# Activity Name: - Introduction of Entrepreneurship Development

Date: - 17<sup>th</sup> September 2021.

Place: Zoom Online

#### Objective: -

- 1. To Create Awareness about Entrepreneurship Development
- 2. To Encourage Self Employment Tendencies

#### Participants Details:-

Sr. No.	Class	Student Count
1	FYBCA	133
2	FYBBA	107
3	FYBMS	18

Details of Activity: - Entrepreneurship Development Cell organized a session on "Introduction of Entrepreneurship Development" as on 17th September 2021 through zoom meeting for all First year classes. The Speaker for the session was Mr. Yogesh C. Shethiya and Mr. Amul S. Tamboli. The session was attended by a total 264 Students. The session on a brief introduction, where in the speaker addressed the audience about entrepreneur, entrepreneurship, enterprise and intrapreneur. The session focused on "Mindset Building" as a preparatory ground for the entire journey of becoming an entrepreneur and also explain the process of entrepreneur development that helps new firms or ventures get better in achieving their goals, improve their business and the nation's economy. Another essential factor of this process is to improve the capacity to manage, develop, and build a business enterprise keeping in mind the risks related to it. It was an interactive session wherein the students raised doubts; they also shared their business idea of becoming an entrepreneur.

This program ended with a feedback session of students in which students shared their views and experiences they got from 12 days of virtual training. They thanked the institute for this wonderful session. All the participated students will receive the participation certificate from

Infosys BPO. The online sessions were successful due to constant support & guidance from institute's Director Dr. Vaishali Patil, HOD of UG department Mr. Tushar Patel. For the successful conduction of this training program efforts were taken by Training and Placement Officer Mrs. Archana Jade & T & P committee members Mr. Amul Tamboli, Mr. Dinesh Borse, Mr. Sufiyan Bagwan.

The online sessions were successful due to constant support & support & amp; guidance from

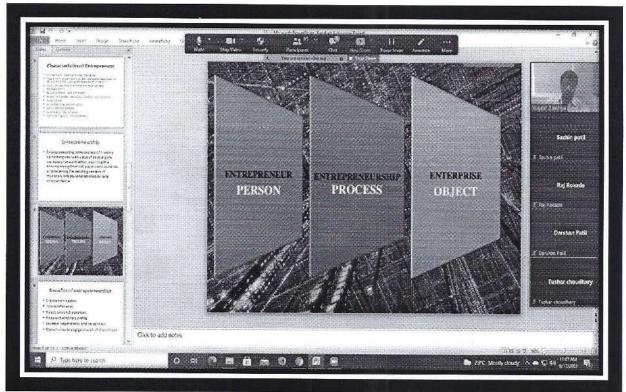
Institute's Director Dr. VaishaliPatil, HOD of UG department Mr. Tushar Patel. For the successful conduction of this workshop efforts were taken by Mr. Mahesh bhavsar And PriyankaSaindane.

After this workshop we conclude the students get all the basic information about their project that is how to collect data, arranging the data then designing and planning their project. Coding and applying validation also as well as keeping records and documentation.

Concluding Remark: This program ended with a feedback session of students in which students shared their views and experiences they got from virtual training. They thanked the institute for this wonderful session. The online sessions were successful due to constant support & guidance from institute's Director Dr. Vaishali Patil, HOD of UG department Mr. Tushar Patel. For the successful conduction of this training program efforts were taken by Mr. Kaustubh Sawant and Priyanka Saindane.

Activity/News submitted to Website committee By	Verified By	Uploaded By
Name: K. K. Sawart	Name:-	Name :-
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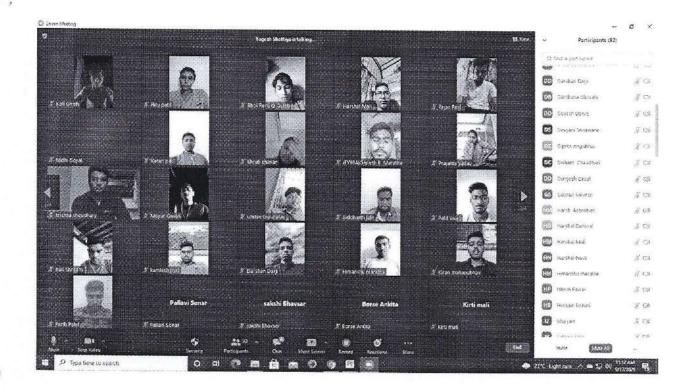




Mr. Yogesh C. Shethiya explaining the concepts like entrepreneur, entrepreneurship, enterprise and intrapreneur on 17<sup>th</sup> September 2021.



Mr. Yogesh C. Shethiya explaining the introduction of Entrepreneurship Development on  $17^{\rm th}$  September 2021.





"Inauguration of KIEDC and Entrepreneurship Development Awareness."

Date: -

11th October, 2021

Place: -

Zoom meeting

Resource Person: - Er. C

Er. Chhabiraj M. Rane.

• Managing Director, Chhabi Electricals Private Ltd, Jalgaon.

 Director, KBCNMU Centre for Innovation Incubation and Linkages, Jalgaon.

Objectives: -

The main objective is to create awareness among students about various aspects of Entrepreneurship as an alternate career option. To make people learn compliance with law.

To develop and fortify entrepreneurial quality i.e. motivation or need for achievement.

To develop small and medium scale enterprises in order to generate employment and widen the scope of industrial ownership.

Number of Participants: - 250

Events Highlights: - The Entrepreneurship Development and IQAC of R. C. Patel Institute of

Management Research and Development, Shirpur is an associate with KIEDC,

Jalgaon organized a Webinar on "Inauguration of KIEDC and

Entrepreneurship Development Awareness." on 11th October 2021. In this

webinar we are invited to Er. Chhabiraj M. Rane.

Er. Chhabiraj M. Rane has Inaugurated KIEDC and also introduced with

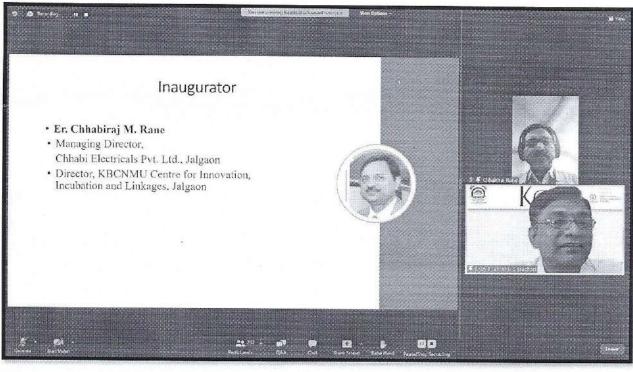
KIEDC, How it's work for entrepreneurs.

Concluding Remark: -

The main Purpose of the inauguration of the cell is that The current ecosystem for entrepreneurship is vibrant. Therefore, a great way for the young generation to explore their areas of interest and career orientation.

Activity/News submitted to Website committee By	Verified By	Uploaded By
Name: - K. K. Sawart	Name:-	Name :-
Sign & Date:-	Sign & Date:-	Sign & Date:-







"Webinar on Genesis of KCIIL".

Date: -

12th October 2021

Place: -

Zoom meeting

Resource Person: - Prof. Bhushan L. Chaudhari.

- Coordinator and Director, KCIIL.
- Professor and Head-Department of Microbiology, School of life sciences, KBCNMU, Jalgaon.
- Mentor-Startup India.

#### Objectives: -

The objective of KBCNMU Centre for Innovation, Incubation & Linkages KCIIL is established at Kavayitri Bahinabai Chaudhari North Maharashtra University (KBCNMU) campus to promote innovative startups through the University ecosystem. KCIIL would facilitate and translate ideas and innovations into useful technologies to address the societal problems by startups.

Number of Participants: - 320

#### Events Highlights: -

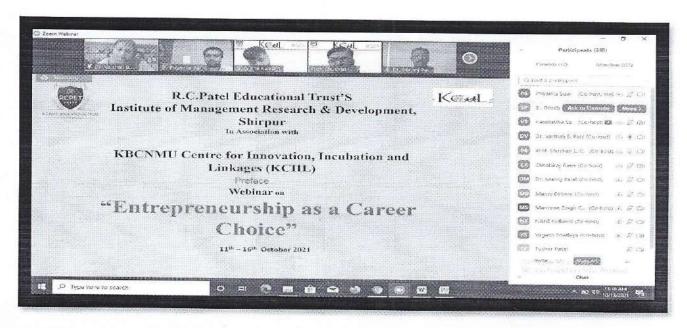
The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur organized a Webinar on "Genesis of KCIIL". on 12th October 2021. In this webinar we are invited to Prof. Bhushan L. Chaudhari.

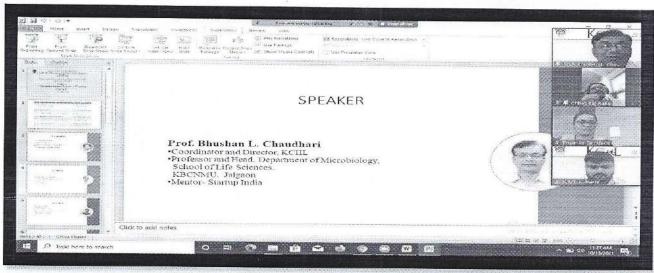
He is explains about KCIIL is aspiring to build knowledge and innovation ecosystem where technocrats and students can incubate and translate innovative state-of-the-art technology to integrate and apply advancements in real-time products or services.

#### Concluding Remark: -

Prof. Bhushan L. Chaudhari gave great information on how to find your own business. Entrepreneurs know that they are not born, they are in us, so they convinced us how to work on them.

Activity/News submitted to Website committee	Verified By	Uploaded By
Name: K. C. Saward	Name:- Patel 11	Name :-
Sign & Date:-	Sign & Date:-	Sign & Date:-









Activity Name: - "National Level Webinar on Entrepreneurship as a Career Choice"

Date: -

13<sup>th</sup> October 2021

Place: -

Zoom meeting

Resource Person: - Er. Chhabiraj M. Rane

- Managing Director,
- Chhabi Electricals Pvt. Ltd., Jalgaon
- Director, KBCNMU Centre for Innovation, Incubation and Linkage, Jalgaon.

Prof. Bhushan L. Chaudhari

- Coordinator and Director, KCIIL
- Professor and Head, Department of Microbiology,
- School of Life Sciences, KBCNMU, Jalgaon
- Mentor- Startup India

Dr. Vikas V. Gite

- Director, KCIIL
- Mentor-Startup India
- Head- Department of Polymer Chemistry, School of Chemical Sciences, KBCNMU, Jalgaon

Mr. Manveen Singh Chadha

- Chief Executive Officer, KCIIL
- Former Incubation Manager, IIT Mandi Catalyst, Mandi
- Mentor-Startup India

C.Eng. Nikhil Lilakar Kulkarni

- Incubation Manager, KCIIL
- Chartered Engineer, IEI(India) Computer Engg. Division
- Mentor-Startup India and Meity Startup Hub
- Mentor of Change- ATL NITI AAYOG

# Objectives:

The main objective behind starting this KBCNMU Center for Innovation, Incubation and Linkage, The students should get information about the work of this center. KCIIL provides guidance on how to start your own business. Also aware the students about the most important KCIIL have supported 17 start ups, Innovative ideas, financial supports and Market requirements.

Number of Participants: - 450

Events Highlights: - The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur is an associate with KIEDC, Jalgaon organized a National Level Webinar on "Entrepreneurship as a career choice." Dr. Vaishali Patil presented the preface of the program.

Webinar was inaugurated by Mr. Chhabiraj Rane. He guided students on why to choose an entrepreneurship as career path.

Mr. Bhushan Chaudhari expressed his thought as Entrepreneurs are never born they are developed. He explained lots of examples like Ford, BMW and so on. Also expressed Changing scenario of jobs and the role of Government in development of entrepreneurship.

And the most important KCIIL have supported 17 start ups and also encourage students to start our own start up in IMRD.

Our another speaker

Dr. Vikas Gite- Essentials of IPR in Innovation Management
Sir nicely presented in depth about the IPR and its awareness about the
entrepreneurial property, explained the Concept of Invention, Patent,
Industrial Design, Trade Mark, Geographical Indication, Trade Secretes,
Copyrights (What to is patented or not patented). And also explained
multiple examples of Coca-cola regarding IPR (Protection). Patenting in
Proper Way. Procedures for getting patent.

Most important that he expressed that before starting Startup think for Patenting that is a protection for Entrepreneur.

Mr. Manveen Singh Chadha explained presentation on Entrepreneurship as a Career choice in which he expressed about the Entrepreneur, difference between Wage Employment and Self employment and innovative products. Keep looking for alternative revenue; every customer is important for entrepreneur.

Mr. Nikhil Kulkarni Sir expressed his views that everyone is a premature baby who having innovative ideas for that KCIIL is there to support them. And also expressed about the linkages, structure of keill and support from keill to us.

Vote of thanks delivered by Mr. Kaustubha Sawant.

#### Concluding Remark: -

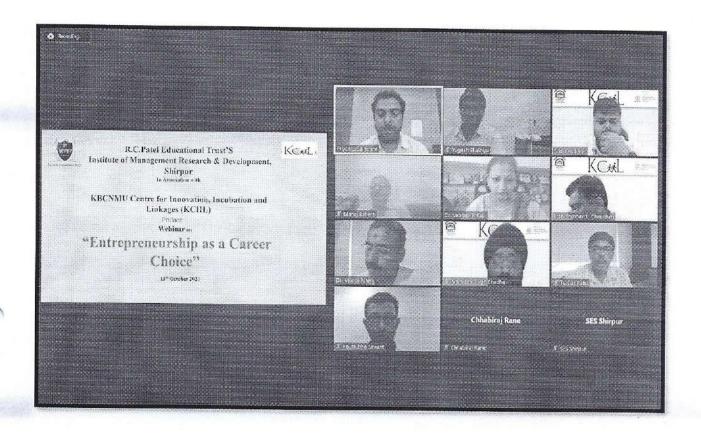
Entrepreneurship is all about the propensity to take risks, plan, organize, streamline and manage a new business idea in a dynamic global marketplace. Entrepreneurship is marked by job creation rather than job seeking. Entrepreneurs are independent-minded, innovative people. Who are on a quest to create unique products and services? Entrepreneurship might be difficult, but it is a rewarding journey.

# Activity/News submitted to Verified By Uploaded By Website committee By Name:- K. K. Sqwqr Name:- Dr. M.S. Rate: Sign & Date:- Sign & Date:-

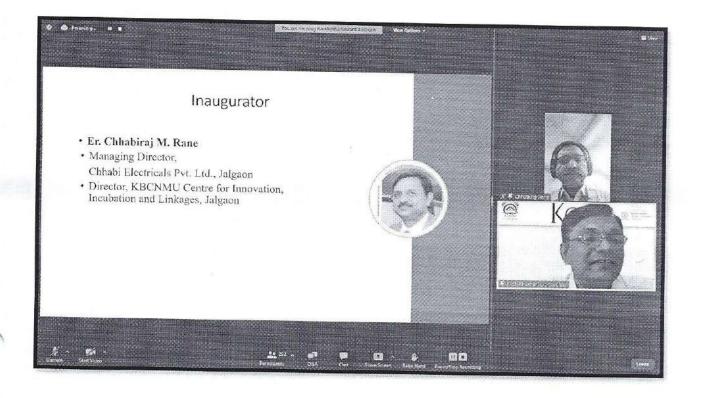


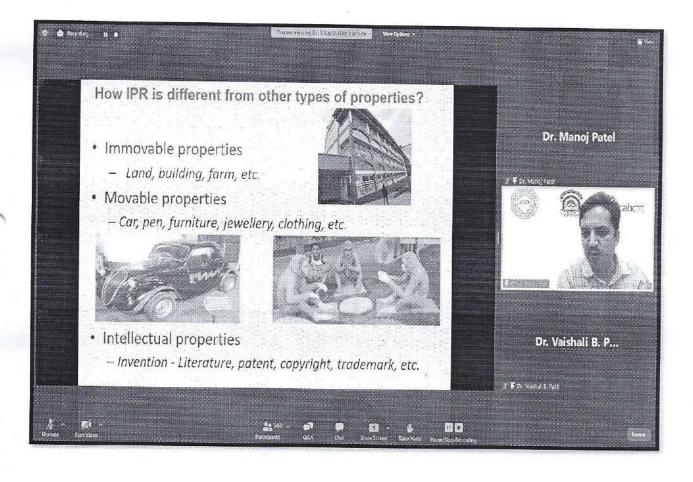












Activity Name: - Workshop on "Future of Startups in Tier-2 and Tier-3 Cities".

Date: - 18 October 2021.

Place: - S.M. Patel Auditorium Hall.

Resource Person: - Mr. Harshal vibhandik.

Founding member of Udyog Prabhodini, Dhule.

Mr. Shriram Deshpande, CA

Founding member of Udyog Prabhodini, Dhule.

Objectives: -

The main objective of this workshop is to get opportunities to interested students for startups in small cities. What are the challenges, formation and fundraising of startups? How to branding and marketing of product and services?

Number of Participants: - 116

## Events Highlights: -

The Entrepreneurship Development cell and IQAC of R. C. Patel Institute of Management Research and Development, Shirpur in association with Udyog Prabhodini, Dhule.organized the Workshop on "Future of Startups in Tier-2 and Tier-3 Cities". on 18<sup>th</sup> October 2021. In this workshop we are invited to Mr. Harshal vibhandik and Mr. Shriram Deshpande, CA. Mr. Vijay Garge moderated the program.

Mr. Harshal vibhandik was the first to give detailed information about how Udyog Prabodhini was started. In Udyog Prabodhi examines the concepts of what actually works, how the students' concepts of different startups are examined, how accurate the concept is and how it will work in the market. After checking all this, their dream reality is clarified and then they are asked to give a presentation at the end. They are then sent to the Incubation Center for further development, building the confidence and skills needed to become a successful entrepreneur. In this way vibhandik explained the work of Udyag Prabodhini. He also explained about various successful startups.

Mr. Shriram Deshpande, CA start with a question that is who is the most rich person in whole world. Students gave various answers. Mr. MR.Deshpande explained to the students about many successful startups such as how they started, what was the status of those startups in the beginning, how they became successful and how much effort they had to put in to make the startup a success.

Mrs. Priyanka Saindane thanked everyone at the end of the program.

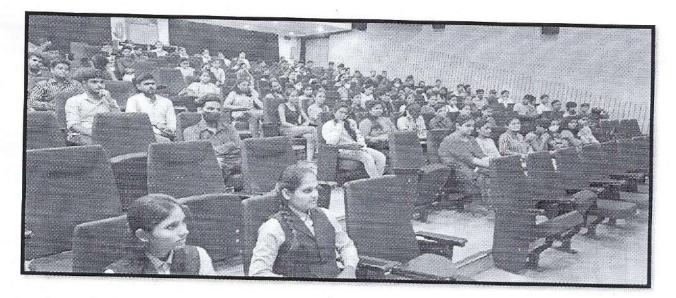
# Concluding Remark: -

In recent years, startups have been receiving increased attention in many parts of the world. In India, the number of startups has increased fast and more support has become available in all dimensions. Their numbers are on the rise and they are now being widely recognized as important engines for growth and jobs generation. Through innovation and scalable technology, startups can generate impactful solutions, and thereby act as vehicles for socio-economic development and transformation.

Activity/News submitted to Website committee	Verified By	Uploaded By
Name: K. K. Sawar	Name:- Ar. M. B. Pa	Name :-
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Workshop on "Career Katta" Under this initiative "IAS Apalya Bhetila ani

Udhyojag Aplya Bhetila"

Date: -

13<sup>th</sup> December 2021

Place: -

You-tube Channel

Resource Person: -

Mr. Rajendra Utturkar

Principal of Bharti University,

Mr. V. B. Gayakwad

Principal of KTHM college Nasik

Mr. Pramod Lakhe

Director of Purva IAS Prashikshan Sanshta, Nagpur.

Dr. V. G. Thakare

Director Higher Education President Shivaji education Society, Amaravati

Mr. Yashwant Shitole,

President of Information Technology Center, Maharashtra.

Objectives: -

1. The main purpose of this program is to explain about the challenges what they have to face in order to enter a new field in their future.

2. To enhance the competitive approach among the students apart from academics.

3. To know the role of IAS in bureaucracy systems in India.

Number of Participants: - 626

Events Highlights: -

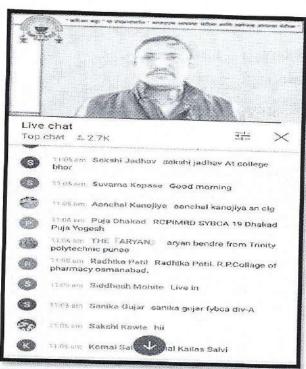
An online Career Guidance Workshop has been organized on 13<sup>th</sup> December, 2021 at 11 am with the objective of providing complete information about the "Career Katta" Under this initiative "IAS Apalya Bhetila ani Udhyojag Aplya Bhetila"

Initiative jointly organized by Maharashtra State Department of Higher and Technical Education and Maharashtra Information Technology Assistance Center. **The total participation is 626 Students** from all classes of BCA, BBA, BMS, IMCA and MCA.

Career path shows the lines of progression through which employees typically move in his career. Career planning is a process for becoming aware of self, opportunities, constraints, choices, consequences, identifying career related' goals and undertaking developmental activities to achieve the goals.

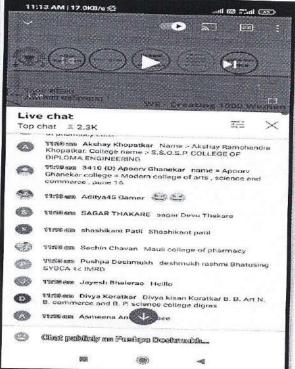
Concluding Remark: - This will help the individual to explore, choose and strive to derive satisfaction from his/her own career. Career planning should not focus only on vertical hierarchical growth but should also offer psychological success. It is not an event or an end in itself, but a continuous process for developing human resource in order to achieve maximum result.













Entrepreneur Development Awareness Session

Date: -

25<sup>th</sup>& 26<sup>th</sup> February 2022

Objectives: -

The objective of this session was to aware students about the entrepreneur

development.

Number of Participants: - 1054

Events Highlights: - Entrepreneurship development cell organized entrepreneur awareness sessions for all classes of Institute. The committee members conducted sessions on how any innovative idea can be converted into a business idea and how to present the business Idea. The detail guidance about this was given to UG and PG students of the institute on 25th and 26th Feb 2022.

Activity/News submitted to Website committee By	Verified By	Uploaded By
Name: - RDC & PSS , 18	Name in By Rotel Sign & Date:-	Name :-
Sign & Date Company	Sign & Date:- 129 3 22	Sign & Date:-



Activity Name: - "BI 2 BI Competition 2022"

Date: - 15th and 16th March 2022.

Objectives: -

- The main objective of competition is to sparks the business idea and promotes entrepreneurship development among students.
- To obtain valuable guidance and exploit the opportunity to make connections and idea to the next level.
- To learn what it takes to pitch a business idea and develop these valuable career-building skills through our BI 2 BI competition.

#### Judges: -

- 1. Kaustubha K. Sawant
- 2. Priyanka V. Bhandari
- 3. Amit P. Patil
- 4. Yogesh C. Shethiya

Number of Teams: - 36 (Total Students 83) From Shirpur, Amalner, Jalgaon, Dhule cities and 9 colleges.

#### Events Highlights: -

The Entrepreneurship Development Cell organized University Level a BI 2 BI (Business Idea leads to Business Intelligence) competition on 15<sup>th</sup> and 16<sup>th</sup> March 2022.

#### **Competition Structure:**

The Competition carried out of 3 different phases.

### Phase I: Registration and Business Idea submission

Students require to do online registration. They have to submit the business idea with 500 words and submit the PDF/word file. The ideas were shortlisted on the basis of innovative idea, feasibility, market availability etc. The list of shortlisted student was displayed on the institute's website and whatsapp group.

#### Phase II: Online Presentation

Online power point presentation was given by all eligible teams. Eight minutes given for the presentation and two minutes for the question answers. The presentation was conducted through Zoom Platform. Each idea was evaluated by experts on the basis of creativity, benefits, plan of execution etc. The list of eligible teams for the final phase was displayed on the institute's website and whatsapp group.

#### Concluding Remark: -

The completion resulted in fulfillment of objective. Students of various streams from overall university regions participated actively. The competition gave them a chance to express their innovative ideas.

Activity/News submitted to Website committee By	Verified By	Uploaded By
Name: PDCF PSS	Name: M. R. O. A.	Name :-
Sign & Date:	Sign & Date:-	Sign & Date:-

Activity Name: - "BI to BI Phase-III Competition 2022"

Date: -

30th March 2022.

Venue: -

S. M. Patel Hall

Objectives: -

The main objective of the competition was to provide a platform for the students to present

their entrepreneurial ideas.

Judges: -

Prof. Dr. A. U. Tatiya

(M.Pharm, Ph.D.)

R.C.P. Pharmacy college, Shirpur.

Dr. D. D. Bhakkad

(M.Com., M.Phil, Ph.D., NET) S. P. D. M. college shirpur

Dr. S. A. More

Ph.D. Electronics

R. C. P. Engineering college, Shirpur

Number of Teams: - 10 (Total Students: 24)

Events Highlights: -

The Entrepreneurship Development Cell organized University Level BI to BI (Business Idea leads to Business Intelligence) final offline phase on 30th March 2022 at S. M. Patel Hall. The program was hosted by Mr. Vijay Garge.

#### The structure of this phase-III as follows:

Firstly the registration was done through volunteers at the time of arrival with respective allocated team code. Participants were invited to submit their ideas in the form of PPT or PDF. 15 minutes were given for the presentation and 5 minutes for the question & answer session. After the presentation of all the teams winners as follows:

Rank	Teamcode	Name of Team Leaders	Topic	College
1	AP32MB	Mustafa Bharmal	Garage Chain	RCPIMRD, Shirpur
2	AP30HM	Harshal Mandhan	Search My Way App	RCPIMRD, Shirpur
3	S17BC	Bhargavi Chavan	The Haunted Verse	SVKM's NMIMS School of Commerce College, Dhule

#### Structure of prize distribution ceremony:

The prize distribution ceremony was organized in the S. M. Patel Hall in presence of director of IMRD Dr. Vaishali B. Patil, Prof. Dr. A. U. Tatiya, Dr. D. D. Bhakkad, Dr. S. A. More, HOD's and Faculty members. Introduction of judges given by Mr. Vijay Garge and the judges were felicitated by Dr. Vaishali B. Patil.

Overall reports of the competition given by Y. C. Sethiya and from the students Miss. Ankita Mahajan was given feedback about the competition. She says that "we learn so many things from the competition and build up our confidence." After that Mustafa Bharmal gives the feedback about competition and also congratulates all the

participating teams.

Prof. Dr. A. U. Tatiya presented the concluding remark of competition and overall presentation of ideas. Also sir congratulated the whole team of IMRD for arranging this good and great event in shirpur. He also motivated all 10 participated teams with "Chankya's Quotes."

Hon'ble Dr. S. A. More sir congratulated all IMRD team and all 10 participated teams. He also appreciated all the participants for their innovative ideas.

Hon'ble Dr. Vaishali B. Patil ma'am congratulates all 10 teams and says that all teams are winners for the competition. Vote of thanks delivered by Mr. Sumit Sagale. For the success of the competition efforts taken by the Entrepreneur Development cell and all committee members.

Then prizes distributed to the winners:

First cash prize of Rs.5000- (AP32MB) Mustafa Bharmal, RCPIMRD, Shirpur.

Second cash prize of Rs. 3000- (AP30HM) Harshal Mandhan, RCPIMRD, Shirpur.

Third cash prize of Rs. 2000- (S17BC) Bhargavi Chavan, SVKM's NMIMS School of Commerce College, Dhule.

#### Concluding Remark: -

The students participated enthusiastically in this competition and also the ideas of all the teams were very innovative and abundant. All the judges appreciated all the teams for their ideas and efforts.

Activity/News submitted to Website committee	Verified By	Uploaded By
Name: Yogesh Shethiya	Name:- Ar. M. R. Potel H.	Name :-
Sign & Date:-	Sign & Date:-	Sign & Date:-





# R. C. Patel Educational Trust's

# Institute of Management Research and Development, Shirpur

# **Best Business Idea Competition 2022**

BI to BI (Business Idea leads to Business Intelligence)

Dear Students,

We take an immense pleasure in inviting you to the "Best Business Idea Competition 2022" organized by RCPET's Institute of Management Research and Development, Shirpur.

Competition will be conducted in 3 Phases.

#### Phase - I: Idea Submission

- Describe Idea within 500 Words (MS-Word / PDF file) (submit with registration form)
- Do online Registration (Registration fee ₹50/- per participant)
- Business Ideas will be shortlisted by expert panel
- List of Eligible participants for presentation phase will be displayed on www.rcpimrd.ac.in
- E- Certificate of participation will be send on your registered E-Mail ID within 15 days to every successful registerd participants.
- Each idea will be assessed by experts on the following criteria: i) Innovative Idea ii) Feasibility iii) Market Availability etc.

#### Phase - II: Online Presentation

- Online Power Point Presentation by all eligible teams.
- Duration: 8 Min ( Presentation) + 2 Min (Q & A) through zoom app.
- Each idea will be assessed by experts on the following criteria: i) Creativity ii) Benefits iii) Plan of Execution etc.
- List of eligible teams for final phase will be displayed on www.rcpimrd.ac.in

#### Phase - III: Offline Presentation

- Top 10 PPT presentations will be conducted at IMRD, Shirpur.
- Presentation Duration: 15 Min (Presentation) + 5 Min (Q & A)
- Each idea will be assessed on the following criteria: i) Description of Business ii) Potential Market

iii) Sales & Marketing

iv) Financial forecasting etc.

#### Revised Schedule

For Dhule Dist.

- Phase-I: Registration & Idea Submission: upto 12th March 2022
- Display list of eligible teams for Online Presentation: 14th March, 2022
- Phase -II: Online Presentation: 15th to 16th March, 2022
- Display list of eligible teams for Offline Presentation: 17th March, 2022
- · Phase -III: Offline Presentation (at IMRD, Shirpur): 26th March, 2022

#### Eligibility:

Best Business Idea Competition is open to all the KBC North Maharashtra University, Jalgaon students (UG & PG Both) for all streams.

1st Prize: 5,000/-

2<sup>nd</sup> Prize: 3,000/

3rd Prize: 2,000/

#### Registration Fee & Process

- Registration fee : ₹. 50/- per participant
- Team Size: Individual or team size upto 4 participants.
- Registration & Idea Submission Link : https://forms.gle/FDZ4aSrgzRsrkmBp9
- Documents required while registration;
- 1) MS-Word / PDF file of Business Idea within 500 words
- 2) Bonafide Certificate / ID Card / College authority letter
- 3) Screenshot of online Payment with UTR number

#### Theme Areas

- Commerce, Management, IT, Law,
- Social Science, Education, Languages, Humanities, Languages, Fine Arts
- Pure Sciences: Computer Science, Physical, Chemical, Life, Mathematical
- Engineering and Technology- All Branches
- · Medicine, Pharmacy, Agriculture & Animal Husbandry
- · Any other relevant theme

#### Online Payment

Bank Name: State Bank of India (Branch - Shirpur)

Account No : 31058990385

Account Name: Institute of Management Research

and Development

IFSC Code : SBIN0000482

Branch Code: 482

Or Scan the QR code to pay

**District wise Contact Details** 

: Mr. Yogesh C. Shethiya - 9404008098, Mr. Vishal A. Pawar - 8668621229

For Jalgaon Dist. : Mr. Amar K. Gaur - 9021433517,

Dr. Manoj S. Sonawane - 9922550804

For Nandurbar Dist. : Mrs. Priyanka R. Saindane - 8275603282, Mr. Radul D. Chaudhari -7767029399

\*Note : Organizing committee reserves the rights to change the schedule / rules considering entries / context.

Visit us - www.rcpimrd.ac.in E-Mail: bircpimrd@gmail.com

