

BBA (Bachelor of Business Administration) (Honors / Research)

Course Outcome (CO)

SEMESTER - I		
Course Code	Course Title	Course Outcome (CO)
BBA-101	Principles and Practices of Management	<ul style="list-style-type: none"> • Demonstrate how management principles are used to solve practical business problems. • Compare and contrast different management theories and their effectiveness in various organizational contexts. • Design a management strategy for a hypothetical or real organization using a mix of management theories and practices. • Propose innovative management solutions to enhance efficiency and effectiveness in given business scenarios.
BBA-102	Financial accounting	<ul style="list-style-type: none"> • Identify the application of various principles and practice of accounting in preparation of accounting statements. • Demonstrate the knowledge on the process of accounting cycle. • Apply the knowledge of systematic maintenance of books of accounts to real life business. • Estimate Annual Financial statements of Sole proprietorship business.
BBA-103	Business Economics	<ul style="list-style-type: none"> • Understand basic concepts of microeconomics and solve the problem of reallocation and distribution of the scarce resources. • To analyse the form and nature of the market and their pricing strategies. • Understand the calculation of national income and true measure for increasing economic welfare. • Understand various challenges associated with the Indian economy and help to balance the economy
BBA-104	Practical on Tally	<ul style="list-style-type: none"> • Clear comprehension of Accounting System in organization. • Understanding basic computerized accounting entries of various financial transactions. • Maintaining inventory records using Tally Prime. • Ability to enter and maintain bank transactions in computerized accounting system. • Generating various financial statements using computerized accounting records. • Acquisition of technical knowledge about export, import and backup of computerized accounting data
BBA-105	Introduction to information communication Technology	<ul style="list-style-type: none"> • 1) Student will possess basic knowledge of structure of computer system, various input and output devices, types of memory, applications of computer system. • Students will understand the basic concepts of computer networking & internet.

BBA-106	Business Communication	<ul style="list-style-type: none"> • Apply the skills of effective letter writing and be able to create various kinds of Business letters. • Understand various barriers to communication and apply pre-emptive measures, including feedback, to minimize the same. • Students shall be able to effectively analyze and evaluate various kinds of business correspondence and e-correspondence. • Able to present in front of audience with confidence and expertise.
BBA-107	Environmental Science	<ul style="list-style-type: none"> • Articulate the interconnected and interdisciplinary nature of environmental studies and demonstrate an integrative approach to environmental issues with a focus on sustainability. • Use critical thinking, and understand the methodological approaches of the social sciences, natural sciences, and humanities in environmental problem solving. • Communicate complex environmental information to both technical and non-technical audiences. • Understand and evaluate the local and global scale of environmental problems and reflect critically on their roles, responsibilities, and identities as citizens and consumers in a complex, and interconnected world.
BBA-108	IKS- Generic	<ul style="list-style-type: none"> • The sources of Indian Knowledge System and Philosophy would be understood. • Awareness of the development of important elements of ancient Agriculture and Commerce will be created. • Students would know the ancient Indian Universities, Education Centres and ancient languages. • Students will know how Indian Knowledge, Arts, Technology and Philosophy spread its roots beyond Indian subcontinent through various foreign travellers. • As knowledge evolves in synchronization with civilization, the contribution of Indian Knowledge System will be underscored. • The importance of great age old tradition of Indian Knowledge will be underscored strengthening Indian Patriotism.
BBA-109	B): NSS - 1	<ul style="list-style-type: none"> • Understand social responsibility. • Awareness about social issues.
	C): Sports - 1	<ul style="list-style-type: none"> • Increase in the physical and mental fitness of students through sports. • The student may develop better grasping power. • Development of student's personality through sports. The students be encouraged for better competition in sports.

	D): Cultural Activities – 1	<ul style="list-style-type: none"> • विद्यार्थ्यांना स्वागत गीताचे स्वरूप समजून येईल. • विद्यार्थ्यांना भित्तिपत्रकाचे स्वरूप समजून येईल. • विद्यार्थ्यांना अतिथी परिचय कसा करतात ते लक्षात येईल. • विद्यार्थ्यांना आभार प्रदर्शनाचे प्रयोजन व स्वरूप समजून घेता येईल. • विद्यार्थ्यांना रचना, (डिझायनिंग) – चे कौशल्य प्राप्त होईल. • विद्यार्थ्यांना वर्तमान पत्रातील लेखनाचे स्वरूप, प्रकार समजून येईल. • विद्यार्थ्यांना वार्षिकांकाचे स्वरूप व प्रयोजन लक्षात येईल.
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SEMESTER - II		
Course Code	Course Title	Course Outcome (CO)
BBA-111	Human Behaviour and Organization	<ul style="list-style-type: none"> • Describe individual and group behaviour in organizational settings. • Demonstrate theoretical knowledge of human behaviour in human life setting in management. • Judge the lacunae in the system to be able to improve the organization health and other OB outcomes. • Formulate a more productive system and high-performance work culture operating on the principles of OB.
BBA-112	Cost Accounting	<ul style="list-style-type: none"> • Interpret the relevant theories of cost accounting and prepare Cost sheet and quotations. • Maintain the material accounting and stores ledgers.
BBA-113	Basics of Business Analytics	<ul style="list-style-type: none"> • Understand basics of Business Analytics • Show functional application of analytics • Utilize appropriate Business Analytics Software
BBA-114	Business & Corporate Laws	<ul style="list-style-type: none"> • Recall major laws and regulations and legal principles that guide business conduct. • Analyse case studies to identify legal challenges within business operations. • Evaluate the effectiveness of existing legal frameworks in governing business practices
BBA-115	Emerging Technologies and Application	<ul style="list-style-type: none"> • Students will understand foundational knowledge of emerging technologies such as blockchain, IoT, cloud computing, AR/VR, etc., comprehending their principles, components, and functionalities. • Students will analyze the practical applications of these technologies in various business contexts, evaluating how they can optimize operations, enhance decision-making, and drive innovation. • Students will evaluate the strategic implications of adopting emerging technologies, including potential challenges, risks, and opportunities, to formulate informed strategies for competitive advantage. • Students will develop skills to plan and manage the integration of emerging technologies into business processes, ensuring alignment with organizational goals and effective change management

BBA-116	Business Statistics and Logic	<ul style="list-style-type: none"> • Demonstrate data handling skills with clarity and logical reasoning. • Outline the relevant concepts of Statistics to a given context/business scenario • Organize business data and conduct statistical treatment. • Evaluate and interpret data using appropriate statistical techniques. • Explain data trends using appropriate statistical models
BBA-117	Media Literacy and Critical Thinking	<ul style="list-style-type: none"> • Demonstrate proficiency in analysing media texts and identifying implicit messages and ideologies. Apply media literacy principles to make informed decisions about media consumption and production. • Understand the complexities of media production, distribution, and audience behaviour. • Adhere to ethical standards in media content creation and consumption. • Promote responsible digital citizenship by navigating online information critically and combating misinformation.
BBA-118	Indian Constitution	<ul style="list-style-type: none"> • Students of the BBA programme get equipped with a knowledge of the Indian Constitution, particularly from the perspective of economic governance and business • They begin to develop a nuanced analytical framework about ongoing constitutional debates and battles which affect the domain of business • Developing a sense of how questions of economic growth have to be balanced with other constitutional commitments, including social and economic justice.
	B): NSS - 2	<ul style="list-style-type: none"> • Understand social responsibility. • Awareness about social issues.
	C): Sports - 2	<ul style="list-style-type: none"> • Increase in the physical and mental fitness of students through sports. • The student may develop better grasping power. • Development of student's personality through sports. • The students be encouraged for better competition in sports.
	D): Cultural Activities – 2	<ul style="list-style-type: none"> • विद्यार्थ्यांना संकलनाचे स्वरूप समजून घेतील. • विद्यार्थ्यांना सांस्कृतिक उपक्रमांच्या स्वरूपाचा, प्रकारांचा परिचय होईल. • विद्यार्थ्यांना रॅली चे स्वरूप व प्रयोजन समजून येईल. • विविध सांस्कृतिक, राष्ट्रीय दिनांचे महत्त्व विद्यार्थ्यांच्या लक्षात येईल.