

Course Outcome - Bachelor in Business Administration (BBA)

Code	Course Name	Course Objectives
A 1.1	Principles of Management	<ul style="list-style-type: none"> To provide a basis of understanding to the students with reference to working of business organization through the process of management. To familiarize the students with the basic Management concept & process
A 1.2	Principles of Economics	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the Principles of Economics.
A 1.3	Professional Communication-I	<ul style="list-style-type: none"> To impart the basic communication skills among students. To improve the English Language Proficiency of the Students. To develop confidence in Speaking English.
A 1.4	Fundamentals of Accounting	<ul style="list-style-type: none"> To study the fundamental Accounting concepts, terms, jargons and learn the process of recording of financial transactions in the books of Accounts. To develop the foundation for higher studies in the field of accounting.
A 1.5	Information Technology for Business	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the Information technology & its applications.
A 1.6	Practical on Professional Communication-I	<ul style="list-style-type: none"> To impart the practical aspects of communication skills among students. To improve the English Language proficiency of the Student To develop confidence in Speaking English.
A 1.7	Practical on Office Automation	<ul style="list-style-type: none"> To impart practical knowledge & applicability of theoretical concepts with routine examples
A 2.1	Organizational Behavior	<ul style="list-style-type: none"> To study Human behavior at work To get knowledge of Individual & Interpersonal perspectives To get in depth knowledge of motivation, leadership and organizational change
A 2.2	Managerial Economics	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the Managerial Economics.
A 2.3	Business Ethics and Corporate Governance	<ul style="list-style-type: none"> The objective of this subject is to make the students more clear about the importance of ethics in business and practices of good corporate governance.
A 2.4	Financial Accounting and Costing	<ul style="list-style-type: none"> To give the practical knowledge of accounting to the students. To make the students competent in preparation of Accounts for the Business Entities.
A 2.5	Marketing Management	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the Marketing Management.

A 2.6	Practical on Web Designing & Publishing	<ul style="list-style-type: none"> To understand the basics of web designing with the help of small real life examples.
A 2.7	Practical on Management- "Learning from Business Leaders"	<ul style="list-style-type: none"> To provide an opportunity to the students to 'learn by example' from great leaders belonging to the business world
A 3.1	Mathematics and Statistics for Managers	<ul style="list-style-type: none"> To impart the required knowledge of Mathematics and statistics for managerial activities among students
A 3.2	Corporate Accounting & Costing	<ul style="list-style-type: none"> To give the Basic understanding of Corporate Accounting and Costing. To make familiarize with the knowledge of Issue of shares, Redemption of preference shares and redemption of debentures. To understand how to prepare the cost sheet, store ledger and calculation of Material and Labour remuneration.
A 3.3	Business & Corporate Laws	<ul style="list-style-type: none"> To acquaint the students with the Fundamental Acts of Business Law such as Contract Act, Sales of Goods Act and Negotiable Instruments. To give the knowledge about Incorporation, Procedures, documentation & Management of company
A 3.4	Management of Small Scale Industries	<ul style="list-style-type: none"> The objective of this subject is to enable the students to understand various aspects in the management of small scale industrial units.
A 3.5	Management Information System & ERP	<ul style="list-style-type: none"> To create an awareness of the role of information systems in business and to get an introduction to management information system
A 3.6	Practical on Management of Small Scale Industries	<ul style="list-style-type: none"> The objective of this subject is to enable the students to understand the practical aspects of working in DIC, MIDC and Banks.
A 3.7	Practical on Advanced Excel	<ul style="list-style-type: none"> To study the formatting and practical applications of Microsoft Office Excel by using different features.
A 4.1	Business Research Methods	<ul style="list-style-type: none"> To develop a sound conceptual framework for understanding research in management
A 4.2	Direct and Indirect Taxes in India	<ul style="list-style-type: none"> Awareness about basic concepts of Total Income Tax Calculations Ability to calculate Income from Salary, House Property and Business/Profession. Basic understanding of indirect taxation including VAT (Sales Tax) and Service Tax and recently adopted GST.
A 4.3	Human Resource Management	<ul style="list-style-type: none"> The course aims to provide inputs to the students regarding importance of HRM and its concepts, principles and various functions.
A 4.4	Production and Materials Management	<ul style="list-style-type: none"> To develop understanding of production and materials management
A 4.5	Financial Management	<ul style="list-style-type: none"> To understand the Concept of Financial Management. To enable the students to acquire necessary skills to deal in Financial and Managerial Techniques

A 4.6	Practical's on Tally ERP	<ul style="list-style-type: none"> To make the student competent in Business Accounting and Preparation of Financial statement in Tally ERP
A 4.7	Practical's on Tax Base Software	<ul style="list-style-type: none"> To study how to calculate the tax by using Tax Base Software and use it actual business
A 5.1	International Business Management	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the International Business Management.
A 5.2	Entrepreneurship Development	<ul style="list-style-type: none"> To make the student understand the concept & importance of Entrepreneurship and facilitate generation of young entrepreneurs.
A 5.3	Case Studies in Management	<ul style="list-style-type: none"> To enhance analytical skills of students and to depict thorough knowledge of the subject and develop decision making abilities. To Increase the understanding of what managers should and should not do in guiding a business to success. To identify strategic issues that need to be addressed, evaluating strategic alternatives, and formulating workable plans of action. To gain in-depth exposure to different industries and companies, thereby acquiring something close to actual business experience.
A 5.4 A	Banking and Insurance	<ul style="list-style-type: none"> To develop the capability of students for knowing banking concepts & operations To give through knowledge of banking operations To introduce the concepts of Life & General Insurance, Transport Travel & Tourism
A 5.5 A	Capital, Money & Commodity Market	<ul style="list-style-type: none"> The objective of this subject is to develop a basic and working knowledge of the student about Stock Market, Money Market and Commodity Market
A5.4 C	Recruitment and Selection	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the Human Resource Planning, Designing Jobs, Recruitment process and Induction of Employees in Human Resources Management.
A 5.5 C	Industrial Relations	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about the Industrial Relation Know the provisions related the act. Know the laws related to Industrial Disputes and Machinery to resolve it
A5.6	Practical's on Employability Skills-I	<ul style="list-style-type: none"> To make a final year students capable of obtaining jobs.
A5.7	Practical's based on e-Commerce	<ul style="list-style-type: none"> To make acquainted the students with Indian e-Commerce industry.
A6.1	Management of Services	<ul style="list-style-type: none"> The objective of this subject is to develop a basic understanding about Management of Services.
A6.2	Family Business Management	<ul style="list-style-type: none"> Develop a working knowledge in addressing concerns in management, governance and relational dynamics in family firms.

A6.3	Cyber Security & Laws	<ul style="list-style-type: none"> • To introduce the student with information security, security threats and control • To study and understand the basic concepts of cryptography, network security and cyber laws.
A6.4(A)	Auditing Practices	<ul style="list-style-type: none"> • To study the various concept of Audit, Auditing Techniques and tools to the students. • To understand the compliance requirement of Auditing & Assurance Standards. • To study Auditing procedure of company & other entities and understand the importance of Audit Report.
A6.5 (A)	Investment Banking	<ul style="list-style-type: none"> • To develop the basic and working level knowledge of the students regarding stock market in India and across the world. • To provide the knowledge about Issues of Shares , Mechanism and also about Financial and trading Institutions and regulatory body in Stock Market ,Stock Market History in World and In India
A6.4(C)	Training and Development	<ul style="list-style-type: none"> • The objective of this subject is to develop a basic understanding about the Training and Development in Human Resources Management.
A6.5(C)	Performance Management	<ul style="list-style-type: none"> • The objective of this subject is to develop a basic understanding about the Performance Management of Employees in Human Resources Management.
A6.6	Practical on Employability Skills-II	<ul style="list-style-type: none"> • To make a final year students capable of obtaining jobs.
A6.7	Project Report based on elective	<ul style="list-style-type: none"> • To enhance analytical skills of students and to depict thorough knowledge of the domain subject and develop decision making abilities through study of various types of issues that need to be addressed, evaluating strategic alternatives and formulating remedial plans of action as recommendations. • To Increase the understanding of what managers should and should not do in guiding a business to success