshal Vibhandik Sir



Dr. Manoj Patel Sir felicitated to Mr. Shriram Deshpande Sir



Mr. Harshal vibhandik to give detailed information about how Udyog Prabodhini

Activity Name: Webinar on Career Katta and Entrepreneurship Development

Date: 13th December, 2021

Place: YouTube Live Channel

Resource Person:

1) Mr. Dinesh Khedkar 2) Dr. Pramod Lakhe

Objective:

- 1) To explore career opportunities as being Entrepreneur.
- 2) To emphasizes on improving our ideation process and elevates the creative thinking of individuals.

Number of Participants: 607

Events Highlights:

The Entrepreneurship Development and IQAC of R.C.Patel Institute of Management and Research and Development, Shirpur is an associate with Maharashtra Information Technology Support Center (UvaJagar Abhiyan YouTube Channel) organized a webinar on Career Katta and Entrepreneurship Development on 13th December, 2021

The webinar is based on the career opportunities as being Entrepreneur in which resource person explained various key highlights like-

It is a process of using private initiative to transform a business concept into a new venture or to grow and diversify an existing venture or enterprise with high growth potential. Entrepreneurs identify an innovation to seize an opportunity, mobilize money and management skills, and take calculated risks to open markets for new products, processes and services.

Firstly, a goal is defined to understand what the main purpose of brainstorming is. Once we have an end-goal to achieve or a problem to solve, various challenges that come along are explored. Furthermore, different aspects of the problem or situation are explored and we list down ways to overcome the challenges. There is no structure in brainstorming, and no idea is considered wrong. All ideas are noted during the brainstorming sessions, and some can even be clubbed together. Provides suitable examples with the brainstorming like OLA Cabs, E-bikes etc

Concluding Remark: Participants were highly satisfied and motivated. The session was insightful for the students to explore entrepreneurial opportunities.

Activity Name: - Workshop on "Career Katta" Under this initiative "IAS Apalya Bhetila ani Udhyojag Aplya Bhetila"

Date: - 13th December 2021

Place: - You-tube Channel

Resource Person:

- Mr. Rajendra Utturkar Principal of Bharti University.
- Mr. V. B. Gayakwad Principal of KTHM college Nasik
- Mr. Pramod Lakhe Director of Purva IAS Prashikshan Sanshta, Nagpur.
- Dr. V. G. Thakare Director Higher Education President Shivaji education Society, Amaravati
- Mr. Yashwant Shitole, President of Information Technology Center, Maharashtra.

Objectives: -

1. The main purpose of this program is to explain about the challenges what they have to face in order to enter a new field in their future.
2. To enhance the competitive approach among the students apart from academics.
3. To know the role of IAS in bureaucracy systems in India.

Number of Participants: - 626

Events Highlights: - An online Career Guidance Workshop has been organized on 13th December, 2021 at 11 am with the objective of providing complete information about the "Career Katta" Under this initiative "IAS Apalya Bhetila ani Udhyojag Aplya Bhetila"

Initiative jointly organized by Maharashtra State Department of Higher and Technical Education and Maharashtra Information Technology Assistance Center. The total participation is 626 Students from all classes of BCA, BBA, BMS, IMCA and MCA.

Career path shows the lines of progression through which employees typically move in his career. Career planning is a process for becoming aware of self, opportunities, constraints, choices, consequences, identifying career related' goals and undertaking developmental activities to achieve the goals.

Concluding Remark: This will help the individual to explore, choose and strive to derive satisfaction from his/her own career. Career planning should not focus only on vertical hierarchical growth but should also offer psychological success. It is not an event or an end in itself, but a continuous process for developing human resource in order to achieve maximum result.

RCPET'S IMRD, Shirpur

Activity Name: - Entrepreneur Development Awareness Session

Date: - 25th & 26th February 2022

Objectives: - The objective of this session was to aware students about the entrepreneurship development.

Number of Participants: - 1054

Events Highlights: Entrepreneurship development cell organized entrepreneur awareness sessions for all classes of Institute. The committee members conducted sessions on how any innovative idea can be converted into a business idea and how to present the business Idea. The detail guidance about this was given to UG and PG students of the institute on 25th and 26th Feb 2022.

2022-23

Activity Name: - Session on Introduction to ED Cell - Induction Program

FY BBA/BMS/BCA

Date: - 18th August 2022, Friday, 11:00 AM

Venue: - Seminar Hall, Classroom I & II

Resource Person:-

- 1) Kaustubha K. Sawant - (FYBBA-A and FYBCA-A)
- 2) Dr. Priyanka Bhandari – (FYBBA-B)
- 3) Mrs. Priyanka Saindane – (FYBMS and FYBCA-B)
- 4) Dr. Rupali Agrawal - (FYBCA-C)

Objectives: -

- To introduce the FY BBA/BMS/BCA students to the concept of entrepreneurship and its significance in today's dynamic business environment. This includes highlighting the opportunities and challenges associated with entrepreneurship.
- To make the students aware of the existence and role of the Entrepreneurship Development Cell within the institution. This includes an overview of the resources, support, and services provided by the ED Cell.
- To provide an initial exposure to key entrepreneurial skills, such as idea generation, business planning, financial management, and marketing strategies.

Number of Participants: - 365

Events Highlights: -

- The program successfully introduced students to the concept of entrepreneurship. Through engaging presentations and discussions, students gained an understanding of what entrepreneurship entails, its role in the business environment, and the opportunities and challenges it presents. They were exposed to the dynamic nature of entrepreneurship and its potential to drive innovation and economic growth. The session provided insights into the resources, support, and services offered by the ED Cell.
- The session provided an initial exposure to key entrepreneurial skills, including idea generation, business planning, financial management, and marketing strategies. Practical workshops and activities equipped students with the fundamental skills required for entrepreneurship. They actively participated in sessions where they

brainstormed business ideas, learned how to draft basic business plans, gained financial literacy, and were introduced to marketing techniques.

- Mr. Kaustubha K. Sawant conducted the session for FYBBA-A and FYBCA-A, Dr. Priyanka Bhandari for FYBBA-B, Priyanka Saindane for FYBMS and FYBCA-B, and Dr. Rupali Agrawal for FYBCA-C. During the session, students were provided with comprehensive information about the Entrepreneurship Development Cell, including how they can initiate their own business and achieve success. The session also covered the fundamental components required for entrepreneurship.

Concluding Remark:

The Introduction to Entrepreneurship Development Cell - Induction Program successfully achieved its objectives. FY BBA/BMS/BCA students are now better informed about the dynamic world of entrepreneurship and its significance. They have been introduced to the essential services offered by the ED Cell, which can serve as a valuable resource throughout their academic journey.

As students continue their studies and venture into the realm of entrepreneurship, it is expected that they will utilize the knowledge and skills gained from this program to pursue their entrepreneurial aspirations. The ED Cell stands ready to support and nurture these budding entrepreneurs, helping them transform ideas into successful ventures and contribute to the ever-evolving business landscape.



Mr. Kaustubha K. Sawant explained the working of Entrepreneurship Development Cell



Dr. Priyanka Bhandari explained the entrepreneurial skill set required for the startups

Activity Name: - Seminar on “Entrepreneurship Development and Business Consultancy Awareness Program”

Date: - 09th January, 2023, 11:00 AM

Place: - Seminar Hall

Objectives: -

- To educate students about the fundamentals of starting and managing a business
- To raise awareness about the role and importance of business consultancy in driving business growth.

Number of Participants: - 116 (MCA I)

Events Highlights: -

The Entrepreneurship Development and Business Consultancy Awareness Program, organized by R. C. Patel Educational Trust’s Institute of Management Research and Development, Shirpur on 09th January, 2023 at seminar hall for MCA I students total 116 students shall present for the program. The seminar was conducted by Mrs. Priyanka Saindane.

This program aimed to foster an entrepreneurial mind set among students and local communities. The program aimed to impart essential knowledge and skills, encouraging participants to explore innovative business ideas.

The program featured an interactive session and expert talks focused on entrepreneurship; start up essentials, and business consulting. Experts shared their experiences and insights, inspiring participants to identify opportunities and challenges in the business landscape.

The program successfully raised awareness about entrepreneurship as a viable career option and introduced the concept of seeking professional guidance through business consultancy. Participants gained insights into market trends, feasibility assessment, and business planning.

The Entrepreneurship Development and Business Consultancy Awareness Program provided a platform for aspiring entrepreneurs to learn, network, and envision their own ventures. It fostered a spirit of innovation and highlighted the significance of seeking expert advice for sustainable business growth.

Concluding Remark: -

This program has sowed the seeds of innovation, entrepreneurship, and business consultancy among the participants. It has not only empowered them with knowledge but also fostered the belief that they can be the drivers of change and economic growth. We hope that the enthusiasm and inspiration gained from this seminar will continue to burn brightly in the hearts and minds of the participants as they embark on their entrepreneurial journeys.

Activity Name: - Seminar on recent trends in Start ups

Date: - 11th January, 2023, 11:00 AM

Place: - Class room No 10

Objectives: -

- To introduce students to the latest technological trends shaping the startup landscape, such as artificial intelligence, blockchain, and Internet of Things (IoT).
- To help attendees understand current market dynamics, including market trends, consumer preferences, and global economic factors affecting startups.
- To highlight the growing importance of sustainability and social impact in startup ventures and how businesses can align with these trends.
- To showcase successful startup stories and case studies, analyzing their strategies, challenges, and the lessons that can be learned from them.

Number of Participants: - 105 (IMCA III & IV)

Events Highlights: -

Event “Seminar on recent trends in Startups”, was organized by Entrepreneurship Development and Business Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur on 11th January, 2023 at IMRD’s Seminar Hall, Shirpur. Interested student from IMCA III & IV were attended this session. The seminar was delivered by Dr. Priyanka V. Bhandari

Dr. Priyanka V. Bhandari started the session with a brainstorming exercise. She shared the list of unicorn startups to the student along with their success journey, business model and product details. In the seminar to maintain the interest of students, she started interacting with the students by asking them their goals, expertise, interest etc. She has added new upcoming business trends in the artificial intelligence, blockchain, and Internet of Things (IoT). The speaker also educated the students that the feedback of customer plays a vital role to get your product succeed including recent marketing modes for startups. At the end of session question answer session was conducted.

Concluding Remark: - The Seminar on Recent Trends in Start-ups conducted by Dr. Priyanka Bhandhari on 11th January 2023 was a highly informative and engaging event. It successfully achieved its objectives by introducing students to cutting-edge technological

trends, elucidating market dynamics, emphasizing the importance of sustainability and social impact, and showcasing practical lessons from successful start-ups.

This seminar provided students with a comprehensive understanding of the rapidly evolving start-up landscape and equipped them with knowledge that is essential for aspiring entrepreneurs and business leaders. Dr. Bhandhari's expertise and interactive approach ensured that the session was both educational and inspiring, leaving attendees with a renewed enthusiasm for entrepreneurship and innovation.



Dr. Priyanka Bhandari explaining about the startups & unicorns.



Dr. Priyanka Bhandari taking ice breaking activity for entrepreneurial mindset.

Activity Name: - Seminar on “Franchise Business Model”

Date: - January 12th 2023

Venue: - Seminar Hall

Resource Person: - Dr. Rupali Agrawal

Objectives: -

- A key focus of the seminar was on the benefits of franchising, which include established brand recognition, proven business processes, and ongoing support from the franchisor.
- Speakers emphasized the importance of due diligence before investing in a franchise, including thorough research, financial planning, and legal considerations.

Number of Participants: - 55 (Integrated MCA 5th Sem.)

Events Highlights: -

The Seminar on the "Franchise Business Model", was organized by Entrepreneurship Development and Business Consultancy cell on 12th January 2023 in seminar Hall, Students from Integrated MCA class attended this session. The Seminar was conducted by Dr. Rupali P. Agrawal, provided an insightful exploration of the franchise business model and its relevance in today's dynamic business landscape. This seminar aimed to shed light on the critical components of franchising, its advantages, challenges and the future prospects of this business model.

The franchise business model, characterized by a franchisor granting the rights to operate under their established brand and business system to a franchisee, has emerged as a prominent and resilient form of business expansion. Throughout the seminar, the attendees gained insights into franchise business operations, financing options, and marketing strategies.

During the seminar, Dr. Rupali P. Agrawal shared her knowledge and experience, providing attendees with a deep understanding of the franchise business model. The seminar featured interactive discussions, case studies, and practical insights to enrich the understanding of franchising.

Concluding Remark: -

The Seminar on the Franchise Business Model, conducted by Dr. Rupali P. Agrawal, was a comprehensive and informative event that contributed to a better understanding of franchising. It emphasized the potential of franchising as a powerful business model for both aspiring entrepreneurs and established companies looking to expand their reach. The lessons, insights, and case studies shared during the seminar served as valuable takeaways for all participants.

Activity Name: - Seminar on MSME (Micro, Small, Medium Enterprise) Business Opportunities.

Date: - 13th January 2023, 11:00 AM

Place: - Seminar Hall

Objectives: -

- To encourage and inspire aspiring entrepreneurs to explore opportunities within the MSME sector, fostering a spirit of entrepreneurship.
- To inform participants about government policies, incentives, and support programs available to MSMEs, encouraging them to take advantage of these resources.
- To provide insights into current trends, market dynamics, and emerging opportunities within different MSME sectors, helping participants make informed business decisions.

Number of Participants: - 98 students (IMCA- I & II classes)

Events Highlights: -

Event “Seminar MSME (Micro, Small, Medium Enterprise) Business Opportunities”, was organized by Entrepreneurship Development and Business Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur on 13th January 2023 at IMRD’s Seminar Hall, Shirpur. Interested student from IMCA- I & II classes were attended this session. The was conducted by Mr. Kaustubha Sawant.

Mr. Kaustubha Sawant opened the seminar by emphasizing the critical role of MSMEs in the global economy and how they serve as engines of economic growth and employment generation. A significant portion of the seminar was dedicated to discussing the various government policies, incentives, and support programs available for MSMEs. Mr. Sawant highlighted the ease of doing business through the simplification of registration processes and the availability of credit and financial support.

Participants were provided with valuable insights into the current trends and emerging opportunities within the MSME sector. Mr. Sawant discussed how sectors such as renewable energy, healthcare, e-commerce, and technology-related businesses are witnessing tremendous growth and offer promising prospects for new entrepreneurs.

The seminar included real-life success stories of entrepreneurs who started their journey in the MSME sector. These stories served as inspiration and demonstrated that with determination and the right strategy, success is achievable.

The seminar concluded with an interactive Q&A session, where participants could ask specific questions and seek advice tailored to their business aspirations.

Concluding Remark: - As a result of this seminar, it is expected that more individuals will be inspired to venture into the MSME sector, contributing to economic growth and employment generation. The event was an excellent platform for knowledge sharing and networking, further fostering the spirit of entrepreneurship in the community. The seminar was a resounding success, leaving participants better informed and motivated to explore the vast array of opportunities within the MSME sector.



Mr. Kaustubha Sawant clarifying the different MSME's product and their business models working in the market.

Activity Name: - Program on “Institute and Government Initiative for Entrepreneurship Development”

Date: - 16th February 2023, Thursday, 11:00 AM

Venue: - S. M. Patel Auditorium Hall, Shirpur

Resource Person: - Mr. Raviraj Santosh Bhalerao, Ahmednagar

MSME, MCED, Udyog Guru Awarded State of Maharashtra
Impaneled, Expertise Faculty Experience -15 years In MSME
Training, CEO - Sharp Eng. Works Ahmednagar, Director- Sunrise
Digital Arts Director- Sharp Consultancy, President – Sanjivini
Samajik, Shaikhanik, Arogya Sanstha
President - Naresh Raut Foundation, Shirdi

Mr. Deepak Thakane,

District Project Officer, MCED (Dhule-Nandurbar)

Objectives: -

- To inform government initiatives and schemes for Entrepreneurship Development among students
- To sign MOU with Maharashtra Center for Entrepreneurship Development (MCED), Dhule

Number of Participants: - 204

Events Highlights: -

The Entrepreneurship Development and Consultancy cell of R. C. Patel Institute of Management Research and Development, Shirpur organized program on “Institute and Government Initiative for Entrepreneurship Development” in association with Maharashtra Centre for Entrepreneurship Development (MCED) on 16th February 2023 in S. M. Patel Auditorium Hall, Shirpur.

The program commenced with a gracious welcome to the guests and a ceremonial lighting of a lamp. The program was marked by the introduction of each guest, who was given a warm welcome. Following the program, Mr. Raviraj Santosh Bhalerao was felicitated by Dr. Vaishali Patil and Mr. Dipak Thakane was honored by Mr. Manoj Behere.

The program was followed by the felicitation of Mr. Raviraj Santosh Bhalerao by Dr. Vaishali Patil Madam & Mr. Dipak Thakane by Manoj Behere sir.

The Director of the institute Dr. Vaishali Patil expressed her thoughts on this occasion, if the students want to survive in the competition, it is important to build standards and confidence, strive for it and most importantly be self-motivated and focus on the targets. Mr. Dipak Thakane, project officer of Dhule and Nandurbar district, guided the students about the role of the government behind the planning of such programs and its opportunities.

The chief guest and guiding speaker Hon'ble Raviraj Bhalerao, trainer of Maharashtra Entrepreneurship Development Center, while guiding the students spoke about the need to identify one's qualities and develop necessary skills to become an entrepreneur. In that sense, how can one identify opportunities as an entrepreneur and establish an enterprise to solve social problems. In this regard, detailed information about various government schemes such as facilities, guidance, seed capital and grants provided by the government through various means- District Industry Center, Annabhau Patil Economic Development Corporation, Mahatma Phule Economic Development Corporation, Maulana Azad Economic Development Corporation for new industries was given through PPT presentation. At the end of this session many doubts of the students were resolved through question-and-answer session.

RCPET's IMRD and Maharashtra Centre Entrepreneurship Development have entered into a Memorandum of Understanding to facilitate several initiatives such as Entrepreneurship Development Programs (EDP), Workshops, mentoring and support, and assistance with government schemes to help students transform their innovative ideas into startups.

Concluding Remark: - The purpose of the program was to help students improve their understanding of government initiatives and schemes that are beneficial for entrepreneurship development. RCPET's IMRD has recently signed an MOU with the Maharashtra Center for Entrepreneurship Development (MCED) in furtherance of this objective.



Dr. Vaishali Patil madam sharing her insights about entrepreneurial skills



Mr. Raviraj Santosh Bhalerao conveying details about government Schemes



Memorandum of Understanding (MOU) signing ceremony

Activity Name: - Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”

Date: - 24th February 2023, Friday, 11:00 AM

Venue: - Late Shri S. M. Patel Auditorium Hall, Shirpur

Resource Person: - Mrs. Resha Patel,
Board Member & Director - Operations, Sobus Insight Forum,
NMIMS, Shirpur
Dr. Nitin Kulkarni,
Director, Sobus Centers of Excellence, NMIMS, Shirpur
Mr. Chetan Patil,
Program Manager, Sobus Centers of Excellence, NMIMS, Shirpur

Objectives: - The main objective of this program is to develop entrepreneurial culture, skill to build businesses, ability to build business in the mind of student.

Number of Participants: - 111

Events Highlights: -

Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”, was organized by Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur in association with NMIMS SOBUS Center of Excellence for Innovation & Entrepreneurship, Shirpur on 24th February 2023 in Late Shri S. M. Patel Auditorium Hall, Shirpur. The program having a audience from different Institutions from H.R. Patel Institute of Pharmaceutical Education & Research, Shirpur, NMIMS, Shirpur and RCPIPER, Shirpur.

The orientation program was inaugurated by Mrs. Resha Patel, Dr. Nitin Kulkarni and Mr. Chetan Patil by presence of Dr Vaishali B. Patil, Director of Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG-Program were present for this session. Mrs. Archana Jade anchoring the program.

Dr. Kulkarni addressed the students about business model, product development as well as the need to identify your own qualities and develop the necessary skills to become an entrepreneur. They motivated students to engage in the real-world challenges present in society and build a sustainable product-based solution for it. They said to engage entrepreneurially-aligned students to come together to be a part of the business ecosystem. At the end of session question answer session was conducted and Mrs. Resha Patel and Mr. Chetan Patil gave the answer of student’s questions and cleared all the doubts.

Concluding Remark: - From this session students motivated to find the real world challenges and understood which necessary skill is required for become an entrepreneur.



Dignitaries during the session



Dr. Nitin Kulkarni guiding the participants

Activity Name : - “Session on Impact of Budget 2023-24 on MSME Sector”

Date : 9th Feb 2023.

Time : 04:00 pm to 5.15 pm

Venue : Auditorium Hall

Objectives : -

- To know the key highlights and provisions of the budget that directly impacts the MSME sector.
- To evaluate the specific measures introduced in the budget and assess their potential implications for MSMEs.
- To discuss the potential benefits and drawbacks of the financial provisions and incentives for MSMEs.

Resource Person : - CA Shikha Rathi and CA Shrikesh Rathi

Audience : UG and PG Students & IMRD Staff

Total Attendee : - 224 (190 Students & Staff- 34)

Events Highlights: -

IMRD has organized a Session on “Impact of Budget 2023-24 on MSME Sector” for students & faculty members. CA- Shrikesh Rathi and CA- Shikha Rathi were invited as a resource person.

Program started with the welcome of guests, Introduction and felicitation of guests. Director Dr. Vaishali B. Patil felicitated CA- Shikha Rathi & CA – Shrikesh Rathi by a flower bouquet.

Mr. Shrikesh Rathi gave a brief about Budget. After that Shikha Rathi presented a PPT on Budget. She started with definition of budget, Amrit Kaal budget, explained the 7 priorities – SAPTRSHI on which Budget is focused, the comparison of earlier & current budget provisions, the graph of growth in various sectors and comparative analysis was discussed.

After discussing the provisions of budget, a Question & Answer Session was conducted. Both the experts answered question raised by students and staff. Overall, the session was explanatory enough to clear the basic ideas of Budget 2023-24 and extended.

Concluding Remark: - The session was interactive and informative for the budding entrepreneur. Students got knowledge about the impact of budget 2023-24 on MSME Sector.

Activity Name: - “BI 2 BI Competition – Phase I & II 2023”

Date: -20th March 2023.

Objectives: -

- The primary aim of the competition was to ignite business ideas and foster the growth of entrepreneurship among students.
- To gain insights into effective business pitching and cultivate crucial career-enhancing skills through our BI 2 BI competition.

Judges: -

1. Dr. Priyanka V. Bhandari
2. Dr. Laxmikant Sharma

Number of Teams: - 17(Total Students 38)from Shirpur, Amalner, Jalgaon cities and 5 colleges.

Events Highlights: -

The Entrepreneurship Development Cell organized University Level a BI 2 BI (Business Idea leads to Business Intelligence) competition on 20thMarch 2023.

Competition Structure:

The Competition carried out of 3 different phases.

Phase I: Registration and Business Idea submission

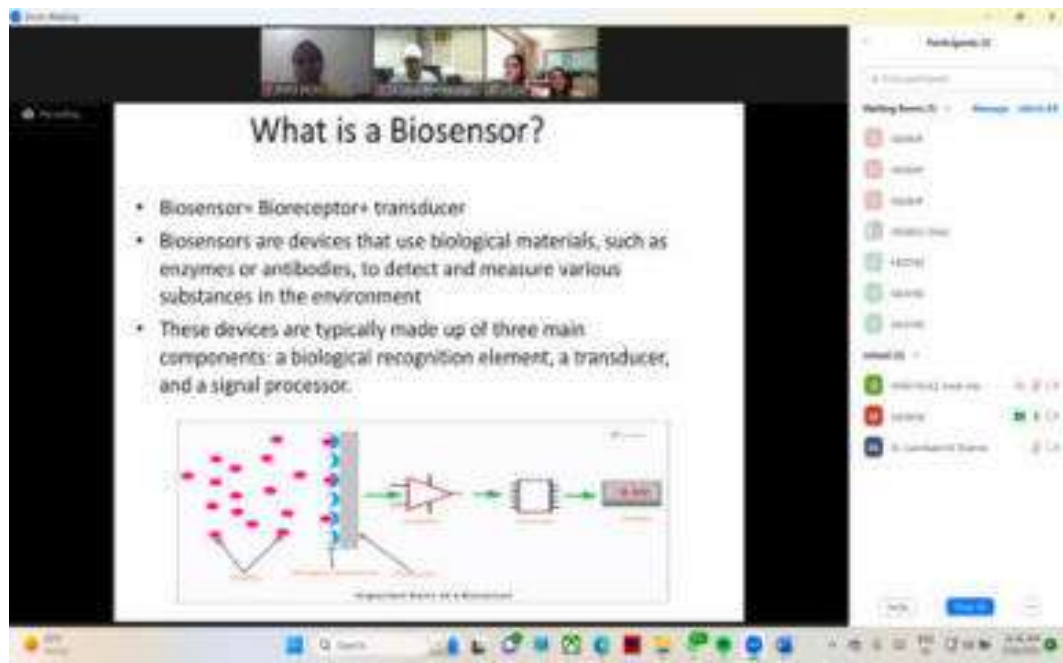
Students require to do online registration. They have to submit the business idea with 500 words and submit the PDF/word file. The ideas were shortlisted on the basis of innovative idea, feasibility, market availability etc. The list of shortlisted students was displayed on the institute's website and WhatsApp group. Nineteen (19) Teams were registered for the competition in total.

Phase II: Online Presentation

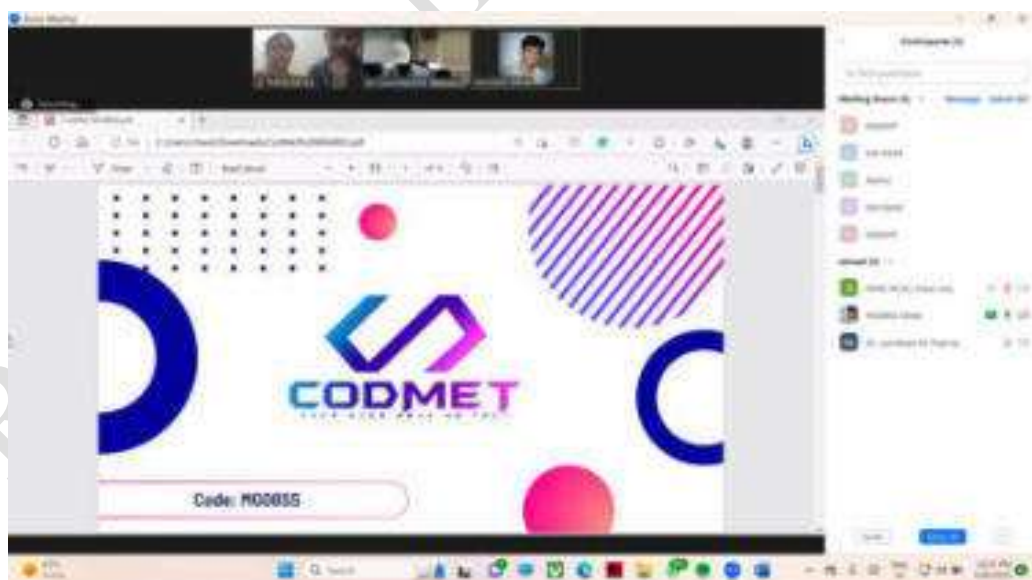
Online power point presentation was given by all eligible teams. Eight minutes given for the presentation and two minutes for the question answers. The presentation was conducted through Zoom Platform. Each idea was evaluated by experts on the basis of creativity, benefits, plan of execution etc. The list of eligible teams for the final phase was displayed on the institute's website and WhatsApp group. Seventeen (17) teams were selected for this phase in total.

Concluding Remark: -

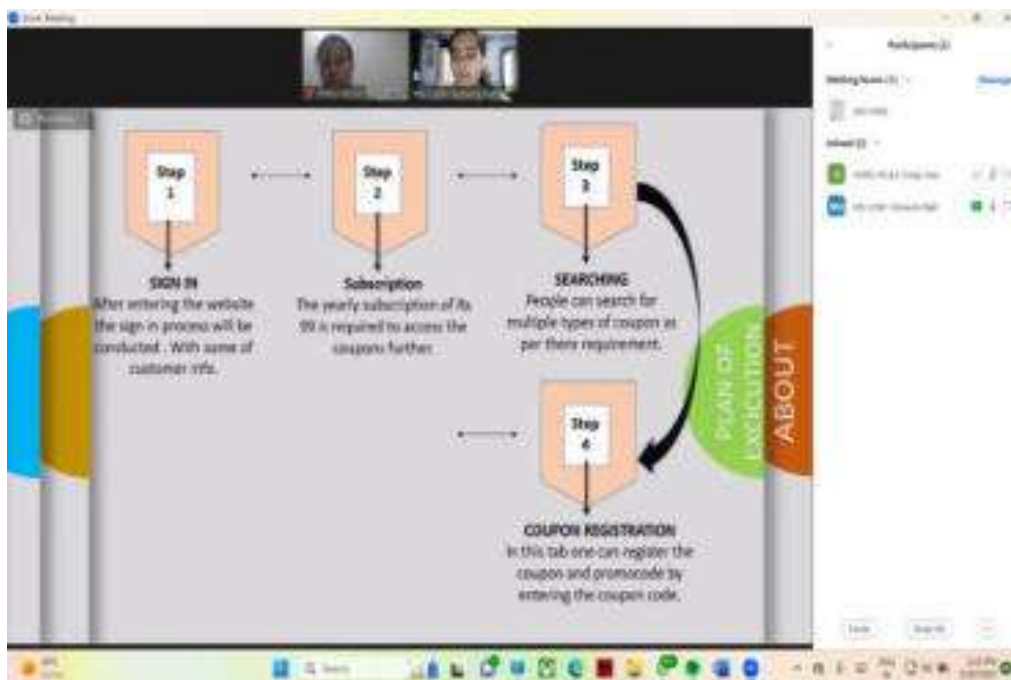
The completion resulted in fulfillment of objective. Students of various streams from overall university regions participated actively. The competition gave them a chance to express their innovative ideas.



Participants presenting their business concept



Participant showcasing their innovative business ideas



Participants explaining the business model

Activity Name : - **“BI to BI Phase-III Competition 2023”**

Date : - 25th March 2023.

Venue : -Conference Hall & Seminar Hall

Objectives : - The main objective of the competition was to provide a platform for the students to present their entrepreneurial ideas.

Judges: -

1) **Dr. Salil Sabnis**

HOD – MBA (Pharmaceutical Management)

R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur

2) **Dr. Hemant Anil Joshi**

Assistant Professor

Dhule Education Society's M.D. Palesha Commerce College, Dhule

Number of Teams: - 8 (Total Students: 19)

Events Highlights: -

The Entrepreneurship Development Cell organized University Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 25th March 2023 at Conference Hall.

The structure of this phase-III as follows:

Firstly the registration was done through volunteers at the time of arrival with & allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, and Financial Forecasting etc. After the presentation of all the teams winners are as follows:

Rank	Team code	Name of Team Leaders	Topic	College
1	MG16SD	Sejal Sanjayji Darda	Garbage Vacuum Machine	KCE'S IMR College, Jalgaon
2	MG12AP	Ashwini Kanhaiya Patil	Service Based Platform-Coupster	RCPET'S IMRD, Shirpur
3	MG17HP	Hitesh Ravindra Patil.	Tridosh Recording Nadi Yantra	KCE'S M.J.College, Jalgaon

Structure of prize distribution ceremony:

The prize distribution ceremony was organized in the Seminar Hall in presence of director of IMRD Dr. Vaishali B. Patil, Dr. Salil Sabnis, Dr. Hemant A. Joshi &HOD's and Faculty members. Introduction of judges was given by Mrs Priyanka Saindane and the judges were felicitated by Dr. Vaishali B. Patil.

Overall reports of the competition was given by Mr. Kaustubha K. Sawant and from the students Miss. Soniya Verma gave feedback about the competition. She says that "Competition provides them learning with different subject like costing, product development etc. After that

Devyani Kalani gave the feedback in which she appreciated the support and guidance of the IMRD Staff & Structure of the Competition.

Dr. Salil Sabnis presented the concluding remark of competition and overall presentation of ideas. He expressed He also inspired all the participants for becoming a budding entrepreneur."

Hon'ble Dr. Vaishali B. Patil ma'am congratulated all 10 teams and told that all teams are winners for the competition. Vote of thanks delivered by Dr. Rupali Agrawal. For the success of the competition efforts taken by the Entrepreneur Development cell and all committee members.

Then prizes distributed to the winners:

- **First cash prize of Rs.5000-** Sejal Sanjayji Darda & Group (MG16SD) from KCE'S IMR College, Jalgaon
- **Second cash prize of Rs. 3000-** Ashwini Kanhaiya Patil (MG12AP) from RCPET'S IMRD, Shirpur
- **Third cash prize of Rs. 2000-** Hitesh Ravindra Patil (MG17HP) from KCE'S M. J. College, Jalgaon

Concluding Remark: -

The students participated enthusiastically in this competition and also the ideas of all the teams were very innovative. All the judges appreciated the teams for their ideas and efforts, presentation & replies of the questions raised.



Sejal Sanjayji Darda & Group (MG16SD) presenting Business Model



Judges asking question to the team



Dr. Salil Sabnis sir raising question to the team

R

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

Business Consultancy Policy Documents and Project Details

Business Consultancy Cell

The Business Consultancy Cell at our institute serves as a bridge for knowledge exchange between academia and various sectors, including government, public entities, and private businesses. Our esteemed academic and technical staff offer tailored consultancy services to address challenges, enhance performance, and incorporate emerging trends. Beyond serving established entities, we extend our expertise to student entrepreneurs, community groups, educational institutions, and business organizations. This policy aims to equip IMRD students—the future entrepreneurs—with essential skills and support. Additionally, it promotes rural entrepreneurship, women-led businesses, and small-scale enterprises in the Khandesh region, fostering sustainable development and economic prosperity. The Business Consultancy Cell is committed to forging enduring partnerships with industry stakeholders, identifying growth opportunities, and providing viable solutions.

Vision

"To be a pioneering center of consultancy excellence, catalyzing transformative growth for rural entrepreneurs, empowering women entrepreneurs, and fostering the development of small-scale businesses in rural areas."

Mission

Our mission is to empower rural entrepreneurs, particularly women, and facilitate the growth of small-scale businesses in rural areas through exceptional consultancy services, fostering sustainable development and economic prosperity in our communities.

Objectives of Business Consultancy

1. To offer guidance and support in areas such as business planning, strategy development, and market analysis to enhance their competitiveness.
2. To offer business consultancy services tailored specifically for IMRD students aspiring to launch their own ventures, providing them with the necessary guidance, resources, and expertise to successfully initiate and grow their businesses.
3. To provide training and workshops focused on key business areas such as marketing, sales, and operations to improve their business acumen.
4. To provide business consultancy services tailored to the unique needs of women entrepreneurs and small business entrepreneurs.

Scope of Business Consultancy Cell:

- Consultancy Services may be offered to individuals, industries, service sectors, government departments in niche areas of expertise available in the institute.
- Market survey, research and analysis.
- HR related expertise.
- Finance and investment related expertise.
- Soft skills training and development.
- IT supports.
- Social media platform supports.

General Principles of Consultancy:

- Faculty members may engage in consultancy work within their areas of expertise.
- Prior permission from the Director of the Institute is required before undertaking consultancy services.
- Consultancy activities should not impede the faculty member's primary responsibilities or departmental duties.
- Consultancy services must align with the best interests of the Institute and should not create conflicts.
- Consultants must refrain from involvement in any unethical or inappropriate activities related to their consultancy work.
- Two types of consultancy services are offered: Individual Consultancy and Institutional Consultancy.
- Individual Consultancy involves services provided by a single faculty member.
- Institutional Consultancy entails collaboration among faculty members from the same discipline within the institute.
- It operates on a **free-of-cost** basis, no fees will be charged to clients. However, any external expenses (such as travel or data collection costs) incurred during the consultancy project will be borne by the client.

Circumstances under which consulting activity may be permitted:

- Organizations seeking consultancy services from faculty or departments must formally request the Director, outlining the required expertise. Alternatively, faculty members may directly seek permission from the Institute's Director.
- The Director will assess the suitability of consulting activities, considering factors such as faculty members' existing responsibilities, potential conflicts of interest, and the utilization of institutional resources.

- An Memorandum of Understanding (MoU) may be established between the organization and the institute detailing the nature of the consultancy work and associated terms.
- Faculty members or groups engaged in consultancy work must provide periodic progress reports to the Head of Department (HOD) or Institutional Quality Assurance Cell (IQAC) Coordinator.
- Staff members involved in external visits for consultancy purposes must utilize accrued leave as appropriate. Duty leave may be granted at the Director's discretion.

Review and Amendments

- This policy will be reviewed annually by RCPET's IMRD management to incorporate any necessary changes.
- Amendments may be made based on feedback, emerging trends, and evolving business needs.

Constitution of Business Consultancy Cell

Sr. No	Name	Role
1.	Dr. Vaishali B. Patil	Chairperson
2.	Dr. Manoj B. Patel	Member Secretary
3.	Dr. Priyanka V. Bhandhari	Co-ordinator
4.	Dr. Laxmikant M. Sharma	Member
5.	Dr. Amit P. Patil	Member
6.	Dr. Rupali P. Agarwal	Member
7	Mr. Kedar S. Apte	Member
8	Mrs. Sapna Yeshi	Member
9	Mr. Kaustubha K. Sawant	Member

Sr No	Business Consultancy Project Name	Organization Name
1	Financial Consultancy: Cost cutting Strategies for Royal Cafe, Shirpur	Royal Cafe, Shirpur
2	Customer Satisfaction Survey for The Shirpur Peoples Co-operative Bank, Shirpur	The Shirpur Peoples Co-operative Bank, Shirpur
3	Interns Selection for ASORG Softtech India Pvt. Ltd, Shirpur	ASORG Softtech India Pvt. Ltd, Shirpur
4	Marketing Consultancy: Online presence through digital marketing for Shree Ram Eye Hospital	Shree Ram Eye Hospital, Shirpur
5	Internship Training Program for ASORG Softtech India Pvt. Ltd, Shirpur	ASORG Softtech India Pvt. Ltd, Shirpur
6	Services Provided to Archana Beauty Care	Archana Beauty Care, Shirpur
7	Marketing Consultancy: Personalized engagement through WhatsApp Business & Digital Marketing for Om Sai Saree Center, Shirpur	Om Sai Saree Center, Shirpur
8	Marketing Consultancy: Marketing Strategies for Jamadar Papad and Shewaya Kendra, Shirpur	Jamadar Papad and Shewaya Kendra, Shirpur
9	Services Provided to Shradha Sai Beauty & Hair Academy (Git's Makeover), Shirpur	Shradha Sai Beauty & Hair Academy (Git's Makeover), Shirpur
10	Interns Selection for SLMT Technologies Pvt. Ltd, Shirpur	SLMT Technologies Pvt. Ltd, Shirpur
11	Internship Training Program for SLMT Technologies Pvt. Ltd, Shirpur	SLMT Technologies Pvt. Ltd, Shirpur

Activity Name: Financial Consultancy: Cost cutting Strategies for Royal Cafe, Shirpur

Date: 01st October, 2022

Objectives:

- Provide cost cutting strategies for enhancing financial soundness.
- Reduce marketing cost.



Highlights:

The Business Consultancy Cell provided consultancy to Royal Cafe, Shirpur for Cost cutting strategies. Restaurant is one of the businesses where quality, quantity and price of the product matters in financial health and customer satisfaction of the business. Restaurant business needs to cope up with high quality with affordable prices but such things sometimes result in losses for the business. Cost cutting approach without negotiating with quality and customer satisfaction is one of the strategies to deal with the same situations for the business.

The Business Consultancy Cell organized meeting on 23rd August 2022 with Mr. Harshal Rajput, the owner of Royal Cafe in Shirpur for discussion on financial constraints, high operational costs, inventory management, and waste disposal expenses. As per the discussion with Mr. Harshal Rajput, Business consultancy cell worked on preparing cost cutting strategies for his business and presented on

01st October, 2022. After presentation and follow-up discussion, Business consultancy cell submitted the same suggestions to Mr. Harshal Rajput, to reduce his business cost.

Following measures were suggested to Royal Café for cost cutting:-

1. Review the inventory ingredients and suggest make such ingredients to minimize cost.
2. Suggested inventory management to avoid overstocking and excess inventory costs.
3. Communicated with staff to know the waste generation and consolidate ingredients whichever possible to reduce waste.
4. Suggested contacting pet feeders to divert food waste and reduce disposal costs.
5. Focus social media marketing in order to reduce marketing cost.



Discussion with Royal Cafe Owner Mr. Harshal Rajput



Cost Cutting Strategies: Financial Consultancy presentation by Dr. L. M. Sharma and discussion with Royal Cafe Owner Mr. Harshal Rajput

Date: 01/10/2022

Appreciation Letter

To,
The Director,
RCPET's INRD
Shirpur-425405

Respected Madam,

I am writing to express my gratitude towards RCPET's Institute of Management Research and Development, Shirpur for providing the *"Financial Consultancy: Cost Cutting Strategies"* Services as *Business Consultancy* to our business namely *Royal Cafe, Shirpur*.

The expertise and guidance offered by the Business Consultancy team have been helpful in growth of the business. The recommendations provided by the business consultancy team helped to adopt new approaches in business practices. With the recommendations of the business consultancy team, we have seen expected growth in financial health through adopting cost cutting strategies for our business.

Thank you! We will contact you, whenever we need Business Consultancy in our business.

Regards,



Mr. Harshal Gajendrasing Rajput
Owner, Royal Cafe
Karvand Road, Shirpur- 425405

Activity Name: Customer Satisfaction Survey for The Shirpur Peoples Co-operative Bank, Shirpur

Date: 28th October, 2022

Objectives:

- To review Customer satisfaction
- To identify the scope of improvement in staff behavior.
- To identify the scope of improvement in the branch premise environment.

Highlights:

The Shirpur Peoples Co-operative Bank is committed to providing the best possible banking services to its customers. In order to ensure that the bank is meeting the needs and expectation of its customers, Business consultancy Cell conducted a customer satisfaction survey in August 2022.

The survey aimed to identify areas where the bank could improve its services and enhance customer satisfaction. The objective of the survey was to evaluate the level of customer satisfaction and identify areas for improvement in staff behavior and branch premise environment. The survey was distributed to bank customers via questionnaire. The participants were asked to provide feedback on their overall experience with the bank, with specific questions focused on staff behavior and branch premise environment.

The survey results were collected and analyzed using statistical tools and methodologies. The comprehensive reports prepared by consultancy cell highlighted key findings and actionable insights for the bank management team.

Overall, the customer satisfaction survey conducted by Business Consultancy Cell helped the Shirpur Peoples Co-operative Bank to identify areas for improvement and enhance customer satisfaction.

The Shirpur Peoples' Co-Op. Bank Ltd., Shirpur



H. O. : Maharaja Complex, SHIRPUR, DHULE (MS) 425 405

Reg.No. DLE/BNK./O)102/95-96, Dtd.22-01-96

Lic.No. UBD, Maharashtra, 1232 P, Dtd. 20-04-96

e-mail : spcbho@gmail.com / spcbho@shirpurbank.co.in, Tel. : 02563 - 257173, 295271, 295272

Founder Chairman

Amrishbhai Patel, MLC

Ex.Hon.Minister (Maharashtra State)

Yogesh Bhandari

Chairman

B.J. Patil

Chief Executive Officer

Ref. No.

Date : / /20

Date:06-09-2022

To,
The Director,
RCPET's IMRD
Shirpur-425405

Respected Madam,

I am writing to express my gratitude towards Business Consultancy Cell of RCPET's Institute of Management Research and Development, Shirpur for providing the "Customer Satisfaction Survey" Services as *Business Consultancy* to our bank namely The Shirpur People's Co Op Bank Ltd, Shirpur.

The expertise and guidance offered by the Business Consultancy team have been helpful in growth of the business. The recommendations provided by the business consultancy team helped to adopt new approaches in business practices. With the recommendations of the business consultancy team, we have seen expected growth in Branch Premise Environment, staff behaviour and Extended services of our bank.

Thank you! We will contact you, whenever we need Business Consultancy in our business.

Regards,

Mr. B. J. Patil
Chief Executive Officer (CEO)
The Shirpur Peoples Co-op Bank Ltd., Shirpur

Branches : Dhule (02562) 280785, 280585, Jalgaon (0257) 2227236, 2235381, Nasik (0263) 2311409, 2232409
Chopda (02586) 220277, Amalner (02567) 222173, Bhahada (02585) 223173, Bhusawal (02582) 227022

Activity Name: Interns Selection for ASORG Softtech India Pvt. Ltd, Shirpur

- **Date:** November 21, 2022 - December 3, 2022

- **Venue:** RCPET's IMRD, Shirpur.

- **Objectives:**

To conduct the internship selection process for ASORG Softtech India Pvt. Ltd, providing opportunities for IMRD's BCA and Integrated MCA students to gain practical experience in website development, application development, and database management.

- **Overview:**

The internship selection process was conducted by the Business Consultancy Cell of RCPET's IMRD in coordination with ASORG Softtech India Pvt. Ltd.

- **Participants:**

- BCA Students (2nd & 3rd Year)
- Integrated MCA Students (3rd, 4th & 5th Year)

- **Selection Process Timeline:**

- Online Registration: 21st November 2022 to 23rd November 2022
 - Total registrations: 222 students
- Aptitude Test (Offline Mode): 25th November 2022
 - Total appeared for the exam: 173 students
 - Test Subjects: Aptitude, HTML, CSS, JavaScript, Python, PHP & SQL
- Machine Test: 1st December 2022
 - Selected Subjects for Machine Test: HTML & CSS, JavaScript, Python, PHP
 - Selected Intern List Displayed: 3rd December 2022
 - 15 students selected
 - Remaining students placed on standby as per rank

- **Events Highlights:**

- Online Registration: Smooth registration process with 222 student entries.
- Aptitude Test: Conducted offline with a participation of 173 students across various subjects.
- Machine Test: Evaluated skills in HTML & CSS, JavaScript, Python, and PHP for final selection.

- **Concluding Remark:**

The internship selection process concluded successfully with 15 students selected for internship roles at ASORG Softtech India Pvt. Ltd. The remaining students have been placed on standby based on their performance. The collaboration between RCPET's IMRD and ASORG Softtech India Pvt. Ltd. facilitated valuable learning and internship opportunities for the students. From Business Consultancy Cell Dr. Priyanka V. Bhandari and Mr. Kaustubha K. Sawant along with Mr. Shlok Sonawane conducted intern selection process



Students attempting aptitude test of ASORG Softtech India Pvt. Ltd, Shirpur

Activity Name: Internship Training Program for ASORG Softtech India Pvt. Ltd, Shirpur

- **Date:** 02nd – 06th Jan, 2023
- **Venue:** RCPET's IMRD, Shirpur.
- **Objectives:**
 - To provide interns with a platform for skill development and professional growth.
 - To provide a hands-on experience of website development.

- **Overview:**

The internship Training Program was conducted by the Business Consultancy Cell of RCPET's IMRD in coordination with ASORG Softtech India Pvt. Ltd. It was 5 Days Internship Training Program.

- **Participants:**

- BCA Students (2nd & 3rd Year) Integrated MCA Students (3rd, 4th & 5th Year)

- **Events Highlights:**

Throughout the five-day Internship Training Program at RCPET's IMRD, a series of meticulously planned events unfolded to provide participants with a comprehensive learning experience. The training program started with a session on Team Building by Dr. Priyanka V. Bhandari, emphasizing the importance of collaboration and synergy in professional environments. This was followed by Mrs. Priyanka Saindane delving into the difficulties of Frontend Programming, equipping participants with essential skills in user interface development.

On second day, Mr. Kaustubha K. Sawant shedding light on Time Management, crucial for balancing project deadlines and personal commitments, while Mr. Vitthal Patil provided insights into Backend Programming. Dr. Manoj B. Patel elucidated on Database Fundamentals, pivotal for structuring and managing data effectively, on the third day. Dr. Manojkumar Sonawane then guided participants through Web Application Development, focusing on building dynamic and interactive web solutions on the fourth day. Finally, Mr. Vishal Pawar led a session on Project Development and Database Connectivity, bridging the gap between theory and practice by integrating database systems into project development. Each session was tailored to offer practical knowledge and hands-on

experience, aligning with the overarching objectives of skill enhancement and professional growth.

- **Concluding Remark:** The Internship Training Program effectively met its objectives of fostering skill development and providing hands-on experience in website development. The collaboration between RCPET's IMRD and ASORG Softtech India Pvt. Ltd. facilitated a rich learning environment for the participants. Special thanks to all the resource persons for their valuable contributions towards the success of the program.

Photos:



On Second Day, Mr. Vitthal Patil provided insights into Backend Programming



On Fifth Day, Mr. Vishal Pawar led a session on Project Development and Database Connectivity

Activity Name: “Marketing Consultancy: Online presence through digital marketing for Shree Ram Eye Hospital”

Date: 8th December 2022

Venue: Shree Ram Eye Hospital, Shirpur

Owner: Dr. Rakhi Aashish Agrawal

Introduction:

Our primary objective with Shree Ram Eye Hospital was to enhance its online presence and draw in more patients through digital marketing. We aimed to ensure the hospital was easily discoverable online, persuade individuals to select it for their eye care needs, foster trust, and educate the public on eye health.

Digital marketing strategy involved active engagement on social media platforms, running targeted advertisements which are focusing on eye health. These combined efforts led to increased visibility, a greater influx of patients, and enhanced trust in the hospital's expertise.

Ultimately, our digital marketing endeavors have significantly elevated Shree Ram Eye Hospital's online visibility, enabling it to better cater to its community.

Objectives:

- To make Shree Ram Eye Hospital more visible online so people can easily find information about its services and expertise.
- To provide digital marketing strategies to reach potential patients and convince them to choose Shree Ram Eye Hospital for their eye care needs.
- To showcase the hospital's expertise and patient's experience to build trust and credibility among the audience.

Business Consultancy Suggestions:-

1. Increasing engagement on social media platforms like WhatsApp, Facebook and Instagram.
2. Regularly posting the hospital's information ensures that visitors and existing patients can easily access details about services, doctors, checkup camps, general eye healthcare, and contact information.

3. Circulate teasers on success stories, various offers and eye checkup camps, awareness about eye health.
4. Circulate best wishes teasers on special occasions and festivals.

Business consultancy cell designed and developed teasers for:-

1. Special occasions and Festivals Wishes
2. Awareness about Eye health care
3. Provided Services and schemes for patients

Conclusion:

Our digital marketing strategies have helped Shree Ram Eye Hospital to improve her online presence, attract more patients, and build trust among the audience. By focusing on visibility, patient engagement, and educational content, the hospital is better positioned to serve its community and fulfill its mission of providing quality eye care services. Continued efforts in digital marketing will be essential to sustain and further enhance these results in the future.



Dr. Priyanka Bhandari, Dr. Rupali Agrawal and Mr. Kaustubha Sawant discussing with Dr. Rakhi Agrawal to frame digital marketing strategy



Dr. Rupali P. Agrawal presenting digital marketing strategies as marketing consultancy to the Dr. Rakhi Agrawal

Date:

Appreciation Letter

To,
The Director,
RCPET's IMRD
Shirpur-425405

Respected Madam,

I am writing to express my gratitude towards RCPET's Institute of Management Research and Development, Shirpur for providing the "*Social Media Marketing*" Services as *Business Consultancy* to our business namely *Shri Ram Eye Hospital*.

The expertise and guidance offered by the Business Consultancy team have been helpful in growth of the business. The recommendations provided by the business consultancy team helped to adopt new approaches in business practices. With the recommendations of the business consultancy team, we have seen expected growth in social media marketing and online existence aspects of our business.

Thank you! We will contact you, whenever we need Business Consultancy in our business.

Regards,



Dr. Rakhi Ashish Agrawal
Shri Ram Eye Hospital
Chopda Jean
Shirpur, Dist.- Dhule 425405



Activity Name: Consultancy Report on Services Provided to Archana Beauty Care

Client Details:

Name	: Mrs. Archana S. Patil
Address	: 44-B Anand Shanti Nagar, Mandal Shivar, Shirpur
Date	: 20-04-2023
Mobile No	: 9356026084
Business Type	: Beauty care services

1. Executive Summary

The Business Consultancy Cell (BCC) at IMRD has engaged with Archana Beauty Care to address specific challenges faced by her business. This report outlines the identified problem areas, proposed solutions, and the planned implementation of digital marketing strategies to support the growth and success of Archana Beauty Care.

2. Problem Statement

Mrs. Archana S. Patil approached the BCC seeking assistance to overcome the following challenges hindering the growth of Archana Beauty Care:

- **Improper Marketing:** Archana Beauty Care struggles with effectively reaching its desired audience, resulting in suboptimal customer engagement and conversion rates.
- **Standardisation of Business:** The absence of a professional logo and cohesive branding has hindered efforts to establish a distinct brand identity in the market.

3. Client Interaction & Proposal Development

During initial discussions, the BCC team comprehensively assessed Mrs. Patil's requirements and objectives. Based on these interactions, a tailored proposal was developed to address the identified challenges through strategic digital marketing interventions.

4. Proposed Solutions

The Business Consultancy Cell proposed the following solutions to resolve the identified issues:

- **Content Marketing:** Developing engaging content to showcase Archana Beauty Care's services and expertise, thereby enhancing online visibility and attracting potential customers.
- **Social Media Marketing:** Crafting a targeted social media strategy to connect with the desired audience, improve customer engagement, and drive business growth.

- **WhatsApp Marketing:** Providing guidance on leveraging WhatsApp for personalized customer interactions, promotions, and appointment bookings.
- **Instagram Marketing:** Implementing effective Instagram strategies to showcase services, engage with followers, and increase brand recognition.
- **Logo Creation:** Assisting in the design and development of a professional logo to establish a strong brand identity for Archana Beauty Care.

5. Team Involvement & Implementation

The Business Consultancy Cell team members worked collaboratively to implement the proposed digital marketing solutions:

- Dr. Priyanka Bhandari
- Mrs. Sapana Yeshi

The implementation will involve a phased approach, starting with content development, followed by social media and WhatsApp campaigns, and concluding with logo creation and brand enhancement initiatives.

6. Conclusion

The Business Consultancy Cell has addressed the challenges faced by Archana Beauty Care and provided Solutions. We anticipate positive outcomes in achieving business objectives.



First Meeting with the client Archana Beauty Care to understand the requirements.



Business Consultancy Cell Meeting with client to present the Logo



Logo Created for Archana Beauty Care, Shirpur



Digital Marketing Services (Instagram & whatsapp) provided to the client.

Activity Name: Marketing Consultancy: Personalized engagement through Whatsapp Business & Digital Marketing for Om Sai Saree Center, Shirpur

Date: 05th September, 2023

Objectives:

- To develop business through *Digital Marketing*.
- To increase personalized engagement with customers through WhatsApp Business

Highlights:

The Business Consultancy Cell provided marketing consultancy to Om Sai Saree Center, Shirpur for suggesting personalized engagement through Whatsapp Business & Digital Marketing for business growth. 'Whatsapp Business & Digital Marketing' is one of the best and minimal cost

approaches to increase customer engagement and sales efficiency. These functionalities are useful for small business where marketing cost is not affordable due to small revenue generation. Whatsapp Business offers a direct and personal communication channel with customers.

The Business Consultancy Cell was organized meeting on 12th July, 2023 with Mrs. Monika Agrawal and Mr. Arvind Agrawal, the owner of Om Sai Saree Center, Shirpur for discussion on methods which they are using to interact with prospective customers and tools which are utilizing for business promotion.

As per the discussion with business owner, Business consultancy cell worked on developing WhatsApp business account and product web-catalogue in order to increase personalized engagement with customers through WhatsApp Business.

Business consultancy cell members also worked on developing business promotion teasers in order to develop business through *Digital Marketing*. The Business Consultancy Cell presented and discussed personalized engagement through WhatsApp Business & Digital Marketing strategies with business owner on 05th September, 2023.



Business Consultancy Cell members discussing with Om Sai Saree Center Owner Mrs. Monika Agrawal and Mr. Arvind Agrawal



**Business Consultancy Cell members discussing with Mrs. Monika Agrawal on WhatsApp
Business and Digital Marketing strategy**

तारीख: 05/09/2023

प्रति,

मा. डॉक्टर मैडम,

आर. सी. पब्लिक् प्रिन्सिपल्स आर. जी
बिल्डर

मा. महोदया मैडम,

आपके कॉलेज बार और मैडम के सुझाव के सहित विज्ञापन में बहुत अच्छी बढ़ावा हुआ है। हमारी सेवा को बढ़ाने के लिए उन्होंने WhatsApp का सही इस्तेमाल करके आपको तक अपनी मदद देने सुझाया। हमने अलग व्योहार और डिस्कॉट के अंड बनाने में।

इंटरनेट, मोबाइल सेविका प्रशिक्षण के माध्यम से हमारे डोम बार सेंटर के बारे में लोगों तक, आपको तक पहुंच पाये। आपकी कॉलेज के बार और मैडम का अच्छा सहयोग मिला है। इसी तरह भविष्य में भी आपका मार्गदर्शन और सहयोग मिलेगा यही उम्मीद रखते हैं।

आपका, और सभी का बहुत-बहुत धन्यवाद.

मोना बिजनेस

Activity Name:

Marketing Consultancy: Marketing Strategies for Jamadar Papad and Shewaya Kendra, Shirpur

Date: 3rd October 2023

Venue: Jamadar Papad and Shewaya Kendra

Owner: Mr. Pathan Majid Mo. Ismail Khan

Introduction:

Our consultancy successfully enhanced the digital marketing presence of Jamadar Papad and Shewaya Kendra through targeted strategies that achieved significant milestones, including revamping their social media profiles and sharing enticing content such as images of delicious snacks.

Online advertisements on platforms like Facebook and WhatsApp effectively reached potential customers, enticing them to try our client's products. Additionally, we crafted engaging content specifically tailored for their social media platforms. These efforts led to increased online engagement and attracted more customers to Jamadar Papad and Shewaya Kendra.

Objectives:

- To guide for increasing the business.
- To study and suggest new marketing ideas.
- To find new areas of selling.
- To suggest use of digital marketing.

Work done by Business Consultancy Team:

- The existing business is studied and business consultancy searched for new selling areas.
- The scope for use of digital marketing is studied.
- The scope for selling on bulk quantities is studied.

Business Consultancy team has given following suggestions:-

1. Focusing on small shopkeepers situated at villages to increase selling of Papad and Shewaya.
2. Providing offers for customers on bulk purchasing of the Papad and Shewaya.

3. Focusing on hotels and catering providers to attain bulk orders.
4. Make use of social media platform like Whatsapp, Facebook and Instagram for marketing.

Conclusion: Our consultancy suggestions have significantly helped to increase the business. Jamadar Papad and Shewaya Kendra are attracting more customers and increased sales.



Meet with the owner of Jamadar Papad and Shewaya Kendra to explain our marketing strategies

Appreciation Letter

Date:

To,
The Director,
RCPET's IMRD
Shirpur-425405

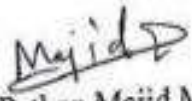
Respected Madam,

I am writing to express my gratitude towards RCPET's Institute of Management Research and Development, Shirpur for providing the "*Social Media Marketing*" Services as *Business Consultancy* to our business namely *Jamadar Papad And Shevaya Kendra*.

The expertise and guidance offered by the Business Consultancy team have been helpful in growth of the business. The recommendations provided by the business consultancy team helped to adopt new approaches in business practices. With the recommendations of the business consultancy team, we have seen expected growth in social media marketing and online existence aspects of our business.

Thank you! We will contact you, whenever we need Business Consultancy in our business.

Regards,


Mr. Pathan Majid Mo. Ismail Khan
Ambika Nagar
Shirpur, Dist.- Dhule 425405



Activity Name: Services Provided to Shradha Sai Beauty & Hair Academy (Git's Makeover), Shirpur

Client Details

Name : Mrs. Geeta R. Girase
Address : Plot No. 14, Nakul Society, Shradha Sai Beauty & Hair Academy Shirpur.
Date : 28-02-2024
Mobile No : 7798971002
Business Type : Beauty care services

1. Executive Summary -

The Business Consultancy Cell (BCC) at IMRD has provided consultancy services with Shradha Sai Beauty & Hair Academy (Git's Makeover) to address several business challenges. This report outlines the identified problem areas, proposed solutions, and a strategic plan for implementing digital marketing to support the academy's growth and success.

2. Problem Statement -

Mrs. Geeta R. Girase approached the Business Consultancy Cell (BCC) to address the following challenges faced by Shradha Sai Beauty & Hair Academy (Git's Makeover).

- **Lack of Targeted Marketing:** Difficulty in effectively reaching the desired customers resulting in low customer engagement and conversion rates.
- **Brand Identity Development:** Absence of a professional logo and cohesive branding, hindering the establishment of a distinct market identity.
- **Limited Social Awareness:** Low presence and recognition on the digital and local community.

3. Proposed Solutions –

The BCC proposed the following solutions to resolve the identified issues:

- **Social Media Marketing:** Developing a targeted social media strategy to connect with the desired customer, improve customer engagement, and drive business growth.
- **WhatsApp Marketing:** Providing guidance on leveraging WhatsApp for personalized customer interactions, promotions, and appointment bookings.

- **Instagram Marketing:** Implementing effective Instagram strategies to showcase services, engage with followers, and increase brand recognition.
- **YouTube Channel:** There is an existing YouTube channel owned by the client, and we help them develop their business by utilizing YouTube.
- **Logo Creation:** Assisting in the design and development of a professional logo to establish a strong brand identity for Shradha Sai Beauty & Hair Academy (Git's Makeover).

4. Team Involvement & Implementation –

The following BCC team members worked collaboratively to implement the proposed digital marketing solutions:

- Dr. Priyanka Bhandari
- Mrs. Sapana Yeshi
- Mr. Kaustubha Sawant

The implementation will follow a phased approach:

- 1) **Content Development:** Creating and curating content for various platforms like Instagram and youtube channel.
- 2) **Social Media and WhatsApp Campaigns:** Launching targeted campaigns to enhance customer engagement and drive traffic.
- 3) **Logo Creation:** Designing a professional logo and refining branding elements.

5. Link of Social Media –

Instagram Link - https://www.instagram.com/artist_gita_girase?igsh=aHRqN2I0ZGhpZ3Q5

Youtube Link - www.youtube.com/@gitagirase4188

6. Conclusion –

The Business Consultancy Cell is dedicated to addressing the challenges faced by Shradha Sai Beauty & Hair Academy (Git's Makeover) through strategic digital marketing interventions. We anticipate positive outcomes and are committed to support Mrs. Geeta R. Girase in achieving her business objectives.



First meeting with the client to understand their requirements.



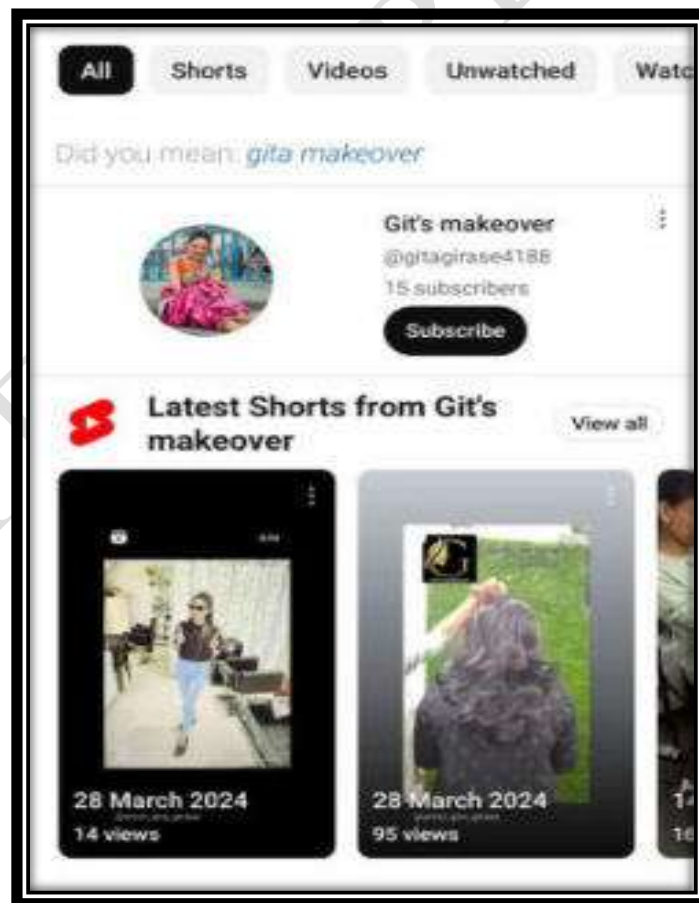
All Business Consultancy cell (BCC) members and Client meet.



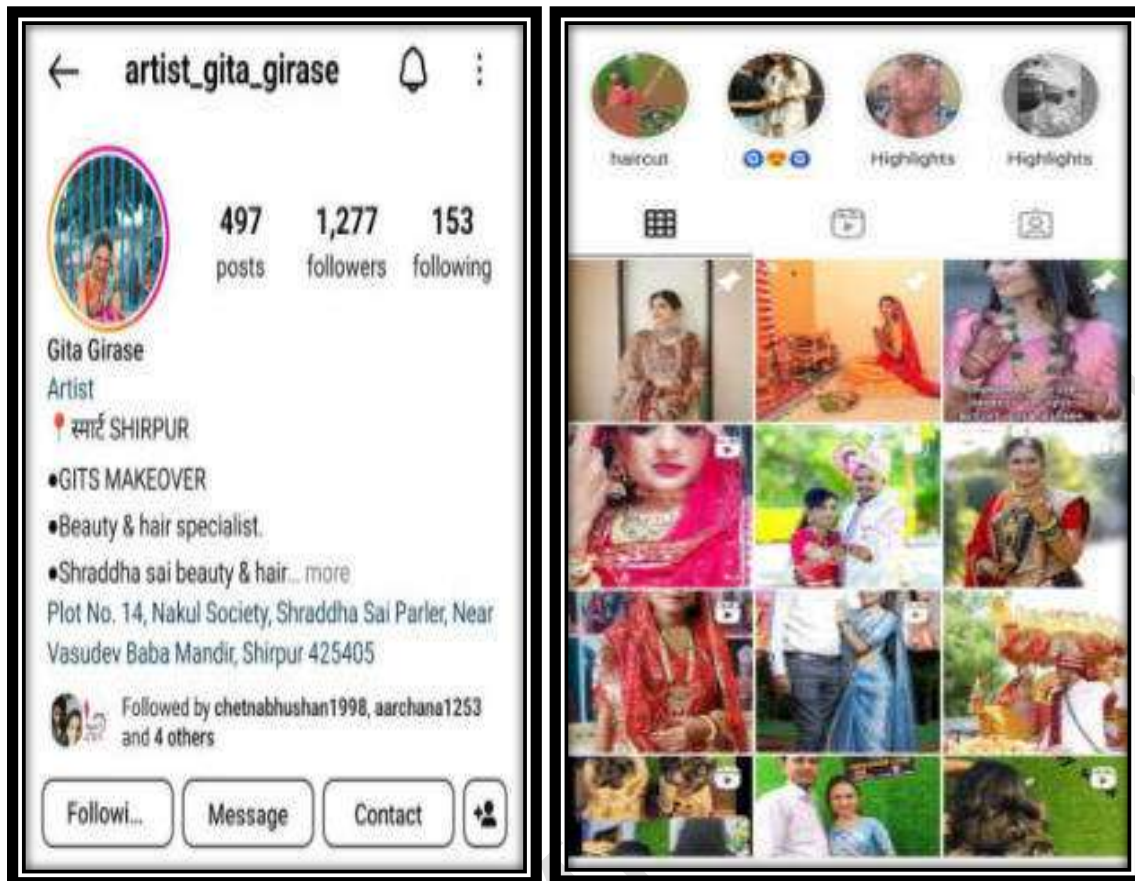
Logo created for the Shradha Sai Beauty & Hair Academy (Git's Makeover)



Banners Created by Business Consultancy cell (BBC) for client.



Youtube channel of Client



Instagram Page of the Client.

Activity Name: Interns Selection for SLMT Technologies Pvt. Ltd, Shirpur

- **Date:** 1st May 2024 to 7th May 2024
- **Venue:** RCPET's IMRD, Shirpur.
- **Objectives:**

To execute the internship selection process for SLMT Technologies Pvt. Ltd, Shirpur, offering IMRD's BCA students opportunities to acquire practical skills in Frontend and Backend Programming.

- **Overview:**

The internship selection process was conducted by the Business Consultancy Cell of RCPET's IMRD in coordination with SLMT Technologies Pvt. Ltd, Shirpur

- **Participants:**

- BCA Students (2nd & 3rd Year)

- **Selection Process Timeline:**

- Online Registration: 1st May 2024 to 5th May 2024
 - Total registrations: Frontend - 108 & Backend - 43
- Skill Assessment (Offline Mode): 6th May 2024
 - Total appeared for the exam: Frontend - 98 & Backend - 35
 - Test Subjects for
 - Frontend: HTML, CSS, JavaScript, Booster
 - Backend : Python, PHP & SQL, GIT HUB
- Machine Test: 7th May 2024
 - Selected Subjects for Machine Test: HTML, CSS, JavaScript, Booster, Python, PHP & SQL, GIT HUB
 - Selected Intern List Displayed: 7th May 2024
 - No. of Selected Interns for : Frontend - 8 & Backend - 8

- **Events Highlights:**

- Online Registration: Smooth registration process with 151 student entries.
- Assessment Test: Conducted offline with a participation of 133 students a
- Online Registration: Efficient registration process with 151 student entries.
- Assessment Test: Conducted offline with 133 students participating across various subjects.
- Machine Test: Evaluated proficiency in Frontend (HTML, CSS, JavaScript, Booster) and Backend (Python, PHP & SQL, GIT HUB) for final selection.

- **Concluding Remark:**

The internship selection process concluded with 16 students successfully chosen for internship roles at SLMT Technologies Pvt. Ltd, Shirpur. Remaining students are on standby based on their performance. The collaboration between RCPET's IMRD and SLMT Technologies Pvt. Ltd provided valuable learning and internship opportunities for the students. Dr. Priyanka V. Bhandari and Mr. Kaustubha K. Sawant from the Business Consultancy Cell, along with Mr. Rohit Borse, Mr. Paresh Rajput, and Mr. Abhijeet More, conducted the intern selection process.



Students Engaged in Assessment Tests for SLMT Technologies Pvt. Ltd Internship Selection

Activity Name: Internship Training Program for SLMT Technologies Pvt. Ltd, Shirpur

- **Date:** 14th – 18th May, 2024
- **Venue:** Lab 4
 - To provide interns with a platform for skill development and professional growth.
 - To provide a hands-on experience of website development.
- **Overview:**

The program spanned five days and provided an immersive experience in various aspects of web development to BCA students in their 2nd and 3rd years. Each day featured distinct topics, led by faculty members and accomplished students, covering a broad spectrum of skills and knowledge relevant to the field.
- **Participants:**
 - BCA Students (2nd & 3rd Year)
- **Events Highlights:**

On first day topic was on Web Programming led by Dr. Manojkumar Sonawane and Mr. Rohit Borse, the inaugural session delved into fundamental web programming concepts. Participants

were introduced to core principles, laying a robust foundation in web development techniques. Dr. Sonawane and Mr. Borse expertly guided the interns, ensuring they grasped key concepts essential for navigating the intricacies of web programming.

On Second day topic was on Web Development Tools under the mentorship of Mr. Vitthal Patil and Mr. Paresh Rajput, interns delved into the practical applications of essential web development tools. The session emphasized the significance of meticulous tool selection and effective utilization in streamlining development processes. Mr. Patil and Mr. Rajput's guidance provided invaluable insights, empowering participants to leverage tools proficiently in their development endeavors. On third day was on Project Management conducted by Mrs. Priyanka Saindane and Mr. Abhijeet More spearheaded an enlightening session on project management strategies and methodologies. Interns were equipped with the skills necessary to navigate the complexities of overseeing web development projects from inception to completion. Mrs. Saindane and Mr. More's expertise ensured that participants gained a holistic understanding of project management essentials, enhancing their ability to deliver successful outcomes.

On fourth day was on HTML, CSS, and JavaScript conducted by Dr. Amit Patil and Mr. Paresh Rajput led a comprehensive session focusing on HTML, CSS, and JavaScript—the backbone of modern web development. Interns were immersed in practical exercises and discussions, gaining proficiency in coding practices and standards. Dr. Patil and Mr. Rajput's guidance facilitated a deeper understanding of these essential technologies, empowering interns to develop robust and dynamic web solutions.

On fifth day was on Database Management and SQL by Miss Dipali Nhalde and Mr. Rohit Borse a navigated intern through the realm of database management and SQL. Emphasizing the critical role of databases in web applications, participants learned essential techniques for database maintenance and querying. Miss Nhalde and Mr. Borse's expertise provided interns with invaluable insights into database management practices, equipping them with indispensable skills for handling data effectively.

- **Concluding Remark**

The Internship Training Program concluded on a high note, having provided interns with a holistic understanding of web development fundamentals. The collaborative efforts between RCPET's IMRD and SLMT Technologies Pvt. Ltd. facilitated a conducive learning environment,

fostering skill development and professional growth among participants. The program not only enhanced technical capabilities but also instilled practical insights essential for navigating the dynamic landscape of web development with confidence and competence.

Photos:



Dr. Manoj Sonawane explaining Web Programming



Experiential learning on Web Development Tools

R. C. Patel Educational Trust's

Institute of Management Research and Development, Shirpur

Project Incubation Centre

Policy Document

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1. Introduction

Institute of Management Research and Development, Shirpur is one of the premiere institutes run by the R. C. Patel Educational Trust, Shirpur. IMRD is situated at the foot of the Satpura ranges and dotted with lush green trees and shrubs all around it. It has most picturesque and inviting atmosphere. Institute is having tag line "Quality Education for Nourishing Tomorrow's IT and Management Professionals.

The R. C. Patel Educational Trust is existing from 1988. The Institute of Management Research and Development, Shirpur was established in the year 1997 with a vision to pour the quality education up to grass root level. IMRD was set in motion with the introduction of the postgraduate programme Master of Computer Applications (MCA), Master of Computer Applications (Integrated) & Master of Management Studies (MMS). The UG courses are Bachelor in Computer Application (BCA), Bachelor in Business Administration (BBA) & Bachelor in Management Studies (BMS).

In our endeavor to supplement the cause of professional education, we have instituted multi-dimensional courses spread in various fields with its roots established at Shirpur. The Teaching and Non- Teaching Staff of the institute is a blend of senior experienced and young dynamic faculty members devoted to the noble cause of education. Many of our students have obtained top ranks in the university examinations and are in great demand in the industries in India and abroad also. We believe in offering education that is converted to knowledge with high end infrastructure and a pleasant atmosphere.

IMRD is accredited by NAAC with B+ Grade (1st Cycle), Awarded with A Grade by KBC North Maharashtra University, Jalgaon in Academic & Administrative Audit. Also received Best Institute Award by Computer Society of India, Bangalore.

Alumni of IMRD are working in different countries and various multinational companies in metro cities. The students of IMRD always secure top 3 positions in merit list of KBCNMU, Jalgaon in different programs. Institute provides placements in top IT and Management companies like TCS, Infosys, Wipro, Cognizant etc.

Institute having research Centre of computer science and management having 4 guides. 10 faculty members are PhD. awarded and 11 faculty members are pursuing PhD.

2. Vision and Mission

Vision:

- To develop maximum business organizations in north Maharashtra region.

Mission:

- To convert the innovative ideas of students into start-ups.

3. Objectives of Incubation Centre

- To provide primary guidance to convert innovative ideas into products.
- To provide mentorship, technical, legal and financial guidance to establish a start-up.
- To support start-up with necessary resources like hardware, software, human resource etc. at institute level.

4. Eligibility

- Students of IMRD
- Faculty members of IMRD
- Research Scholars
- Alumni of IMRD
- Any other candidate with recommendation by IQAC / Parent body of IMRD.

5. Registration Procedure

1. Student, Faculty, Alumni or any other interested candidate can apply to incubation center.
2. Candidate may produce recommendation letter from Entrepreneurship Development Cell / Parent body of the IMRD OR any of the recognized College / Institute etc...
3. Candidate need to present an innovative idea before committee.
4. On satisfactory presentation the candidate will get registered.

6. Incubation Process:-

1. Review of applications.
2. Meeting and discussion of incubation center committee members with applicants.
3. Framing the idea into start-up.

4. Find out the requirements of technical, legal, financial guidance.
5. To provide guidance through experts like legal advisor, financial advisor, IMRD Faculty member, Alumni etc.
6. Review and follow up of work progress.
7. To provide necessary resources like software, hardware, human resources which are available at institute level.
8. As per requirement take help of business consultancy cell of institute or any other external agency.

7. Facilities Provided by the Incubation Center

- Well-furnished set up equipped with highly configured and latest computers, internet connection.
- Human Resource in the form of Interns from IMRD students / Alumni.
- Laser Printer, Scanner, Conference room with projection equipment.
- Library facilities – Books, Research Journals, Magazines, Digital resources etc...
- For technical guidance faculty members of MCA/ MCA (Integrated).
- For management related guidance faculty members of HR, Marketing, and Finance etc.
- Support for Market survey, Cost estimation, Market Test, Promotion & Marketing etc... will be provided through Business Consultancy cell of IMRD.

8. Terms & Conditions

1. Review of applications.
2. Meeting and discussion of incubation center committee members with applicants.
3. Framing the idea into start-up.
4. Maintain a quiet environment.
5. Instruct on proper handling of peripherals such as keyboards, printer, headphone etc.

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

Report of Incubation Center

- Policies, procedures, rules are prepared for incubation center.
- Received recommendation letter and proposal from entrepreneurship development cell.
- In meeting discussion on proposal with candidate.
- Idea of project is flourished with all details.
- The idea is properly structured and converted into project.
- Helped in creation of legal documents, terms and conditions for company establishment.
- Signed MOU with ASORG Softtech India Pvt. Ltd.
- Letter to business consultancy for recruitment process of interns for ASORG.
- Received list of shortlisted students for internship.
- Started training and internship of shortlisted students for ASORG.
- Interns are divided into two groups; for project - Shetiputra and Club (Center of Linkages for Underdeveloped Businesses).
- Daily attendance and review of work is maintained.
- Review meetings are conducted to understand their problems and given the solutions.
- The project of “Shetiputra” and “Club” are developed and tested by the team of incubation center.
- Certificate of internship are given after successful completion of internship.
- Financial guidance provided by Mr. Harshal Vibhandik (Investment Banker, New York City, USA).
- Mr. Shriram Deshpande, Chartered Accountant guided to candidates.
- Two projects Shetiputra and Club (Center of Linkages for Underdeveloped Businesses) are incubated.

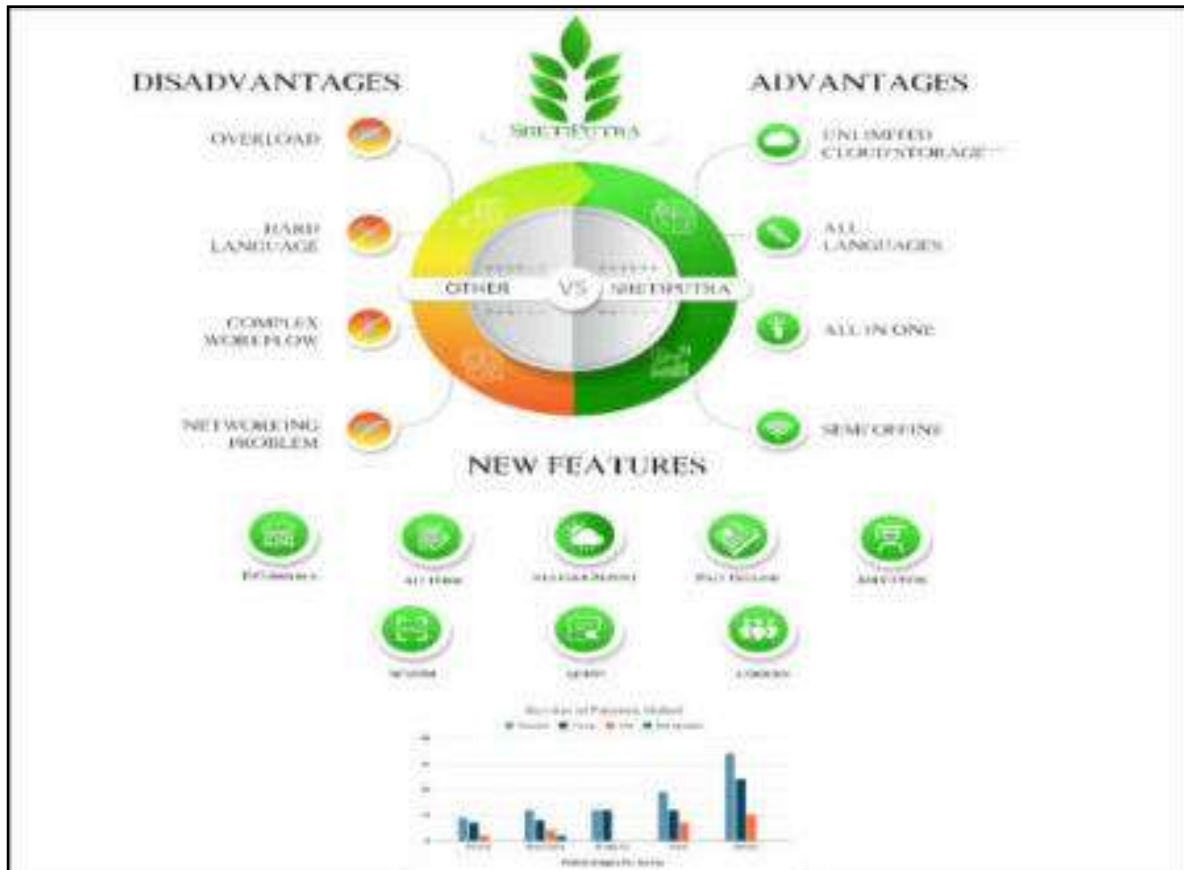
1) Shetiputra

ShetiPutra is an Android app designed exclusively for farmers, providing them with a range of essential features and solutions to simplify farming activities, enhance efficiency, and address their unique concerns.

The app offers:-

- Farmer-Friendly Interface

- Plant Disease Scanner
- Weather Informer
- Government Forms Fill-Out Options
- Labor Availability
- Query Section to Connect Farmers with Agricultural Experts.

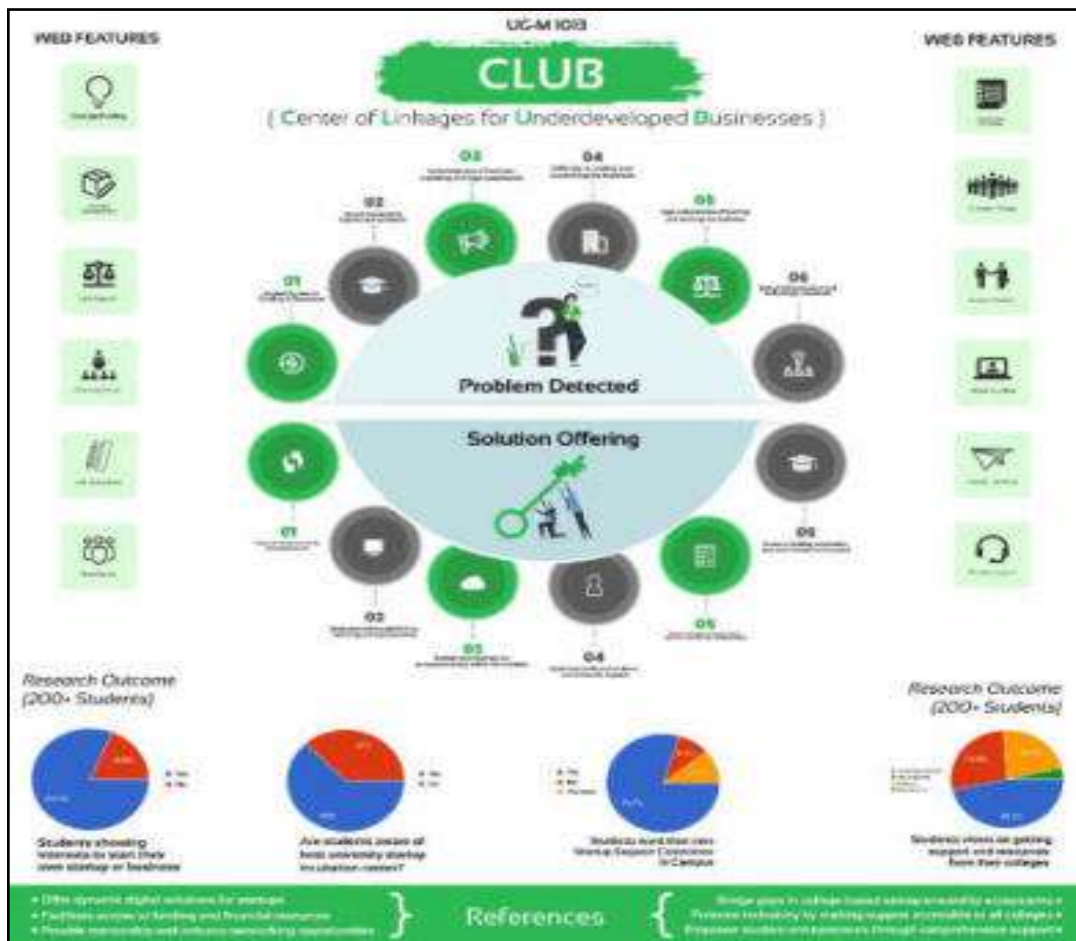


2) Club (Center of Linkages for Underdeveloped Businesses)

A transformative initiative committed to empowering student entrepreneurs and revolutionizing the startup ecosystem within colleges and institutes across India.

The Club offers:-

- Finding Idea
- Product Development
- Legal Support
- Mentoring Sessions
- Product Launching



IMRD's incubation center provides

- Well-furnished set up equipped with highly configured and latest computers.
- Internet facility.
- Human Resource in the form of Interns from IMRD students / Alumni.
- Laser Printer, Scanner, Conference room with smart board.
- Library facility – Books, Research Journals, Magazines, Digital resources etc.
- For technical guidance faculty members of MCA / MCA (Integrated) or alumni as mentor are available.

Institute of Management Research and Development Shirpur

Brand Ambassador

Mr. Shlok Sonawane serves as the esteemed Brand Ambassador for our Institute's Entrepreneurship Development Cell (ED), epitomizing the ethos of innovation and leadership. With a remarkable blend of vision, resilience, and expertise, he spearheads our efforts to nurture entrepreneurial talent and foster a culture of innovation within our academic community. Through his dynamic advocacy and hands-on mentorship, Mr. Sonawane inspires students and aspiring entrepreneurs alike to embrace creativity, take calculated risks, and turn their ideas into impactful ventures. As the face of our ED, he embodies the spirit of entrepreneurship, guiding individuals towards realizing their full potential and driving positive change in the entrepreneurial landscape.



Issuing the Brand Ambassador Certificate to Mr. Shlok Sonawane by the hands of dignetories



R. C. Patel Educational Trust's
**Institute of Management,
Research and Development, Shirpur**

"Quality Education for Nourishing Tomorrow's IT and Management Professionals"

Affiliated to KBC North Maharashtra University, Jalgaon

- Accredited by NAAC 'B+' Grade (1st Cycle)
- Awarded "A" Grade by KBC-NMU, Jalgaon

Certificate of Recognition
as
Brand Ambassador



This certificate is proudly presented to
Shlok Chandrakant Sonawane
for the term of 2022-23 to 2023-24
In appreciation for his efforts to promoting
Entrepreneurship Development


Dr. Vaishali B. Patil
Director

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

**Business Idea Competition jointly organized by MCED Dhule, KCIIL of
KBC NMU Jalgaon and Marshal Vidhi (Zilla Udyag Prabodhini)**

It's a great pride that we announce our achievement at the district-level startup competition or business idea competition in our institute, following Mr. Shlok Sonawane's reception of the award from Marshal Vidhi. Under the guidance of the Entrepreneurship Development (ED) Cell, our team has demonstrated exceptional creativity, innovation, and dedication, culminating in this prestigious recognition. This accomplishment not only highlights Mr. Sonawane's innovation and creativity but also underscores the collaborative efforts of our entire institution in fostering a culture of entrepreneurship and excellence. We are excited to continue building on this success and exploring new opportunities for growth and development in the realm of startups and business innovation.



Mr. Shlok Sonawane honored by Marshal Vidhi

Activity Name: - "Webinar on Genesis of KCIL".

Date: - 12 October 2021

Place: - Zoom meeting

Resource Person: Prof. Bhushan L. Chaudhari. Coordinator and Director, KCIL. Professor and Head-Department of Microbiology, School of life sciences, KBCNMU, Jalgaon. Mentor-Startup India.

Objectives: -

The objective of KBCNMU Centre for Innovation, Incubation & Linkages KCIL is established at Kavayitri Bahinabai Chaudhari North Maharashtra University (KBCNMU) campus to promote innovative start-ups through the University ecosystem. KCIL would facilitate and translate ideas and innovations into useful technologies to address the societal problems by start-ups.

Number of Participants: - 320

Events Highlights: - The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur organized a Webinar on "Genesis of KCIL", on 12th October 2021. In this webinar we are invited to Prof. Bhushan L. Chaudhari.

He is explains about KCIL is aspiring to build knowledge and innovation ecosystem where technocrats and students can incubate and translate innovative state-of-the-art technology to integrate and apply advancements in real-time products or services.

Concluding Remark: - Prof. Bhushan L. Chaudhari gave great information on how to find your own business. Entrepreneurs know that they are not born, they are in us, so they convinced us how to work on them.

Activity Name: - Webinar on "Support from KCIL for Exploring Entrepreneurship".

Date: - 16 October 2021

Place: - Zoom meeting C.Eng. Nikhil Lilakar Kulkarni

Resource Person: Incubation Manager, KCIL Chartered Engineer, IEI (India) Computer Eng. Division Mentor-Startup India and Meity Startup Hub Mentor of Change- ATL NITI AAYOG

Objectives: -

1. To Promote First Generation Businessman and Industrialists,
2. To Create Awareness about Availability of Resources,
3. To Promote Small, Cottage & Local Industries.

Number of Participants: - 250

Events Highlights: The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a Webinar on "Support from KCIL for Exploring Entrepreneurship." on 16th October 2021. In this webinar we are invited C.Eng. Nikhil Lilakar Kulkarni.

He explained about Exploring Entrepreneurship covers practical issues related to the creation of an entrepreneurial venture, together with reviews of related research evidence and more theoretical discussion about entrepreneurship. We think it is important for entrepreneurship students to consider seriously how that power is exercised.

Concluding Remark: - Entrepreneurship is the dynamic process of creating incremental wealth and innovating things of value that have a bearing on the welfare of an entrepreneur. The main importance of entrepreneurship is the creation of job opportunities, innovation, and improves the economy.



Eng. Nikhil L. Kulkarni explained about Exploring Entrepreneurship in research area

R. C. Patel Educational Trust's
Institute of Management Research and Development Shirpur

BI TO BI Activity Report

2021-22		
Sr. No.	Event Name	Date
1	BI 2 BI Competition 2022	15 th and 16 th March 2022
2	BI to BI Phase-III Competition 2022	30 th March 2022
2022-23		
1	BI 2 BI Competition – Phase I & II 2023	20 th March 2023
2	BI to BI Phase-III Competition 2023	25 th March 2023.
2023-24		
1	BI 2 BI Competition – Phase I & II 2024	1 st March 2024
2	BI to BI Phase-III Competition 2024	7 th March 2024

2021-22

Activity Name: - “BI 2 BI Competition 2022”

Date: - 15th and 16th March 2022.

Objectives: -

- The main objective of competition is to sparks the business idea and promotes entrepreneurship development among students.
- To obtain valuable guidance and exploit the opportunity to make connections and idea to the next level.
- To learn what it takes to pitch a business idea and develop these valuable career-building skills through our BI 2 BI competition.

Judges: -

1. Kaustubha K. Sawant
2. Priyanka V. Bhandari
3. Amit P. Patil
4. Yogesh C. Shethiya

Number of Teams: - 36 (Total Students 83) From Shirpur, Amalner, Jalgaon, Dhule cities and 9 colleges.

Events Highlights: -

The Entrepreneurship Development Cell organized University Level a BI 2 BI (Business Idea leads to Business Intelligence) competition on 15th and 16th March 2022.

Competition Structure:

The Competition carried out of 3 different phases.

Phase I: Registration and Business Idea submission

Students require to do online registration. They have to submit the business idea with 500 words and submit the PDF/word file. The ideas were shortlisted on the basis of innovative idea, feasibility, market availability etc. The list of shortlisted student was displayed on the institute's website and WhatsApp group.

Phase II: Online Presentation

Online power point presentation was given by all eligible teams. Eight minutes given for the presentation and two minutes for the question answers. The presentation was conducted through Zoom Platform. Each idea was evaluated by experts on the basis of creativity, benefits, plan of execution etc. The list of eligible teams for the final phase was displayed on the institute's website and WhatsApp group.

Concluding Remark: -

The completion resulted in fulfillment of objective. Students of various streams from overall university regions participated actively. The competition gave them a chance to express their innovative ideas.



R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur
Best Business Idea Competition 2022
BI to BI (Business Idea leads to Business Intelligence)

Dear Students,
 We take an immense pleasure in inviting you to the "Best Business Idea Competition 2022" organized by RCPET's Institute of Management Research and Development, Shirpur.

Eligibility:
 Best Business Idea Competition is open to all the KBC North Maharashtra University, Jalgaon students (UG & PG Both) for all streams.

Competition will be conducted in 3 Phases.

Phase – I : Idea Submission

- Describe Idea within 500 Words (MS-Word / PDF file) (submit with registration form)
- Do online Registration (Registration fee ₹ 50/- per participant)
- Business Ideas will be shortlisted by expert panel
- List of Eligible participants for presentation phase will be displayed on www.rcpimrd.ac.in
- E- Certificate of participation will be send on your registered E-Mail ID within 15 days to every successful registered participants.
- Each idea will be assessed by experts on the following criteria:
 i) Innovative Idea ii) Feasibility iii) Market Availability etc.

Phase – II : Online Presentation

- Online Power Point Presentation by all eligible teams.
- Duration : 8 Min (Presentation) + 2 Min (Q & A) through zoom app.
- Each idea will be assessed by experts on the following criteria:
 i) Creativity ii) Benefits iii) Plan of Execution etc.
- List of eligible teams for final phase will be displayed on www.rcpimrd.ac.in

Phase – III : Offline Presentation

- Top 10 PPT presentations will be conducted at IMRD, Shirpur.
- Presentation Duration : 15 Min (Presentation) + 5 Min (Q & A)
- Each idea will be assessed on the following criteria:
 i) Description of Business ii) Potential Market
 iii) Sales & Marketing iv) Financial forecasting etc.

1st Prize: 5,000/-

2nd Prize: 3,000/-

3rd Prize: 2,000/-

Registration Fee & Process

- Registration fee : ₹. 50/- per participant
- Team Size : Individual or team size upto 4 participants.
- Registration & Idea Submission Link
<https://forms.gle/FDZ4a5rgr8rkhm8p9>
- Documents required while registration:
 1) MS-Word / PDF file of Business Idea within 500 words
 2) Bonafide Certificate / ID Card / College authority letter
 3) Screenshot of online Payment with UTR number

Theme Areas

- Commerce, Management, IT, Law,
- Social Science, Education, Languages, Humanities, Languages, Fine Arts
- Pure Sciences: Computer Science, Physical, Chemical, Life, Mathematical
- Engineering and Technology- All Branches
- Medicine, Pharmacy, Agriculture & Animal Husbandry
- Any other relevant theme

Important Dates

- Phase-I : Registration & Idea Submission : upto 6th March 2022
- Display list of eligible teams for Online Presentation : 8th March, 2022
- Phase -II : Online Presentation : 12th to 14th March, 2022
- Display list of eligible teams for Offline Presentation : 15th March, 2022
- Phase -III : Offline Presentation (at IMRD, Shirpur) : 19th March, 2022

District wise Contact Details

For Dhule Dist. : Mr. Yogesh C. Shethiya - 9404008058, Mr. Vishal A. Pawar - 8608621229

For Jalgaon Dist. : Mr. Amar K. Gaur - 9021433517, Dr. Manoj S. Sonawane - 9922550804

For Nandurbar Dist. : Mrs. Priyanka R. Saindane - 8275603282, Mr. Radul D. Chaudhari - 7767029399

* Note : Organizing committee reserves the rights to change the schedule / rules considering entries / content.

Online Payment

Bank Name : State Bank of India (Branch - Shirpur)
 Account No : 31058990385
 Account Name : Institute of Management Research and Development
 IFSC Code : SBIN0000482
 Branch Code : 482

Or Scan the QR code to pay



Visit us - www.rcpimrd.ac.in E-Mail : hrcpimrd@gmail.com



Students while presenting business idea



The Dignitaries at prize distribution ceremony

Activity Name: - “BI to BI Phase-III Competition 2022”

Date: - 30th March 2022.

Venue: - S. M. Patel Hall

Objectives: - The main objective of the competition was to provide a platform for the students to present their entrepreneurial ideas.

Judges: -

Prof. Dr. A. U. Tatiya

(M.Pharm, Ph.D.)

R.C.P. Pharmacy College, Shirpur.

Dr. D. D. Bhakkad

(M.Com, M.Phil, Ph.D., NET)

S. P. D. M. college shirpur

Dr. S. A. More

Ph.D. Electronics

R. C. P. Engineering College, Shirpur

Number of Teams: - 10 (Total Students: 24)

Events Highlights: -

The Entrepreneurship Development Cell organized University Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 30th March 2022 at S. M. Patel Hall. The program was hosted by Mr. Vijay Garge.

The structure of this phase-III as follows:

Firstly the registration was done through volunteers at the time of arrival with respective allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. After the presentation of all the teams winners as follows:

Rank	Team code	Name of Team Leaders	Topic	College
1	AP32MB	Mustafa Bharmal	Garage Chain	RCPIMRD, Shirpur
2	AP30HM	Harshal Mandhan	Search My Way App	RCPIMRD, Shirpur
3	S17BC	Bhargavi Chavan	The Haunted Verse	SVKM's NMIMS School of Commerce College, Dhule

Structure of prize distribution ceremony:

The prize distribution ceremony was organized in the S. M. Patel Hall in presence of director of IMRD Dr. Vaishali B. Patil, Prof. Dr. A. U. Tatiya, Dr. D. D. Bhakkad, Dr. S. A. More, HOD's and Faculty members.

Introduction of judges given by Mr. Vijay Garge and the judges were felicitated by Dr. Vaishali B. Patil.

Overall reports of the competition given by Y. C. Sethiya and from the students Miss. Ankita Mahajan was given feedback about the competition. She says that “we learn so many things from the competition and build up our confidence.” After that Mustafa Bharmal gives the feedback about competition and also congratulates all the participating teams.

Prof. Dr. A. U. Tatiya presented the concluding remark of competition and overall presentation of ideas. Also sir congratulated the whole team of IMRD for arranging this good and great event in shirpur. He also motivated all 10 participated teams with “Chankya's Quotes.”

Hon'ble Dr. S. A. More sir congratulated all IMRD team and all 10 participated teams. He also appreciated all the participants for their innovative ideas.

Hon'ble Dr. Vaishali B. Patil ma'am congratulates all 10 teams and says that all teams are winners for the competition. Vote of thanks delivered by Mr. Sumit Sagale. For the success of the competition efforts taken by the Entrepreneur Development cell and all committee members.

Then prizes distributed to the winners:

First cash prize of Rs.5000- (AP32MB) Mustafa Bharmal, RCPIMRD, Shirpur.

Second cash prize of Rs. 3000- (AP30HM) Harshal Mandhan, RCPIMRD, Shirpur.

Third cash prize of Rs. 2000- (S17BC) Bhargavi Chavan,SVKM's NMIMS School of Commerce College, Dhule.

Concluding Remark: -

The students participated enthusiastically in this competition and also the ideas of all the teams were very innovative and abundant. All the judges appreciated all the teams for their ideas and efforts.

दिव्य मराठी विशेष • शिरपूरच्या आयएमआरडी परिसरस्थीतल स्पर्धेत ५८ संघांतून १३४ विद्यार्थी सहभागी उद्योग, नेतृत्व गुणांचा 'बिझनेस आयडिया'तून विकास

प्रतिनिधी • शिरपूर

केवळ अर,बी. पेटल हारट संघर्षात आयएमआरडी परिसरातले विद्यार्थ्यांमध्ये विद्यार्थ्यांमध्ये नेतृत्व गुण, उद्योग-विकासक्षमता, तत्परता, कौशल्य, निव्विनाय कायदाबाही ही स्वर्ण झाली. स्वर्ण विविध महाविद्यालयाने ५८ संघांतून १३४ विद्यार्थ्यांचे सहभाग घेतला.

स्पर्धेत प्रत्येक पेटी बंदकरी होते. प्रत्येक पेटीमध्ये विविध मार्गदर्शकप्रमाणे ५८ संघांमध्ये १३४ विद्यार्थ्यांचे सहभाग घेतला. या पेटीत साधारण विद्यार्थ्यांनी विद्यार्थ्यां आयडिया ५०० प्रत्येकी



स्पर्धेत विद्यार्थ्यांच्या कौशल्याचे मूल्य करताना उपस्थित असलेले मान्यवर.

हेतुकांनी. नावीन्यपूर्णता आणि क्षमता या निकषांवर विद्यार्थ्यांचे दुसऱ्या फेरीसाठी निवड झाले. दुसऱ्या फेरीत २६ संघांमध्ये विद्यार्थ्यांनी बिझनेस आयडिया सादरला. एकाचर अंतीम फेरीसाठी १० संघांची निवड झालेली होती. यात फेरीचे मुख्यपत्र

डा. केलेल मंडित, डा. शिर्का भंडारी, डा.वीरेंद्र सावंत, डा. अमित पाटील यांनी केले. अंतीम फेरीमध्ये स्पर्धकांनी ९ मिनिटे पंधरा प्रस्तोतागणनादेखता आले. अंतीम फेरीचे अंतीम आयएमआरडी परिसरातले अंतीमपत्र झाले. या

फेरीमध्ये निवडलेल्या संघांचे मूल्यांकन डा.डी. ए.पु.टॉपिक (अर. सी. पेटल कॉलेज अंतीम फेरीमध्ये शिरपूर), डा. डॉ. पी.डी. भस्कर (एन.पी.डी.एस. कॉलेज शिरपूर), डा.डा.एस.ए.शेरे (अर. ये.प.अ.प.टी. शिरपूर) यांनी केले. यांचे खातरांनी याच व याचवेळी

विजेत्यांना प्रशस्तिपत्र देण्यात आले. परिसरातल्या संघर्षात डॉ. वैराणी पाटील यांनी स्वागत केले. डा. डॉ. ए.पु. टॉपिक, डा. डॉ. एस. ए. शेरे, डा. डॉ. डी. डी. भस्कर यांचे प्रस्तावनादेखता झाले. डॉ. वैराणी पाटील यांनी सल्लेख व्यक्त केले.

स्पर्धेत हे विद्यार्थी ठरले विजेते

अंतीम टाट संघाचे वीर वीरेंद्र मंडित विद्यार्थ्यां आयडिया मूल्य करताना, त्यातून तीन संघांचे टाट परिसरातले देण्यात आले. त्यातून एक प्रत्येकीक मूल्यांकन झाले. विजेता मूल्य पेटल पेटल, प्रत्येकीक मूल्यांकन पेटल, प्रत्येकीक मूल्यांकन विजेता पेटल यांनी तर कुर्बेय परिसरातले मूल्यांकन पेटल पेटल व विजेता पेटल पेटल यांनी मिळाले.

RCPET'S INMD, Shirpur

2022-23

Activity Name: - “BI 2 BI Competition – Phase I & II 2023”

Date: -20th March 2023.

Objectives: -

- The primary aim of the competition was to ignite business ideas and foster the growth of entrepreneurship among students.
- To gain insights into effective business pitching and cultivate crucial career-enhancing skills through our BI 2 BI competition.

Judges: -

1. Dr. Priyanka V. Bhandari
2. Dr. Laxmikant Sharma

Number of Teams: - 17(Total Students 38) from Shirpur, Amalner, Jalgaon cities and 5 colleges.

Events Highlights: -

The Entrepreneurship Development Cell organized University Level a BI 2 BI (Business Idea leads to Business Intelligence) competition on 20th March 2023.

Competition Structure:

The Competition carried out of 3 different phases.

Phase I: Registration and Business Idea submission

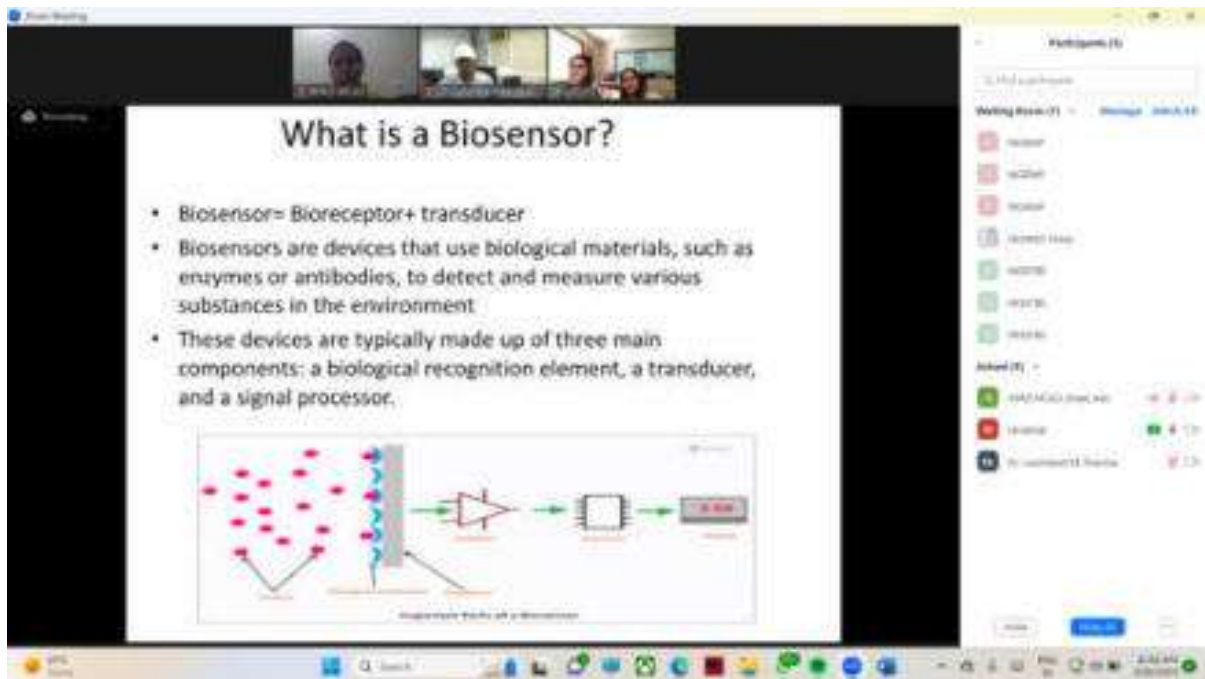
Students require to do online registration. They have to submit the business idea with 500 words and submit the PDF/word file. The ideas were shortlisted on the basis of innovative idea, feasibility, market availability etc. The list of shortlisted students was displayed on the institute's website and WhatsApp group. Nineteen (19) Teams were registered for the competition in total.

Phase II: Online Presentation

Online power point presentation was given by all eligible teams. Eight minutes given for the presentation and two minutes for the question answers. The presentation was conducted through Zoom Platform. Each idea was evaluated by experts on the basis of creativity, benefits, plan of execution etc. The list of eligible teams for the final phase was displayed on the institute's website and WhatsApp group. Seventeen (17) teams were selected for this phase in total.

Concluding Remark: -

The completion resulted in fulfillment of objective. Students of various streams from overall university regions participated actively. The competition gave them a chance to express their innovative ideas.



Participants presenting their business concept



Participant showcasing their innovative business ideas



R. C. Patel Educational Trust's Institute of Management Research and Development, Shirpur

Best Business Idea Competition 2023

BI to BI (Business Idea leads to Business Intelligence)

Dear Students,
We take an immense pleasure in inviting you to the "Best Business Idea Competition 2023" organized by RCPET's Institute of Management Research and Development, Shirpur.

Eligibility:

Best Business Idea Competition is open to all the KBC North Maharashtra University, Jalgaon students (UG & PG Both) for all streams.

Competition will be conducted in 3 Phases.

Phase – I : Idea Submission

- Describe Idea within 500 Words (MS-Word / PDF file) (submit with registration form)
- On online Registration (Registration fee ₹ 50/- per participant)
- Business Ideas will be shortlisted by expert panel
- List of Eligible participants for presentation phase will be displayed on www.rcpimrd.ac.in
- E- Certificate of participation will be send on your registered E-Mail ID within 15 days to every successful registered participants.
- Each idea will be assessed by experts on the following criteria:
 - Innovative Idea
 - Feasibility
 - Market Availability etc.

Phase – II : Online Presentation

- Online Power Point Presentation by all eligible teams.
- Duration : 8 Min (Presentation) + 2 Min (Q & A) through zoom app
- Each idea will be assessed by experts on the following criteria:
 - Creativity
 - Benefits
 - Plan of Execution etc.
- List of eligible teams for final phase will be displayed on www.rcpimrd.ac.in

Phase – III : Offline Presentation

- Top 10 PPT presentations will be conducted at IMRD, Shirpur
- Presentation Duration : 15 Min (Presentation) + 5 Min (Q & A)
- Each idea will be assessed on the following criteria:
 - Description of Business
 - Potential Market
 - Sales & Marketing
 - Financial forecasting etc.

Important Dates

- Phase-I : Registration & Idea Submission : upto 10th March 2023
- Display list of eligible teams for Online Presentation : 13th March, 2023
- Phase-II : Online Presentation : 15th March, 2023
- Display list of eligible teams for Offline Presentation : 17th March, 2023
- Phase-III : Offline Presentation (at IMRD, Shirpur) : 20th March, 2023

District wise Contact Details

- For Dhule Dist. : Dr. Rupali Agrawal - 9403088927, Dr. Laxmikant M. Sharma - 8149901314
 For Jalgaon Dist. : Dr. Priyanka V. Bhandari - 9423981094, Mr. Kaustubha Sawant - 9850628305
 For Nandurbar Dist. : Mr. Anil P. Patil - 9545017218, Mrs. Priyanka S. Salodane - 8275603282
 Note : Organizing committee reserves the rights to change the schedule / rules considering entries / contest.

1st Prize: 5,000/-

2nd Prize: 3,000/-

3rd Prize: 2,000/-

Registration Fee & Process

- Registration fee - ₹ 50/- per participant
- Team Size - Individual or team size upto 4 participants.
- Registration & Idea Submission Link : <https://forms.gle/mHsw7VvdfS2Wag3e6>
- Documents required while registration:
 - MS-Word / PDF file of Business Idea within 500 words.
 - Bonafide Certificate / ID Card / College authority letter
 - Screenshot of online Payment with UTR number

Theme Areas

- Commerce, Management, IT, Law
- Social Science, Education, Languages, Humanities, Languages, Fine Arts
- Pure Sciences: Computer Science, Physical, Chemical, Life, Mathematical
- Engineering and Technology- All Branches
- Medicine, Pharmacy, Agriculture & Animal Husbandry
- Any other relevant theme

Online Payment

Bank Name : State Bank of India (Branch - Shirpur)
 Account No : 31058990385
 Account Name : Institute of Management Research and Development
 IFSC Code : SBIN0000482
 Branch Code : 482

Or Scan the QR code to pay



Visit us - www.rcpimrd.ac.in E Mail : biropimrd@gmail.com

Activity Name : - “BI to BI Phase-III Competition 2023”
Date : - 25th March 2023.
Venue : -Conference Hall & Seminar Hall
Objectives : - The main objective of the competition was to provide a platform for the students to present their entrepreneurial ideas.

Judges: -

- 1) **Dr. Salil Sabnis**
HOD – MBA (Pharmaceutical Management)
R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur
- 2) **Dr. Hemant Anil Joshi**
Assistant Professor
Dhule Education Society’s M.D. Palesha Commerce College, Dhule

Number of Teams: - 8 (Total Students: 19)

Events Highlights: -

The Entrepreneurship Development Cell organized University Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 25th March 2023 at Conference Hall.

The structure of this phase-III as follows:

Firstly the registration was done through volunteers at the time of arrival with & allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, and Financial Forecasting etc. After the presentation of all the teams winners are as follows:

Rank	Team code	Name of Team Leaders	Topic	College
1	MG16SD	Sejal Sanjayji Darda	Garbage Vacuum Machine	KCE’S IMR College, Jalgaon
2	MG12AP	Ashwini Kanhaiya Patil	Service Based Platform-Coupster	RCPET’S IMRD, Shirpur
3	MG17HP	Hitesh Ravindra Patil.	Tridosh Recording Nadi Yantra	KCE’S M. J. College, Jalgaon

Structure of prize distribution ceremony:

The prize distribution ceremony was organized in the Seminar Hall in presence of director of IMRD Dr. Vaishali B. Patil, Dr. Salil Sabnis, Dr. Hemant A. Joshi & HOD's and Faculty members. Introduction of judges was given by Mrs Priyanka Saindane and the judges were felicitated by Dr. Vaishali B. Patil.

Overall reports of the competition was given by Mr. Kaustubha K. Sawant and from the students Miss. Soniya Verma gave feedback about the competition. She says that "Competition provides them learning with different subject like costing, product development etc." After that

Devyani Kalani gave the feedback in which she appreciated the support and guidance of the IMRD Staff & Structure of the Competition.

Dr. Salil Sabnis presented the concluding remark of competition and overall presentation of ideas. He expressed He also inspired all the participants for becoming a budding entrepreneur."

Hon'ble Dr. Vaishali B. Patil ma'am congratulated all 10 teams and told that all teams are winners for the competition. Vote of thanks delivered by Dr. Rupali Agrawal. For the success of the competition efforts taken by the Entrepreneur Development cell and all committee members.

Then prizes distributed to the winners:

- **First cash prize of Rs.5000-** Sejal Sanjayji Darda & Group (MG16SD) from KCE'S IMR College, Jalgaon
- **Second cash prize of Rs. 3000-** Ashwini Kanhaiya Patil (MG12AP) from RCPET'S IMRD, Shirpur
- **Third cash prize of Rs. 2000-** Hitesh Ravindra Patil (MG17HP) from KCE'S M. J. College, Jalgaon

Concluding Remark: -

The students participated enthusiastically in this competition and also the ideas of all the teams were very innovative. All the judges appreciated the teams for their ideas and efforts, presentation & replies of the questions raised.



Sejal Sanjayji Darda & Group (MG16SD) presenting Business Model



Judges asking question to the team



Dr. Salil Sabnis sir raising question to the team

2023-24

Activity Name: - “BI 2 BI Competition – Phase I & II 2024”

Date: -1st March 2024.

Objectives: -

The BI 2 BI competition aimed to spark business ideas and promote entrepreneurship among students. Additionally, it sought to provide participants with valuable experience in business pitching, fostering essential career-enhancing skills.

Judges: -

1. Mr. Kaustubha K. Sawant
2. Mr. Vishal Pawar

Number of Teams: - A total of 25 teams (Phase I) & 17 teams (Phase II) comprising students from various cities including Shirpur, Aurangabad, Jalgaon.

Competition Structure:

The competition consisted of three distinct phases.

Phase I: Registration and Business Idea Submission

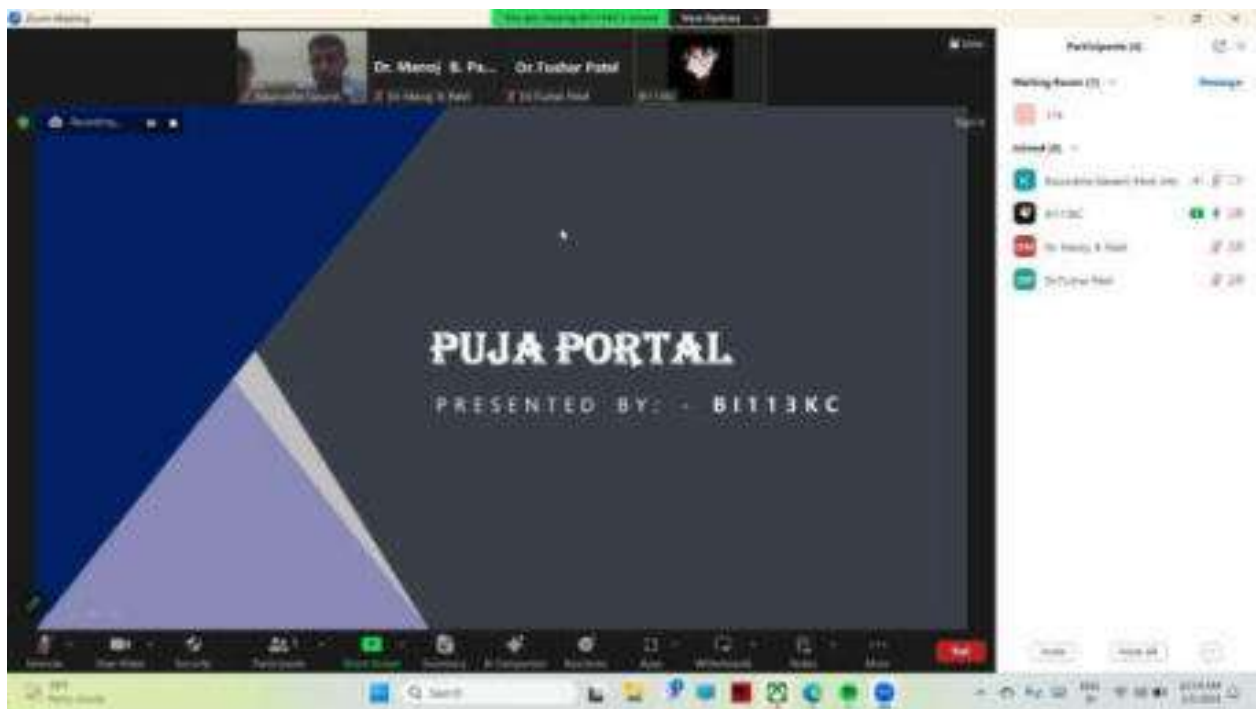
Students were required to register online and submit their business ideas in a PDF/Word file format, limited to 500 words. Ideas were evaluated based on innovation, feasibility, market availability, among other criteria. The shortlisted students were announced on the Institute Website and WhatsApp group of registered participants. A total of 25 teams registered for this phase.

Phase II: Online Presentation

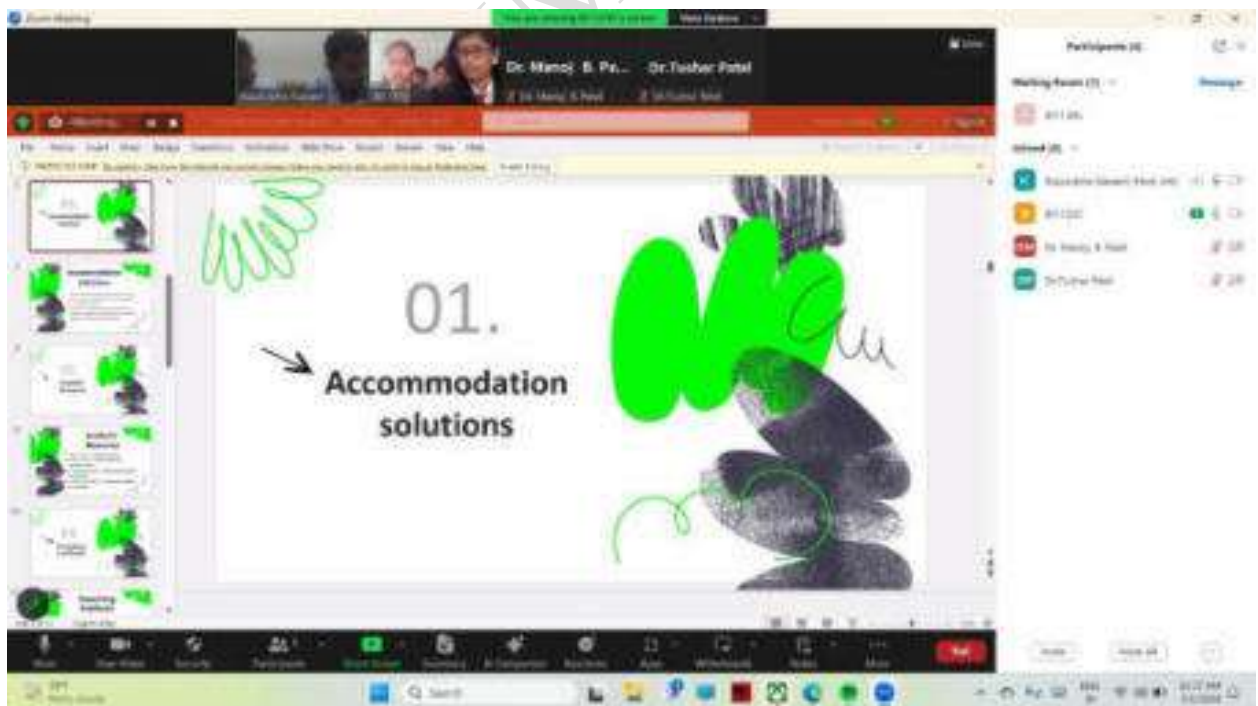
Eligible teams presented online PowerPoint presentations, with each team given eight minutes for presentation followed by a two-minute Q&A session. The presentations were conducted via the Zoom platform. Expert evaluation criteria included creativity, potential benefits, and the feasibility of execution. 17 teams progressed to the final phase following this round.

Concluding Remarks:

The competition successfully achieved its objectives, with active participation from students across various academic streams and regions of the university. It provided a platform for students to showcase their innovative ideas and fostered an entrepreneurial spirit among participants.



Participants presenting their business idea - Online



Participant presenting their innovative business ideas



Participants explaining the business model

Activity Name : - “BI to BI Phase-III Competition 2024”

Date : - 7th March 2024.

Venue : - S. M. Patel Auditorium Hall

Objectives : - The primary aim of the competition was to offer a platform for students to showcase their entrepreneurial ideas.

Judges: - 1) **Mr. Harshal Vibhandik**

Investment Banker, New York City, USA

2) **C.A. Shriram K. Deshpande**

Partner at P. D. Dalal & Co., Dhule

Number of Teams: - 10 (Total Students: 23)

Events Highlights: -

The Entrepreneurship Development Cell hosted the State Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 7th March 2024 in S. M. Patel Auditorium Hall.

The structure of this phase-III as follows:

Firstly, the registration was done through volunteers at the time of arrival with & allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, and Financial Forecasting etc. After the presentation of all the teams winners are as follows:

Rank	Team code	Name of Team Leaders	Topic	Institute
1	BI124KA	Kashish Santosh Aswani	Maids in India	RCPET's IMRD, Shirpur
2	BI105TS	Tejas Ravindra Sonawane	“Enhancing Healing: Chitosan & Neem Gum Film Loaded with Allanto in for Wound Care”	HRPIPER, Shirpur
3	BI112SC	Shubham Eknath Chavan	Student Hub - Simplifying Student Life	M. J. College, Jalgaon

Prize distribution ceremony:

The ceremony took place in the Auditorium Hall in the presence of IMRD Director Dr. Vaishali B. Patil, Mr. Harshal Vibhandik, Mr. Shriram Deshpande, HODs, and faculty members. Miss. Aarti Sonawane introduced the judges, who were felicitated with memento and bouquet by Dr. Vaishali B. Patil. Dr. Manoj B. Patel presented the overall competition report. C.A. Shriram K. Deshpande shared insights on presenting ideas effectively in such competitions and inspired participants to pursue entrepreneurship. Mr. Harshal Vibhandik delivered the concluding remarks on the competition and the quality of ideas presented. Student feedback was provided by Miss Ashwini K. Patil, highlighting the importance of the competition in receiving feedback for getting ideas for further implementation.

Dr. Vaishali B. Patil congratulated all 10 teams, stating that they were all winners. Mrs. Priyanka Saindane announced the competition results and cash prizes, certificates were distributed to all the participants & winners. Dr. Rupali Agrawal extended vote of thanks by acknowledging the efforts of the Entrepreneur Development Cell and all committee members.

Then prizes distributed to the winners:

- First cash prize of ₹ 5000/- to Miss Kashish S. Aswani & Mr. Darshan R. Jain.
- Second cash prize of ₹. 3000/- to Mr. Tejas Ravindra Sonawane.
- Third cash prize of ₹. 2000/- to Mr. Shubham E. Chavan, Mr. Roshan N. Paill, Miss Priyanka Bari & Mr. Prasanna Kulkarni.

Concluding Remark: -

The students demonstrated enthusiastic participation in the competition, and the ideas presented by all teams were exceptionally innovative. The judges commended the teams for their efforts, presentations, and responses to questions.



Participants in BI to BI 2024 (Phase III) with the Judges



Business Idea Presentation by team in front of Judges



Question and Answer session during presentation

RCPET'S IMRD, SH

R. C. Patel Educational Trust's
Institute of Management Research and Development Shirpur

Programs organized with NMIMS Sobus, Bangalore

2022-23		
SN	Program Name	Date
1	Program Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”	24th Feb 2023
2	Rural Shores Orientation	10th March 2023
2023-24		
1	One Day workshop on Entrepreneurship Mind-Set Development	27th Sept 2023
2	Session on Mentoring to Mentor	27th Sept 2023
3	“VIHAAN- Building and Innovation Ecosystem.”	22 Dec 2023
4	Empowering Tomorrow's Leaders: Rural Shores' Orientation Programmers' Orientation Program	9 th Feb 2024

2022-23

1. Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”

Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”, was organized by Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur in association with NMIMS SOBUS [Center of Excellence for Innovation and Entrepreneurship], Shirpur on 24th February 2023 in S. M. Patel Auditorium Hall, Shirpur. The program had an audience from different Institutions H.R. Patel Institute of Pharmaceutical Education & Research, Shirpur, NMIMS, Shirpur and RCPIPER, Shirpur. The orientation program was inaugurated by Mrs. Resha Patel, Dr. Nitin Kulkarni and Mr. Chetan Patil in the presence of Dr. Vaishali B. Patil, Director of Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG-Program were present for this session. Dr. Kulkarni addressed the students about business model, product development as well as the need to identify your own qualities and develop the necessary skills to become an entrepreneur. They motivated students to engage in the real-world challenges present in society and build a sustainable product-based solution for it. They said to engage entrepreneurially-aligned students to come together to be a part of the business ecosystem. At the end of session question answer session was conducted and Mrs. Resha Patel and Mr. Chetan Patil gave the answer of student’s questions and cleared all the doubts.



Dignitaries during the session



Dr. Nitin Kulkarni guiding the participants

2. Rural Shores Orientation Program

The Training and Placement Cell of IMRD organized an Orientation program Rural Shores in association with NMIMS SOBUS on 10th March 2023 for all final year students of all the colleges under SES and RCPET. The inauguration was done by dignitaries; Col. Ravi Gupta Chief Executive Officer, Rural Shores, Prem Aiyappa - Vice-President, Operations, Rural Shores, Resha Patel - Board member & Director, operations, SOBUS, Chetan Patil, Manager, NMIMS SOBUS CoE, Ganesh Naidu - Senior Manager, Rural Shores, Vice President of RCPET and SES Hon. R. C. Bhandari, Director of IMRD Dr. Vaishali Patil and the respected Principals, various colleges of RCPET and SES. After the inauguration of the event, Resha Patel - Board Member & Director, SOBUS, NMIMS gave preface of the program. Col. Ravi Gupta Sir addressed the audience about Rural Shores. He said that Rural Shoring is a rural-focused socio-commercial initiative dedicated to creating employment in rural India. At the end of the session students were more cleared about their opportunities in Rural Shores. The whole event was managed by the HOD of MCA Department, Mr. Manoj Behere, UG HOD Dr. Tushar Patel, IQAC coordinator Dr. Manoj Patel, Training and Placement Officer Mrs. Archana Jade, Mrs. Sapana Yeshi, TPOs from all the colleges under SES and RCPET. All the faculty members of IMRD gave their best support to make this event successful.



Guest Speech by Hon. Rajgopalji Bhandari



Dignitaries of the session

2023-24

1. “VIHAAN- Building and Innovation Ecosystem.”

Institute of Management Research and Development, Shirpur in association with the NMIMS Sobus Center organized a “VIHAAN- Building and Innovation Ecosystem” on 22nd December 2023. The Chief Guest was Mr. Arjun Malhotra, a key person in the HCL Group. Hon. R. C. Bhandari sir, Director R. C. Patel Educational Trust, Shirpur extended a warm welcome to the guests. Mr. Arjun Malhotra presented his successful journey to the students and then guided the students by answering their questions. After that CEO of Zillha parishad, Dhule Mr. Shubham Gupta guided the students and explained how the government system can also be useful for the students for their business growth. The event's success was reflected in the active engagement of the 100 participants and 8 Faculty members, who left with a heightened sense of inspiration, valuable connections, and enhanced entrepreneurial skills. In this Program Ms .Ashwini Patil and Mr. Mushtafa Bohari presented their business ideas in presence of all the guests Hon. R. C. Bhandari sir, Mrs. Resha Patel ma'am, Mr. Yogesh Bhandari sir, Dr. Umesh Sharma sir and entrepreneurs of Shirpur. After presentation, Mr. Digvijay Chaudhari, Mr. Abhinav Goyal Collector, Dhule District, Mr. Shubham Gupta, Mr. Indrajit Chatterjee, Mr. Arjun Malhotra, Dr. Umesh Sharma, Mr. Yogesh Bhandari, Entrepreneur of Shirpur along with all Principals, HODs, TPO Officers, Faculty Members and students Participated together and discussed how Shirpur can be developed with SOBUS. The outcomes of the panel discussions expected to lay the groundwork for future initiatives, projects, or partnerships that can positively impact the economic and entrepreneurial landscape of Shirpur.



Hon. Rajgopalaji Bhandari extending a warm welcome to Mr. Arjun Malhotra (HCL Group)

2. Empowering Tomorrow's Leaders: Rural Shores' Orientation Program'

Training and Placement Cell of R.C. Patel Institute of Management Research and Development, Shirpur organized “Empowering Tomorrow's Leaders: Rural Shores” orientation Program on 9th February 2024 in collaboration with Rural Shores and NMIMS SOBUS Centre of Excellence of Innovation and Entrepreneurship aimed to provide insights into employment opportunities and entrepreneurial initiatives in rural India to 17 students from different departments of Institute. The primary objective of the program was to provide students of IMRD with insights into employment opportunities and entrepreneurial initiatives in rural India and fostering an entrepreneurial mind-set among participants. Distinguished guests including Colonel Ravi Gupta, CEO of Rural Shores, Mr. Prem Aiyappa, Senior Vice-President of Operations at Rural Shores, and Ms. Resha Patel Mam, Board member and Director of operations at NMIMS SOBUS CoE, shared their experiences and insights. Colonel Ravi Gupta highlighted the vision of Rural Shores in creating employment opportunities in rural India, while Mr. Prem Aiyappa provided valuable insights into the organization's operations. Ms. Resha Patel Mam discussed the initiatives of NMIMS SOBUS CoE in fostering innovation and entrepreneurship. The successful execution of the event was made possible by the dedicated support and guidance of Director Dr. Vaishali Patil, Mr. Manoj

Behere, HOD of MCA and IMCA Department, Dr. Manoj Patel, IQAC Coordinator and HOD of MMS department, and Dr. Tushar R. Patel, HOD of the UG department, who played instrumental roles.



All the participants with the Guest Colonel Ravi Gupta and team



Visit to Computer labs of the Institute

3. One Day workshop on Entrepreneurship Mind-Set Development

One Day workshop on “Entrepreneurship Mind-Set Development” was organized by Entrepreneurship Development and Consultancy Cell in association with NMIMS SOBUS Centre of Excellence for Innovation & Entrepreneurship, Shirpur on 27th September 2023 in the Auditorium Hall, Shirpur. The program had students as an audience from different Institutions from H.R. Patel Institute of Pharmaceutical Education & Research, Shirpur, NMIMS, Shirpur and RCPIPER, Shirpur. The workshop was inaugurated by Mr. Prashant Kulkarni in presence of Dr. Vaishali B. Patil, Director of the Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG Program were present for this session. Mr. Prashant Kulkarni enlightened the students about business model, product development as well as the need to identify your own qualities and develop the necessary skills to become an entrepreneur. At the end question answer session was conducted Mr. Prashant Kulkarni answered the students’ questions and cleared all the doubts. Last Session of workshop, “Mentoring to the Budding Entrepreneur” was exclusively conducted for the students having innovative business ideas of various institutions mentioned above. Mr. Prashant Kulkarni guided these budding entrepreneurs to plan for the business with financial and operational feasibility and to register their business to the concerned authorities MSME, Shop Act licence, to create Udyog Aadhar.





Mr. Prashant Kulkarni addressing to the participants

4. Session on Mentoring to Mentor

Session on “Mentoring to Mentor” was organized by Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur in association with NMIMS SOBUS Centre of Excellence for Innovation & Entrepreneurship, Shirpur on 27th September 2023 in Auditorium Hall, Shirpur. The program had members of ED Cell as an audience from different Institutions such as R. C. Patel Institute of Technology, H. R. Patel Pharmacy, R. C. Patel Polytechnic, R.C. Patel Arts, Commerce and Science College, R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur. The session was inaugurated by Mr. Prashant Kulkarni in presence of Dr. Vaishali B. Patil, Director of the Institute, Dr. Manoj Patel, IQAC Coordinator. In this session brainstorming was done on various issues related to mentoring the students for entrepreneurship development. Mr. Prashant Kulkarni sir discussed and solved the problems raised by the mentors with feasible solutions. Participants gained a profound understanding of the diverse roles and responsibilities of a mentor. Session insights exploration of strategies for setting goals and developing action plans was particularly insightful. Mr. Kulkani contributed valuable perspectives, offering practical tools that can be applied in mentorship

scenarios. The collaborative environment fostered networking opportunities, creating a platform for on-going mentorship beyond the session.



Faculty members sharing their experiences and insights



Mr. Prashant Kulkarni while interacting with the mentors



IMRD students presenting business idea



IMRD students presenting business idea



Best Practice – I Entrepreneurship Development Cell

ED and BC Cell organized programs on

Copyrights, Patent & Funding

Year	Name of the workshop / seminar	Number of Participants	Date
2020-21	Scope of research in Cyber Security	65	25/07/2020
	Seminar on “Understanding Patents	95	25/02/2021
	Outcome Based Education: Philosophy, Practices and Implications in Post Covid-19	305	19/07/2020
	Entrepreneurship Awareness Program	445	23/08/2020
	An Overview of Intellectual Property Rights	124	22/10/2020
	Webinar on Cyber Security	290	29/10/2020
	Webinar on Digital Marketing: Future of online business	254	13/05/2021
	Webinar on Cyber Safety Awareness	214	13/05/2021
	Webinar on Research Scope in IoT.	241	06/03/2021
	Cyber Security with hands-on Practical	37	31/08/2020
	Scope of research in Cyber Security	65	25/07/2020
	Seminar on “Understanding Patents	95	25/02/2021
	Outcome Based Education: Philosophy, Practices and Implications in Post Covid-19	305	19/07/2020
	National Level Webinar on Entrepreneurship as a Career Choice	450	12/10/2021
2021-22	Webinar on Essentials of IPR in Innovation management.	270	13/10/2021
	Workshop on Future of Startups in Tier-2 and Tier-3 Cities	116	18/10/2021
	Workshop on Career Katta	626	13/12/2021
	Importance of Patent	145	16/01/2022
	Seminar on Applied Research	145	16/01/2022

			2
		134	30/03/2022
	University Level Best Business Idea Competition		2
2022-23	Session on Introduction to ED Cell – Induction Program	326	18/08/2022
	Innovation and Intellectual Property Rights (IPR) and Patent Filing	39	19/10/2022
	Entrepreneurship Development and Business Consultancy Awareness Programme	116	09/01/2023
	Seminar on Recent Trends in Start ups	105	11/01/2023
	Seminar on Franchise Business Model	55	12/01/2023
	Seminar on MSME (Micro, Small, Medium Enterprise) Business Opportunities	98	13/01/2023
	Seminar on Entrepreneurship Development	178	2/02/2023
	Session on Impact of Budget 2023-24 on MSME Sector	19	9/02/2023
	Program on "Institute and Government Initiative for Entrepreneurship Development	204	16/02/2023
	Orientation Program " INNOVENT Discover the Innovative Entrepreneur in You	111	24/02/2023
	Innovation and Intellectual Property Rights (IPR) and Patent Filing	48	24/02/2023
	Seminar on Research Methodology	30	28/03/2023

2020-21

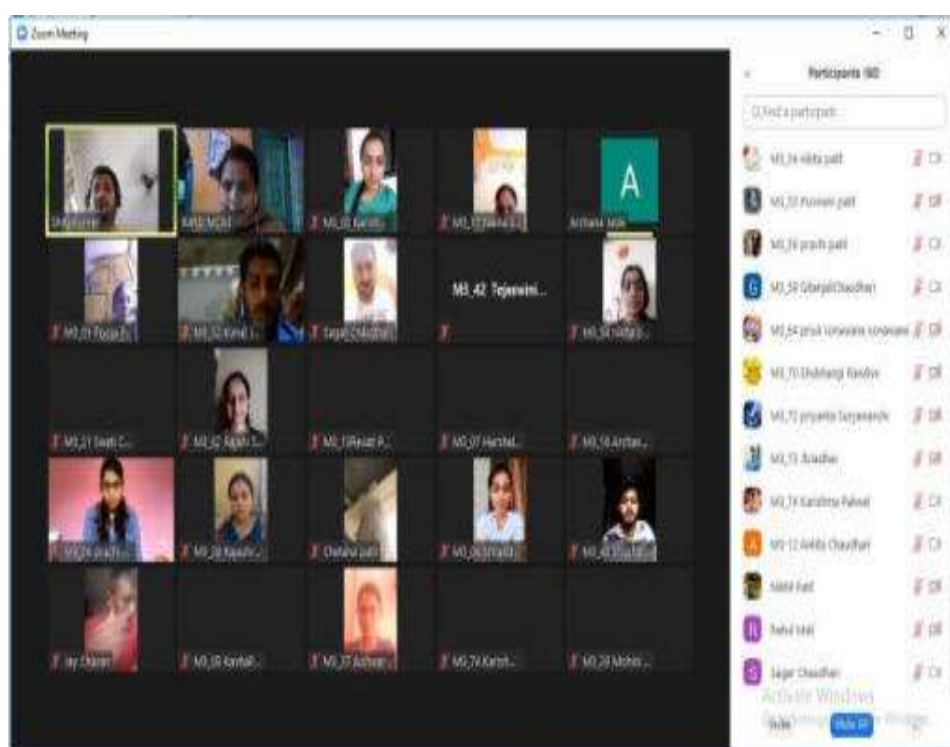
Event Name : - Scope of research in Cyber Security

Date : - 25th July 2020

Place : - Online Zoom Meeting

Event Detail :-

Institute organized Career Guidance Webinar for MCA 3rd students on 25th July 2020 using zoom software. For this session Mr. Sheetal Kumar Dagade CEO Samyak Software, Mumbai was invited. Total 65 students were participated in this session. The main objective of this session is to aware students about opportunities in the field of cyber security.



MCA 3rd year students attending webinar by Mr. Sheetal Kumar Dagade

Event Name : - Seminar on “Understanding Patents”

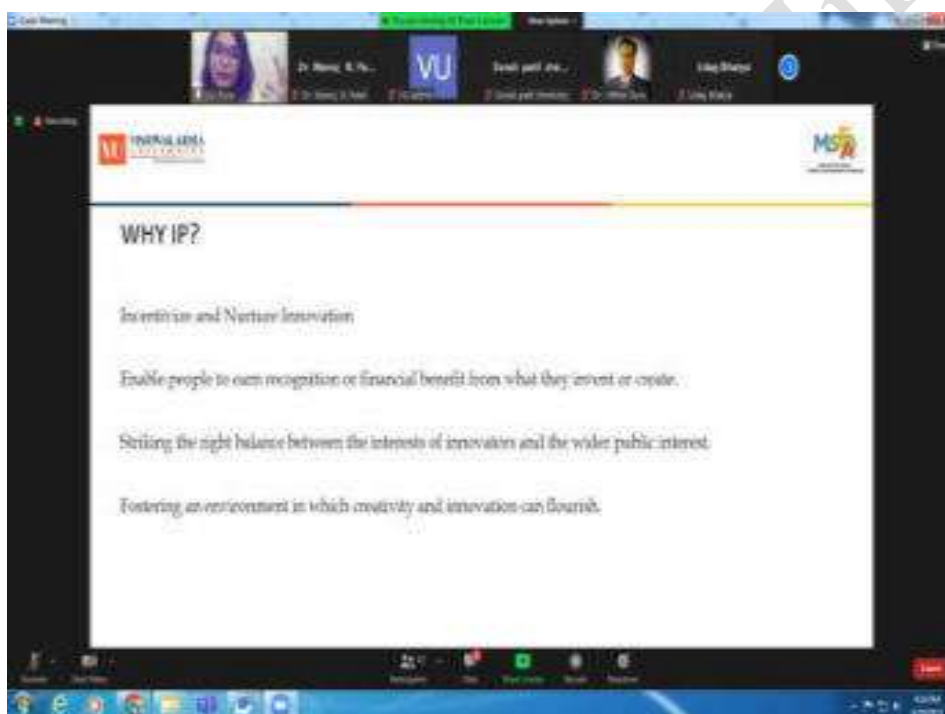
Date : - 25 Feb 2021

Place : - Seminar Hall

Event Detail :-

Dr. D. D. Patil. Associate Professor, H. R. Patel Institute of Pharmaceutical Education and Research, shirpur. The objective of the seminar is to make the Faculties aware Intellectual Property Rights and Patents and how it can be used. Some of the topics discussed by sir are as follows:

1. What is Intellectual Property Rights.
2. Copyright, trademark, property right.



Dr. D. D. Patil talk about Intellectual Property Rights and Patents

Event Name : - Outcome Based Education: Philosophy, Practices and Implications in Post Covid-19

Date : - 19th June 2020

Place : - ZOOM Meeting

Event Detail :-

Internal Quality Assurance Cell of Institute organized A National Level Webinar on “Outcome Based Education: Philosophy, Practices and Implications in Post Covid-19” on 19th June 2020. The webinar was conducted in online mode using Zoom App. For this webinar there was no registration fee. Total 305 persons from various colleges, institutes, from 25+ states & union territories (Maharashtra, Tamil Nadu, Uttarpradesh, Karnataka, Jharkhand, Uttarakhand, Telangana, Jammu-Kashmir, Gujarat, Rajasthan, Andrapradesh, Madhyapradesh etc.) made registration in this webinar. For this webinar Dr. Umakant P. Kulkarni, Professor & Head of Department of Computer Science & Engineering, SDM College of Engineering and Technology, Dharwad, Karnataka was invited as a resource person.



Dr. B. V. Pawar delivering inaugural speech



Dr. Umakant Kulkarni Sir during the session

Event Name : - Entrepreneurship Awareness Program

Date : - 23rd Aug 2020

Place : - Zoom meeting

Event Detail :-

During lockdown period Due to covid-19 Pandemic situation RCPET'S IMRD decided to conduct an Entrepreneurship Awareness Program to motivate and raise awareness of students about Entrepreneurship. The online activity conducted with the help of Google form and in this program students first watch and learned the basics of entrepreneurship and next solved the video based quiz and submit Google form. This program successfully completed under the guidance of MMS HOD Dr. Manoj Patel and program managed by Mr. Yogesh Sethitya and Mrs. Priyanka Saindane. Through this Online Entrepreneurship Awareness Program Student learn so many things like: Meaning of Entrepreneurship, Characteristics of Entrepreneurship and much more.

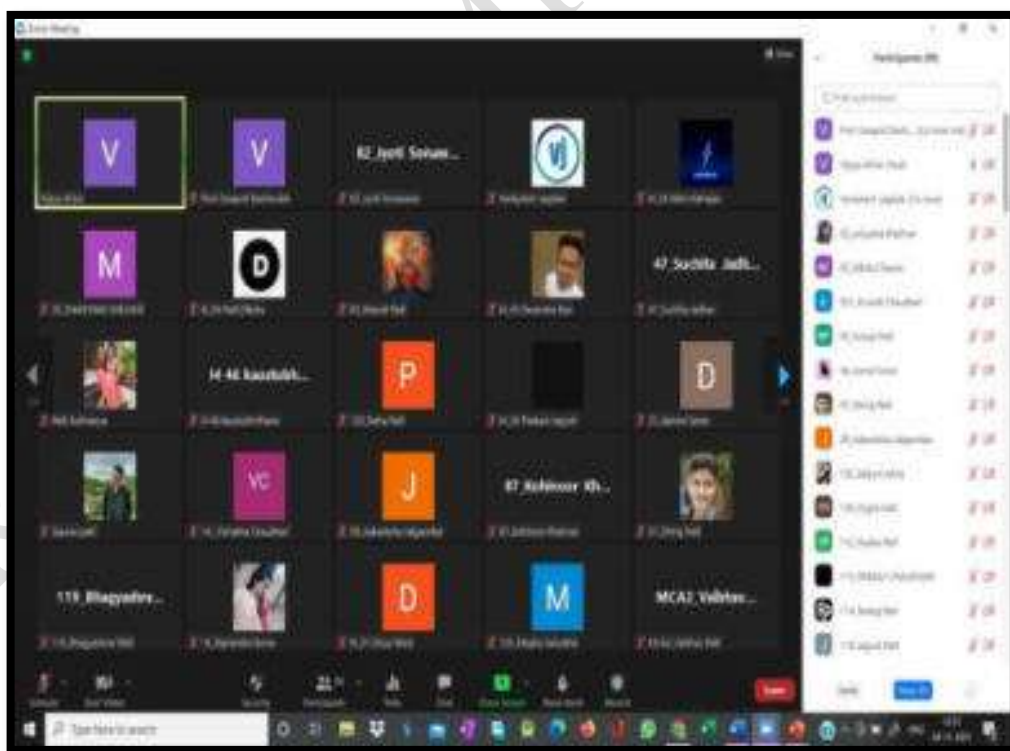
Event Name : - An Overview of Intellectual Property Rights

Date : - 22nd Oct. 2020

Place : - Zoom Meeting

Event Detail :-

R. C. Patel Institute of Management Research and Development, Shirpur organized a Webinar “Intellectual Property Rights”. Webinar is inaugurated by assistant director and HOD of MCA and IMCA Mr. Manoj Behere sir by giving forwards. The speaker shared his magnificent knowledge and experience in the Patents and Intellectual Property Rights where he guided students about drafting the patents and what actually can be patented. This vast information regarding the field is essential in today's world where innovation led Start-Up's count every second. It is essential for the participants engaged in developing new concepts and products who should protect their ideas by patenting them or choosing suitable Intellectual Property Rights. The contents covered by him were the basics forms of IPR. He covered about copyrights, Trademarks and Patents by giving various real life examples. He also talked about various brands and gave knowledge about the salient features of IPR. He explained what can be patented and what cannot be patented as per rules. He talked about the terminology /jargons used in IPR.



Mr. Jagdale presenting session on IPR and Participants in online session

Event Name : - Webinar on Cyber Security

Date : - 29th Oct. 2020

Place : - Zoom Meeting

Event Detail :-

Dhule District Law Services Authority, Shirpur Taluka Law Services Committee, Shirpur Taluka Bar Association and IMRD jointly organized a webinar on Cyber Security on 29th October 2020. For this webinar Mr. Sambhaji S. Deshmukh, Civil Judge, Shirpur was invited as a resource person. In this webinar Mr. Vijay B. Shitole, Mr. Shantaram K. Mahajan and Mr. Nikhil S. Sonawane were also invited as chief guests. An objective of this webinar was to make awareness about Cyber Security and to guide students about safe use of Social media, Online Banking Password management, Safe web browsing, e-mail and safe use of Wi-Fi, etc... Total 290 participants were present. Dr. Manoj B. Patel, HOD of MMS Department formally introduced and welcomed the speakers and the participants of the webinar. Preface and brief introduction of Institute was given by Dr. Vaishali B. Patil, Director of IMRD. Initially, Mr. Nikhil Sonawane told about cyber laws, Information Technology Acts. Mr. S. K. Mahajan explained cyber-crimes, bank account security. Mr. Vijay B. Shitole spoke about cyber security, online transaction security, email account security, social media advantages and disadvantages. In his session, Mr. Sambhaji S. Deshmukh told the importance of law knowledge, scope of cyber-crime, Ransomware attack, lottery frauds, job frauds, Aadhar card OTP frauds, bonus point frauds, online ticket frauds.



Judge, Mr. Sambhaji Deshmukh Sir during the session

Event Name : - Webinar on Digital Marketing: Future of online business

Date : - 13th May 2021

Place : - Zoom Meeting

Event Detail :-

Webinar on Digital Marketing: Future of online business was organized by Institutional chapter of AIMS International at IMRD on 13th May 2021 for second and third year students of UG department. Total 254 participants were there. The objectives of this webinar were to introduce students to the terms of digital marketing, to know the process and current technologies in online businesses etc. For this webinar resource person was Mr. Nikhil Patil (Masters in Computer Science with specialization in Artificial Intelligence and Machine Learning from Dr. D. Y. Patil College, Pune). He is a freelancer working for MNCs like Capgemini, Myntra, Vijaysales etc.



Webinar on Digital Marketing: Future of online business

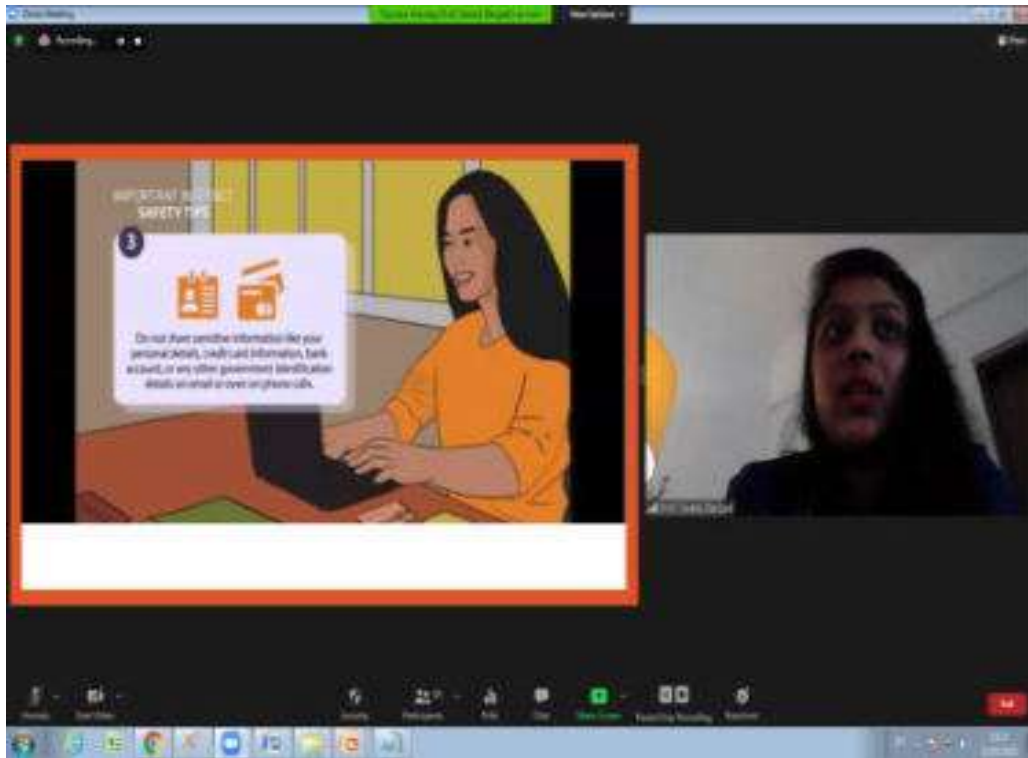
Event Name : - Webinar on Cyber Safety Awareness

Date : - 13th May 2021

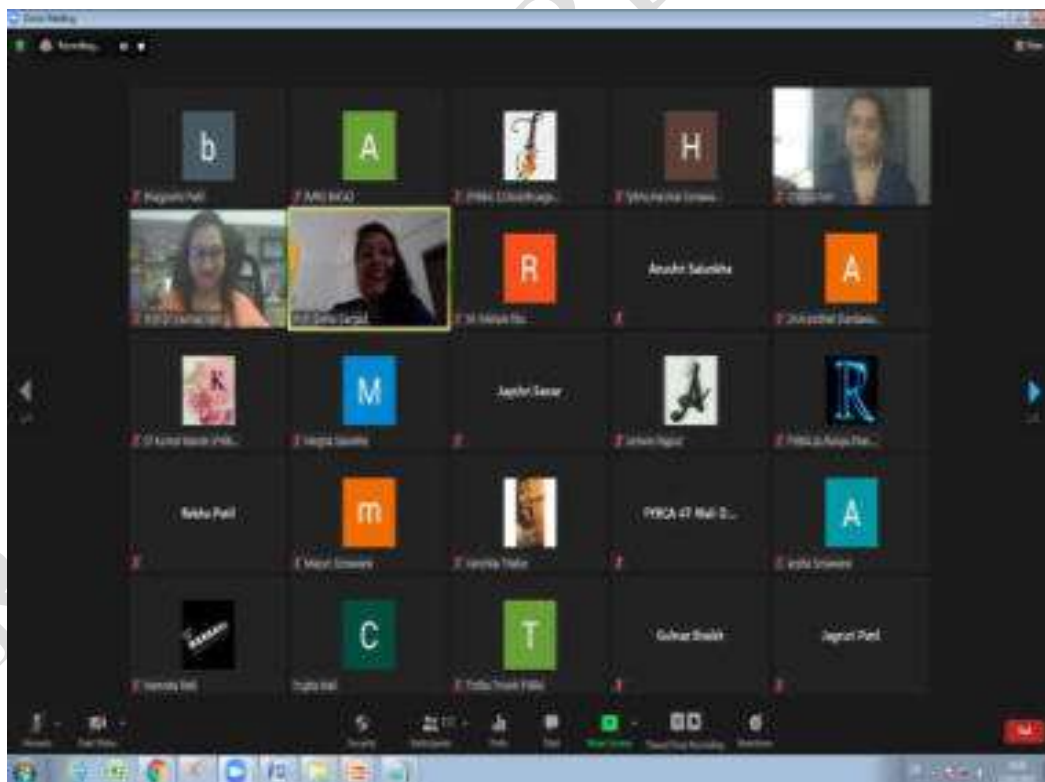
Place : - Zoom Meeting

Event Detail :-

Webinar on Cyber Safety Awareness was organized by Institute on 12th February 2021. Prof. Sweta Dargad, Assistant Professor, U. V. Patel College of Engineering, Ganpat University, Gujarat delivered the speech on this occasion. Total 136 Participants attended this program. Webinar began with the basic concept of Cyber Safety and how to protect against cyber bullying like don't share your identity, update your software, always logout etc. Prof. Sweta explained what to do in case of being cyber bullied like someone is harassing or threatening you; she also gave demonstration on phishing and how to avoid phishing attack. She explained the topics such as plagiarism, computer virus and its types.



Prof. Sweta Dargad, Assistant Professor, U. V. Patel College of Engineering, Ganpat University, Gujarat while delivering the speech



Participants in the webinar

Event Name : - Webinar on Research Scope in IoT.

Date : - 6th March 2021

Place : - Zoom Meeting

Event Detail :-

The CSI's student branch of IMRD organized a webinar on "Recent Trends in IoT using Raspberry Pi" on 6th March 2021. Total 102 students were present in this webinar. For this webinar cum expert talk we invited resource person Mr. Rajiv Bhandari, Assistant Professor, Department of Computer Science and Technology, SNJB's College of Engineering, Chandwad, Nasik.

In this webinar session, Mr. Rajiv focused on Recent things of internet , What is IoT?, Security, Smart city and Transportation, Block Chain Technology, IoT and Connectivity - Wi-Fi and Li-Fi, IoT and Big Data Analytics, What makes IoT Analytics Different?, Authentication in IoT, Interoperability (Phone charge), Introduction of Raspberry Pi, Adriano mode, Raspberry Pi 3, Operating Systems of Raspberry, MagPi, Practical Implementation, Sensors and Actuators using RPi, Common Sensors- Motion, Gas Sensor, GPIO Pins (General Purpose Input Output Pins), GPIO parts – BOARD (internal mode) and BCM (outer mode), Bread Board and Jumper Wires, IR Sensors.

Students enjoyed this webinar.

Institute of Management Research and Development, Sharpur
Quality Education for Developing Tomorrow's IT and Management Professionals
Accredited by SHAAC, B+ Grade

CSI Sharpur Branch Webinar
on
Recent Trends in IOT using Raspberry Pi
(Date: 6th March 2021 Time: 7 am to 3 pm)

Speaker
Mr. Rajiv Bhandari
Assistant Professor
SNJB's College of Engineering, Chandwad,
Nasik, Maharashtra, India

Objectives:
1. Understand recent happenings in IoT
2. Able to make embedded product using RPi Board
3. Job opportunities in IoT

Zoom Link:
1. Link is provided
2. Webinar conducted through Zoom
3. Meeting details will be shared upon registration
Register to attend for this webinar
<https://zoom.us/j/8413337654?pwd=UzRlbnZkd0p1aU9kdz09>

CSI Coordinator
Mrs. Vijaya S. Ashir

HOD (MCA/ BMCA)
Mr. Manoj R. Behere

Director
Dr. Valsadhi B. Patil

Mr. Rajiv Bhandari conducting Webinar on "Research Scope in IoT"

Event Name : - Cyber Security with hands-on Practical

Date : - 31st August 2020

Place : - Zoom Meeting

Event Detail :-

The CSI Student branch of R. C. Patel Institute of Management Research and Development, Shirpur organized a Webinar cum Workshop "Cyber Security with hands-on Practical" for all IMCA-3rd year students on 31st August 2020. Total 37 students were present for this webinar. For this webinar cum expert talk we invited resource person Ms. Sweta Dargad, Assistant Professor, E & IT, College, Pune.

In this webinar madam focused on:

- Introduction to Cyber Security
- Security Principle
- Types of Attacks
- Masquerade
- Replay Attack
- Deliberate Software Attacks.

Madam gave a hands-on IP Configuration command, how can check certified hackers, ping command, Traceroute , Zenmap, HTT rack, Archive online tool etc. Students enjoyed this webinar. All the students thanked the CSI student branch and MCA and IMCA department for organizing such a great webinar.



The poster is for a webinar cum workshop organized by the Computer Society of India (CSI) Shirpur Branch. It features a blue header with the RCPET logo and the text "Institute of Management Research and Development, Shirpur". The main title is "Webinar cum Workshop on Cyber Security with hands-on Practical". The speaker is Ms. Sweta Dargad, Assistant Professor, Computer Engineering, Ganspat University - U.V. Patel College of Engineering, Gujarat, INDIA. The date is 31st August 2020, Time: 3 pm to 5 pm. The poster also includes a quote from the Computer Society of India, a list of objectives, and a registration link: <http://seer.ac/E/3XMHZC3YfEen8>. The poster is signed by the CSI Coordinator (Mrs. Vijaya S. Ahire), HOD MCA/IMCA (Mr. Manoj N. Behere), and Director (Dr. Vaishali B. Patil).

Computer Society of India
Shirpur Branch
Webinar cum Workshop
on
Cyber Security
with
hands-on Practical
Date:- 31st August 2020 Time:- 3 pm to 5 pm

Speaker
Ms. Sweta Dargad
Assistant Professor,
Computer Engineering
Ganspat University - U.V. Patel College of
Engineering, Gujarat, INDIA

Warm greetings,
from RCPET's Institute of Management Research and
Development, Shirpur.
We are feeling happy to share with you that, Department of
MCA of RCPET's Institute of Management Research and
Development, Shirpur Dist. Dhar (MS) has organized a
"Webinar cum workshop on 'Cyber Security with hands on
Practical'" under Student Branch of Computer Society of
India (CSI).
Institute of management Research and Development, Shirpur
is one of the premier institute run by the R.C. Patel
Educational Trust, Shirpur. It has most picturesque and
inviting atmosphere. The R.C. Patel Educational Trust has
been existing for 15 years. It has spent lot heavy past that
challenges the pillars of education in present and future.

Note:
1. Entries are limited.
2. Webinar conducted through Zoom
3. Meeting details will be shared upon registration

Register in advance for this webinar
<http://seer.ac/E/3XMHZC3YfEen8>

Objectives: "When you are aware of the risks, it may be
much easier to protect yourself from hackers, viruses and
malware"

CSI Coordinator
Mrs. Vijaya S. Ahire

HOD MCA/IMCA
Mr. Manoj N. Behere

Director
Dr. Vaishali B. Patil

2021-22

Event Name : -National Level Webinar on Entrepreneurship as a Career Choice

Place : - IMRD

Event Detail :-

The Entrepreneurship Development cell and IQAC of IMRD in association with KIEDC, Jalgaon organized a national level webinar on “Entrepreneurship as a Career Choice” on 13th October 2021. Total 450 participants were there. The main objective behind this webinar was to give information of KBCNMU Center for Innovation, Incubation and Linkage (KCIL) to students.

Event Name : - Workshop on Future of Startups in Tier-2 and Tier-3 Cities

Place : - IMRD

Event Detail :-

Entrepreneurship Development cell and IQAC of Institute organized a workshop on Future of Start-ups in Tier-2 and Tier-3 Cities on 18th October 2021 in association with Udyog Prabhodini, Dhule. In this workshop, we invited Mr. Harshal Vibhandik, founder member of Udyog Prabhodini, Dhule and Mr. Shriram Deshpande, CA, founder member of Udyog Prabhodini, Dhule. Total 116 participants were there. The main objective of this workshop was to introduce opportunities of start-ups in small cities to students. Mr. Harshal gave detailed information about how Udyog Prabhodini was started and actual work of it. He cleared the concepts of students about start-ups. He also told about skills needed to become a successful entrepreneur, about various successful start-ups etc. Mr. Shriram told about many successful start-ups, how they started, initial status of those start-ups, how they became successful and what efforts they put to make their start-ups successful etc.



Mr. M. N. Behere felicitating Mr. Harshal Vibhandik

Event Name : - Workshop on Career Katta

Place : - Zoom Meeting

Event Detail :-

Entrepreneurship Development Cell of Institute organized an online career guidance workshop on 13th December 2021 with objective of providing complete information about the “Career Katta” under the initiative “IAS Aaplya Bhetila ani Udhyojag Aaplya Bhetila”. This initiative is jointly organized by Maharashtra State Department of Higher and Technical Education and Maharashtra Information Technology Assistance Center. Total 626 students participated in this workshop. The main objectives of this workshop were to enhance the competitive approach among the students apart from academics, to know the roles of IAS in bureaucracy systems in India. Mr. Rajendra Utturkar, Principal, Bharti University, Mr. V. B. Gayakwad, Principal, KTHM College Nasik, Mr. Pramod Lakhe, Director, Purva IAS Prashikshan Sanshta, Nagpur, Dr. V. G. Thakare, Director, Higher Education and President, Shivaji Education Society, Amaravati, Mr. Yashwant Shitole, President, Information Technology Center, Maharashtra were the resource persons for workshop. Mr. Yogesh C. Shethiya, Mr. Amul S. Tamboli, Mrs. Priyanka S. Saindane and Mr. Kaustubha K. Sawant assisted in this event.



Event Name : - University Level Best Business Idea Competition

Place : -IMRD

Event Detail :-

The Entrepreneurship Development Cell of the Institute organized a University Level Best Business Idea Competition (BI to BI:-Business Idea leads to Business Intelligence) in three phases. The main objective of the competition was to provide a platform for the students to present their entrepreneurial ideas. Total 58 teams (134 students) participated in this competition from which 36 teams were shortlisted for the second phase. The final offline phase was organized on 30th March 2022. 10 teams were shortlisted for the final phase. For evaluation the judges of the competition were Dr. Sagar Arun More, Associate Professor, R. C. Patel Institute of Technology, Shirpur, Dr. Anil U. Tatiya, Associate Professor, R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur and Dr. Dinesh Dwarkadas Bhakkad, Associate Professor, S.P.D.M. College, Shirpur. In this competition, the 1st cash prize of Rs. 5000/- won by Mr. Mustafa Bharmal, RCPIMRD, Shirpur. The 2nd cash prize of Rs. 3000/- won by Mr. Harshal Mandhan and team, RCPIMRD, Shirpur. The 3rd cash prize of Rs. 2000/- won by Ms. Bhargavi Chavan and team, SVKM's NMIMS School of Commerce College, Dhule. The students participated enthusiastically in this competition. All the judges appreciated all the teams for their ideas and efforts. The judges, The Director of the Institute Dr. Vaishali B. Patil, faculty members and administrative staff congratulated the winners. For the

success of the competition, great efforts were taken by Mr. Yogesh C. Shethiya, Coordinator of Entrepreneur Development Cell and committee members.



Students while presenting business idea



The Dignitaries at prize distribution ceremony

विद्यापीठस्तरीय बेस्ट बिझनेस आयडीया स्पर्धा उत्साहात

■ शिवपुर । प्रतिनिधी

अ.म. सी. फॅशन ह्यूमॅनिटीज, अ.म. एम. अर. टी. पॉलिटेक्निक देवदेवगड यांनी संयुक्त विद्यार्थीस्तरीय बेस्ट बिझनेस आयडीया २०२२ स्पर्धा उत्साहात झाल्या. उद्यम क्षेत्रात विविध आविष्कारांमधून एकूण ५८ संघांमध्ये १३४ विद्यार्थ्यांनी सहभाग घेतला.

या फॅशन महाराष्ट्र विद्यार्थी स्पर्धेस आयडीया ५०० अंकांमध्ये नोंदवली. प्रत्येक बिझनेस आयडीया त्यामध्ये असलेले यशिनपुर्ती, त्याची उल्लेखनीय आणि कल्पना या निकषांवरून ठरवून फॅशनस्ट्री निवड झाली. दुसऱ्या फॅशनस्ट्री बाद फॅशनस्ट्री एकूण ३१ संघांमध्ये विद्यार्थ्यांनी बिझनेस आयडीया अठरा निमीटांमध्ये पोर्चा चार्ट प्रेझेंटेशनच्या माध्यमातून ऑनलाईन मादर केली. अंतिम फॅशनस्ट्री २० संघांची निवड करण्यात आली. या विजेते बाद फॅशनस्ट्रीचे मुन्वयापन प्रा. योगेश शेटीया,



प्रा. प्रियका भेंडारी, प्रा. बीरगुभावात, प्रा. अमित पाटील यांनी बक्षस्सोपिण्या केली. अंतिम फॅशनमध्ये स्पर्धकांना १५ मिनिटे वेळ ऑनलाईन प्रेझेंटेशन, ५ मिनिटे प्रश्नोत्तरासाठी देण्यात आले, या अंतिम फॅशनचे आयोजक अ.म. एम. अर. टी. पॉलिटेक्निक ऑनलाईन प्रेझेंटेशन करण्यात आले. यात बाद फॅशनस्ट्री निवडलेल्या १० संघांचे मुन्वयापन प्रा. डॉ. ए. व्ही. ठाटीया, प्रा. डॉ. डी. डी. भकड, प्रा. डॉ. एम. ए. मोरे यांनी केले.

अंतिम १० संघांची ऑनलाईन प्रेझेंटेशन आध्यात्म बिझनेस आयडीया सादर केल्या. अंतिम फॅशनस्ट्री सद्योप ३ संघांना रोख पारितोषिक देवून पॅरिसादत आले.

एम. एम. फॅशन ऑनलाईन अंतिम होतानाच रोख ५ हजार रुपये उद्यम पारितोषिक मुन्वयात दुर्गाबा भावत यांनी पटकळले. रोख ३ हजार रुपये विजेते पारितोषिक मुन्वा पंकज फॅशन, इवेस तुलसीदास फॅशन, हर्षल बसेल कपडाल, मिनिटा बिझनेस फॅशन या विद्यार्थ्यांनी पटकळले. तृतीय पारितोषिक रोख २ हजार रुपये भार्गवी धर्मेश कपडाल व निहा उषस साधू यांना मिळाले. सर्व सहभागी संघांना व स्पर्धेतील विजेत्यांना प्रामोतीपत्र देण्यात आले. याप्रसंगीचे स्वागत पॉलिटेक्निक संस्थात्मक डॉ. वैजाली पाटील यांनी केले.

प्रा. डॉ. ए. व्ही. ठाटीया, प्रा. डॉ.

एम. ए. मोरे, प्रा. डॉ. डी. डी. भकड यांनी स्पर्धकांच्या उद्योगधंद्या व त्यासाठी लागणारी विविध क्षेत्रातचे यशस्वीतयापारदर्शन केले. पॉलिटेक्निक संस्थात्मक डॉ. वैजाली पाटील यांनी सत्कार केले. मुन्वयापन प्रा. बिजय गौरी, अहवाल बाबत प्रा. योगेश शेटीया यांनी केले. आभार प्रा. मुन्वा साठे यांनी मानले.

कार्यक्रमाच्या यशस्वीतेसाठी प्रा. डॉ. मनोजकुमार सोनवणे, प्रा. योगेश सेंदिया, प्रा. अमर गौरी, प्रा. बीरगुभावात, प्रा. अमित पाटील, प्रा. राहुल चौधरी, प्रा. विजाल पवार, प्रा. प्रियका सोनवणे, प्रा. विनोद चट्टीत, पीरज मोरे, बिजेत सोनवणे, टीपक टोपिक यांनी प्रत्येक केले.

Event Name : - Seminar on Importance of Patent

Place : -Shirpur.

Event Detail :-

A seminar on Importance of Patent was organized by the Entrepreneurship Development Cell of the Institute on 16-1-2022. Resource person for this seminar was Dr. Nitin Kulkarni. Dr. Nitin Kulkarni explained importance of patent in innovation. Patent granted the exclusive rights to commercially explore their patents and prevent unauthorised use of the patent. This includes selling, manufacturing the products for commercial economic use .In this seminar total 145 students are participated.



Dr. Nitin Kulkarni guiding the participants

Event Name : - Seminar on Applied Research.

Place : - IMRD-Shirpur.

Event Detail :-

A seminar on Applied Research was organized by the Entrepreneurship Development Cell of the Institute 16-1-2022. Resource person for this seminar was Mrs. Resha Patel. Objective of this seminar was to provide a platform to young budding researchers to exchange scientific ideas and to expose the audience to the multidisciplinary research field. In this seminar total 145 students are participated.



Dignitaries at inauguration ceremony

2022-23

Activity Name: - Session on Introduction to ED Cell - Induction Program

FY BBA/BMS/BCA

Date: - 18th August 2022, Friday, 11:00 AM

Venue: - Seminar Hall, Classroom I & II

Resource Person: - 1) Kaustubha K. Sawant - (FYBBA-A and FYBCA-A)
2) Dr. Priyanka Bhandari – (FYBBA-B)
3) Mrs. Priyanka Saindane – (FYBMS and FYBCA-B)
4) Dr. Rupali Agrawal - (FYBCA-C)

Objectives: -

- To introduce the FY BBA/BMS/BCA students to the concept of entrepreneurship and its significance in today's dynamic business environment. This includes highlighting the opportunities and challenges associated with entrepreneurship.
- To make the students aware of the existence and role of the Entrepreneurship Development Cell within the institution. This includes an overview of the resources, support, and services provided by the ED Cell.
- To provide an initial exposure to key entrepreneurial skills, such as idea generation, business planning, financial management, and marketing strategies.

Number of Participants: - 365

Events Highlights: -

- The program successfully introduced students to the concept of entrepreneurship. Through engaging presentations and discussions, students gained an understanding of what entrepreneurship entails, its role in the business environment, and the opportunities and challenges it presents. They were exposed to the dynamic nature of entrepreneurship and its potential to drive innovation and economic growth. The session provided insights into the resources, support, and services offered by the ED Cell.
- The session provided an initial exposure to key entrepreneurial skills, including idea generation, business planning, financial management, and marketing strategies. Practical workshops and activities equipped students with the fundamental skills required for entrepreneurship. They actively participated in sessions where they brainstormed business ideas, learned how to draft basic business plans, gained financial literacy, and were introduced to marketing techniques.

- Mr. Kaustubha K. Sawant conducted the session for FYBBA-A and FYBCA-A, Dr. Priyanka Bhandari for FYBBA-B, Priyanka Saindane for FYBMS and FYBCA-B, and Dr. Rupali Agrawal for FYBCA-C. During the session, students were provided with comprehensive information about the Entrepreneurship Development Cell, including how they can initiate their own business and achieve success. The session also covered the fundamental components required for entrepreneurship.

Concluding Remark:

The Introduction to Entrepreneurship Development Cell - Induction Program successfully achieved its objectives. FY BBA/BMS/BCA students are now better informed about the dynamic world of entrepreneurship and its significance. They have been introduced to the essential services offered by the ED Cell, which can serve as a valuable resource throughout their academic journey.

As students continue their studies and venture into the realm of entrepreneurship, it is expected that they will utilize the knowledge and skills gained from this program to pursue their entrepreneurial aspirations. The ED Cell stands ready to support and nurture these budding entrepreneurs, helping them transform ideas into successful ventures and contribute to the ever-evolving business landscape.



Mr. Kaustubha K. Sawant explained the working of Entrepreneurship Development Cell



Dr. Priyanka Bhandari explained the entrepreneurial skill set required for the startups

Event: - Innovation and Intellectual Property Rights (IPR) and Patent Filing.

Venue:-IMRD

Event Detail:-

IPR Cell of IMRD has conducted a Video lecture on Innovation and Intellectual Property Rights (IPR) and Patent Filing 19-10-2022. Key speaker for this event was Dr. D. M. Marathe. During this video lecture different concepts about IPR was cleared such as trademark, design etc. Total 39 students attended this session.



Activity Name: - Seminar on “Entrepreneurship Development and Business Consultancy Awareness Program”

Date: - 09th January, 2023, 11:00 AM

Place: - Seminar Hall

Objectives: -

- To educate students about the fundamentals of starting and managing a business
- To raise awareness about the role and importance of business consultancy in driving business growth.

Number of Participants: - 116 (MCA I)

Events Highlights: -

The Entrepreneurship Development and Business Consultancy Awareness Program, organized by R. C. Patel Educational Trust’s Institute of Management Research and Development, Shirpur on 09th January, 2023 at seminar hall for MCA I students total 116 students shall present for the program. The seminar was conducted by Mrs. Priyanka Saindane.

This program aimed to foster an entrepreneurial mind set among students and local communities. The program aimed to impart essential knowledge and skills, encouraging participants to explore innovative business ideas.

The program featured an interactive session and expert talks focused on entrepreneurship; start up essentials, and business consulting. Experts shared their experiences and insights, inspiring participants to identify opportunities and challenges in the business landscape.

The program successfully raised awareness about entrepreneurship as a viable career option and introduced the concept of seeking professional guidance through business consultancy. Participants gained insights into market trends, feasibility assessment, and business planning.

The Entrepreneurship Development and Business Consultancy Awareness Program provided a platform for aspiring entrepreneurs to learn, network, and envision their own

ventures. It fostered a spirit of innovation and highlighted the significance of seeking expert advice for sustainable business growth.

Concluding Remark: -

This program has sowed the seeds of innovation, entrepreneurship, and business consultancy among the participants. It has not only empowered them with knowledge but also fostered the belief that they can be the drivers of change and economic growth. We hope that the enthusiasm and inspiration gained from this seminar will continue to burn brightly in the hearts and minds of the participants as they embark on their entrepreneurial journeys.

Activity Name: - Seminar on recent trends in Start ups

Date: - 11th January, 2023, 11:00 AM

Place: - Class room No 10

Objectives: -

- To introduce students to the latest technological trends shaping the startup landscape, such as artificial intelligence, blockchain, and Internet of Things (IoT).
- To help attendees understand current market dynamics, including market trends, consumer preferences, and global economic factors affecting startups.
- To highlight the growing importance of sustainability and social impact in startup ventures and how businesses can align with these trends.
- To showcase successful startup stories and case studies, analyzing their strategies, challenges, and the lessons that can be learned from them.

Number of Participants: - 105 (IMCA III & IV)

Events Highlights: -

Event “Seminar on recent trends in Startups” , was organized by Entrepreneurship Development and Business Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur on 11th January, 2023 at IMRD’s Seminar Hall, Shirpur. Interested student from IMCA III & IV were attended this session. The seminar was delivered by Dr. Priyanka V. Bhandari

Dr. Priyanka V. Bhandari started the session with a brainstorming exercise. She shared the list of unicorn startups to the student along with their success journey, business model and product details. In the seminar to maintain the interest of students, she started interacting with the students by asking them their goals, expertise, interest etc. She has added new upcoming business trends in the artificial intelligence, blockchain, and Internet of Things (IoT). The speaker also educated the students that the feedback of customer plays a vital role to get your product succeed including recent marketing modes for startups. At the end of session question answer session was conducted.

Concluding Remark: - The Seminar on Recent Trends in Start-ups conducted by Dr. Priyanka Bhandhari on 11th January 2023 was a highly informative and engaging event. It successfully achieved its objectives by introducing students to cutting-edge technological trends, elucidating market dynamics, emphasizing the importance of sustainability and social impact, and showcasing practical lessons from successful start-ups.

This seminar provided students with a comprehensive understanding of the rapidly evolving start-up landscape and equipped them with knowledge that is essential for aspiring entrepreneurs and business leaders. Dr. Bhandhari's expertise and interactive approach ensured that the session was both educational and inspiring, leaving attendees with a renewed enthusiasm for entrepreneurship and innovation.



Dr. Priyanka Bhandari explaining about the startups & unicorns



Dr. Priyanka Bhandari taking ice breaking activity for entrepreneurial mindset

Activity Name: - Seminar on “Franchise Business Model”

Date: - January 12th 2023

Venue: - Seminar Hall

Resource Person: - Dr. Rupali Agrawal

Objectives: -

- A key focus of the seminar was on the benefits of franchising, which include established brand recognition, proven business processes, and ongoing support from the franchisor.
- Speakers emphasized the importance of due diligence before investing in a franchise, including thorough research, financial planning, and legal considerations.

Number of Participants: - 55 (Integrated MCA 5th Sem.)

Events Highlights: -

The Seminar on the "Franchise Business Model" , was organized by Entrepreneurship Development and Business Consultancy cell on 12th January 2023 in seminar Hall, Students from Integrated MCA class attended this session. The Seminar was conducted by Dr. Rupali P. Agrawal, provided an insightful exploration of the franchise business model and its relevance in today's dynamic business landscape. This seminar aimed to shed light on the critical components of franchising, its advantages, challenges and the future prospects of this business model.

The franchise business model, characterized by a franchisor granting the rights to operate under their established brand and business system to a franchisee, has emerged as a prominent and resilient form of business expansion. Throughout the seminar, the attendees gained insights into franchise business operations, financing options, and marketing strategies.

During the seminar, Dr. Rupali P. Agrawal shared her knowledge and experience, providing attendees with a deep understanding of the franchise business model. The seminar featured interactive discussions, case studies, and practical insights to enrich the understanding of franchising.

Concluding Remark: -

The Seminar on the Franchise Business Model, conducted by Dr. Rupali P. Agrawal, was a comprehensive and informative event that contributed to a better understanding of franchising. It emphasized the potential of franchising as a powerful business model for both aspiring entrepreneurs and established companies looking to expand their reach. The lessons, insights, and case studies shared during the seminar served as valuable takeaways for all participants.

Activity Name: - Seminar on MSME (Micro, Small, Medium Enterprise) Business Opportunities.

Date: - 13th January 2023, 11:00 AM

Place: - Seminar Hall

Objectives: -

- To encourage and inspire aspiring entrepreneurs to explore opportunities within the MSME sector, fostering a spirit of entrepreneurship.
- To inform participants about government policies, incentives, and support programs available to MSMEs, encouraging them to take advantage of these resources.
- To provide insights into current trends, market dynamics, and emerging opportunities within different MSME sectors, helping participants make informed business decisions.

Number of Participants: - 98 students (IMCA- I & II classes)

Events Highlights: -

Event “Seminar MSME (Micro, Small, Medium Enterprise) Business Opportunities”, was organized by Entrepreneurship Development and Business Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur on 13th January 2023 at IMRD’s Seminar Hall, Shirpur. Interested student from IMCA- I & II classes were attended this session. The was conducted by Mr. Kaustubha Sawant.

Mr. Kaustubha Sawant opened the seminar by emphasizing the critical role of MSMEs in the global economy and how they serve as engines of economic growth and employment generation. A significant portion of the seminar was dedicated to discussing the various government policies, incentives, and support programs available for MSMEs. Mr. Sawant highlighted the ease of doing business through the simplification of registration processes and the availability of credit and financial support.

Participants were provided with valuable insights into the current trends and emerging opportunities within the MSME sector. Mr. Sawant discussed how sectors such as renewable energy, healthcare, e-commerce, and technology-related businesses are witnessing tremendous growth and offer promising prospects for new entrepreneurs.

The seminar included real-life success stories of entrepreneurs who started their journey in the MSME sector. These stories served as inspiration and demonstrated that with determination and the right strategy, success is achievable.

The seminar concluded with an interactive Q&A session, where participants could ask specific questions and seek advice tailored to their business aspirations.

Concluding Remark: - As a result of this seminar, it is expected that more individuals will be inspired to venture into the MSME sector, contributing to economic growth and employment generation. The event was an excellent platform for knowledge sharing and networking, further fostering the spirit of entrepreneurship in the community. The seminar was a resounding success, leaving participants better informed and motivated to explore the vast array of opportunities within the MSME sector.



**Mr. Kaustubha Sawant clarifying the different MSME's product
and their business models working in the market**

Activity Name: - Program on “Institute and Government Initiative for Entrepreneurship Development”

Date: - 16th February 2023, Thursday, 11:00 AM

Venue: - S. M. Patel Auditorium Hall, Shirpur

Resource Person: - **Mr. Raviraj Santosh Bhalerao, Ahmednagar**
MSME, MCED, Udyog Guru Awarded State of Maharashtra Impaneled,
Expertise Faculty Experience -15 years In MSME Training, CEO - Sharp
Eng. Works Ahmednagar, Director- Sunrise Digital Arts Director- Sharp
Consultancy, President – Sanjivini Samajik, Shaikhanik, Arogya Sanstha
President - Naresh Raut Foundation, Shirdi
Mr. Deepak Thakane,
District Project Officer, MCED (Dhule-Nandurbar)

Objectives: -

- To inform government initiatives and schemes for Entrepreneurship Development among students
- To sign MOU with Maharashtra Center for Entrepreneurship Development (MCED), Dhule

Number of Participants: - 204

Events Highlights: -

The Entrepreneurship Development and Consultancy cell of R. C. Patel Institute of Management Research and Development, Shirpur organized program on “Institute and Government Initiative for Entrepreneurship Development” in association with Maharashtra Centre for Entrepreneurship Development (MCED) on 16th February 2023 in S. M. Patel Auditorium Hall, Shirpur.

The program commenced with a gracious welcome to the guests and a ceremonial lighting of a lamp. The program was marked by the introduction of each guest, who were given a warm welcome. Following the program, Mr. Raviraj Santosh Bhalerao was felicitated by Dr. Vaishali Patil and Mr. Dipak Thakane was honored by Mr. Manoj Behere.

The program was followed by the felicitation of Mr. Raviraj Santosh Bhalerao by Dr. Vaishali Patil Madam & Mr. Dipak Thakane by Manoj Behere sir.

The Director of the institute Dr. Vaishali Patil expressed her thoughts on this occasion, if the students want to survive in the competition, it is important to build standards and confidence, strive for it and most importantly be self-motivated and focus on the targets. Mr. Dipak Thakane, project officer of Dhule and Nandurbar district, guided the students about the role of the government behind the planning of such programs and its opportunities.

The chief guest and guiding speaker Hon'ble Raviraj Bhalerao, trainer of Maharashtra Entrepreneurship Development Center, while guiding the students spoke about the need to identify one's qualities and develop necessary skills to become an entrepreneur. In that sense, how can one identify opportunities as an entrepreneur and establish an enterprise to solve social problems. In this regard, detailed information about various government schemes such as facilities, guidance, seed capital and grants provided by the government through various means- District Industry Center, Annabhau Patil Economic Development Corporation, Mahatma Phule Economic Development Corporation, Maulana Azad Economic Development Corporation for new industries was given through PPT presentation. At the end of this session many doubts of the students were resolved through question-and-answer session.

RCPET's IMRD and Maharashtra Centre Entrepreneurship Development have entered into a Memorandum of Understanding to facilitate several initiatives such as Entrepreneurship Development Programs (EDP), Workshops, mentoring and support, and assistance with government schemes to help students transform their innovative ideas into startups.

Concluding Remark: - The purpose of the program was to help students improve their understanding of government initiatives and schemes that are beneficial for entrepreneurship development. RCPET's IMRD has recently signed an MOU with the Maharashtra Center for Entrepreneurship Development (MCED) in furtherance of this objective.



Dr. Vaishali Patil madam sharing her insights about entrepreneurial skills



Mr. Raviraj Santosh Bhalerao conveying details about government Schemes



Memorandum of Understanding (MOU) signing ceremony

- Activity Name: -** Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”
- Date: -** 24th February 2023, Friday, 11:00 AM
- Venue: -** Late Shri S. M. Patel Auditorium Hall, Shirpur
- Resource Person: -** **Mrs. Resha Patel,**
Board Member & Director - Operations, Sobus Insight Forum, NMIMS,
Shirpur
Dr. Nitin Kulkarni,
Director, Sobus Centers of Excellence, NMIMS, Shirpur
Mr. Chetan Patil,
Program Manager, Sobus Centers of Excellence, NMIMS, Shirpur
- Objectives: -** The main objective of this program is to develop entrepreneurial culture, skill to build businesses, ability to build business in the mind of student.
- Number of Participants: -** 111
- Events Highlights: -**

Orientation Program “INNOVENT Discover the Innovative Entrepreneur in You”, was organized by Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur in association with NMIMS SOBUS Center of Excellence for Innovation & Entrepreneurship, Shirpur on 24th February 2023 in Late Shri S. M. Patel Auditorium Hall, Shirpur. The program having a audience from different Institutions from H.R. Patel Institute of Pharmaceutical Education & Research, Shirpur, NMIMS, Shirpur and RCPIPER, Shirpur. The orientation program was inaugurated by Mrs. Resha Patel, Dr. Nitin Kulkarni and Mr. Chetan Patil by presence of Dr. Vaishali B. Patil, Director of Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG-Program were present for this session. Mrs. Archana Jade anchoring the program. Dr. Kulkarni addressed the students about business model, product development as well as the need to identify your own qualities and develop the necessary skills to become an entrepreneur. They motivated students to engage in the real-world challenges present in society and build a sustainable product-based solution for it. They said to engage entrepreneurially-aligned students to come together to be a part of the business ecosystem. At the end of session question answer session was conducted and Mrs. Resha Patel and Mr. Chetan Patil gave the answer of student’s questions and cleared all the doubts.

Concluding Remark: - From this session students motivated to find the real world challenges and understood which necessary skill is required for become an entrepreneur.



Dignitaries during the session

Activity Name : - “Session on Impact of Budget 2023-24 on MSME Sector”

Date : 9th Feb 2023.

Time	: 04:00 pm to 5.15 pm
Venue	: Auditorium Hall
Objectives	: - <ul style="list-style-type: none"> • To know the key highlights and provisions of the budget that directly impacts the MSME sector. • To evaluate the specific measures introduced in the budget and assess their potential implications for MSMEs. • To discuss the potential benefits and drawbacks of the financial provisions and incentives for MSMEs.
Resource Person	: - CA Shikha Rath and CA Shrikesh Rath
Audience	: UG and PG Students & IMRD Staff
Total Attendee	: - 224 (190 Students & Staff- 34)
Events Highlights: -	

IMRD has organized a Session on “Impact of Budget 2023-24 on MSME Sector” for students & faculty members. CA- Shrikesh Rath and CA- Shikha Rath were invited as a resource person.

Program started with the welcome of guests, Introduction and felicitation of guests. Director Dr. Vaishali B. Patil felicitated CA- Shikha Rath & CA – Shrikesh Rath by a flower bouquet.

Mr. Shrikesh Rath gave a brief about Budget. After that Shikha Rath presented a PPT on Budget. She started with definition of budget, Amrit Kaal budget, explained the 7 priorities – SAPTRSHI on which Budget is focused, the comparison of earlier & current budget provisions, the graph of growth in various sectors and comparative analysis was discussed.

After discussing the provisions of budget, a Question & Answer Session was conducted. Both the experts answered question raised by students and staff. Overall, the session was explanatory enough to clear the basic ideas of Budget 2023-24 and extended.

Concluding Remark: - The session was interactive and informative for the budding entrepreneur. Students got knowledge about the impact of budget 2023-24 on MSME Sector.

Activity Name: - “BI 2 BI Competition – Phase I & II 2023”

Date: -20th March 2023.

Objectives: -

- The primary aim of the competition was to ignite business ideas and foster the growth of entrepreneurship among students.
- To gain insights into effective business pitching and cultivate crucial career-enhancing skills through our BI 2 BI competition.

Judges: -

1. Dr. Priyanka V. Bhandari
2. Dr. Laxmikant Sharma

Number of Teams: - 17(Total Students 38) from Shirpur, Amalner, Jalgaon cities and 5 colleges.

Events Highlights: -

The Entrepreneurship Development Cell organized University Level a BI 2 BI (Business Idea leads to Business Intelligence) competition on 20th March 2023.

Competition Structure:

The Competition carried out of 3 different phases.

Phase I: Registration and Business Idea submission

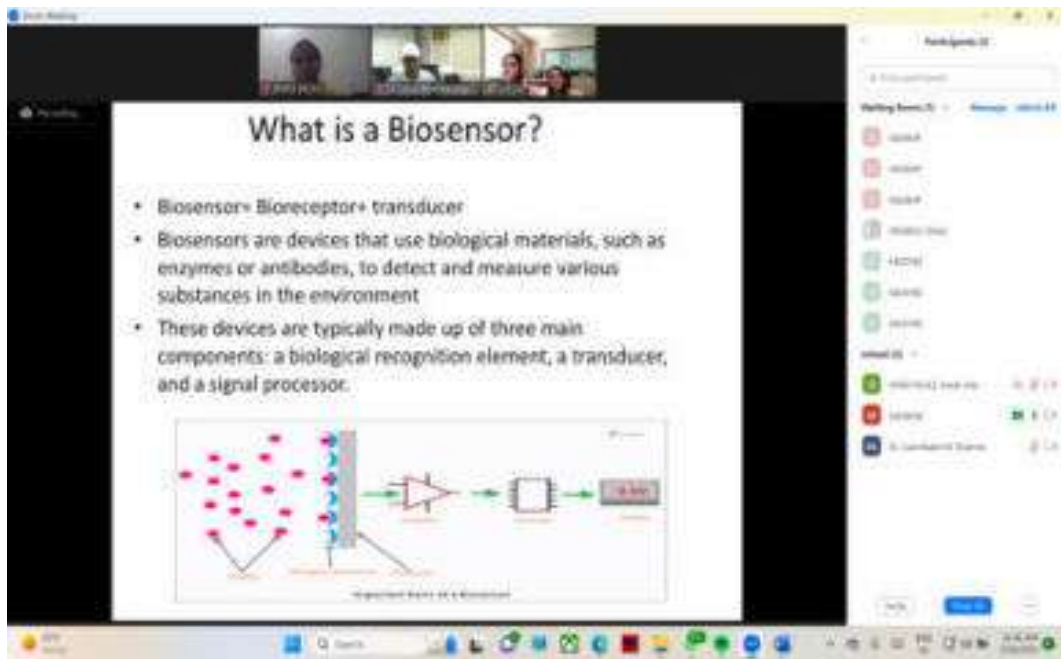
Students require to do online registration. They have to submit the business idea with 500 words and submit the PDF/word file. The ideas were shortlisted on the basis of innovative idea, feasibility, market availability etc. The list of shortlisted students was displayed on the institute's website and WhatsApp group. Nineteen (19) Teams were registered for the competition in total.

Phase II: Online Presentation

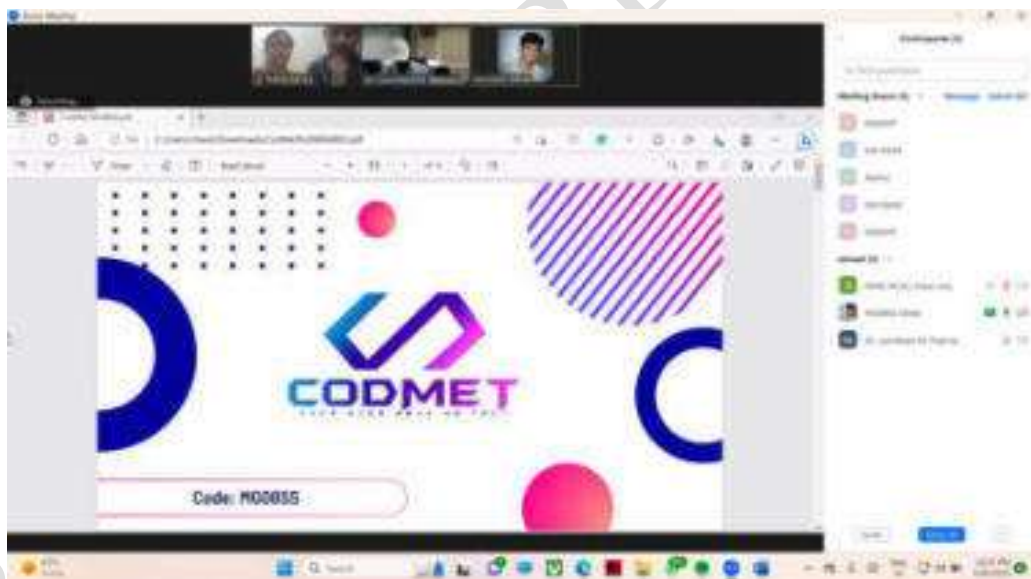
Online power point presentation was given by all eligible teams. Eight minutes given for the presentation and two minutes for the question answers. The presentation was conducted through Zoom Platform. Each idea was evaluated by experts on the basis of creativity, benefits, plan of execution etc. The list of eligible teams for the final phase was displayed on the institute's website and WhatsApp group. Seventeen (17) teams were selected for this phase in total.

Concluding Remark: -

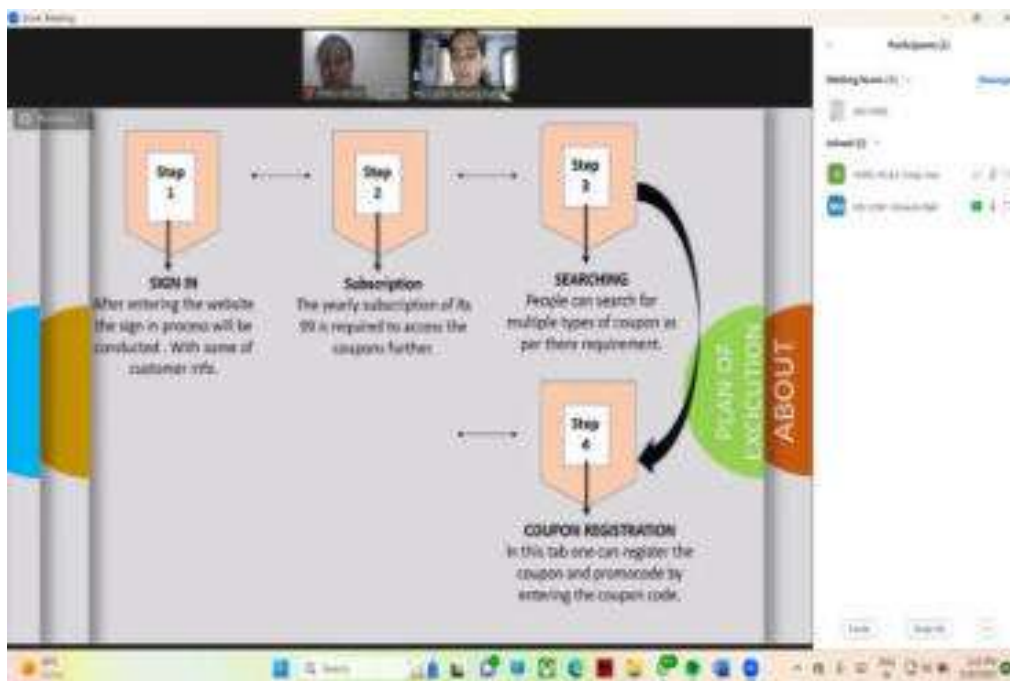
The completion resulted in fulfillment of objective. Students of various streams from overall university regions participated actively. The competition gave them a chance to express their innovative ideas.



Participants presenting their business concept



Participant showcasing their innovative business ideas



Participants explaining the business model

Activity Name : - “BI to BI Phase-III Competition 2023”

Date : - 25th March 2023.

Venue : -Conference Hall & Seminar Hall

Objectives : - The main objective of the competition was to provide a platform for the students to present their entrepreneurial ideas.

Judges: -

1) **Dr. Salil Sabnis**

HOD – MBA (Pharmaceutical Management)

R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur

2) **Dr. Hemant Anil Joshi**

Assistant Professor

Dhule Education Society's M.D. Palesha Commerce College, Dhule

Number of Teams: - 8 (Total Students: 19)

Events Highlights: -

The Entrepreneurship Development Cell organized University Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 25th March 2023 at Conference Hall.

The structure of this phase-III as follows:

Firstly the registration was done through volunteers at the time of arrival with & allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, and Financial Forecasting etc. After the presentation of all the teams winners are as follows:

Rank	Team code	Name of Team Leaders	Topic	College
1	MG16SD	Sejal Sanjayji Darda	Garbage Vacuum Machine	KCE'S IMR College, Jalgaon
2	MG12AP	Ashwini Kanhaiya Patil	Service Based Platform-Coupster	RCPET'S IMRD, Shirpur
3	MG17HP	Hitesh Ravindra Patil.	Tridosh Recording Nadi Yantra	KCE'S M. J. College, Jalgaon

Structure of prize distribution ceremony:

The prize distribution ceremony was organized in the Seminar Hall in presence of director of IMRD Dr. Vaishali B. Patil, Dr. Salil Sabnis, Dr. Hemant A. Joshi & HOD's and Faculty members. Introduction of judges was given by Mrs Priyanka Saindane and the judges were felicitated by Dr. Vaishali B. Patil.

Overall reports of the competition was given by Mr. Kaustubha K. Sawant and from the students Miss. Soniya Verma gave feedback about the competition. She says that "Competition provides them learning with different subject like costing, product development etc." After that Devyani Kalani gave the feedback in which she appreciated the support and guidance of the IMRD Staff & Structure of the Competition.

Dr. Salil Sabnis presented the concluding remark of competition and overall presentation of ideas. He expressed He also inspired all the participants for becoming a budding entrepreneur."

Hon'ble Dr. Vaishali B. Patil ma'am congratulated all 10 teams and told that all teams are winners for the competition. Vote of thanks delivered by Dr. Rupali Agrawal. For the success of the competition efforts taken by the Entrepreneur Development cell and all committee members.

Then prizes distributed to the winners:

- **First cash prize of Rs.5000-** Sejal Sanjayji Darda & Group (MG16SD) from KCE'S IMR College, Jalgaon
- **Second cash prize of Rs. 3000-** Ashwini Kanhaiya Patil (MG12AP) from RCPET'S IMRD, Shirpur
- **Third cash prize of Rs. 2000-** Hitesh Ravindra Patil (MG17HP) from KCE'S M. J. College, Jalgaon

Concluding Remark: -

The students participated enthusiastically in this competition and also the ideas of all the teams were very innovative. All the judges appreciated the teams for their ideas and efforts, presentation & replies of the questions raised.



Sejal Sanjayji Darda & Group (MG16SD) presenting Business Model



Judges asking question to the team



Dr. Salil Sabnis sir raising question to the team

Event Name: - Innovation and Intellectual Property Rights (IPR) and Patent Filing.

Venue:-IMRD

Event Detail:-

IPR Cell of IMRD has conducted seminar on Importance of Patent on 24-02-2023. Key speaker for this event was Dr. Nitin Kulkarni.

In his opening address, Dr. Nitin Kulkarni provided with the wide range of patent specifications aspects such as the requirements for grant of patents, registration and various other procedures for the draft and claims of patents. Total 48 students and 10 faculty members participated in this event.



Event Name : - Seminar on “Research Methodology”

Place : - IMRD-Shirpur.

Event Detail :-

Institute’s Staff Welfare Committee organized a seminar on “*Research Methodology*” at S. M. Patel Auditorium Hall on 28th March 2023. Dr. Rahul Kulkarni was invited as the resource person. This program was organized with an objective to aware faculty members about innovative aspects of research work and integral part of research methodology. Dr. Rahul Kulkarni is currently serving as HOD Faculty of Commerce and Management at B.P. Arts, S.M.A. Science and K.K.C. Commerce College, Chalisgaon. Dr. Rahul Kulkarni published various research papers in National and International journals. He attended conferences as Session Chair @ IIM-A, IIM-B, Symbiosis, FLAME Pune for AIMS. Dr. Rahul Kulkarni served as BOS for 5 terms. He is PhD Guide - Commerce & Management at KBC North Maharashtra University, Jalgaon.

In the inauguration session, Honorable Director Dr. Vaishali Patil madam addressed to faculty members about pivot role of research methodology in research work and its utilization in providing references regarding study materials. Dr. Manoj B. Patel gave overview and shared objectives of the seminar. In this seminar various topics regarding research methodology were covered by Dr. Rahul Kulkarni. He gave the information about research topic, research area, objective and hypothesis framing, data sampling techniques, hypothesis testing and research report writing. He also shared various web sources for hypothesis testing, report writing guidance and data analysis. This seminar was organized by Staff Welfare Committee. Dr. Laxmikant. M. Sharma (Staff Welfare Committee Coordinator) and Committee Members Mr. Amarsing Gour, Mr. Sachin Surana Miss. Rohini Patil, Miss. Dipali Nyahalde, Miss Kritika Behere carried out various responsibilities for successful execution of this seminar.



Dr. Rahul Kulkarni conducting a session on Research Methodology

Best Practice – I

Entrepreneurship Development Cell

Avishkar Participation and Achievement, State level Avishkar

ED Cell- & Research committee

The objectives of the Entrepreneurship Development and Research Committee are multifaceted, aiming to catalyze innovation, foster interdisciplinary collaboration, and drive real-world impact. This committee strives to cultivate an entrepreneurial mindset among students and faculty member, providing them with the necessary resources, mentorship, and networking opportunities to translate innovative ideas into viable ventures. By promoting a culture of entrepreneurship, the committee aims to stimulate economic growth, create job opportunities, and facilitate technology transfer from academia to industry. Concurrently, the committee endeavors to support research initiatives by facilitating access to funding, promoting interdisciplinary collaboration, and fostering a conducive environment for scholarly enquiry and knowledge dissemination. Through these efforts, the Entrepreneurship Development and Research Committee seek to bridge the gap between academia and industry, harnessing the power of innovation and research to address societal challenges and drive sustainable development.

2018-19

District Level Student Participants:-

Sr. No	Name of Participants	Category	Mode	Title	UG / PG / TH / PPG	Theme
1	Ruchita S. Pawar	TY BBM	Poster	Self-Medication: An Unseen Challenge to Human Health	UG	Commerce, Management, Law
	Kiran A. Mahajan					
2	Madhu M. Rai	SY BMS	Poster	Inventive Measures to Recycle of Plastic Waste	UG	Pure Science: Environmental Sciences
	Kuldeep R. Rathore					
3	Chavan Shivani Rajiv	TY BCA	Poster	Issues of Women regarding sanitary napkins	UG	Commerce, Management, Law
	Agrawal Prachi Bhagwan					
4	Fulari Tejaswini Vinay	TY BBM	Poster	Study on Rights and Problems of Third Gender	UG	Commerce, Management, Law
	Jangid Harish B.					
5	Girase Shubham Rajendra	TY BBM	Poster	Study on Problem of Handicap People	UG	Commerce, Management, Law
6	Vina Sanjay Bhamere	SY BBA	Poster	Do We Study Humanities ?	UG	Humanities, Language and Fine Arts
7	Saindane Dipika Sharadrao	FY BCA	Poster	E-Learning System For Pre-School Kids	UG	Commerce, Management, Law
	Chaudhari Ashwini Vitthal					
8	Dhingare sanjana P.	TY BBM	Poster	Impact of Cinema on teenagers	UG	Commerce, Management, Law
	Patil Bhuwaneshwari G.					
9	Mali Ajay V.	I- MCA -I	Model	The Shield	UG	Engineering and Technology
	Mali Bhagyesh T.					
	Mahajan Nitin A.					
	Girase Mayur T.					
10	Darshan A. Rajput	TYB BA	Poster	Online attendance blog	UG	Pure Sciences
	Mahesh B. Mali					
11	Jain Hiral s	MMS -II	Poster	Study of Sanitation Management System	PG	Management
	Deore Sneha					

12	Nilesh Shrirao	MMS -II	Poster	Study Of E-Waste Management System	PG	Management
	Thakare sandip					
13	Sonawane Ganesh	MMS -II	Poster	Study Of Need and Use Mobile Phone for college student	PG	Management
	Patil Gayatri					
14	Thorat Manoj	MMS -II	Poster	Wi-Vi Technology	PG	Management
	Pardeshi Sagar					
15	Oswal Vaishnavi R	MMS -I	Poster	Smart Phone A Friend ,Right Hand For Indian Housewife	PG	Management
	Vasule Ketaki					
16	Patel Vaishnavi Narendra	TY BCA	Poster	Impact of free data (for mobile) on higher education students.	UG	Management
17	Patil Minal Bhaskar	TY BCA	Poster	Impact of Plastic Ban	UG	Management
	Chaudhari Prajakta Arun					

District Level Staff Participants:-

Sr. No	Name of Participants	Category	Mode	Title	UG / PG / TH / PPG	Theme
1	Amit P. Patil	Faculty	Poster	Building a Health Care future through Trusted System	TH	Humanities, Languages and Fine arts
	Chhaya S. Patil					
2	Amul S Tamboli	Faculty	Poster	Stress Management is a life management key is to achieve health and happiness in any situation	TH	Humanities, Languages and Fine arts
3	Sachin S Surana	Faculty	Poster	Rural urban Migration: A Multifaceted Challenge	TH	Humanities, Languages and Fine arts
4	Mahesh Kishor Bhavsar	Faculty	Poster	Overview on ICT Tools in Higher Education	TH	Commerce, Management, Law
	Sufiyan Mustak Bagwan					
5	Manoj B. Patil	Faculty	Poster	E-Health in INDIA: Opportunities and Challenges	TH	Humanities, Languages and Fine arts
	Manoj S. Sonawane					
6	Yogesh C. Shethiya	Faculty	Poster	Evading Road Traffic Accidents: A Community Point of View	TH	Commerce, Management, Law
	Laxmikant M. Sharma					

Participants Count

Faculty Members	10
Students	35
Total	45

2019-20

Institute Level Avishkar

The aim of competition is to develop the research attitude; IMRD has organized Institute Level Avishkar. This will lead to help the students to get the right career opportunity. Through this platform, individuals are encouraged to think critically and explore novel solutions to real-world challenges. Avishkar competitions promote collaborative teamwork, research, and skill development, nurturing a culture of entrepreneurship and excellence. Participants showcase their talents and ideas to a wider audience, gaining valuable experience and feedback from judges and industry experts. Ultimately, Avishkar aims to inspire creativity, empower individuals to make meaningful contributions to society, and drive positive change through innovative thinking and action.



Institute Level Avishkar notice

**R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur.**

Date: - 10/10/2019

Institute Level Avishkar

Guidelines for Participants:-

1. All participants should prepare their poster based on their own work/innovation.
2. Poster can be flex printed or hard drawn. Maximum two participants are allowed per poster for poster presentation.
3. A team can present only one poster.
4. Please bring material to affix the poster.
5. Poster size should be of 1m * 1m.
6. Poster may contain following important points:-
 - i. Title
 - ii. Abstract
 - iii. Introduction
 - iv. Existing Work
 - v. Research Methodology / Proposed work
 - vi. Experimental Result / Observations
 - vii. Conclusion & Future Work
 - viii. References etc.
7. Participant will have to submit hard copy of the registration form to class teacher or parent teacher.

Themes for Poster:-

<ul style="list-style-type: none"> ➤ Computer Science <ul style="list-style-type: none"> ○ Natural Language Processing ○ Data Mining / Web Mining ○ Soft Computing ○ Image Processing ○ Network Security ○ Artificial Intelligence ○ Cloud Computing ○ Mobile Computing ○ Informational Retrieval ○ Programming and Project Management ○ Big Data Analytics ○ IOT ○ Deep Learning / Machine Learning ○ Any Topic related to Computer Science, Computer Engineering & IT. 	<ul style="list-style-type: none"> ➤ Management <ul style="list-style-type: none"> ○ General Marketing ○ Marketing ○ Finance ○ HRM ○ ICT in Education/Management ○ Project Management ○ Marketing Management ○ Decision Making ○ Organizational Behavior ○ Disaster Management ○ Leadership Performance and Management Development ○ E-Business and E-Commerce ○ Business Economics and Management Science ○ Entrepreneurship ○ Business and Economics ○ Any Topic related to Management
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Institute Level Avishkar Prizes:-

- Top two teams will be awarded with prizes from UG & PG department separately.
- Institute level prize winner will receive institute support to present their poster in Zonal / University level Avishkar in the form of Travelling Allowances & Registration fees.
- Prize Winners will get special guidance from subject experts from institute to present their ideas in Zonal / University Level.




 Director
 Dr. Vaishali B. Puri

Institute Level Avishkar Guidelines

Registration:-

A total of 28 students participated in the Institute Level Avishkar competition, making 19 teams to showcase their innovative projects. Notably, the undergraduate poster category involved 12 teams, demonstrating a strong engagement and exploration of research topics at this level. Furthermore, 5 teams presented entries in the undergraduate model category, showcasing a hands-on approach to problem-solving and creativity among undergraduate students. In the postgraduate poster category, 2 teams contributed entries, reflecting a commitment to advanced academic pursuits

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M. Dhanraj
Kang

R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur
Institute Level Avishkar List AY 2019-2020
Date: 22/10/19

Sr. No	Name of Student	Mode	Code	Sign
1	Marathe Tejal Ganesh Pawar Jagruti Dipak	Poster	UG1001	<i>[Signature]</i>
2	Vaidya Shraddha Ravindra Jethalrao Rashmi Pradip	Poster	UG1002	<i>[Signature]</i>
3	Chaudhari Umrati Sunil Patil Kamini Sanjay	Poster	UG1003	<i>[Signature]</i>
4	Gavande Sumiksha Rajendra Chavhan Ankita Rajiv	Poster	UG1004	<i>[Signature]</i>
5	Wagh Yogesh Gulab Patil Harish Gokul	Poster	UG1005	<i>[Signature]</i>
6	Sainani Ashish Anil Vasave Shubham Anuping	Poster	UG1006	<i>[Signature]</i>
7	Patil Ratik Suresh	Poster	UG1007	<i>[Signature]</i>

1	Patil Tejaswini Gopal Patil Divya Sumit	Model	UGM01	<i>[Signature]</i>
2	Bohari Alefiya Mustafali	Model	UGM02	<i>[Signature]</i>
3	Mansukhani Muskan J.	Model	UGM03	<i>[Signature]</i>

1	Patel Rekha Khargaram Bhosle Mayuri Sudhakar	Poster	PG101	<i>[Signature]</i>
2	Oinwal Vaishnavi Rajendra More Sachal Anil	Poster	PG102	<i>[Signature]</i>

Rai Madhu M. Poster UG1008 *[Signature]*

Poyat Gudhawani Poster UG1008 *[Signature]*

Patil Kalyani Poster UG1008 *[Signature]*

Vishal Sutar Model UGM02 *[Signature]*

Chetan Kalal Model UGM03 *[Signature]*

Harshali Shikharth Poster UG1010 *[Signature]*

Roshni Yeshi Poster UG1010 *[Signature]*

Inauguration

This event was inaugurated by Dr. Vaishali Patil, Director of IMRD. Mam appreciated all the efforts of the students of Avishkar.



Institute Level Avishkar Inaugurated by Director Dr. V. B. Patil

This event was judged by Dr. M. B. Patel HOD of MMS and Prof. A. S. Tamboli. They evaluated all the entries individually and selected top three contending entries.



Dr. M. B. Patel while evaluating poster



Prof. A. S. Tamboli while evaluating model

Best Posters in Institute Level Avishkar Competition: 2022-23

Sr. No	Name of Student	Mode	Code	Category
1	Vaidya Shraddha Ravindra	Poster	UG1002	UG
	Jethaliya Rashmi Pradip			
2	Wagh Yogesh Gulab	Poster	UG1005	UG
	Patil Harish Gokul			
3	Mansukhani Muskaan J.	Model	UGM03	UG
4	Patel Rekha Khangaram	Poster	PG101	PG
	Borase Mayuri Sudhakar			

District / University Level Avishkar


R.C.P.E.T. EDUCATIONAL TRUST

ट्रस्ट नोंदणी क्र.एच-६२०२२/मुंबई
स्थापना वर्ष २०२७

आर.सी.पटेल एज्युकेशनल ट्रस्ट संचालित,
इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट शिरपूर.
A.I.C.T.E. मान्यता प्राप्त F.No.- MS-२०२ (MCA) ET/२००० व उच्च महाराष्ट्र विद्यापीठ मान्यता
सा.श्री. भूपेंद्रभाई आर पटेल (राज्य) डॉ.वैशाली बी.पाटील (राज्य)

नो.क्र.IMRD.१०७ General २०२१-२० दिनांक २०/१२/२०२१

प्रति,
या. अविष्कार समन्वयक,
सी.बी.पाटील महाविद्यालय,
सा.श्री. जि. धुळे.


विषय :- अविष्कार प्रवेश अर्जे व प्रवेश को नियंत्रणे बाबत...


महोदय,

उपरोक्त विषयाबाबत आपल्या आर.सी.पटेल एज्युकेशनल ट्रस्ट संचालित, इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट (IMRD), शिरपूर, या परिसरस्थेसमधील प्राध्यापक व विद्यार्थ्यांचे अविष्कार प्रवेश अर्जे व प्रवेश को नियंत्रित अहवाल स्विकार कावा.

आपली विश्वासू

संचालक
आय.एम.आर.सी.शिरपूर.




21/12/2019
Received

करवंद नाका, शिरपूर, जि. धुळे (महाराष्ट्र) ☎ (०२५६२)२५१०२८, फॅक्स नं. २५१८०८
E-mail: rcpimrd@gmail.com
Visit us at- [http:// www.rcpimrd.ac.in](http://www.rcpimrd.ac.in)

**R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur
District Level Avishkar List AY 2019-2020**

Teacher / Student Participants List

Sr. No	Name of Teacher	Topic Name	Mode	Participating Category	Payment	Payment
1	Mrs. Pooj Chhaya S. Mr. Pooj Amit P.	Health Sys: Future Healthcare System	Poster	TH	Yes	400
2	Mr. Pooj Manoj B. Mr. Rajan Jaypal Singh E.	A study on customer attitude towards online shopping with special reference to shirpur city	Poster	TH	No	400
3	Raghunand Sapna Bhushan	Education offloading for Efficient Mobile Cloud Computing	Poster	TH	Yes	200
4	Mr. Pooj Tushar Ramesh Dr. Pooj Manoj Bhiljal	Study of Knowledge Management Practice in Higher Education Institutes under NMRJ Region	Poster	TH	Yes	400
5	Mr. Shama Laxmikant M.	Entrepreneurship and sustainable employment opportunities	Poster	TH	Yes	200
Total						1600

Sr. No	Name of Student	Topic Name	Mode	Participating Category	Payment	Payment
1	Marathe Tejaji Ganesh Pawar Jagrati Dipak	A study on Daily travelling girls student problems	Poster	UG	Yes	400
2	Vaidya Shradha Ravindra Jethaliya Rashmi Pradip	Smart Coastline Security	Poster	UG	Yes	400
3	Patil Tejashwini Gopal Patil Divya Sunil	Business Environment Model	Model	UG	Yes	400
4	Chaudhari Unnati Sunil Patil Kamini Sanjay	E- Business and E- Commerce	Poster	UG	Yes	400
5	Patil Rekha Khingaram Borane Mayuri Sudhakar	Working Women health status in Shirpur City	Poster	PG	Yes	400
6	Gavande Samiksha Ranjans Chavhan Ankita Rajiv	ICT In Education Management	Poster	UG	Yes	400
7	Chawal Vaishnavi Rajendra More Snehal Anil	Impact of Online Games On College Students in Shirpur City	Poster	PG	Yes	400
8	Wagh Yogesh Golub Patil Harish Gokul	Is India Ready for E- Vehicle	Poster	UG	Yes	400
9	Sainani Ashish Anil Vanave Shubham Aarving	Is Autonomous Car needed for world	Poster	UG	Yes	400
10	Patil Rutik Suresh	ACID Attack in India	Poster	UG	Yes	200
11	Bohari Alekya Mustasli	Green Management	Model	UG	Yes	200
12	Manukhani Muskan J.	Plastic Pollution to Plastic road	Model	UG	Yes	200
Total						4200

Total Staff & Student 5800



21/10/2019

Received

District Level Avishkar Participants List



District Level Avishkar Student Participants



District Level Avishkar Student Participants



District Level Avishkar Staff Participants

2022-23

Institute Level Avishkar

The main aim behind organizing this competition was to develop the research attitude and to develop the presentation skills among students. This competition aware the students about various social problems and triggers to find innovative ideas and solutions for the problems. It also prepares students for participation at University Level Avishkar competition.

Avishkar competitions promote collaborative teamwork, research, and skill development, nurturing a culture of entrepreneurship and excellence. Participants showcase their talents and ideas to a wider audience, gaining valuable experience and feedback from judges and industry experts. Ultimately, Avishkar aims to inspire creativity, empower individuals to make meaningful contributions to society, and drive positive change through innovative thinking and action.



Institute Level Avishkar notice

**R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur.**

Date: - 14/09/2022

Institute Level Avishkar Competition for Students

Guidelines for Participants:-

1. All participants should prepare their poster based on their own work/innovation.
2. Poster can be **flex printed or hard drawn**.
3. **Maximum two participants** are allowed per poster.
4. Each participant should send only one entry in poster presentation.
5. **Please bring material** to affix the poster.
6. **Poster size should be of 1m * 1m.**
7. **Poster may contain following important points:-**
 - i) Title
 - ii) Abstract
 - iii) Introduction
 - iv) Problem Statement
 - v) Research Methodology / Proposed work
 - vi) Experimental Result / Observations
 - vii) Conclusion & Future Work
 - viii) References etc.

Themes for Poster:-

> Computer Science <ul style="list-style-type: none">o Natural Language Processingo Data Mining / Web Miningo Soft Computingo Image Processingo Network Securityo Artificial Intelligenceo Cloud Computingo Mobile Computingo Informational Retrievalo Programming and Project Managemento Big Data Analyticso IOTo Deep Learning / Machine Learningo Any Topic related to Computer Science, Computer Engineering & IT.	> Management <ul style="list-style-type: none">o General Marketingo Marketingo Financeo HRMo ICT in Education/Managemento Project Managemento Marketing Managemento Decision Makingo Organizational Behavioro Disaster Managemento Leadership Performance and Management Developmento E-Business and E-Commerceo Business Economics and Management Scienceo Entrepreneurshipo Business and Economicso Any Topic related to Management
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Institute Level Avishkar Prizes :-

- > Top two teams will be awarded with prizes from UG & PG department separately.
- > Institute level prize winners will receive institute support to present their poster in District / University level Avishkar in the form of Travelling Allowances & Registration fees.
- > Prize Winners will get special guidance from subject experts from institute to present their ideas in District / University Level.




Director
Dr. Vaishali B. Patil

Institute Level Avishkar Guidelines

Registration:-

Total 60 Students participated through 28 teams and 11 staff members participated through 6 teams. Among these 4 best posters from student's category and 2 teams from staff category were rewarded.

Category	: Students	:Staff
Teams	: 28 (60 Students)	: 6 (11 Staff members)
Poster	: 28	: 6

Inauguration

This event was inaugurated by Dr. Vaishali Patil, Director of IMRD. As madam visited all the posters and interacted with students, all participants get motivated. Director Madam appreciated the efforts of all students, staff and committee members for organizing the competition.

The posters were judged by Dr. M. B. Patel HOD of MMS and Dr. T. R. Patel HOD of UG. They evaluated all the entries individually and selected top four contending entries. This competition helped students at university Avishkar competition.



Institute Level Avishkar Inaugurated by Director Dr. V. B. Patil



Director of IMRD guiding and encouraging the participants





Dr. M. B. Patel while evaluating poster of students



Dr. T. R. Patel while evaluating Poster of students



Dr. M. B. Patel while evaluating poster of staff

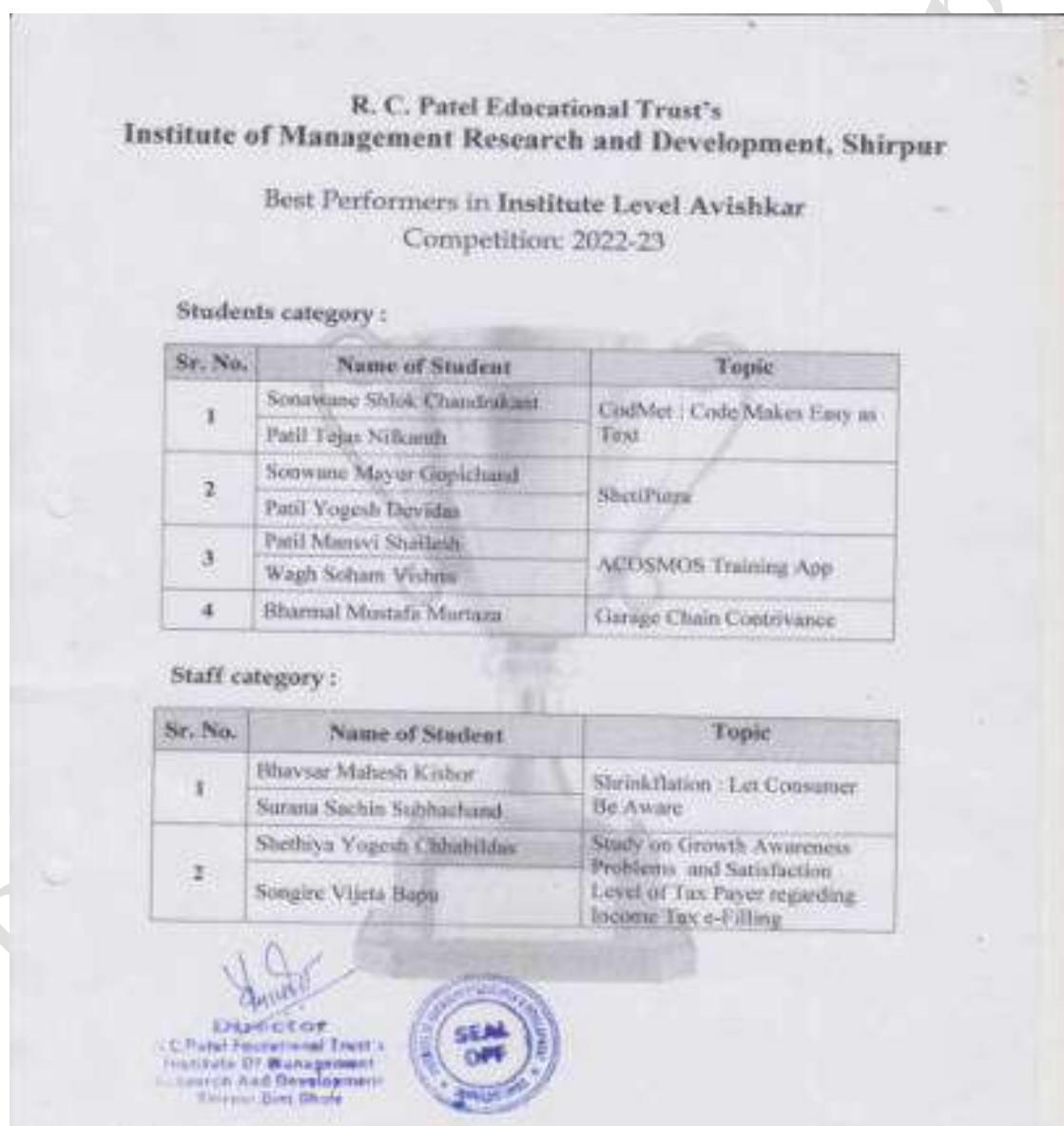
Best Posters in Institute Level Avishkar Competition: 2022-23

Student's category:

Rank	Name of Student	Topic
1	Sonawane Shlok Chandrakant	CodMet : Code Makes Easy as Text
	Patil Tejas Nilkanth	
2	Sonwane Mayur Gopichand	ShetiPutra
	Patil Yogesh Devidas	
3	Patil Mansvi Shailesh	ACOSMOS Training App
	Wagh Soham Vishnu	
4	Bharmal Mustafa Murtaza	Garage Chain Contrivance

Staff category:

Sr. No.	Name of Student	Topic
1	Mr. Bhavsar Mahesh Kishor	Shrinkflation : Let Consumer Be Aware
	Mr. Surana Sachin Subhachand	
2	Mr. Shethiya Yogesh Chhabildas	Study on Growth Awareness Problems and Satisfaction Level of Tax Payer regarding Income Tax e-Filing
	Mr. Songire Vijeta Bapu	



Institute Level Avishkar Winners

District Level Avishkar

Our 23 teams of student's and 06 teams of faculty members participated at District Level Avishkar organized at S. S. V. P. S. College Shindkheda on 18th October 2022.


R.C. PATEL EDUCATIONAL TRUST

अध्यक्ष
मा. श्री. मृणालकांत घले
संचालक
डा. डॉ. वैकुण्ठजी पाटील
(एम.बी.बी.एस., चिकित्सा)

सौ. डॉ. अनास उप/38094 (मुंबई) (AICTE नुसार विद्युत नमूना 120 व 1205 नमूना विद्युत नमूना 1205)

आ.म. (AICTE) 12/0000-2023

दिनांक:- 12-10-2022

मा. प्राचार्य,
एस. एस. वी. पी. एस.
बाला, वाणिज्य व विज्ञान महाविद्यालय,
शिंदखेडा, छत्रपति

विषय:- जिल्हास्तरीय अविष्कार स्पर्धेत आमच्या परिसंस्थेचे अर्थ स्विकारणे बाबत...

मा. महोदय,

आरोपित विषयान्वये आपल्या महाविद्यालयाचे आयोजित अविष्कार स्पर्धेत 18-10-2022, 10:00-12:00, एकूण 23 संस्थांना 42 स्पर्धकांचे अर्थ अर्पणाकडे एकूण नोंदणी फी रक्कम रुपये 4800/- आध्यात्मिकते सादर करित आहोत, कृपया स्विकार करावा, ही विनंती.

धन्यवाद,

आपली निष्ठावान,

संचालक



आय. एम. आर. बी. शिंदखेडा

सोबत:-
1. 23 नोंदणी अर्थ


S.S. V. P. S. College Shindkheda
Babuji Gade Arts, Commerce &
Shri. V. P. S. Science
College, Shindkheda, Dist. Bhi.

o/c

आर. सी. पटेल एज्युकेशनल ट्रस्ट संचालित इन्स्टिट्यूट ऑफ मेनेजमेंट, डिपार्टमेंट ऑफ इन्व्हेस्टमेंट, छत्रपति

संपर्क मातल, शिंदखेडा, जि. पुणे (400004)
Tel: 0225431 351028 Email: rcpetind@gmail.com

R. C. Patel Institute of Management Research and Development, Shirpur
Avishkar 2022-23
List of the Participants

Sr. No.	Registration No.	Name the Participant 1	Name the Participant 2	Category	Theme	Fees Amt Rs.
1	AV-822	Garge Vijay Ramesh	---	PPG	Comm., Mgmt & Law	200
2	AV-1139	Patil Amit Prakashrao	Patil Chhaya Sohas	TH	Pure Science	400
3	AV-1264	Gaur Amarsing K.	Begwan Sulayan M.	TH	Comm., Mgmt & Law	400
4	AV-1382	Shethiya Yogesh Chhabildas	Songire Vijeta Bapu	TH	Comm., Mgmt & Law	400
5	AV-1388	Vishal Arun Pawar	Manojkumar Sahabrao Sonawane	TH	Agri and Animal Husbandary	400
6	AV-941	Bhavsar Mahesh Kishor	Surana Sachin Subhachand	TH	Comm., Mgmt & Law	400
7	AV-1404	Dabhade Tejas Chandrakant	---	UG	Comm., Mgmt & Law	200
8	AV-321	Sonar Shital Anil	Pawar Nivedita Bhatu	UG	Agri and Animal Husbandary	400
9	AV-327	Bharmal Mustafa Mortaza	---	UG	Comm., Mgmt & Law	200
10	AV-347	Patil Aishwarya Sunil	Patil Paras Vivek	UG	Comm., Mgmt & Law	400
11	AV-403	Sonawane Shlok Chandrakant	Patil Tejas Nikanth	UG	Engineering and Technology	400
12	AV-404	Sonawane Mayur Gopichand	Patil Yogesh Devidas	UG	Humanities, Languages, Fine Arts	400
13	AV-422	Salunkhe Nikita Ramkrushna	Wakade Gitanjali Lilachand	UG	Pure Science	400
14	AV-432	Sonawane Shital Bharatdas	Bhavsar Sakshi Nimba	UG	Engineering and Technology	400
15	AV-448	Patil Manvi Shailesh	Wagh Soham Vishnu	UG	Engineering and Technology	400
16	AV-694	Nuwari Aachal Pawan	Mali Veisharvi Rajendra	UG	Comm., Mgmt & Law	400
17	AV-720	Choudhary Krishna Pemaram	Nerve Harshal Rajendra	UG	Comm., Mgmt & Law	400
18	AV-750	Kiran Bhagwan Chavhan	Ropali Dhyaneshwar Patil	UG	Comm., Mgmt & Law	400

District Level Avishkar Participants List

R. C. Patel Institute of Management Research and Development, Shirpur
Avishkar 2022-23
List of the Participants

Sr. No.	Registration No.	Name the Participant 1	Name the Participant 2	Category	Theme	Fees Amt Rs.
19	AV-775	Priyanka Balkrishna Bhandari	—	UG	Comm., Mgmt & Law	200
20	AV-779	Ashwini Yogendra Pardeshi	Savita Sitaram Koli	UG	Comm., Mgmt & Law	400
21	AV-787	Sarika Subhashing Rajput	Prachi Chandrashekhar Thakur	UG	Comm., Mgmt & Law	400
22	AV-794	Sapana Arun Patil	Karuna Dnyaneshwar Desale	UG	Comm., Mgmt & Law	400
23	AV-799	Darshana Mulising Rajput	Pallavi Dinesh Kulkarni	UG	Humanities, Languages, Fine Arts	400
Total Amt. Rs. = >>>						8400



[Signature]
Director
 R.C. Patel Institute of Management Research and Development
 Shirpur, Dist. Dahanu

District Level Avishkar Participants List

University Level Avishkar

From District level competition, **Our 04 teams of students & 6 Teams of faculty members** were shortlisted for University level competition.

District Level Avishkar: Shortlisted Students

Sr. No.	Name of Participants	Theme	Subject
1	Sarika Subhashsing Rajput	Comm., Mgt. & Law	Save Cattle - Save Mankind
	Prachi Chandrashekhar Thakur		
2	Salunkhe Nikita Ramkrushna	Pure Science	AR : Virtual Detector
	Wakade Gitanjali Lilachand		
3	Sonawane Shlok Chandrakant	Engineering and Technology	CodMet : Code Makes Easy as Text
	Patil Tejas Nilkanth		
4	Choudhary Krishna Pemaram	Comm., Mgmt & Law	STARTUPs : Converted into Sickness
	Neve Harshal Rajendra		

District Level Avishkar: Shortlisted Faculty Members

Sr. No.	Name of Participants	Theme	Subject
1	Garge Vijay Ramesh	Poster	e-Governance : Tool for School Management
2	Patil Amit Prakashrao	Poster	Health Sys : Future Healthcare System
	Patil Chhaya Suhas		
3	Gaur Amarsing K.	Poster	A Study on Factors Affecting Employee Turnover in the Textile Industry in Dhule District.
	Bagwan Sufiyan M.		
4	Shethiya Yogesh Chhabildas	Poster	Study on Growth Awareness Problems and Satisfaction Level of Tax Payer regarding Income Tax e-Filling
	Songire Vijeta Bapu		
5	Pawar Vishal Arun	Poster	Smart Agriculture and Automatic Irrigation System using IoT
	Manojkumar Sahabrao Sonawane		
6	Bhavsar Mahesh Kishor	Poster	Shrinkflation : Let Consumer Be Aware
	Surana Sachin Subhachand		

IMRD also got success at University Level:-

Our Students Poster Titled: **CodMet: Code Makes Easy as Text** by students Mr. Sonawane Shlok Chandrakant & Mr. Patil Tejas Nilkanth got **1st Prize**, and will be representing KBC NMU for State Level Avishkar Competition.

University Level Avishkar 1st Rank

Sr. No.	Name of Participants	Subject	Achievement
1	Sonawane Shlok Chandrakant	CodMet : Code Makes Easy as Text	1st Prize in UG category
	Patil Tejas Nilkanth		
Will be a part of KBC NMU, Jalgaon team for State Level Avishkar Competition to be held at SPPU, Pune			

University Level Avishkar 2nd Rank

Sr. No.	Name of Participants	Subject	Achievement
1	Vijay Ramesh Garge	'E-Governance' model for deprived school students	2nd Prize in PPG category
Will be a part of KBC NMU, Jalgaon team for State Level Avishkar Competition to be held at SPPU, Pune			



Mr. Sonawane Shlok C. & Mr. Patil Tejas N. got 1st Prize at University Level Avishkar



University Level Avishkar - 2022 Winners with Hon. VC, Pro-VC, Registrar & dignitaries



A' Grade NAAC Re-Accredited

Kavayitri Bahinabai Chaudhari
North Maharashtra University
Jalgaon-425001

Avishkar-2022



KBCNMU/By-Email/Avishkar-2022/2023

Date: 04/01/2023

To,
Mr. Vijay Ramesh Garge
R.C.P. I.M.R.D.,
Shirpur.


Subject:- Nomination for State level Avishkar-2022.

Dear Mr. Garge,

It gives me immense pleasure to inform you that you are nominated (your university level entry **PPGP2-87**) for state level Avishkar-2022 event to be held at S.P.P.U. Pune under the theme of **Commerce, Management and Law in PPG category**.

In this regard, you are hereby requested to attend the training program organized by KBCNMU, Jalgaon at the School of Physical Sciences on 5 or 6 January 2023 and provide all necessary documents for participation in the state level Avishkar-2022 to be held at Mumbai during 12-15, January 2023. Along with all other winners you will be provided all necessary facilities to participate in state level Avishkar-2022.

(Prof. J. V. Sali)
Dy. Coordinator, Avishkar-2022
KBCNMU, Jalgaon


(Prof. S. R. Kolhe)
Coordinator, Avishkar-2022
KBCNMU, Jalgaon

C.C. to:

1. Director, RCP IMRD, Shirpur.

Nomination letter for State level Avishkar of Mr. Vijay R. Garge sir

2023-24

Institute Level Avishkar

The main aim behind organizing this competition was to develop the research attitude and to develop the presentation skills among students. This competition aware the students about various social problems and triggers to find innovative ideas and solutions for the problems. It also prepares students for participation at University Level Avishkar competition.

Avishkar competitions promote collaborative teamwork, research, and skill development, nurturing a culture of entrepreneurship and excellence. Participants showcase their talents and ideas to a wider audience, gaining valuable experience and feedback from judges and industry experts. Ultimately, Avishkar aims to inspire creativity, empower individuals to make meaningful contributions to society, and drive positive change through innovative thinking and action.



Institute Level Aavishkar Notice

**R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur.**

Date: - 07/09/2023

Institute Level Avishkar Competition for Students

Guidelines for Participants:-

1. All participants should prepare their poster based on their own work/innovation.
2. Poster can be flex printed or hard drawn.
3. Maximum two participants are allowed per poster.
4. Each participant should send only one entry in poster presentation.
5. Please bring material to affix the poster.
6. Poster size should be of 1m * 1m.
7. Poster may contain following important points:-
 - i) Title
 - ii) Abstract
 - iii) Introduction
 - iv) Problem Statement
 - v) Research Methodology / Proposed work
 - vi) Experimental Result / Observations
 - vii) Conclusion & Future Work
 - viii) References etc.


Themes for Poster:-

<p>➤ Computer Science and Applications</p> <ul style="list-style-type: none">○ Natural Language Processing○ Data Mining / Web Mining○ Soft Computing○ Image Processing○ Network Security○ Artificial Intelligence○ Cloud Computing○ Mobile Computing○ Informational Retrieval○ Programming and Project Management○ Big Data Analytics○ IOT○ Deep Learning / Machine Learning○ Any Topic related to Computer Science, Computer Engineering & IT.	<p>➤ Management</p> <ul style="list-style-type: none">○ General Marketing○ Marketing○ Finance○ HRM○ ICT in Education/Management○ Project Management○ Marketing Management○ Decision Making○ Organizational Behavior○ Disaster Management○ Leadership Performance and Management Development○ E-Business and E-Commerce○ Business Economics and Management Science○ Entrepreneurship○ Business and Economics○ Any Topic related to Management
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Institute Level Avishkar Prizes:-

- Top Three teams will be awarded with prizes from UG & PG department separately.




Director
Dr. Vaishali B. Patil

Registration:-

Total 87 Students participated through 47 teams among them 26 teams from Computer Science and Technology, 6 teams from social and science and 15 teams from commerce and Management theme. Total 6 teams of staff member also participated in this competition.

Inauguration

This event was inaugurated by Dr. Vaishali Patil, Director of IMRD. Mam appreciated all the efforts of the students of Aavishkar.



Institute Level Avishkar Inaugurated by Director Dr. V. B. Patil

Guidance Session:-

R. C. Patel Institute of Management Research and Development, Shirpur							
Avishkar 2023-24							
Guidance Session							
Date:- 17/10/2023							
Sr. No.	Registration No.	Name the Participant 1	Name the Participant 2	Category	Theme	Sign	Sign
1	AV-1270	Sonawane Pratik Jitendra	---	UG	Comm., Mgmt & Law		
2	AV-1264	Keer Ankita Lakhanlal	Tirmale Vaishnavi Punamchand	UG	Comm., Mgmt & Law	Ankita	Vaishnavi
3	AV-1037	Dorik Vaishnavi Tukaram	Mandlik Harshada Vijay	UG	Comm., Mgmt & Law	Dorik	Mandlik
4	AV-746	Patil Ashwini Kanhaya	---	UG	Comm., Mgmt & Law	Ashwini	
5	AV-389	Pawar Hitesh N.	Chaudhari Dishant A.	UG	Comm., Mgmt & Law	Pawar	Pawar
6	AV-698	Patil Ashwini Anil	Amrutkar Prathmesh Ravindra	UG	Comm., Mgmt & Law	Patil	A.P.R.
7	AV-899	Patil Mohini Shivaji	Sonawane Akshay Aaba	UG	Engineering and Technology	Patil	Akshay
8	AV-2069	Patil Sakshi Sandip	Torane Vaidehi Ashwin	UG	Engineering and Technology	Sakshi	Torane
9	AV-2073	Rajput Gangotri Sandipsing	---	UG	Comm., Mgmt & Law	Gangotri	Gangotri
10	AV-2072	Pawar Chetan Rajendra	Pawar Srushti Sachin	UG	Comm., Mgmt & Law	Chetan	Chetan
11	AV-1612	Sathe Bhavesh Bhalchandra	Patil Tejas Nikant	UG	Engineering and Technology	BBS	BBS
12	AV-1994	Gupta Kiran Vinod	Girase Kalyani Pravirsing	UG	Engineering and Technology	Kiran	Kiran
13	AV-1564	Sonawane Shlok Chandrakant	Salunkhe Nikita Ramkrushna	UG	Engineering and Technology	Shlok	Shlok
14	AV-2041	Patil Bhavesh Chhotu	Chaudhari Kavita Nayanaram	UG	Engineering and Technology	Bcp	Bcp

Avishkar Guidance Session Attendance

**R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur.**

Institute Level Avishkar Competition Guidance session

Resource Person Dr. M.B. Patel

Date: - 05/10/2023

Sr. No	Student Name	Sign
1	Harshada vijay mandlik	
2	Vaishnavi Tukaram Dabik	
3	Harshada Vijay Patel	
4	Patil Bhavesh chhotu	
5	Chaudhari Kavita Nayanaram	
6	Gupta Krun Vinod	
7	Girase kalyani Pravireing	
8	Dishware Archal Gayardhan	
9	Bhavsar Neha Narendra	
10	Patil Ashwini Kishoriya	
11	Pastik. Jitendra. Sonawane	
12	Sonawane Akshay Anba	
13	Patil Mahini Shivaji	
14	Suthe Bhavesh Bhalchandra	
15	Sonawane Shlok chandrakant	
16	Manojan Ritish Sunil	
17		
18		
19		

Avishkar Guidance Session Attendance



Dr. M. B. Patel Guide and motivate about research work

R. C. Patel Educational Trust's
Institute of Management Research & Development, Shirpur.

Overview of Avishkar Competition

Resource Person Dr. M. B. Patel

Date: 09/10/23

Sr. No	Name of Teacher	Sign
1	Bhagyashri P. Patil	<u>[Signature]</u>
2	Suchita D. Jadhav	<u>[Signature]</u>
3	Vijeta Songare	<u>[Signature]</u>
4	Suparna Chaudhari	<u>[Signature]</u>
5	Phanashree G. Patil	<u>[Signature]</u>
6	Kirtika N. Behere	<u>[Signature]</u>
7	Jyotima D. Mali	<u>[Signature]</u>
8	Touph A. Chaudhari	<u>[Signature]</u>
9	Dr. Rupali P. Agrawal	<u>[Signature]</u>
10	Dr. Priyanka V. Bhandari	<u>[Signature]</u>
11	Vishalkha K. Meher	<u>[Signature]</u>
12	Manal S. Bidkar	<u>[Signature]</u>
13	Chaudhari Harshada L.	<u>[Signature]</u>
14	Kaustubha K. Sawant	<u>[Signature]</u>
15	Mahesh K. Bhavsar	<u>[Signature]</u>
16	K. S. Apte	<u>[Signature]</u>
17	Vikram M. Patil	<u>[Signature]</u>
18	Supriya M. Borwar	<u>[Signature]</u>
19	Sumit S. Sagale	<u>[Signature]</u>
20	Shethiya Yogesh C.	<u>[Signature]</u>

Avishkar Competition guidance attendance

The competition was assessed by esteemed judges, Dr. M. B. Patel and Dr. T. R. Patel, for the staff category, and Prof. Yogesh Shethiya and Prof. Vishal Pawar for student participants.



Director of IMRD guiding and encouraging the participants



Judge evaluating Posters

Winners Staff Category

Sr. No.	Name of Participants	Rank	Topic Name
1	Dr. Patel Tushar R.	1 st	To study the financial literacy of salaried employees at Higher Educational Institutes in Shirpur Taluka
	Mr. Patil Milind A.		
2	Mr. Shethiya Yogesh C.	2 nd	Exploring tax payers awareness, perceptions & satisfaction: E-Filing in Income Tax

Winners UG/ PG : Commerce, Management & Social Science

Sr. No.	Name of Participants	Rank	Class
1	Sonawane Pratik Jitendra	1st	SYBBA
2	Patil Ashwini Kanhaiya	2nd	SYBBA
3	Sonawane Shlok Chandrakant	3rd	SYBCA
	Salunkhe Nikita Ramkrushna		

Winners UG/PG : Computer Application & Technology

Sr. No.	Name of Participants	Rank	Class Name
1	Patil Sakshi Sandeep	1st	FYBCA
	Torane Vaidehi Ashwin		
2	Sonawane Akshay Aaba	2nd	TYBCA
	Patil Mohini Shivaji		
3	Dorik Vaishnavi Tukaram	3rd	SYBCA
	Mandlik Harshada Vijay		
	Patel Harshada Vijay		

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

Congratulations

Heartily Congratulations to all staff for achieving Success!!

Best Performers in
Institute Level Avishkar Competition 2023-2024

Category: - Staff

Sr. No.	Name of Participants	Rank	Topic Name
1	Dr. Patel Tushar R.	1 st	To study the financial literacy of salaried employees at Higher Educational Institutes in Shirpur Taluka
	Mr. Patil Milind A.		
2	Mr. Shethiya Yogesh C.	2 nd	Exploring tax payers awareness, perceptions & satisfaction: E-Filing in Income Tax



Institute Level Avishkar Staff Winners

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

Congratulations

Heartily Congratulations to all students for achieving Success!!

**Best Performers in
Institute Level Avishkar Competition 2023-2024**

Computer Application & Technology

Sr. No.	Name of Participants	Rank	Class Name
1	Patil Sakshi Sandeep	1 st	FYBCA
	Torane Vaidehi Ashwin		
2	Sonawane Akshay Aaba	2 nd	TYBCA
	Patil Mohini Shivaji		
3	Dorik Vaishnavi Tukaram	3 rd	SYBCA
	Mandlik Harshada Vijay		
	Patel Harshada Vijay		

Management & Social Science


Sr. No.	Name of Participants	Rank	Class Name
1	Sonawane Pratik Jitendra	1 st	SYBBA
2	Patil Ashwini Kanhaiya	2 nd	SYBBA
3	Sonawane Shlok Chandrakant	3 rd	SYBCA
	Safunkhe Nikita Ramkrushna		



Institute Level Avishkar Student Winners

District Level Aavishkar

11th Dec 2023



R.C. PATEL EDUCATIONAL TRUST

President
Shri. Bhupeshbhai Patel

Director
Prof. Dr. Vaishali Patil
(MCA, Ph.D.)

Registration No. F18152 (Mumbai) Approved by AICTE New Delhi & Affiliated to North Maharashtra University, Jalgaon

Form No. IMRD/ 271/2023-24 Date: 13.12.23

To,
Dr. Shailesh S. Chalkwar,
Dhule District Co-ordinator,
Aavishkar 2023
RCPEDR, Shirpur (Dhule)

Subject: To accept the registration forms of Aavishkar 2023

Respected Sir,

Herewith we request you to accept and acknowledge the 23 registration forms of 29 participants and registration fees amount Rs. 7800 /-. Detail list of participant is attached with the same.

Thank you.



Yours truly,



DIRECTOR
R.C. Patel Educational Trust
INSTITUTE OF MANAGEMENT
RESEARCH & DEVELOPMENT
Shirpur, Dist. Dhule 425 405

R.C. PATEL EDUCATIONAL TRUST INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT, SHIRPUR

Kansand Nivka, Shirpur, Dist. Dhule.
Tel: 0225631 251028 Email: rcpetra@gmail.com

R. C. Patel Institute of Management Research and Development, Shirpur
Avishkar 2023-24
List of the Participants

Sr. No.	Registration No.	Name the Participant 1	Name the Participant 2	Category	Theme	Fees Amt Rs.
1	AV-1803	Garge Vijay Ramesh	—	PPG	Comm., Mgmt & Law	200
2	AV-1722	Sagarie Sumit Shiwaj	Dr. Manoj Briglal Patel	PPG	Comm., Mgmt & Law	400
3	AV-59	Gaur Ananting K.	Rigwan Sufyan M.	PPG	Comm., Mgmt & Law	400
4	AV-626	Shethiya Yogesh Chhabildas	—	PPG	Comm., Mgmt & Law	200
5	AV-323	Pawar Vishal Arun	Sonawane Manojkumar Sahabdas	PPG	Agri and Animal Husbandary	400
6	AV-793	Dr. Patel Tushar Ramesh	Patil Milind Ashok	PPG	Comm., Mgmt & Law	400
7	AV-234	Bhavsar Mahesh Kishor	—	PPG	Comm., Mgmt & Law	200
8	AV-1481	Dr. Anil Prakashrao Patel	Patil Chhaya Sahas	PPG	Humanities, Languages, Fine Arts	400
9	AV-129	Sonawane Sachin Subhashchandra	—	PPG	Comm., Mgmt & Law	200
10	AV-1270	Sonawane Pratik Hemendra	—	UG	Comm., Mgmt & Law	200
11	AV-1264	Kate Ankita Laksharaj	Tirmale Vaidhraj Puranichand	UG	Comm., Mgmt & Law	400
12	AV-1037	Dorek Vaidhraj Tukaram	Mandlik Harshada Vijay	UG	Comm., Mgmt & Law	400
13	AV-766	Patil Ashwini Kannaaya	—	UG	Comm., Mgmt & Law	200
14	AV-389	Pawar Harsh N.	Chaudhari Oshant A.	UG	Comm., Mgmt & Law	400
15	AV-658	Patil Ashwini Anil	Anrudkar Prathmesh Ravindra	UG	Comm., Mgmt & Law	400
16	AV-895	Patil Mohan Shiwaj	Sonawane Akshay Rishi	UG	Engineering and Technology	400
17	AV-2018	Patil Sekhar Sandip	Tirane Vaidhvi Ashwin	UG	Engineering and Technology	400
18	AV-2073	Rajput Gangadhar Sandipising	—	UG	Comm., Mgmt & Law	200
19	AV-2072	Pawar Chetan Rajendra	Pawar Srushti Sachin	UG	Comm., Mgmt & Law	400
20	AV-1652	Sathe Bhavish Bhaichandra	Patil Tejas Nikant	UG	Engineering and Technology	400
21	AV-1994	Gupta Krun Virod	Grewa Akshay Pravinraj	UG	Engineering and Technology	400
22	AV-1564	Sonawane Shikha Chandrakant	Salunkhe Nikita Ramkrushna	UG	Engineering and Technology	400
23	AV-2041	Patil Bhavesh Chhota	Chaudhari Kavita Nayanaram	UG	Engineering and Technology	400
Total Amt. Rs. <=>						7800



District Level Aavishkar Participants list

District Level Avishkar Competition 2023-2024

Category: - PPG

Sr. No.	Name of Participants
1	Mr. Behere Manoj Narhar
2	Mr. Patil Vitthal M.
3	Mr. Shethiya Yogesh C.
4	Mr. Pawar Vishal Arun
5	Dr. Sonawane Manojkumar Sahabrao
6	Dr. Amit Prakashrao Patil
7	Mrs. Patil Chhaya Suhas
8	Mr. Kaustubha Kishorkumar Sawant
9	Mrs. Yeshi Sapana Suresh
10	Mr. Surana Sachin Subhashchand
11	Mrs. Patil Kavita Gulabrao

District Level Avishkar Competition 2023-2024**Category: UG/ PG**

Sr. No.	Name of Participants	Class Name
1	Sathe Bhavesh Bhalchandra	SYBCA
	Patil Tejas Nilkant	
2	Sonawane Shlok Chandrakant	SYBCA
	Salunkhe Nikita Ramkrushna	
3	Sonawane Akshay Aaba	TYBCA
	Patil Mohini Shivaji	
4	Patil Ashwini Kanhaiya	SYBBA

University Level Aavishkar Rankers

UG Category

Sr. No.	Name of Participants	Achievement
1	Patil Ashwini Kanhaiya	3 rd Prize in UG category
Represented KBC NMU, Jalgaon team for State Level Aavishkar Competition to be held at MUHS, Nashik		

PPG Category

Sr. No.	Name of Participants	Achievement
1	Mr. Sawant Kaustubha Kishorkumar	2 nd Prize in PPG category
Represented KBC NMU, Jalgaon team for State Level Aavishkar Competition to be held at MUHS, Nashik		



**Mr. Sawant Kaustubha Kishorkumar got 2nd Prize &
Ms. Patil Ashwini Kanhaiya got 3rd Prize at University Level Aavishkar
With Hon. V. C. Prof. V. L. Maheshwari Sir**

Best Practice – I Entrepreneurship Development Cell

Research Promotion through Conferences

Entrepreneurship Development Cell

Entrepreneurship Development Cell promoting students to published their research work or ideas in front of World Wide Web. Our institute's Entrepreneurship Development Cell (ED) is dedicated to fostering a culture of innovation and entrepreneurialism among our students. One of our primary objectives is to empower students to present their work at conferences. By encouraging participation in such events, we provide students with a platform to showcase their innovative projects, research findings, and entrepreneurial endeavors to a wider audience. This not only enhances their visibility but also enables them to receive valuable feedback from industry experts and peers, fostering their growth and development as future leaders and innovators in the entrepreneurial ecosystem. Through these experiences, we aim to instill confidence, sharpen presentation skills, and cultivate a spirit of entrepreneurship among our students, preparing them to excel in the dynamic and competitive landscape of the professional world.

1) 2022-23

- 1) National Level Conference on “New Frontiers in Management for Sustainable Business Development

2) 2023-24

- 1) One Day National Conference on ‘Global Business Transformation: Technology, Trends and Practices’.
- 2) One Day National Conference on Recent Advances in Intelligent Computing

Activity Name: - National Level Conference on “New Frontiers in Management for Sustainable Business Development

- Title : “National Level Conference on “New Frontiers in Management for Sustainable Business Development”
- Date(s) : From 28/03/2023 (One Day)
- Venue : Auditorium Hall, RCPET’s, IMRD, Shirpur.
- Total no. of participants attended : 89
(60 students + 29 Academician / Researcher)

Dr. Rajesh B. Jawlekar was invited as guest for Inauguration and Key note speaker, having 28 years of experience and worked as General Manager Corporate HR in “Endurance Technologies Limited”. He is also works for MCED and Autonomous organization of government of Maharashtra as trainer and motivator.

Dr. Rahul A. Kulkarni was invited as a Session Chair Person for the paper presentation sessions. He is head of department of computer management, Faculty of Commerce and Management at B.P. Arts, S.M.A. Science and K.K.C. Commerce College, Chalisgaon.

- **Session –I: The Inaugural function** conducted in Auditorium Hall. The key resource person of conference Dr. Rajesh B. Jawlekar, Session Chair Dr. Rahul A. Kulkarni, Conference Chair Dr. Vaishali B. Patil, Convener Dr. Manoj B. Patel, Asst. Director Manoj N. Behere, HOD Dr. Tushar R. Patel were present. Inauguration done by enlightening the lamp and goddess Saraswati Poojan by the hands of dignitaries. Then introduction of guests followed by and felicitation by offering a bouquet and memento by the hands of Dr. Vaishali Patil was done.



The Dignitaries at National Level Conference on “New Frontiers in Management for Sustainable Business Development



National Level Conference Inaugurated by Dignitaries

- **Session –II :** The Inauguration followed by **Key Note Address** which covered various affairs of current business scenario such as industrial revolution information, importance of value addition in business, impact of technology, importance of business and professional social connectivity by the guest.



Dr. Rajesh B. Jawlekar delivering a keynote address

- **Session –III** After that **Paper Presentations** conducted in Offline and Online mode. The presentations conducted in Conference room on Smart Boards, whereas the online presentations conducted through zoom meeting.



Paper Presentation in National Conference

- **Session –IV** The next session was paper presentations which was followed by panel discussion. In the panel discussion the participants asked their doubts and query related to research in the field of management. The experts guided on the research methodology, about writing objectives and theses, using hypothesis testing methods, standard format of research paper writing and references etc.
- **Session –V** The last session was **Valedictory session**. Mr. Vijay Garge proposed the vote of thanks for the dignitaries for their valuable guidance, participants for attending and presenting the papers and active participation, and also thanked the Advisory committee for the valuable guidance for organizing the conference. He thanked all the committee members for their efforts in successful conduction of the conference.
- Through this conference the academicians and researchers got an opportunity to present their research work and the attendees & other participants' knowledge increased with current avenues in the field of management. The key note address gave the overview of current industry trends with the management perspective and skills and knowledge required in Industry 5.0. It also benefitted faculty members as well as students who attended the conference.

Activity Name: - One Day National Conference on ‘Global Business Transformation: Technology, Trends and Practices’.

Date: 22nd March 2024

Place: Auditorium Hall, RCPET’s IMRD, Shirpur (Maharashtra)

RCPET’s IMRD has organized One Day National Conference on Global Business Transformation: Technology, Trends and Practices was held on 22nd March 2024.

Dr. Deepak Sharma, Dy. Director, Datta Meghe Institute of Higher Education and Research, Wardha was Keynote speaker, Prof. Dr. Madhulika A. Sonawane Director, School of Management Studies and Co-ordinator, ‘Visharad’ Skill Development Center at Kaviyatri Bahinabai Chaudhary North Maharashtra University, Jalgaon was the Session Chair and Dr. Vaishali B. Patil, Director, RCPET’s IMRD was the Conference Chair for this conference.

In the immense presence of Asst. Director and HOD of MCA & I-MCA Dept. Mr. Manoj Behere, IQAC Co-ordinator Dr. Manoj Patel and HOD of UG Dept. Dr. Tushar Patel the programme began with lamp lighting and Saraswati Vandana by the dignitaries. On this occasion dignitaries were felicitated with mementoes and shawls.

The Conference Convenor Dr. Priyanka Bhandari has delivered preface of the conference. Dr. Deepak Sharma addressed his keynote speech on the topic of Right to Intellectual Resources and Global Transformation in Today's Industry and explained the importance of registration of Patent, Copyright and Trademark in global context. Prof. Dr. Madhulika A. Sonawane, while given an in-depth guidance to the students on the skill development initiative 'Visharad' by KBCNMU, Jalgaon. She explained today's changing scenario, students should give priority to skill courses along with education. The meeting was presided over by Dr. Vaishali B. Patil explained to the students the importance of research and how they can excel by spreading their knowledge to the society through such conferences.

The research of the participants was presented in two separate online and offline phases. In this, online presentations on various topics such as Artificial Intelligence, Global Business, and New technology of Marketing in line with the changing nature of business were made by researchers from various universities of Maharashtra along with researchers from Rajasthan, Haryana and Gujarat. A total of 45 participants took part in the conference. Dr. Deepak Sharma and Prof. Dr. Madhulika A. Sonawane appreciated the research paper and its power point presentation, both online and offline. At the end of the programme, certificates were distributed to the participants. The inaugural and valedictory sessions of the conference were

graced by Prof. Vijay Garg. For the successful organization of this national conference, Dr. Priyanka Bhandari, Dr. Laxmikant Sharma, Dr. D. M. Marathe, Mr. Amar Gaur, Dr. Yogesh Shetty, Mr. Mahesh Bhavsar, Mr. Sachin Surana, Mrs. Priyanka Sandhane, Dr. Rupali Agarwal, Mrs. Monali Kirnge, Mr. Dinesh Borse, Mr. Milind Patil, Mr. Kaustubh Sawant, Mr. Sumit Sagale and Lab Technician Mr. Kishor Sonawane, Mr. Dipak Dorik and other staff members.



The Dignitaries at One Day National Conference on ‘Global Business Transformation: Technology, Trends and Practices’



Dr. Deepak Sharma, Dy. Director, Datta Meghe Institute of Higher Education and Research, Wardha delivering a keynote address



Student Received Conference Certificate



Dr Tushar R Parel Sir Received Conference Certificate

Activity Name: - One Day National Conference on Recent Advances in Intelligent

Computing

Date: - 23rd March 2024

Place: - Auditorium Hall

Objectives: - To provide a platform for researchers, academicians, and industry professionals to exchange ideas and discuss the latest trends in the field of intelligent computing.

Number of Participants: - 105

Events Highlights:-

The institute organized a one day national conference on recent advances in intelligent computing on 23rd March 2024. A total of 89 students, staff members, and researchers attended this conference from various states, such as Telangana, Uttarakhand, Rajasthan, Madhya Pradesh and Maharashtra. A total of 16 students, staff members, and researchers presented their research papers in online and offline modes. The objectives of this conference were to provide a platform for researchers, academicians, and industry professionals to exchange ideas and discuss the latest trends in the field of intelligent computing. The conference covered different themes like Deep Learning and Neural Networks, Data Science, Natural Language Processing, Image Processing, Big Data and Data Analytics, Cyber Security, IoT, Robotics and Automation, Artificial Intelligence, Machine Learning, Cloud Computing, etc. For this conference, Ms. Sweta Dargad, Assistant Professor, Symbiosis Skills and Professional University, Pune was invited as a keynote speaker. The conference was started by welcoming the guests and enlightening the lamp, followed by the preface of convener Dr. Amit P. Patil. The director of institute Dr. Vaishali B. Patil madam was the chairperson of this conference. Madam told that, intelligent computing has emerged as a cornerstone of modern innovation, revolutionizing industries, enhancing human capabilities, and reshaping the way we interact with technology. Ms. Sweta Dargad in her keynote address gave an introduction of cyber warfare, cyber security, and types of cyber warfare attacks. Madam told the importance of make in India. Madam also explained the threat landscape, the requirement of cyber security professionals, the importance of cyber security certification, workshops, conferences, etc. In valedictory session, certificates were issued to offline participants. In this conference, Mrs. Archana M. Jade did the anchoring and vote of thanks. To make this conference successful, research committee members Dr. Amit P. Patil, Dr.

Manoj S. Sonawane, Dr. D. M. Marathe, Dr. Laxmikant M. Sharma, and Dr. Rupali P. Agrawal made efforts under the guidance of the director of institute Dr. Vaishali B. Patil and HODs.



The Dignitaries at One Day National Conference on Recent Advances in Intelligent Computing

RCI



Ms. Sweta Dargad, Assistant Professor, Symbiosis Skills and Professional University, Pune delivering a keynote address



Online Paper Presentation in National Conference



Student Received Conference Certificate

Entrepreneurship Development Cell

Institute has inaugurated new Entrepreneurship Development Cell to promote entrepreneurial skills in the students on 3rd March 2020 at S.M. Patel auditorium hall. On the same day, seminar on "Government Support/Policies through MCED", and a separate session of experience sharing, guidance of successful entrepreneurs of IMRD were organized for all final year students of UG and MMS, MCA 2nd, IMCA 4th year students.

For this event, institute invited eminent speakers to share their experience with students. This list of speakers included Mr. Harshal Vibhandik, Director, M&A at International Capital Partners, LLC, Mr. Dipak Thakane, Project Officer, MCED, Nandurbar, Mr. Yogesh Miraghe and Mr. Rohit Marathe, Entrepreneurs, Yashraj Company, Shahada.

Mr. Harshal Vibhandik explained various initiatives that should be taken by new entrepreneurs to startup new ventures. He appreciated the zeal of new blood also.

Mr. Deepak Thakane gave information about various Government schemes and subsidies run by the Government under MCED initiative. Institute's alumni Mr. Yogesh Miraghe and Mr. Rohit Marathe explained their new company's successful journey.

Institute signed MoU with MCED to conduct activities for the development of entrepreneurial skills in the students.



Dignitaries at inauguration of Entrepreneurship Development Cell



Dr. V. B. Patil, Director, IMRD welcoming the guests



Students while attending the seminar

Online Entrepreneurship Awareness Program

During lockdown period, IMRD decided to conduct an online Entrepreneurship awareness program to motivate the students and raise awareness in students about Entrepreneurship. On 23rd August 2020, online activity was conducted with the help of Google form. In this event total 445 students made participation. In this program, students first watched the video and learned the basics of entrepreneurship and after that they solved video based quiz and submitted the Google form.

This program primarily aimed to explain about self-employment to the young generation and influencing students to be an entrepreneur. The program intended to show students what they need to do to become an entrepreneur.

Through this online Entrepreneurship awareness program, students learned so many things like meaning of Entrepreneurship, characteristics of Entrepreneurship and much more with help of Google form and video provided.

This program was successfully conducted under the guidance of Dr. Manoj B. Patel, HOD of MMS Department and the program was managed by Mr. Yogesh Sethiya and Mrs. Priyanka Saindane.

Sr. No.	Class	Students Count
1	Fifth Year I-MCA	27
2	Fourth Year I-MCA	13
3	Third Year I-MCA	27
4	Second Year I-MCA	10
5	Third Year MCA	44
6	Second Year MCA	25
7	Second year MMS	18
8	Third Year BCA	56
9	Second Year BCA	59
10	Third Year BBA	32
11	Second Year BBA	49
12	Third Year BMS	27
13	Second Year BMS	58
Total		445



Online Entrepreneurship Awareness Program

Workshop on Career Katta

Entrepreneurship Development Cell of Institute organized an online career guidance workshop on 13th December 2021 with objective of providing complete information about the "Career Katta" under the initiative "IAS Aaplya Bhetila ani Udhyojag Aaplya Bhetila". This initiative is jointly organized by Maharashtra State Department of Higher and Technical Education and Maharashtra Information Technology Assistance Center. Total 626 students participated in this workshop.

The main objectives of this workshop were to enhance the competitive approach among the students apart from academics, to know the roles of IAS in bureaucracy systems in India.

Mr. Rajendra Utturkar, Principal, Bharti University, Mr. V. B. Gayakwad, Principal, KTHM College Nasik, Mr. Pramod Lakhe, Director, Purva IAS Prashikshan Sanshta, Nagpur, Dr. V. G. Thakare, Director, Higher Education and President, Shivaji Education Society, Amaravati, Mr. Yashwant Shitole, President, Information Technology Center, Maharashtra were the resource persons for workshop.

Mr. Yogesh C. Shethiya, Mr. Amul S. Tamboli, Mrs. Priyanka S. Saindane and Mr. Kaustubha K. Sawant assisted in this event.



Workshop on Career Katta

University Level Best Business Idea Competition

The Entrepreneurship Development Cell of the Institute organized a University Level Best Business Idea Competition (BI to BI:-Business Idea leads to Business Intelligence) in three phases. The main objective of the competition was to provide a platform for the students to present their entrepreneurial ideas. Total 58 teams (134 students) participated in this competition from which 36 teams were shortlisted for the second phase. The final offline phase was organized on 30th March 2022. 10 teams were shortlisted for the final phase. For evaluation the judges of the competition were Dr. Sagar Arun More, Associate Professor, R. C. Patel Institute of Technology, Shirpur, Dr. Anil U. Tatiya, Associate Professor, R. C. Patel Institute of Pharmaceutical Education and Research, Shirpur and Dr. Dinesh Dwarkadas Bhakkad, Associate Professor, S.P.D.M. College, Shirpur. In this competition, the 1st cash prize of Rs. 5000/- won by Mr. Mustafa Bharmal, RCPIMRD, Shirpur. The 2nd cash prize of Rs. 3000/- won by Mr. Harshal Mandhan and team, RCPIMRD, Shirpur. The 3rd cash prize of Rs. 2000/- won by Ms. Bhargavi Chavan and team, SVKM's NMIMS School of Commerce College, Dhule. The students participated enthusiastically in this competition. All the judges appreciated all the teams for their ideas and efforts. The judges, The Director of the Institute Dr. Vaishali B. Patil, faculty members and administrative staff congratulated the winners. For the success of the competition, great efforts were taken by Mr. Yogesh C. Sethiya, Coordinator of Entrepreneur Development Cell and committee members.



Students while presenting business idea



The Dignitaries at prize distribution ceremony



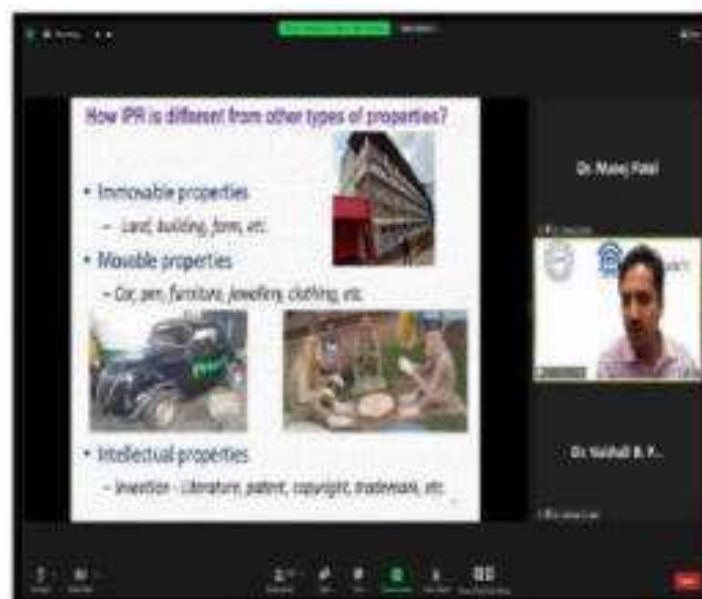
Student while giving feedback

National Level Webinar on Entrepreneurship as a Career Choice

The Entrepreneurship Development cell and IQAC of IMRD in association with KIEDC, Jalgaon organized a national level webinar on "Entrepreneurship as a Career Choice" on 13th October 2021. Total 450 participants were there. The main objective behind this webinar was to give information of KBCNMU Center for Innovation, Incubation and Linkage (KCIIL) to students.

Dr. Vaishali B. Patil, Director, IMRD gave the preface of program. Webinar was inaugurated by Mr. Chhabiraj M. Rane, Director, KCIIL, Jalgaon. He guided to students about why to choose an entrepreneurship as career path. Mr. Bhushan L. Chaudhari, Coordinator and Director, KCIIL expressed changing scenario of jobs and the role of Government in development of entrepreneurship. Dr. Vikas V. Gite, Director, KCIIL told about essentials of IPR in innovation management. Mr. Manveen Singh Chadha, Chief Executive Officer, KCIIL told about an entrepreneur, difference between wage employment and self-employment and innovative products. Mr. Nikhil L. Kulkarni, Incubation Manager, KCIIL explained linkages, structure of KCIIL and support from KCIIL.

Mr. Yogesh C. Shethiya, Mr. Amul S. Tamboli, Mrs. Priyanka S. Saindane, Mr. Kaustubh K. Sawant, Mr. Vijay R. Garge and Mr. Rahul D. Chaudhari took great efforts for this webinar under the guidance of Dr. Manoj B. Patel.



National Level Webinar on Entrepreneurship as a Career Choice

Workshop on Future of Startups in Tier-2 and Tier-3 Cities

Entrepreneurship Development cell and IQAC of Institute organized a workshop on Future of Startups in Tier-2 and Tier-3 Cities on 18th October 2021 in association with Udyog Prabhodini, Dhule.

In this workshop, we invited Mr. Harshal Vibhandik, founder member of Udyog Prabhodini, Dhule and Mr. Shiram Deshpande, CA, founder member of Udyog Prabhodini, Dhule. Total 116 participants were there. The main objective of this workshop was to introduce opportunities of startups in small cities to students.

Mr. Harshal gave detailed information about how Udyog Prabodhini was started and actual work of it. He cleared the concepts of students about startups. He also told about skills needed to become a successful entrepreneur, about various successful startups etc. Mr. Shiram told about many successful startups, how they started, initial status of those startups, how they became successful and what efforts they put to make their startup successful etc.

Under the guidance of Dr. Manoj B. Patel, Mr. Yogesh C. Shethiya, Mrs. Priyanka S. Saindane, Mr. Kaustubh K. Sawant, Mr. Vijay R. Garge and Mr. Rahul D. Chaudhari took great efforts for this program.



Workshop on Future of Startups in Tier-2 and Tier-3 Cities

Seminar on "Entrepreneurship Development"

The Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur Organized Seminar on "Entrepreneurship Development" on 3rd February 2023 in Auditorium Hall at 02:00 PM with the objective of providing to let the students know about start-ups and various things going on under KCIL KBCNMU, Jalgaon. The program started with Saraswati Poojan and inauguration. The felicitation ceremony was conducted in the presence of the Director of the institute Dr. Vaishali B. Patil and the Heads of the Departments. Dr. Bhushan Chaudhary was honoured by Dr. Vaishali Patil. Mr. R. Rajesh Jawlekar felicitated by Mr. Manoj Behere, Mr. Keval Thorat was felicitated by Dr. Manoj Patel.

Dr. Rupali Agrawal anchored the program. Preface of the program was given by Dr. Manoj Patel. First, Mr. Keval Thorat gave information about how to recognize the latent qualities of students as well as the innate qualities in them. Dr. Rajesh Jawlekar shared his views on entrepreneurship development and his plans. Prof. Bhushan Chaudhari gave a presentation to all the students about KCIL and explained its importance in detail, also explained university schemes and processes.

Every member of the committee has worked hard to implement this program successful. Mrs. Priyanka Saindane thanked everyone at the end of the program.



Dr. Vaishali B. Patil felicitating Prof. Dr. Bhushan Chaudhari



Students while attending session



Orientation Program "INNOVENT Discover the Innovative Entrepreneur in You"

Orientation Program "INNOVENT Discover the Innovative Entrepreneur in You", was organized by Entrepreneurship Development and Consultancy Cell of R. C. Patel Institute of Management Research and Development, Shirpur in association with NMIMS SOBUS Center of Excellence for Innovation and Entrepreneurship, Shirpur on 24th February 2023 in S. M. Patel Auditorium Hall, Shirpur. The program had an audience from different Institutions H.R. Patel Institute of Pharmaceutical Education & Research, Shirpur, NMIMS, Shirpur and RCPIPER, Shirpur.

The orientation program was inaugurated by Mrs. Resha Patel, Dr. Nitin Kulkarni and Mr. Chetan Patil in the presence of Dr. Vaishali B. Patil, Director of Institute, Mr. Manoj Behere, Assistant Director and Head of MCA and IMCA, Dr. Manoj Patel, IQAC Coordinator and Dr. Tushar Patel, Head of UG-Program were present for this session.

Dr. Kulkarni addressed the students about business model, product development as well as the need to identify your own qualities and develop the necessary skills to become an entrepreneur. They motivated students to engage in the real-world challenges present in society and build a sustainable product-based solution for it. They said to engage entrepreneurially-aligned students to come together to be a part of the business ecosystem. At the end of session question answer session was conducted and Mrs. Resha Patel and Mr. Chetan Patil gave the answer of student's questions and cleared all the doubts.



Dignitaries during the session



Dr. Nitin Kulkarni guiding the participants

BI 2 BI Competition – Phase I & II 2023

The Entrepreneurship Development Cell of IMRD organized University Level BI 2 BI (Business Idea leads to Business Intelligence) competition on 20th March 2023.

Competition Structure:

The Competition carried out at 3 different phases.

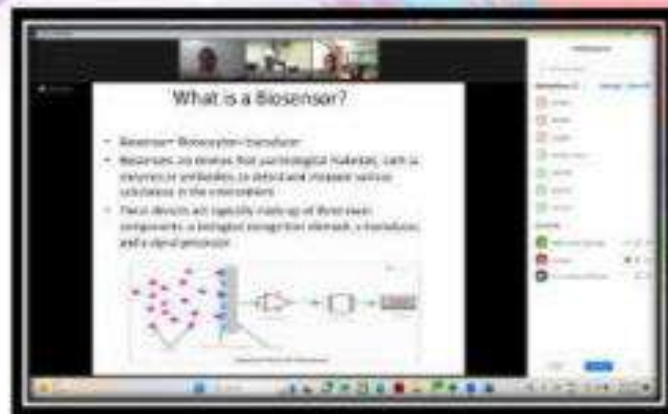
Phase I: Registration and Business Idea submission

In this phase students completed an online registration. They submitted their business ideas with 500 words in the PDF/word file. The ideas were shortlisted on the basis of innovative idea, feasibility, market availability etc. The list of shortlisted students displayed on the institute's website and WhatsApp group. Total 19 Teams registered for the competition.

Phase II: Online Presentation

Online power point presentation was presented by all eligible teams. Eight minutes given for the presentation and two minutes for the question answers. The presentation was conducted through Zoom Platform. Each idea was evaluated by experts on the basis of creativity, benefits, plan of execution etc. The list of eligible teams for the final phase was displayed on the institute's website and WhatsApp group. Total 17 teams selected for this phase.

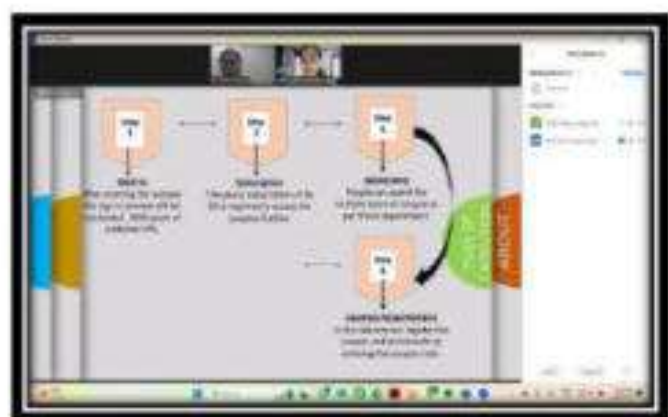
The completion resulted in fulfillment of objective. Students of various streams from overall university regions participated actively. The competition gave them a chance to express their innovative ideas.



Screenshot of participants presenting their business concept



Screenshot of participant showcasing their innovative business ideas.



Screenshot of participants explaining the business model

BI 2 BI Phase III Competition 2023

The Entrepreneurship Development Cell of IMRD organized University Level BI to BI (Business Idea leads to Business Intelligence) final phase on 25th March 2023 at Institute's Conference Hall. Dr. Salil Sabnis, HOD MBA Pharma RCPIPER, Shirpur and Dr. Hemant A. Joshi, Palesha College Dhule invited as the judges for this competition. Introduction of judges was given by Mrs. Priyanka Saindane and the judges felicitated by Director of IMRD Dr. Vaishali B. Patil.

Firstly the registration was done through volunteers at the time of arrival. Participants were invited to submit their ideas in the form of PPT or PDF, 15 minutes were given for the presentation and 5 minutes for the question & answer session. Judges followed the Judging parameters like Potential Market, Sales & Marketing, and Financial Forecasting etc.

The prize distribution ceremony was organized in the Seminar Hall in the presence of Director of IMRD Dr. Vaishali B. Patil, Dr. Salil Sabnis, Dr. Hemant A. Joshi & HODs and Faculty members.

Dr. Vaishali B. Patil ma'am congratulated all 10 teams. For the success of the competition efforts were taken by the Entrepreneur Development cell and all committee members.

The winners of the competition:

First cash prize of Rs. 5000- Sejal Sanjayji Darda & Group (MG16SD) from KCE'S IMR College, Jalgaon

Second cash prize of Rs. 3000- Ashwini Kanhaiya Patil (MG12AP) from RCPET'S IMRD, Shirpur

Third cash prize of Rs. 2000- Hitesh Ravindra Patil (MG17HP) from KCE'S M. J. College, Jalgaon



Sejal Sanjayji Darda & Group (MG16SD) presenting Business Model



Dr. Salil Sabnis & Dr. Hemant A. Joshi evaluating the presentation

Best Practice – I

Entrepreneurship Development and Business Consultancy Cell

Success Indication

- Awareness about self-employment, Entrepreneurship attitude and culture is developed.
- Students actively participated in business idea Development and research competitions, securing seed fund & awards.
- A significant number of start-ups incubated through the Entrepreneurship Development Cell have successfully launched products and services, secured funding, and achieved sustainability.
- Through Entrepreneurship Development Cell Frugal Fibre Bottles for a greener tomorrow, Enhancing Healing, Maids in India etc. such innovative ideas were converted into business and supported by Incubation Centre.
- Business Consultancy Cell provided project or businesses such as shirpur people co-op bank, women entrepreneur, shriram eye hospital, royal cafe, ASORG etc.
- Entrepreneurship Development and Business Consultancy Cell took guidance of alumni for converting ideas into business.

RCPEI

उद्योजकता विकास विभागातर्फे कार्यशाळा

शिरपूर : शहरातील आर.सी.पटेल

एज्युकेशनल ट्रस्ट संचलित

आय.एम.आर.डी. परिसंस्थेत उद्योजक

विकास विभाग अंतर्गत करिअर पर्याय

म्हणून टायर-२ आणि टायर-३

शहरांमध्ये स्टार्टअप्सचे भविष्य या

विषयावर कार्यशाळा आयोजित

करण्यात आली. येथील उद्योग

प्रबोधिनीचे संस्थापक सदस्य हर्षल

विभांडीक, चार्टर्ड अकाउंटंट श्रीराम

देशपांडे, परिसंस्थेच्या संचालिका

डॉ.वैशाली पाटील, उपसंचालक

प्रा.मनोज बेहेरे, नेक समन्वयक

डॉ.मनोज पटेल, पदवी विभागप्रमुख

प्रा.तुषार पटेल उपस्थित

होते.कार्यक्रमाच्या यशस्वीतेसाठी

संचालिका डॉ.वैशाली पाटील, प्रा.

मनोज बेहेरे, डॉ.मनोज पटेल, प्रा.तुषार

पटेल यांच्या मार्गदर्शनाखाली प्रा.

योगेश सेठिया, प्रा.प्रियंका सैदाणे, प्रा.

कौस्तुभ सावंत, प्रा.विजय गर्गे यांनी

प्रयत्न केले. सूत्रसंचालन प्रा.विजय

गर्गे यांनी केले.

Hello Dhule

Page No. 4 Nov 15, 2021

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शिरपूरला उद्योजकता विकासावर कार्यशाळा

शिरपूर । येथील आर. सी. पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट परिसंस्थेमध्ये उद्योजकता विकास या विषयावर कार्यशाळा झाली. कवयित्री बहिणाबाई चौधरी उत्तर महाराष्ट्र विद्यापीठाच्या केसीआयआयएल व आर. सी. पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट रिसर्च अँड डेव्हलपमेंट परिसंस्थेच्या उद्योजकता मंचाद्वारे हा उपक्रम झाला. या वेळी प्रा. डॉ. भूषण चौधरी, डॉ.राजेश जावळेकर, केवल थोरात, परिसंस्थेच्या संचालिका प्रा. डॉ. वैशाली पाटील, एमसीए विभागप्रमुख प्रा. मनोज बेहेरे, प्रा. डॉ. मनोज पटेल, पदवी विभाग प्रमुख प्रा. डॉ. तुषार पटेल उपस्थित होते. या वेळी उद्योजकता विकासावर मान्यवरांनी मनोगत व्यक्त केले. स्टार्टअपची माहिती देण्यात आली. प्रा. डॉ. मनोज पटेल यांनी प्रास्ताविक केले.

Workshop on Entrepreneurship Development

देशोन्नती

उद्योजकता विकास' या विषयावर मार्गदर्शनपर व्याख्यान

देशोन्नती वृत्तपत्र

विशेष - महाराष्ट्र उद्योजकता विकास केंद्र आणि आर. सी. पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट सिव्हिल इंजिनेरिंग, विराट् कला संकुल, सिव्हिल उद्योजकता विकास केंद्र यांचे 'संघटन आणि प्रशासन' या विषयावर मार्गदर्शनपर व्याख्यान. शुक्र. १५. एप्रिल २०१४ रोजी आयोजित झाले.

संघटनक्षेत्रीय सुलभता विकासकेंद्र आणि सार्वजनिक क्षेत्रातील उद्योगांच्या उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान. उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान. उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.

पुणे व मुंबई विभागांच्या उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.



आर. सी. पटेल यांचे कार्यशाळा आणि मार्गदर्शनपर व्याख्यान. उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान. उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.

विशेष व्याख्यान, सार्वजनिक क्षेत्रातील उद्योगांच्या उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.

महाराष्ट्र उद्योजकता विकास केंद्र आणि आर. सी. पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट सिव्हिल इंजिनेरिंग यांच्या संयुक्त आयोजित कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.

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आय.सी.टी.ई. २०१४
Page १०

Workshop on Entrepreneurship Development

दि. १३/०३/२०१४

दैनिक पार्ता

पान नं. २

विशेष

आर.सी.पटेल इन्स्टिट्यूट ऑफ मॅनेजमेंट सिव्हिल इंजिनेरिंग, विराट् कला संकुल, सिव्हिल उद्योजकता विकास केंद्र यांचे 'संघटन आणि प्रशासन' या विषयावर मार्गदर्शनपर व्याख्यान. शुक्र. १५. एप्रिल २०१४ रोजी आयोजित झाले.

आर.सी.पटेल आय.एम.आर.डी. परिसंस्थेत राज्यस्तरीय बेस्ट बिझनेस आयडीया २०१४ स्पर्धा यशस्वीरित्या संपन्न

उद्योजकता आणि प्रशासन या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान. उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान. उद्योग संघटनेच्या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.



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आय.एम.आर.डी. परिसंस्थेत राज्यस्तरीय बेस्ट बिझनेस आयडीया २०१४ स्पर्धा यशस्वीरित्या संपन्न. उद्योजकता आणि प्रशासन या अंतर्गत कार्यशाळा आणि मार्गदर्शनपर व्याख्यान.

IMRD Business Idea Competition News

राज्यस्तरीय बिझनेस स्पर्धेत कशिश हसवानी व दर्शन जैन यांना प्रथम पारितोषिक

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Business Competition News



महाराष्ट्र MAHARASHTRA

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दि. 329 रु. 9.00 दि. 6 / 8 / 2022

नांव एड्मर.सी.पेटेल भावसा.एड्मर.सी.पेटेल

रा. शिरपुर त. शिरपुर

हस्ता: भारती भावसा.एड्मर.सी.पेटेल

सी.प्रतिभा बिलसि भावसा.एड्मर.सी.पेटेल

स्टॅम्प वेंडर, शिरपुर, जि. धुळे

परवाना क्र. 420000018 AUG 2021

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is executed on 06/08/2021 Between R.C.Patel Educational Trust's Institute of management research and development, Shirpur (herein after referred to as IMRD).

And

Campus Credential LLP, Thane, Mumbai Address: 10/B: Mohini Mansion, Opp Thane station; Kopri colony, Thane, Thane East, Maharashtra 400603 411014 (herein after referred to as CC).

1. Focus Area of MoU:-

1. To provide third Party Aptitude and Technical Training to IMRD students;
2. To conduct pre-placement Expert Lectures (Seminars/Webinars)



3. To conduct Career guidance session.
4. To train students for Placement.
5. To upgrade the Employability Skills of students.

2. Responsibility Structure

1. **IMRD** shall provide the infrastructure for conduction of Placement Drive, Expert Lectures. As such as Computer labs, class room and H/W and S/W as per requirement this is available in IMRD.
2. Campus Credential shall be responsible for arrangements & coordination for Training program on all Employment skills (Aptitude, Logical reasoning, Verbal ability) etc.

3. CONFIDENTIALITY

1. During and for a period of three years from the date of disclosure, each party agrees to consider as confidential all information disclosed by the other party in written or tangible form or, if orally disclosed confirmed in writing within thirty days of disclosure and identified as confidential by the disclosing party.
2. The obligations above shall not extend to any confidential information for which the receiving party can prove that this information.

4. TERMS AND TERMINATION

This MOU, unless extended by mutual written agreement of the parties, shall expire 3 years after the effective date specified in the opening paragraph. This MOU may be amended or terminated earlier by mutual written agreement of the parties at any time.

5. RELATIONSHIP

Nothing in this MOU shall be construed to make either party a partner, an agent or legal representative of the other for any purpose.

6. SIGNED IN DUPLICATE

This MOU is executed in duplicate with each copy being an official version of the Agreement and having equal legal validity.



BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

On behalf of

on behalf of

R C Patel Educational Trust's
Institute of Management Research
And Development Shirpur

Campus Credential, Thane

By: -

Name :- Dr. Vaishali B. Patil

Title : Director

Date :

Witness :

1. Aachana M. Jale *Aachana*
2. Kedar S. Apte *SA*



For CAMPUS CREDENTIAL LL.

By: -

Name : Mr. Vinay Raykar

Title : Director

Date :

Witness :

1. *Prajakta* → Prajakta Patwardhan
2. *Yakuta* → Yakuta Chittalwala



The objective of this MoU is to cater the needs of industry and students of IMRD.

This MoU witness as follows:

The scope of the MoU, the roles and responsibilities of the parties of the MoU are given below:

I. Objective of MoU:

1. To assist Deesan TexFab Pvt. Ltd. for their software and hardware.
2. To provide practical exposure in real world industry environment for institute students.
3. To organize joint conferences and seminars.
4. To encourage industry for placement and training of students in industries.
5. To provide practical training of IMRD students at Deesan TexFab Pvt. Ltd.
6. To conduct Industrial Training and Industrial Visits for the students and faculty.

II. Terms and Conditions

IMRD will provide only consulting and Management support for different IT related needs, whereas Deesan TexFab Pvt. Ltd. will provide all resources required for various works under MoU.

III. Duration of MoU

This MoU shall be operational upon signing and will have an initial duration of Five years from 20 Sept. 2019. All activities conducted before this date within the vision of the joint collaboration will be deemed to fall under this MoU.

IV. Extension of Agreement

The MoU may be extended provided the organizations agree upon, and can provide the necessary resources.

V. Signed in Duplicate

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written.



Dr. Vaishali B. Patil

Director, RCPET's IMRD, Shirpur
Signing for IMRD

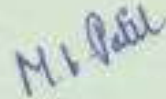


Mr. Niraj R. Bhandari

Director, DTPL, Shirpur
Signing for DTPL



Mr. Kedar S. Apte
Coordinator
RCPET's IMRD, Shirpur
Date:-20 Sept 2019



Mr. Manish L. Patil
Coordinator
DTPL, Shirpur



महाराष्ट्र MAHARASHTRA

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अ नं ११३ दिनांक ०८/१०/२०२१ स्टॅम्प रु १००/-

नाम - आय एम आर डी शिरपूर जि धुळे

हस्ता - वेंदर आपटे



घनश्याम कुलकर्णी स्टॅम्पवेंडर शिरपूर



Memorandum of Understanding



This Memorandum of Understanding (MoU) is entered on 28th September, 2022, by and between:

a. R. C. Patel Educational Trust's, Institute of Management Research and Development, Shirpur (hereinafter referred to as IMRD), (Affiliated to Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon).

And

b. Friends Union for Energizing Lives (hereinafter referred to as FUEL) duly registered under the Indian Trusts Act 1882, and having its office at FUEL, Forest Trails Township, Near Sales office, Paranjape Schemes, Near Manas Lake, Paud Road, Bhugaon, Pune, Maharashtra 412115.

This MoU is drawn up and agreed upon to establish the cooperation between IMRD and FUEL to bridge the divide that exists between industry and academia in the skill ecosystem and provide skilling support to the youth to enhance their employability.

Background and Purpose of Parties Involved

- a. **R. C. Patel Educational Trust's, Institute of Management Research and Development, Shirpur** is an NAAC accredited management institute with B+ grade in 1st cycle, IMRD is affiliated with Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon, and runs Post graduation courses MCA, Integrated- MCA and MMS(Computer Management) along with Under graduate courses BCA, BBA and BMS. With the aim to provide "*Quality Education for Nourishing Tomorrow's IT and Management Professionals*", IMRD takes huge efforts for holistic development of students. The institute has earned repute as a center for quality education for its prime infrastructure tied up with modern equipment and a disciplinary environment. An academically strong and committed faculty member is the backbone of IMRD. IMRD conducts various training programs in order to bridge the gap between Industry and academics.
- b. **Friends Union for Energizing Lives-FUEL, a credible non-profit organization which provides Career Guidance and Skilling to the students throughout India.** FUEL has received the highly prestigious Ashoka Fellowship which is awarded to leading social entrepreneurs for their exemplary solutions to social issues.

FUEL aims to work for the Mission as envisioned by Dr. APJ Abdul Kalam for FUEL to reach career guidance support to over 1 crore students. FUEL believes that through the provision of essential life skills; Indian youth can achieve excellence in their professional life. It has a track record of several years, having already reached 1 million students across India, and is supported by India's leading corporate's and foundations.

Recently FUEL had a great opportunity to interact with the **Hon'ble Prime Minister of India Shri. Narendra Modi** during the "**Champions of Change**" event organized by the Niti Ayog from PMO's office in Delhi.

Significant Recognition:

- Appreciated by Hon'ble President of India Shri. Ram Nath Kovind.

Vision: FUEL has a vision to empower the youth and enable them to become the torch bearers of tomorrow.

Goals:

- To reach students through career counseling and guidance over 1 crore (10 million) students.
- To support mechanics & drivers through trainings for better sustainability & livelihood.
- To Train under privileged youth with future skills & vocational skills from rural and semi urban areas in India.
- Provide 360-degree career support to enable youth to choose the right careers and excel both personally and professionally.

Context of the MoU

R. C. Patel Educational Trust's, Institute of Management Research and Development, Shirpur, is taking consistent efforts towards integrated development of Youth as agents of change and expertise of FUEL and its years of experience in the field brought the two parties together. Realizing the skill gap that exists and ensuring that India's huge demographic dividend should not become demographic burden, both the parties thought to come together for more meaningful and sustainable intervention in the lives of youth.

Scope of Work

- a. To establish a cooperative arrangement towards - strengthening the identified objectives.
- b. Review and co-create initial roadmap for students in the **IMRD** for improvement in the employability potential through interventions such as Aptitude training, Future Skill Development, Personality Development, and Soft Skills Initiatives.
- c. Establish a mechanism for formulation of strategy and review of progress in mutual consultation with each other with intent to bring efficiencies in the existing schemes through convergence of efforts.

Roles and Responsibilities

FUEL's Roles and Responsibilities:

- a. To deliver Aptitude training, Future Skill Development, Personality Development, and Soft Skills Initiatives with the support of Corporate Social Responsibility.
- b. Mapping of student on skill development, education, and entrepreneurship based on psychometric / skill test and counseling.
- c. To facilitate that during skill training student spend reasonable time at industry internships for the on-the-job-learning.
- d. To facilitate employment to the skilled student with the support of industry.

IMRD's Roles and Responsibilities:

- a. Facilitate co-creation and execution of agreed plan with FUEL.
- b. Facilitate functioning of the persons engaged by the FUEL in the project.
- c. To share required policy inputs and data with FUEL.
- d. Assist FUEL in connecting with industry.

Terms and Conditions

- a. This Memorandum shall commence from the date of its signing and shall continue for a period of one Year.
- b. This Memorandum is not a legally binding contract and under no circumstances does this Memorandum subject either of the Parties to liability for breach, whether material or

minor, of contract or any other liability under national or international law or any other applicable law.

- c. Both the parties should use data for specified purpose only, can't share with other party.
- d. The Parties may nominate an identified individual to establish a "Joint Working Group" to manage and execute the cooperative activities mentioned in this MOU.
- e. Parties may use other party's logo / branding only after prior permission from each other.

Contact Persons

**Friends Union for Energizing Lives
(FUEL)**

Forest Trails Township, Near Sales office,
Paranjape Schemes, Near Manas Lake, Paud
Road, Bhugaon, Pune, Maharashtra 412115.

Tel.: 7219602048

Email: ceo@studentsfuel.org

This MoU is prepared in two identical copies. Each Party holds one original copy duly signed by the competent authority.

**R. C. Patel Educational Trust's,
Institute of Management Research and
Development, Shirpur**

Address : Karvand Naka Campus
Tel.: 02563251028

Email: rcpimrd@gmail.com

Website: www.rcpimrd.ac.in

Signed

Date: 28 September 2022

For and on behalf of:

**Friends Union for Energizing Lives
(FUEL)**

RCPET's IMRD, Shirpur

Friends Union For Energising Lives
Ketan Deshpande

Ketan Deshpande
Founder Chairman and CEO, FUEL

Witness:

MANOJ

Manoj Rajput
Project Manager, FUEL



Vaishali B. Patil
Prof. Dr. Vaishali B. Patil
(Director)
Director
R.C. Patel Educational Trust's
Institute Of Management
Research And Development
Shirpur, Dist. Ghole

Witness:

Archana M. Jade
Ms. Archana M. Jade
(TPO, IMRD, Shirpur)
r & P Officer
RCPIMRD Shirpur



Memorandum of Understanding

This Memorandum of Understanding is made at Pune on 01-August-2020

BETWEEN

R. C. Patel Educational Trust's Institute of Management Research and Development Shirpur having its Registered Office at Karvand Naka, Shirpur 425 405, Dhule (MS) hereinafter referred to as "IMRD" (Which term shall so far as the context admits be deemed to mean and include its successors, administrators and assigns) of the First Part,

AND

Global Talent Track Private Limited a Company incorporated under the Companies Act, 1956 having its Corporate Office at Office No. 312 & 313, 3rd Floor, City Space, Vadgaonsheri, Pune-411036, Maharashtra, hereinafter referred to as "GTT" (which term shall so far as the context admits be deemed to mean and include its successors, administrators, executors and assignees) of the Second Part.

WHEREAS:

1. IMRD is an Educational institution affiliated to Kavyitri Bahinabai Chaudhari North Maharashtra University, Jalgaon.
2. GTT is a Training Partner associated with various corporates for providing the help to the students as part of their CSR activity.
3. IMRD is willing to enter into a Memorandum of Understanding (MOU) with GTT for the skills enhancement initiative program.

NOW IT IS HEREBY AGREED BY AND BETWEEN THE PARTIES HERETO AS UNDER:

1. Objective:

The objective of this MOU is to enable students of IMRD access resources that would enhance their employability.



Registered Office Address: Office No. 312-313, City Space, Nagar Road, Vadgaon Sheri, Pune-411036

www.gttconnect.com

CIN :- U74990PN2005PTC1202

2. Period of MOU:

This MOU shall come into force and effect from the date of execution and shall remain valid for a period of Five year. However, if the same is not renewed this agreement will be deemed terminated on the expiry of the said duration period.

3. Roles & Responsibilities of the IMRD:

- a. IMRD shall be responsible to nominate one person with adequate accountability and responsibility to coordinate the engagement. The person so appointed would act as the single point of contact (SPOC) for the proposed initiative.
- b. IMRD shall share in their letterhead the details of the students who will attend the aforesaid training program with GTT like name, email ID, contact details, Name of the Company in which Candidate is placed (current Company), qualification (along with the year of completion/pursuing) and other documents as per GTT training requirements.
- c. It would be the responsibility of the IMRD to ensure that proper publicity of the Program is made through their website.
- d. It would be their responsibility to ensure that all their students adhere to training schedule. Timings Of The Training from 9 AM – 6PM.
- e. IMRD to refrain conducting any of their training or call with the students when GTT training is going on.
- f. To encourage the Students to register for the Program by informing them about the benefits of the program.
- g. To provide all the support services and facilities to GTT during the conduct of the said Training Programs.
- h. To coordinate with GTT and facilitate conduct of all the assessments including the assessment to be conducted by the external agency (if any) identified by GTT as per schedule communicated by GTT.
- i. To encourage the students to avail the placement opportunities given by GTT.

4. Roles & Responsibilities of GTT:

- a. GTT shall be responsible to provide access to employability enhancement training

[Handwritten Signature]



- b. GTT will arrange for assessment of its own and also arrange external assessment as required.

5. Other Terms & Conditions:

Following are the other terms and conditions of MOU:

- a. The students enrolled should complete the training as scheduled.
- b. The students should register as per the process of GTT.
- c. Program Coordinator to be appointed by College
- d. TPO's active support and participation is required for smooth & efficient conduct of the program

6. Commercial:

This Training Program is free of cost. GTT shall not charge any fees on whatsoever account/name from the students or the Society for conducting the aforesaid training program.

7. Certification:

Certificates shall be awarded by GTT to the students on successful completion of the training and clearing of the assessment held post completion of the training program.

8. Limitations and Warranties :

Both parties agree that it would be their endeavor to prevent any liability arising out of default or non-compliance of the MOU terms by the other party.

9. Termination:

- a. Both parties can terminate the MOU with a prior written thirty (30) day notice in default of terms of non-adherence to any condition or responsibilities by the other party as outlined in this MOU in case such default is not rectified within such 30 days.
- b. Both parties also agree that it would be their professional endeavour that despite any termination of the MOU, progress would continue, without any prejudice to



the on-going Training Programs, which would be without any hindrance and would be progressed for completion.

10. Entirety & Amendment:

This MOU contains the entire understanding between the Parties in relation to the Training Program. If during the operation of the MOU, circumstances may arise which call for alteration / modification to this MOU, such alteration / modification shall be mutually discussed and agreed upon in writing. Such changes will be formalized in writing as an 'Addendum' to this MOU. Any changes/amendments to this MOU not in conformance to this section shall be deemed to be void-ab-initio.

11. Intellectual Proprietary Rights

All intellectual or proprietary property and information, supplied or developed by either Party shall be and remain the sole and exclusive property of the Party who supplied or developed same. Upon termination of this MOU and upon written request, the Party in receipt of the requesting Party's intellectual or proprietary property and/or information pursuant to this MOU shall return such information to the requesting Party.

12. Confidential Information:

- a. Both parties undertake to each other to keep confidential all information [written or oral] of students during and after agreement period.
- b. In the event of any of the parties becoming legally compelled to disclose any confidential information, such party shall give sufficient notice to the other party so as to enable the other party to seek a timely protective order or any other appropriate relief. If such an order or other relief cannot be obtained, the party being required to make such a disclosure shall make the disclosure of the Confidential Information only to the extent that is legally required of it and no further.
- c. Both parties agree not to deal directly or enter in to any business agreement with any of the partners or associates or customers of either party during the term of



the agreement and also after the agreement have been terminated - not earlier than two years from the date of termination.

13. Force Majeure:

- a. Neither party to this MOU shall be liable for any failure or delay in its performance of any of its obligations under this MOU, if such failure or delay shall be the result of or arising out of Force Majeure conditions and, provided that the party claiming Force Majeure shall use its best efforts to avoid or remove such cause of non-performance and shall fulfil and continue performance hereunder with the utmost dispatch whenever and to the extent such cause or causes are removed.
- b. Any extraordinary event, which cannot be controlled by the parties, shall for the purpose of this MOU be considered as a Force Majeure event. Such events include acts of God, acts or omissions of any Government or agency thereof, compliance with rules, regulations or order of any Government Authority. Provided however, if either party claims that existence of any of the aforesaid conditions is delaying or disabling the performance by said party of its obligations under this MOU, such party shall give immediate notice to the other party of the existence of such conditions whose existence are claimed to delay or disable the performance of obligations as aforesaid.

14. Non-Solicitation:

IMRD agrees that during the term of this Agreement and for a period of one (1) years after the termination or expiry thereof, IMRD shall not, directly or indirectly, employ, contract, solicit, hire or otherwise utilize the services of an existing employee of GFT.

15. Jurisdiction and Arbitration:

- a. In the event of any dispute or difference between the Parties hereto, the courts in Pune alone shall have exclusive jurisdiction to try any matter arising between the Parties here-to and accordingly both the Parties shall submit to the exclusive jurisdiction of courts in Pune, Maharashtra.



- b. Any dispute arising out of, in relation to or in respect to this MOU shall be settled through mutual consultation and agreement, by the Parties to this MOU. In case a settlement is not arrived at within fifteen (15) days of reference, the dispute/s shall be referred to a sole arbitrator to be appointed in accordance to the Arbitration and Conciliation Act, 1996 as amended from time to time. The place of arbitration shall be Pune, India.

IN WITNESS WHEREOF, the Parties hereto have duly executed this Agreement as on the day, month and year first hereinabove written

For IMRD

For Global Talent Track Pvt. Ltd.

(Authorized Signatory)

(Authorized Signatory)

Name: Dr. Vaishali B. Patil

Name: Nridula Sankhyayan

Designation: Director, RCP IMRD Shirpur

Designation: CEO

Place: Shirpur

Place: Pune

Date: 08-06-2019

Date: 01-08-2020

Stamp:

Stamp:





महाराष्ट्र MAHARASHTRA

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अ.न.३४३ शिर्पुर क.३००१- दि.१८/०८/१९
(एक सौ रुपये का)

नाम आम. एम. आर. डी. इंस्टीट्यूट शिर्पुर
उत्तर राजेश माविलकर

श्री. राजेश के. गुजराबी
मुद्रांक विवेका शिर्पुर (मुद्रांक)



PK 748132

10 JUN 2016

Sub-Treasury Office, Shirpur

Memorandum of Understanding (MoU)

Between

Men Against Violence and Abuse, Mumbai.

And

Institute of Management Research and Development, Shirpur

This Memorandum of Understanding (herein after referred to as MoU) is entered into on this day 24 Aug-2019 between Men Against Violence and

Abuse(herein after referred to as **MAVA**)and Institute of Management Research and Development Shirpur (herein after referred to as **IMRD**), A management institute under North Maharashtra University Jalgaon.

The scope of the MoU, the roles and responsibilities of the parties of the MoU are given below:

1. Objective of MOU:

1. To increase youth awareness of gender-based discrimination and violence.
2. To engage Boys and Men to address issues of gender inequality and discrimination.
3. To prevent gender-based violence against women.
4. To aware society about sexual health and gender-sensitive behavior through leadership-driven training.

2. Technical Areas of Collaboration:

- a) To provide a necessary help in organizing workshops/conferences.
- b) To provide a necessary help in organizing activities in shirpur region.

3. Proposed modes of Collaboration:

- a) Cooperation and promotion on gender-based violence against women.
- b) Any other requirement for conduction of programs agreed time to time between MAVA and IMRD.

4. Terms and Conditions

- a) For conducting workshop and seminars for MAVA, financial arrangements will be made by MAVA.
- b) IMRD will provide only technical assistance.

C)IMRD will coordinate all programs of MAVA at institute and university level.

5. Confidentiality

Both institute are agreed to hold in confidence all the data created during MOU will not be disclosed to any third party.

6. Duration of MOU

This MOU is Sign for five years from 24 August 2019.

7. Coordinators


Both institute designate person who will have responsibility for coordination and implementation of this MOU.

8. Signed in Duplicate

This MOU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written.

On behalf of


Institute of Management Research
and Development (IMRD), Shirpur.


Dr. Vaishali B. Patil
Director, RCPET's IMRD, Shirpur



On behalf of

Men Against Violence
and Abuse(MAVA), Mumbai


Mr. Harish Sadani
Director, MAVA, Mumbai



1. To provide Third Party Soft skills Training to IMRD students.
2. To conduct pre-placement Expert Lectures (Seminars/Webinars)
3. To conduct Career Guidance Session.
4. To Train students for Placement.
5. To upgrade Employability Skills of students.

2. Responsibility Structure

1. **IMRD** shall provide the infrastructure for conduction of Placement Drive , Expert Lectures. As such as Computer labs, class room and H/W and S/W as per requirement this is available in IMRD.
2. **Mission Catalyst** shall be responsible for arrangements & coordination for Training program on all Employment skills (Technology Trainings, Soft Skills, English Language Proficiency, Personality Development, Motivation skills Verbal ability) etc.

3. CONFIDENTIALITY

1. During and for a period of three years from the date of disclosure, each party agrees to consider as confidential all information disclosed by the other party in written or tangible form or, if orally disclosed confirmed in writing within thirty days of disclosure and identified as confidential by the disclosing party.
2. The obligations above shall not extend to any confidential information for which the receiving party can prove that this information.

4. TERMS AND TERMINATION

This MOU, unless extended by mutual written agreement of the parties, shall expire 3 years after the effective date specified in the opening paragraph. This MOU may be amended or terminated earlier by mutual written agreement of the parties at any time.

5. RELATIONSHIP

Nothing in this MOU shall be construed to make either party a partner, an agent or legal representative of the other for any purpose.

6. SIGNED IN DUPLICATE

This MOU is executed in duplicate with each copy being an official version of the Agreement and having equal legal validity.

BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

On behalf of

on behalf of

**R C Patel Educational Trust's
Institute of Management Research
And Development Shirpur**

Mission Catalyst, Bangalore

By: -



Name: - Dr. Vaishali B. Patil

Title : Director

Date :

By:-



Name:- Keerthi Chalakaran

Title : Director

Date :



MISSION CATALYST
9/1, 1st Cross, 1st Block,
Thyagarajenagar, Bangalore-560 028.



महाराष्ट्र MAHARASHTRA

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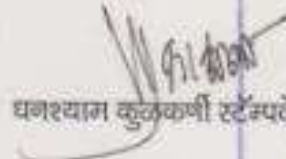
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अ नं ९१९३ दिनांक ०८/१०/२०२१ स्टॅम्प रु १००/-


नाव - आय एम आर डी शिरपूर जि धुळे

हस्ते - कोदार आपटे




घनश्याम कुलकर्णी स्टॅम्पवेंडर शिरपूर

22 SEP 2021


उपकोषागार अधिकारी
शिरपूर, जि. धुळे.

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN



MAHARASHTRA CENTER FOR
ENTREPRENEURSHIP DEVELOPMENT, (MCED)

(AN AUTONOMOUS SOCIETY WORKING UNDER
DIRECTORATE OF INDUSTRIES, GOVERNMENT
OF MAHARASHTRA)

C/o, DIC, Jamanagiri Road, Dhule, 424001

&

R. C. Patel Educational Trust's
Institute of Management Research and Development, Shirpur

FOR
ENTREPRENEURSHIP TRAININGS & RESEARCH

MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 16th day of Feb. 2023, for organizing the entrepreneurship development activities by and between

MAHARASHTRA CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT
C/o, DIC, Jamanagiri Road, Dhule, 424001 represented herein by its **Project Officer** (hereinafter referred as 'MCED', the institution which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

AND

R. C. Patel Educational Trust's, Institute of Management Research and Development, Shirpur (IMRD, Shirpur), the Second Party, and represented herein by its Director, (hereinafter referred to as "Second Party", organization which expression, unless excluded by or repugnant to the subject or context shall include its successors – in-office, administrators and assigns).

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party') as

WHEREAS:

A) First Party is a Higher Educational Institution named:

MAHARASHTRA CENTRE FOR ENTREPRENEURSHIP DEVELOPMENT

- B) **MCED & IMRD, Shirpur** believe that collaboration and co-operation between themselves will promote more effective use of each of their resources, and provide each of them with enhanced opportunities.
- C) The Parties intent to cooperate and focus their efforts on cooperation within area of Entrepreneurship Based Training, Education and Research.
- D) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.
- E) **IMRD, Shirpur**, the Second Party is an educational institution belonging to the people, working for the people and being administered by the people.

- F) IMRD, Shirpur, the Second Party is promoted by The R. C. Patel Educational Trust (RCPET, Shirpur).

NOW THEREFORE, IN CONSIDERATION OF THE MUTUAL PROMISES SET FORTH IN THIS MOU, THE PARTIES HERE TO AGREE AS FOLLOWS:

CLAUSE 1 CO-OPERATION

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations within the **Institution** and its related wings. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will facilitate effective utilization of the intellectual capabilities of the faculty of First Party providing significant inputs to them in developing entrepreneurial mindset which help student to decide entrepreneurship as a career choice keeping in mind the needs of the educational institute, the Second Party.
- 1.3 The general terms of co-operation shall be governed by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical, enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

CLAUSE 2 SCOPE OF THE MoU

- 2.1 The budding graduates from the institutions could play a key role in economic development of the country through establishing enterprises. Both parties believe that close co-operation between the two would be of major benefit to the student community to enhance their skills and knowledge.

- 2.2 **Curriculum Design:** First Party will give valuable inputs to the Second Party in designing teaching / training methodology and suitably customize the curriculum so that the students fit into the current entrepreneurial scenario meaningfully.
- 2.3 **Entrepreneurship Training & Visits:** Entrepreneurship training followed by industry visits will give an insight in to the latest developments / requirements of startups / enterprise setup. The entrepreneurship training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to entrepreneurial career. The Second Party will provide its Labs & training halls for the hands-on training of the learners enrolled with the First Party.
- 2.4 **Research and Development:** Both Parties have agreed to carry out the joint research activities in the fields of **Entrepreneurship**.
- 2.5 **Entrepreneurship Development Programs:** First Party to conduct training programme for the students of Second Party on entrepreneurship development in order to disseminate the information and make students attitude to go for entrepreneurship as a career choice.
- 2.6 **Entrepreneurship Awareness Programme:** First Party to extend the necessary support to conduct entrepreneurship awareness programme to the students of the Second Party on emerging trends in entrepreneurship.
- 2.7 **Faculty Development Programs:** First Party to train the Faculties of Second Party for imparting training on entrepreneurship development.
- 2.8 **Udyojak Magazine:** Udyojak magazine is one of the tools for cultivating entrepreneurial culture in the society. Second party will help first party for promoting Udyojak Magazine at large extent to serve the motto of magazine.
- 2.9 **Post Training support to Trained Students:** First Party will help actively for starting enterprise to the students of second party in terms of Business Plan Preparation, Marketing support, financial support from financial institutions, Design Support, Support for trial production, etc.
- 2.10 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein.

- 2.11 There is no financial commitment on the part of the **MCED**, the First Party to take up any programme mentioned in the MoU. If there is any financial consideration, it will be dealt separately.

CLAUSE 3 INTELLECTUAL PROPERTY

Nothing contained in this MOU shall, by express grant, implication, Estoppels or otherwise, create in either Party any right, title, interest, or license in or to the intellectual property (including but not limited to know-how, inventions, patents, copy rights and designs) of the other Party.

CLAUSE 4 VALIDITY

- 4.1 This Agreement will be valid until One year from the date of Sign,
(MoU period : 16-02-2023 to 15-02-2024)

CLAUSE 5 RELATIONSHIP BETWEEN THE PARTIES

- 5.1 It is expressly agreed that **MCED** and **IMRD, Shirpur** are acting under this MOU as independent contractors, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, expressed or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to pledge the other Party's credit, or to extend credit on behalf of the other Party.

MCED,
First Party

IMRD, Shirpur,
Second Party

Any divergence or difference derived from the interpretation or application of the MoU shall be resolved by arbitration between the parties as per the Arbitration Act, 1996. The place of the arbitration shall be at District Head Quarters of the First Party. This undertaking is to be construed in accordance with Indian Law with exclusive jurisdiction in the Courts of **Dhule**.

AGREED:

For Maharashtra Centre for
Entrepreneurship Development

Authorized Signatory

प्रमुख अधिकारी
महाराष्ट्र उद्योजकता विकास केंद्र, मुंबई

For IMRD, Shirpur
Director

R.C.Patel Educational Trust's
Institute Of Management
Research And Development
Shirpur, Dist, Dhule

Authorized Signatory



Maharashtra Centre for Entrepreneurship Development (MCED), Aurangabad	R. C. Patel Educational Trust's, Institute Of Management, Research and Development, Shirpur
C/o, DIC, Jamanagiri Road, Dhule, 424001 Phone No. (02562) 245072	Karvand Naka Campus, Shahada Road, Shirpur, Dist-Dhule Pin- 425405
Contact Details: Mr. DIPAK THAKARE Project Officer, MCED, 9049228888 - 8888510499 .	Contact Details: Prof. Dr. Vaishali. B. Patil Director, RCPET's IMRD, Shirpur Phone: 91- 9923299973
E-mails: dhulepomced@gmail.com	E-mails: vaishali.imrd@gmail.com
Web: www.mced.in	Web: www.repimrd.ac.in

Witness1:

Witness2:



www.esamyak.com

Samyak Software

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding is executed on Day, 25/08/2018 Between R. C. Patel Educational Trust's Institute of Management Research and Development, Shirpur (herein after referred to as IMRD).

And

Samyak Software having its registered office at 1&1B Lodhi Pandey Chawl, Ganeshnagar, Rawalpada, Dahisar (East), near Western Express Highway, Mumbai, Maharashtra 400068 (herein after referred to as esamyak)

1. Focus Area of MoU:-

1. To provide Internship and Placement to students.
2. To deliver Expert Lectures on current technology.
3. To arrange Industrial Visits.
4. To assist IMRD faculties in syllabus framing.

2. Responsibility Structure

1. IMRD shall provide the infrastructure for conduction of Placement Drive, Expert Lectures, such as Computer labs, class room and H/W and S/W as per requirement which is available in IMRD.
2. Samyak shall be responsible for providing Industry Expertise to deliver lecture on latest technology etc.
3. Samyak will timely help IMRD regarding latest technology needs in IT industry and also help in
4. Samyak shall help IMRD in syllabus framing.

3. CONFIDENTIALITY

1. During a period of three years of agreement and after termination of agreement, each party agrees to consider as confidential all information disclosed by the other party in written or tangible form or, if orally disclosed confirmed in writing within thirty days of disclosure and identified as confidential by the disclosing party.
2. The obligations above shall not extend to any confidential information for which the receiving party can prove that this information.

4. TERMS AND TERMINATION

This MOU, unless extended by mutual written agreement of the parties, shall expire 5 years after the effective date. This MOU may be amended or terminated earlier by mutual written agreement of the parties at any time.



1/1B First Floor, Lodhi Pandey Chawl,
Ganesh Nagar, Dahisar (East), Mumbai-400068, Maharashtra, India.
Ph: +91-22-2896 6717 TeleFax: +91-22-2897 1172
Email: mktg@esamyak.com Website: <http://www.esamyak.com>

Page 1 of 2

2020/9/8 20:28



Samyak Software

www.esamyak.com

5. RELATIONSHIP

Nothing in this MOU shall be construed to make party a partner, an agent or legal representative of the other for any purpose.

6. SIGNED IN DUPLICATE

This MOU is executed in duplicate with each copy being an official version of the Agreement and having equal legal validity.

BY SIGNING BELOW, the parties, acting by their duly authorized officers, have caused this Memorandum of Understanding to be executed, effective as of the day and year first above written.

On behalf of
R C Patel Educational Trust's
Institute of Management Research
And Development Shirpur
By:-

Name :- Dr. Vaishali B Patil
Title :- Director, RCPET IMRD
Shirpur
Date :- 25/08/2018
Witness:

Mrs. Archana M. Jade

on behalf of
Samyak Software, Mumbai

By:-

Name:- Shital Kumar Dagade
Title:- Head HR, Samyak Software,
Mumbai
Date :- 25/08/2018
Witness:

Mrs. Kirti S. Dagade



1/1B First Floor, Lodhi Pandey Chawl,
Ganesh Nagar, Dahisar (East), Mumbai-400068, Maharashtra, India.
Ph: +91-22-2896 6717 TeleFax: +91-22-2897 1172
Email: mktg@esamyak.com Website: <http://www.esamyak.com>

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Page 2 of 2



महाराष्ट्र MAHARASHTRA

2015

MY 231131

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श्री. प्रतिभा निवास धाकडे
श्री. शिवाजी पदम शाय. एम आर डी कॉम्प्लेक्स
शिर्पुर जि. धुळे
पत्ताना क्र. 99080090
लिखित अक्षर



12 FEB 2019

Memorandum of Understanding (MoU) Treasury Office, Shirpur

Between

The Shirpur Peoples Co-Operative Bank Ltd.

And

Institute of Management Research and Development, Shirpur

This Memorandum of Understanding (herein after referred to as MoU)
is entered into on this day 08- Aug-2019 between The Shirpur Peoples
Co-operative Bank Ltd. Shirpur (herein after referred to as SPCB) and

Institute of Management Research and Development Shirpur (herein after referred to as **IMRD**), A management institute under North Maharashtra University Jalgaon.

The scope of the MoU, the roles and responsibilities of the parties of the MoU are given below:

1. Objective of MOU:

- a) To provide advice of For Software and hardware Purchase for SPCB.
- b) To provide different IT projects of bank to IMRD students.
- c) To provide placements to IMRD students in various Departments of SPCB.
- d) To provide recruitment related services to SPCB.

2. Technical Areas of Collaboration:

- a) To facilitate the training of SPCB staff regarding new technologies and software.

3. Proposed modes of Collaboration:

- a) Cooperation and promotion of education and training.
- b) Any other requirements agreed upon time to time between SPCB and IMRD.

4. Terms and Conditions

- a) For conducting training for SPCB staff, financial arrangements will be made on mutually agreed terms.
- d) SPCB will give preference to IMRD students for different jobs in SPCB.

5. Confidentiality

Both institute are agreed to hold in confidence all the data created during MOU will not be disclosed to any third party.

6. Duration of MOU


This MOU is Sign for five years from 08 Aug. 2019.

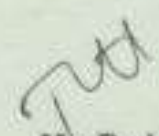
7. Coordinators


Both institute designate person who will have responsibility for coordination and implementation of this MOU.


8. Signed in Duplicate

This MOU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written.


Dr. Vaishali B. Patil
Director, RCPET's IMRD, Shirpur
Signed on behalf of
Institute of Management,
Research and Development, Shirpur


Mr. B. J. Patil
CEO, SPCB, Shirpur
Signed on behalf of
The Shirpur People's Co-Op. Bank,
Shirpur


Mr. Tushar R. Patel
Coordinator
RCPET's IMRD, Shirpur


Mr. Vinod B. Patel
Manager- IT, SPCB, Shirpur

Date : 08 Aug- 2019

Place: Shirpur





महाराष्ट्र MAHARASHTRA

2019

VA 836311

दि. 23/10/2019
श्री. प्रतिभा विलास धाकड
रिश्म देडर, शिरपुर, जि. धुळे
परवाना क्र. 42060093
श्री. गिरी शिरपुर
श्री. गिरी शिरपुर

श्री. प्रतिभा विलास धाकड
रिश्म देडर, शिरपुर, जि. धुळे
परवाना क्र. 42060093



17 AUG 2020

Memorandum of Understanding (MoU)

Between

Shirpur Warwade Municipal Council, Shirpur

And

Institute of Management Research and Development, Shirpur

This Memorandum of Understanding (herein after referred to as MoU) is entered into on this day 23 - Oct.-2019 between Shirpur Warwade

Municipal Council, Shirpur (herein after referred to as **SWMC**) and Institute of Management Research and Development Shirpur (herein after referred to as **IMRD**), A management institute under North Maharashtra University Jalgaon.

The objective of this MoU is to express the willingness of both organizations to engage in an effort to promote and facilitate the active participation of IMRD students in various technical and management works of SWMC.

This MoU witness as follows :

The scope of the MoU, the roles and responsibilities of the parties of the MoU are given below:

I. Objective of MoU :

1. IMRD will assist SWMC to participate in various Programs / Abhiyan declared by government time to time.
2. IMRD will help SWMC to conduct survey, to create awareness among citizens of shirpur about various programs / Schemes declared by government or SWMC.
3. IMRD will provide technological support to SWMC wherever required
4. IMRD will provide Training on ICT / Management Techniques for staff of SWMC or on behalf of SWMC.

5. IMRD will guide and help to prepare different proposals as and when required.
6. IMRD will provide expert advice regarding software and hardware procurement/ implementation / utilization to SWMC.
7. SWMC will prefer IMRD students for various Technical and Management work.
8. SWMC will provide all required resources to IMRD (faculties and students) as and when required.
9. To promote door to door collection of waste.
- 10.To promote segregation of waste.

II. Terms and Conditions

IMRD will provide only Technological and Management support, whereas SWMC will provide all resources required for various works under MoU. This MoU may be amended by a written agreement signed by the representatives of both organizations.

III. Duration of MoU

This MoU shall be operational upon signing and will have an initial duration of **Five year**. All activities conducted before this date within the vision of the joint collaboration will be deemed to fall under this MoU.

IV. Extension of Agreement

The MoU may be extended provided the organizations agree upon, and can provide the necessary resources.

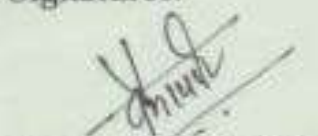
V. Coordinators

Both institute designate person who will have responsibility for coordination and implementation of this MoU.

VI. Signed in Duplicate

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written.

Signatures:



Dr. Vaishali B. Patil
Director, RCPET's IMRD, Shirpur



Signed to, and on behalf of
Institute of Management,
Research and Development, Shirpur

Date : 23 Oct. 2019



Mr. Amol Bagul
Chef Officer, SWMC, Shirpur



Signed for, and on behalf of
Shirpur Warwade
Municipal Council, Shirpur



महाराष्ट्र MAHARASHTRA

© 2020 ©

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अ नं १३३३ दिनांक ०८/१०/२०२१ स्टॅम्प रु १००/-

नाव - आय एम आर डी शिरपूर जि. धुळे

हस्ता - वंदार आपटे

घनश्याम कुलकर्णी स्टॅम्पसेलर शिरपूर

22 SEP 2021

उपकोषागार अधिकारी
शिरपूर, जि. धुळे.

Memorandum of Understanding (MoU)

Between

Gram Panchayat, Vanawal village, Shirpur

And

Institute of Management Research and Development, Shirpur

This Memorandum of Understanding (herein after referred to as MoU) is entered into on this 10-July 2022, between Gram panchayat, Vanawal of Shirpur tehsil (herein after referred to as Vanawal) and Institute of

Management Research and Development Shirpur (herein after referred to as IMRD), A Management institute under North Maharashtra University Jalgaon.

This MoU witness as follows:

I. Objective of MoU:

1. To adopt the village Vanawal by IMRD for various awareness programs.
2. To increase the awareness of villagers about various government schemes and programs (like: Social, Educational, Agricultural, Financial, Health etc...).

II. Roles of IMRD.

1. IMRD shall take initiative to arrange various awareness programs for villagers.
2. IMRD shall provide resource person for conduction of various activities in a village.
3. IMRD shall arrange various residential camps and training programs at Vanawal.
4. IMRD shall provide faculty members and student volunteer for awareness of villagers about various government schemes and programs.

III. Roles of Vanawal

1. The village Vanawal will make all necessary arrangements for conduction of various programs by IMRD.
2. The village Vanawal will organize accommodation and necessary facilities for residential camp& training programs of IMRD.
3. The village Vanawal will inform and motivate all villagers to attend and participate in various programs organized by IMRD.

IV. Terms and Conditions

1. All arrangements and facilities will be provided free of cost by the village Vanawal.
2. IMRD will pay all expenses & remuneration of various programs organized by IMRD at Vanawal.

V. Duration of MoU

This MoU shall be operational upon signing and will have an initial duration of 5 year from 10-July 2022.

VI. Extension of Agreement

The MoU may be extended provided the parties agree upon, and can provide the necessary resources.

VII. Coordinators

Both institute designate person who will have responsibility for coordination and implementation of this MoU.

VIII. Signed in Duplicate

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written.

Signatures:



Dr. Vaishali B. Patil
Director, RCPET's



Mr. Yogesh C. Shetiya
Project Coordinator

Signed to, and on behalf of
Institute of Management,
Research and Development, Shirpur

Date : 10-July 2022



सरपंच
ग्रामपंचायत, वनावल
ता. शिरपुर जि. धुळे
Mrs. Bhavana M. Patil
Sarpanch, Vanawal, Shirpur

Mr. Uttam Dangal Mahire
Project Coordinator

Signed for, and on behalf of
Gram panchayat, Vanawal



महाराष्ट्र MAHARASHTRA

© 2020 ©

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अ. नं. 113 दिनांक 08/10/2021 स्टॅम्प रु 100/-

नाव - आय एम आर डी शिरपूर जि धुळे

हस्ता - कंदार आपटे

धनश्याम कुलकर्णी स्टॅम्पवेंडर शिरपूर



22 SEP 2021

उपकोषागार अधिकारी
शिरपूर, जि. धुळे.

Memorandum of Understanding (MoU)

Between

Yoga Vidya Dham, Shirpur

And

Institute of Management Research and Development, Shirpur

This Memorandum of Understanding (herein after referred to as MoU) is entered into on this day 11th Oct 2021 between Yoga Vidya Dham, Shirpur (herein after referred to as Yoga Vidya Dham) and Institute of Management Research and Development Shirpur (herein after referred to as IMRD), A management institute under Kavayitri Bahinabai Chaudhari North Maharashtra University Jalgaon.

The scope of the MoU, the roles and responsibilities of the parties of the MoU are given below:

1. Objectives of MOU:

- a) To provide knowledge of YOGA to students and staff of IMRD.
- b) To organize awareness sessions on importance of Yoga for Health.
- c) To jointly organize meditation training programs.
- d) To jointly organize Yoga training programs / workshops for society.
- e) To provide technical support for various activities and programs of Yoga Vidya Dham.

2. Responsibility Structure:

- i) **IMRD** shall provide the technical support, volunteers and infrastructure for conduction of various training programs and activities in IMRD.
- ii) **Yoga Vidya Dham** shall be responsible for providing resource persons and arrangements for programs and activities.

3. Terms and Conditions:

- a) The expenses incurred will be managed mutually by both the parties.
- d) The data / records will not be shared by both the parties.

4. Confidentiality:

Both organizations are agreed to hold in confidence all the data created during MOU will not be disclosed to any third party.

5. Duration of MOU:

This MOU is Signed for Two year from 11th Oct 2021 To 10th Oct. 2023.

6. Coordinators:

Both institute designate person who will have responsibility for coordination and implementation of this MOU.

7. Signed in Duplicate:

This MOU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written



Prof. Vaishali B. Patil

Director, RCPET's IMRD, Shirpur
Signed on behalf of
Institute of Management,
Research and Development, Shirpur.



Dr. Shrikant P. Wadile

Director, Yoga Vidya Dham
Signed on behalf of
Yoga Vidya Dham
Shirpur, Dist. Dhule (MS)



Dr. Manoj B. Patel

IQAC Coordinator
RCPET's IMRD, Shirpur



Mr. Yogendra A. Gujrathi
Director, Yoga Vidya Dham
Shirpur, Dist. Dhule (MS)

AR.YOGENDRA A.GUJARATHI
B.Arch, A.L.A
REGD NO.CA/93/16289
NIRMITEE ARCHITECTS & LANDSCAPE
CONSULTANTS,SHIRPUR-425405

Date : 11th Oct, 2021

Place: Shirpur



महाराष्ट्र MAHARASHTRA

2019

VA 836312

293R 100 26/6/2022
सौ. प्रतिभा विलास बाबा
स्टेम्प वेंडर, शिरपुर, जि. धुळे
घराना क्र. 4200097
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सौ. प्रतिभा विलास बाबा
स्टेम्प वेंडर, शिरपुर, जि. धुळे
घराना क्र. 4200097



17 AUG 2022

Memorandum of Understanding (MoU)

Between

Eminence-Boosting Your Inner Skills, Mumbai

And

Institute of Management Research and Development, Shirpur

This Memorandum of Understanding (herein after referred to as MoU) is entered into on this 29 June 2022, between **Eminence-Boosting Your Inner Skills, Mumbai** (herein after referred to as **Eminence**) and **Institute of Management Research and Development Shirpur** (herein after

referred to as IMRD), A management institute under North Maharashtra University Jalgaon.

Objective of MoU:

1. To develop the overall personality of the students.
2. To make the students ready for corporate word.
3. To increase employability rate of institute.
4. To develop English communication skills of the students.

II. Terms and Conditions

1. Both institute agree to help, identify and invite the faculties members from other institute to participate in conference, workshop and short-term courses
2. Remuneration will be given as per university norms.

III. Duration of MoU

This MoU shall be operational upon signing and will have an initial duration of 5 year from 29 June 2022. All activities conducted before this date within the vision of the joint collaboration will be deemed to fall under this MoU.

IV. Extension of Agreement

The MoU may be extended provided the organizations agree upon, and can provide the necessary resources.

V. Coordinators

Both institute designate person who will have responsibility for coordination and implementation of this MoU.

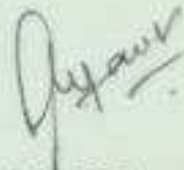
VI. Signed in Duplicate

This MoU is executed in duplicate with each copy being an official version and having equal legal validity. By signing below, the institute acting by their duly authorized officer have caused this memorandum of understanding to be executed, effective as of the day and years above written.

Signatures:



Dr. Vaishali B. Patil
Director, RCPET's IMRD, Shirpur



Mr. Kalyan Kumar
Director, Eminence, Mumbai

Date : 29 June 2022

Background and Purpose of Parties Involved

Institute of Management Research and Development, Shirpur is one of the premier institutes run by the R.C. Patel Educational Trust, Shirpur. IMRD is situated at the foot of the Satpura ranges and is dotted with lush green trees and shrubs all around it. It has the most picturesque and inviting atmosphere.

The R.C. Patel Educational Trust has been existing for 15 years. It has a short but hoary past that challenges the pattern of education in the present and future.

Friends Union for Energising Lives-FUEL, is a credible non-profit organization that provides Career Guidance and Skilling to students throughout India. FUEL has received the highly prestigious Ashoka Fellowship which is awarded to leading social entrepreneurs for their exemplary solutions to social issues.

- FUEL aims to work for the Mission as envisioned by Dr. APJ Abdul Kalam for FUEL to reach career guidance support to over 1 crore students. FUEL believes that through the provision of essential life skills; Indian youth can achieve excellence in their professional life. It has a track record of several years, having already reached 1 million students across India, and is supported by India's leading corporates and foundations.
- Recently FUEL had a great opportunity to interact with the Hon'ble Prime Minister of India Shri. Narendra Modi during the "Champions of Change" event organized by the NITI Aayog from PMO's office in Delhi.

Significant Recognition

- Appreciated by Former President of India Shri. Ram Nath Kovind

Vision: FUEL has a vision to empower the youth and enable them to become the torchbearers of tomorrow.

Goals:

- To reach students through career counseling and guidance over 1 crore (10 million) students.
- To support mechanics & drivers through trainings for better sustainability & livelihood
- To Train underprivileged youth with future skills & vocational skills from rural and semi-urban areas in India
- Provide 360-degree career support to enable youth to choose the right careers and excel both personally and professionally.

Context of the MoU

Institute of Management Research and Development, Shirpur aims to serve the needs of industry, society, and rural areas in particular by imparting attitude, knowledge, and skills through quality education and developing self-disciplined, mentally robust, and morally strong professionals. Both parties should collaborate to make a greater and long-term difference in young people's lives.

Scope of Work

- To establish a cooperative arrangement toward - strengthening the identified objectives.
- Review and co-create an initial roadmap for students in the **Institute of Management Research and Development, Shirpur** for improvement in the employability potential through interventions such as Aptitude training and Future Skill Development.
- Establish a mechanism for formulating strategy and reviewing progress in mutual consultation with each other to bring efficiencies in the existing schemes through the convergence of efforts.

Roles and Responsibilities

FUEL's Roles and Responsibilities:

- To deliver Aptitude Training and Future Skill Development with the support of Corporate Social Responsibility.
- Mapping of students on skill development, education, and entrepreneurship.
- To facilitate that during skill training students spend reasonable time at industry internships for the on-the-job-learning.
- To facilitate employment for the skilled student with the support of the industry.

Institute of Management Research and Development, Shirpur - Roles and Responsibilities:

- Facilitate co-creation and execution of the agreed plan with FUEL.
- Facilitate the functioning of the persons engaged by the FUEL in the project.
- To share required policy inputs and data with FUEL.
- Assist FUEL in connecting with the industry.
- Assist FUEL in establishing the Center of Excellence in University premises.

Terms and Conditions

- This Memorandum shall commence from the date of its signing and shall continue for a period of one (5) year from the date thereof and be automatically renewed for successive periods of one (5) year, unless either Party notifies in writing to the other Party of its intention to terminate this MOU ninety days in advance.
- This Memorandum is not a legally binding contract and under no circumstances does this Memorandum subject either of the Parties to liability for breach, whether material or minor, of contract or any other liability under national or international law or any other applicable law.

- The Parties may nominate an identified individual to establish a "Joint Working Group" to manage and execute the cooperative activities mentioned in this MOU.
- Parties may use other party's logo/branding only after prior permission from each other

Contact Persons

Friends Union for Energising Lives (FUEL)
Forest Trails Township, Near Sales office, Paranjape
Schemes, Near Manas Lake, Paud Road, Bhugaon,
Pune, Maharashtra 412 115.
Tel.: 7219602048
Email: ceo@studentsfuel.org

**Institute of Management Research and
Development, Shirpur**
Karvand Naka, Shirpur 425 405, Dhule (MS)
Tel.: (02563) 251028
Email: rcvimrd@gmail.com

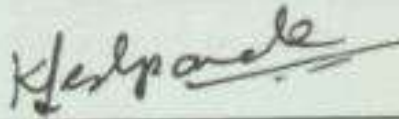
This MoU is prepared in two identical copies. Each Party holds one original copy duly signed by the competent authority.

Signed Date: 13-DEC-2023

For and on behalf of:


Friends Union for Energising Lives (FUEL)

Ketan Deshpande



Founder Chairman and CEO, FUEL

Witness:


Mayuri Rajendra
COO, FUEL



**Institute of Management Research and
Development, Shirpur**

Dr. Vaishali B. Patil



Principal

DIRECTOR

**R.C. Patel Educational Trust
INSTITUTE OF MANAGEMENT
RESEARCH & DEVELOPMENT**

Witness:


Archana Jade
Training & Placement Officer





महाराष्ट्र MAHARASHTRA

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श्री. रमेश कृष्ण काकड
शिरूर, जि. धुळे
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श्री. रमेश कृष्ण काकड
शिरूर, जि. धुळे
महाराष्ट्र
7 JUL 2023
रमेश कृष्ण काकड
शिरूर, जि. धुळे

MEMORANDUM OF UNDESTANDING

Between

UNISPORTS India PVT LTD., PUNE

And

R.C. Patel Educational Trust's Institute of Management Research and Development,
Shirpur.

This MEMORANDUM OF UNDESTANDING (hereinafter referred to as MOU) has been made and entered into 29 August 2023 by and between UNISPORTS India PVT LTD., a company incorporated under the Companies Act, 2013 having its corporate office at A2, 602, Kunal Icon, Pimple Saudagar, Pune-411027, Maharashtra, India (hereinafter referred to as "UNISPORTS" which expression shall, unless be repugnant to the context there of,

include its successor in interest and permitted assigns) and R.C. Patel Educational Trust's Institute of Management Research and Development, Shirpur.

- **Purpose:-**

A. UNISPORTS is a global Sports Platform technology provider and enables institutes to conduct sports event, manage sports portfolio, profiles for institute, sports persons and coaches through single platform.

B. RCPET's IMRD, Shirpur is desirous of availing UNISPORTS services in order to:

- Sports events-Inter Collage/Inter collage.
- Create Profiles for-Institute, Sports persons, Coaches.
- Show case achievement's in area of sports.
- Institute Coaches will be able to conduct sports session (Individual/Batches) and also accept payments through UNISPORTS platform. Follow sports events as fans.
- Increase sports adaption in student by leveraging social media features of UNISPORTS platform.
- UNISPORTS Platform can be leveraged by RCPET's IMRD, Shirpur to generate sports specific NAAC reports
- As UNISPORTS is an evolving platform will be happy to consider any suggestion for adding new features or customize existing features.
- All the above mention services and feature not listed will be completely free of cost for RCPET's IMRD, Shirpur students, Please refer terms conditions below for usages of the platform.

C. UNISPORTS will explore the possibility of sponsorship for desire RCPET's IMRD, Shirpur sports person/students to pursue a career in sports.

- Provided sports person have made and keep their profile updated.

- They should be best in the sports which they want to pursue (at least represented at National level or similar level)
- Continuous engagement with UINSPO RTS platform is maintained by sports person
- Final decision to continue sponsorship will be with UINSPO RTS platform

• Terms & Conditions:

UINSPO RTS has agreed to provide the access to UINSPO RTS Platform and RCPET's IMRD, Shirpur has agreed to obtain the same on terms and conditions hereinafter contained in this MOU

- UINSPO RTS will allow Institute, students and coaches to use the platform and its services for free for first year of engagement – effective from date of signing the MOU. Also there will be provision to extend free usage of platform based on mutual agreement between UINSPO RTS & RCPET's IMRD, Shirpur
- Institutes will have to work with UINSPO RTS to on-board all current and on-going students on the platform.
- This MOU will commence on 23-Aug-2023 and will continue for a period of one (1) year from the signing date.

UINSPO RTS India Pvt LTD	R. C. Patel Educational trust Institute of Management Research and Development Shirpur
 Name: Roshan Vilas Ingole Title: CEO	 Name: DIRECTOR Title: R.C.Patel Educational Trust INSTITUTE OF MANAGEMENT RESEARCH & DEVELOPMENT A. C. Patel, Dist. Dhule 425 405



MEMORANDUM OF UNDERSTANDING (MOU)

Between

R.C Patel Edu Trusts Institute Of Management Research And Development, Shirpur, Maharashtra

&

Rubicon Skill Development Pvt. Ltd.

For Training students under Rubicon's Connect with Work Program

This Memorandum of Understanding is made at Pune on 26 day of March 2021

BETWEEN

R.C Patel Edu Trusts Institute Of Management Research And Development, Shirpur, Maharashtra 425405

here in after referred to as **"THE COLLEGE"** (Which term shall so far as the context admits be deemed to mean and include its successors and assignees) of the First Part,

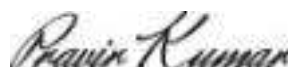
AND

Rubicon Skill Development Private Limited a Company incorporated and registered under the Companies Act, 2013, having its Corporate office at 9th Floor, Tower 1, Fountainhead, Nagar Road, Vimannagar, Pune - 411014, Maharashtra, hereinafter referred to as **"Rubicon"** (which term shall so far as the context admits be deemed to mean and include its successors, administrators, executors and assignees) of the Second Part.

1. Introduction

THE COLLEGE has decided to partner with **RUBICON** for the conduct of **Connect with Work** Program (hereinafter referred to as "Training Program") at THE COLLEGE.

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2. THE COLLEGE Responsibilities:

- 2.1. Shall nominate one person with adequate accountability and responsibility to coordinate the Training Program. He / She would act as the single point of contact for the proposed Training Program.
- 2.2. Shall make available the infrastructure (including IT infrastructure, applications and connectivity) required to conduct the Training Program.
- 2.3. Shall provide all the support services and facilities to **RUBICON** during the conduct of the said Training Program. Adequate power backup through UPS and DG supplies during the training sessions
- 2.4. Shall coordinate with **RUBICON** and facilitate conduct of all the assessments including the assessment to be conducted by the external agency (if any) identified by **RUBICON**, as per schedule communicated by **RUBICON**.
- 2.5. Provide lodging, wherever available, as per the standards of **RUBICON** for faculty conducting the Training Programme for the total duration of the Training Program plus two days (one day prior and one day after closure). The lodging so planned to be provided should be with independent room (with attached toilet), regular water supply, clean, with access to boarding facilities, should have well lit approach and surroundings, have adequate safety & protection and peaceful environment.
- 2.6. Shall share the details of students in a prescribed format to ensure that there is no duplication of student data.
- 2.7. This is a multi-year program to create social impact. The college shall share few details to assess the impact of the program. For e.g. Placement details of trained students will be required to assess the impact of the program from one year to another year.

3. RUBICON Responsibilities:

- 3.1. Will provide necessary training as per Training Program requirements and curriculum for delivery as per Annexure I to this MOU

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- 3.2. Will provide suitable faculties for the training exclusive for classroom training/Virtual training
- 3.3. Will conduct assessment of its own and also arrange external assessment as required.

4. Other Terms & Conditions:

The following are other terms and conditions of engagement:

- 4.1. **Batch Size:** The batch size would need to be a min of 35 students and max of 50 students or as mutually agreed.
- 4.2. Each student would be made available for the Training Program for specified number of hours per day for the duration of the Training Program
- 4.3. **Pre-assessment & Selection:** RUBICON may carry out pre-assessment of the students who have applied for the course and shortlist the select candidates to undergo the Training Program. The final decision on selection of candidates eligible to take the Training Program shall be with RUBICON.
- 4.4. Training Program schedule:
 - 4.4.1. Training Program scheduled commencement date is 05 April 2021
- 4.5. Commercials:
 - 4.5.1. Training Fees: The training Fees is as follows,

Since this is a CSR funded Program there is no fee payable by THE COLLEGE for this Training Program
 - 4.5.2. Payment Terms
Not Applicable
- 4.6. Certification:

Students who are successful in the assessment conducted by RUBICON shall be awarded a certificate post completion of the training program.
- 4.7. Term of engagement:

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This MoU is valid from the date the MOU is made for a period of 3 (Three) years, however both parties agree that based on mutual agreement, the terms may be extended. Both parties also agree that terms may be renegotiated.

4.8. Limitations and Warranties :

Both parties agree that it would be their endeavour to prevent any liability arising out of default or non-compliance of the MoU terms by the other party.

4.9. Termination:

- 4.9.1. Both parties can terminate the MoU with a prior written thirty (30) day notice on default of terms of non-adherence to any condition or responsibilities by the other party as outlined in this MoU in case such default is not rectified within such 30 days.
- 4.9.2. Each party shall be at liberty to terminate this MOU with a written notice period of 3 (three) months to the other party without any compensation and seeking legal redress.
- 4.9.3. Both parties also agree that it would be their professional endeavour that despite any termination of the MOU, progress would continue, without any prejudice to the ongoing Training Program, which would be without any hindrance and would be progressed for completion.

5. General Terms:

- 5.1. Both the parties may receive information proprietary to other party (the Confidential Information) in the course of performance of their obligations under this MOU. Confidential Information is not meant to include any information which (a) is publicly available (b) is rightfully received by the parties from third parties without accompanying secrecy obligations; (c) is already in either party's possession and was lawfully received from sources other than the parties or (d) is independently developed by the parties. The two bodies understand and acknowledge that the Confidential Information is valuable and confidential and agrees that it will at all times be kept in trust to be disclosed only to such persons as have a "need to know" the same for the effective implementation of this MOU and that it will only be used by the parties for the benefit of others.
- 5.2. Both the parties understand and agree that all written or other tangible data and documentation developed or procured by the other party in performing its obligations

under this MOU, whether in printed or electronic form, belongs to other party and that other party will have all rights, titles and interests therein.

5.3. Both parties shall not use the name and brand of other party in any advertisement or make any public announcement without the prior written approval of the other. However RUBICON will have the right to use the testimonials/stories/case studies of students/College/University who have been the part of the Training Program for promoting the Connect with Work Program.

6. Jurisdiction:

In the event of any litigation, the court of jurisdiction shall be Pune.

7. Indemnification

Both parties agree to indemnify each other and hold the other party harmless from and against any claim, loss, liability, or expense, including, but not limited to, damages, patent, and trademark infringement, costs and attorneys' fees, arising out of or in connection with any acts or omissions of their agents or employees, as related to the terms of this MoU.

Any claim, compensation, case initiated by any student against RUBICON/CSR DONOR in relation to the Training Program due to any acts or omissions of THE COLLEGE, RUBICON shall be defended and contested by THE COLLEGE at their sole expenses and cost keeping RUBICON/CSR DONOR indemnified from the same.

8. Limitation of Liability:

Except for the indemnification obligations, both parties agree that the liability would be limited to the amount of actual transactions between the two parties

9. Notices:

Any notices under this MOU will be sent by certified or registered mail, return receipt requested, to the respective address of Parties as contained in this MOU. Such notice will be effective upon its mailing as specified.

10. Intellectual Property Rights

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- 10.1. RUBICON explicitly warrants that it owns all the intellectual properties related to content in all formats, the technology framework and all other related objects and the THE COLLEGE has no rights to use the content and mode of delivery for any other purpose.
- 10.2. Each party hereby undertakes to inform the other party of any violation of Intellectual Property Rights or its unlawful use, under prevalent laws of India Further, each of the party herein, agrees to co-operate with the other to the extent possible in the process of investigating such cases of any violation of Intellectual Property Rights or its unlawful use and taking legal action against the said infringement.
- 10.3. Upon expiration of this MoU, or two years period of time from the date of completion of the courses, whichever is later, each party hereby agrees that it shall not make any claim on the Trade Name or the copyrights of the other, which belongs exclusively to the other party, nor shall either party use any trade name which is deceptively or confusingly similar to the trade name of the other.

11. Force Majeure:

- 11.1. Neither party to this MOU shall be liable for any failure or delay on its part in performing any of its obligations under this MOU, if such failure or delay shall be result of or arising out of Force Majeure conditions and, provided that the party claiming Force Majeure shall use its best efforts to avoid or remove such cause of non-performance and shall fulfil and continue performance hereunder with the utmost dispatch whenever and to the extent such cause or causes are removed.
- 11.2. Any extraordinary event, which cannot be controlled by the parties, shall for the purpose of this MOU be considered as a Force Majeure event. Such events include acts of God, acts or omissions of any Government or agency thereof, compliance with rules, regulations or order of any Government Authority. Provided however, if either party claims that existence of any of the aforesaid conditions is delaying or disabling the performance by said party of its obligations under this MOU, such party shall give immediate notice to the other party of the existence of such conditions

whose existence are claimed to delay or disable the performance of obligations as aforesaid.

IN WITNESS WHEREOF, to show their assent, the duly authorized representative of the parties hereto have signed the MoU and set their seals as below:-

Party of the First Part

For

R.C Patel Edu Trusts Institute Of Management Research And Development, Shirpur, Maharashtra

Stamp of the Party

Signature of Authorised
Signatory :

Name of Authorised Signatory

22 / 10 / 2021

Prof. Dr. Vaishali B. Patil

Designation :

Director

Witness

Signature of Witness

22 / 10 / 2021

Name of Witness
:

Archana Manoj Jade

Party of the Second Part

Stamp of the Party:

For Rubicon Skill Development Pvt. Ltd.

Signature of Authorised
Signatory :

Name of Authorised Signatory

:

Designation

08 / 01 / 2022



Pravir Kumar

Chief Executive Officer

Witness

Signature of Witness
:

Dipika Patil

Name of the Witness

Dipika Patil

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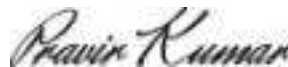
Pravir Kumar

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Annexure 1

New Hire Training/ Personality Development/ Employability Skills				
Sr. No.	Topic	Methodology	Learning Objectives	Duration
1	Expectation setting	Role play	To learn Industry expectations from freshers	1
2	Ice breaking	Introduction	To know more about the trainer & candidates	1
3	Organizational Structure	Case study	To learn Organizational structure	2
4	SWOT Analysis	Free speech	To identify their Strength/Weakness/Opportunities/Threat	2
5	Corporate Jargons	Presentation	To learn most commonly used words in corporates	1
6	Public Speaking	Extempore	To eliminate stage fear	2
7	Presentation Skills	Power Point presentation	To articulate your thoughts through Power point presentation	2
8	E-mail Etiquette	Presentation/Mock E-mails	To learn E-mail writing skills	2
9	Grooming	Presentation/Do's & Don'ts/Role play	Dress to impress/ Proximity/ Personal hygiene/	2
10	Body language	Role play	To learn positive body language	1
11	Telephone Etiquette	Role play/Mock Calls	To handle telephonic round of interview/ To learn call mechanics	2
12	Group Discussion	Group activity	To access candidates' public speaking skills	2
13	Personal Interview	Mock Interviews	To perform well during interviews	4
				24 hrs.

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Sent for signature to Dipika Vyas (dipikav@my-rubicon.com), Prof. Dr. Vaishali B. Patil (vaishali.imrd@gmail.com), Prof. Archana M. Jade (archana.jade@gmail.com), Pravir Kumar (pravir@my-rubicon.com) and Dipika Patil (dipikap@my-rubicon.com) from dipikap@my-rubicon.com
IP: 152.57.198.155



22 / 10 / 2021
06:34:32 UTC

Viewed by Dipika Vyas (dipikav@my-rubicon.com)
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22 / 10 / 2021
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Signed by Dipika Vyas (dipikav@my-rubicon.com)
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22 / 10 / 2021
11:15:23 UTC

Viewed by Prof. Dr. Vaishali B. Patil (vaishali.imrd@gmail.com)
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22 / 10 / 2021
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